



Institute of Banking Studies
معهد الدراسات المصرفية



Fintech Academy Jordan (FTA Jordan) Training Plan 2026

ABOUT IBS

Within the Central Bank of Jordan efforts aimed at promoting and developing human cadres of the banking and financial sector and advance their scientific and practical abilities; These efforts culminated in the creation of the Institute of Banking Studies in accordance with Article (37) Paragraph (d) of the Central Bank of Jordan Law and in accordance with the Institute's Article of Association No. (69) issued on 1970 and its later amendments. The Institute was officially inaugurated on October 9, 1971.

IBS, as the training arm of the banking sector in Jordan, is managed by a unique blend of Board of Directors, headed by the Governor of the Central Bank of Jordan and membership of four representatives of banking and financial institutions in addition to the Secretary General/Ministry of Higher Education and Scientific Research and representative of the University of Jordan.

IBS Premises (headquarters) located in Amman and in the branches of the Institute in the branches of the Central Bank of Jordan in Irbid and Aqaba.





About Fintech Academy Jordan (FTA Jordan)

OUR VISION


“Pioneering in Fintech & Innovation Training on the Local and Regional Level”

OUR MISSION

Providing comprehensive and cutting-edge training in fintech field to equip individuals, businesses and financial institutions with the knowledge, skills, and tools necessary to excel in the rapidly evolving fintech landscape. Furthermore, fostering the culture of innovation and entrepreneurship in the financial field.

Our commitment to excellence and continuous improvement drives us to deliver world-class programs and services that meet the highest standards of quality and relevance.

TARGET SEGMENTS

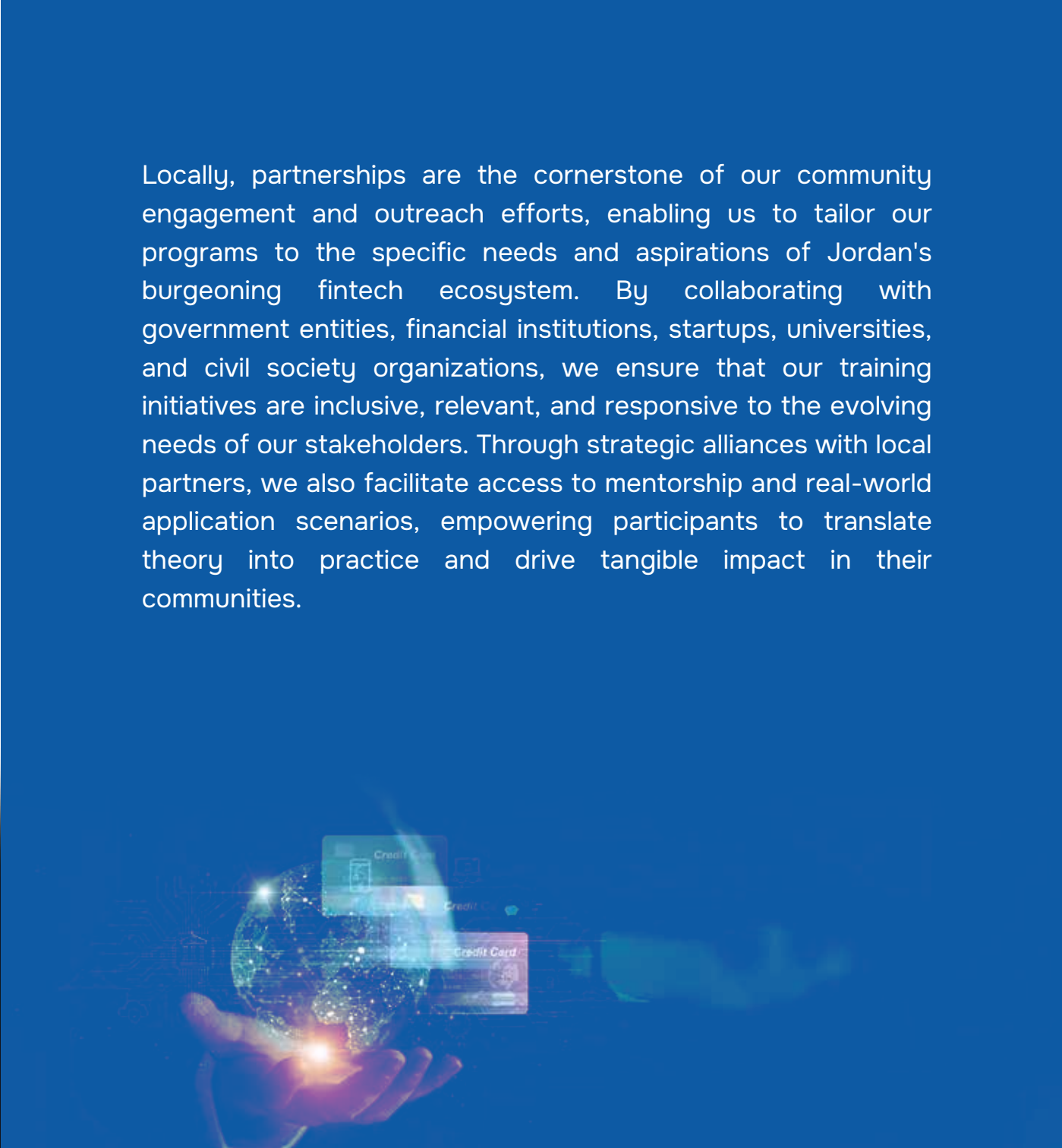
- Banking and Financial Sector
 - Entrepreneurs and Fintech Startups
 - Women
 - Youth
- 

OUR PARTNERS

Partnerships play a paramount role in the successful implementation of our training plan at FTA Jordan, bridging expertise, resources, and networks to enrich the training experience and amplify our impact. Both international and local partners bring unique perspectives and strengths to the table, fostering collaboration and innovation in the fintech ecosystem. By forging strategic alliances with leading institutions, industry pioneers, and regulatory bodies, we ensure that our training programs remain at the forefront of industry trends and best practices.

Internationally, partnerships enable us to leverage global expertise and insights, enriching our training curriculum with diverse perspectives and cutting-edge knowledge. Collaborating with renowned fintech academies, universities, and industry associations abroad, we expand our reach and deepen our understanding of emerging technologies, regulatory frameworks, and market dynamics. Through cross-border initiatives and joint training endeavors, we foster a culture of cross-cultural exchange and collaboration, empowering participants to thrive in an increasingly interconnected and globalized world.

Locally, partnerships are the cornerstone of our community engagement and outreach efforts, enabling us to tailor our programs to the specific needs and aspirations of Jordan's burgeoning fintech ecosystem. By collaborating with government entities, financial institutions, startups, universities, and civil society organizations, we ensure that our training initiatives are inclusive, relevant, and responsive to the evolving needs of our stakeholders. Through strategic alliances with local partners, we also facilitate access to mentorship and real-world application scenarios, empowering participants to translate theory into practice and drive tangible impact in their communities.



FTA Jordan Training Activities



International Training Programs



International Professional Certificates



Specialized Professional Diplomas



Specialized Professional Bootcamps



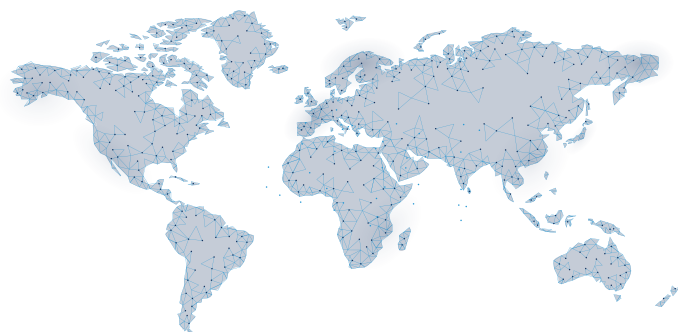
Short Courses



International Training Programs

International Training Programs

The international training programs offered by FTA Jordan represent a cornerstone in our commitment to fostering global collaboration, knowledge exchange, and excellence in the fintech sector. By partnering with leading institutions and industry experts worldwide, these programs provide participants with unparalleled access to diverse perspectives, best practices, and emerging trends in the fintech landscape. Through immersive learning experiences, interactive workshops, and cross-cultural engagements, participants gain invaluable insights into global fintech ecosystems, enabling them to navigate international markets, regulatory frameworks, and business landscapes with confidence and acumen. Moreover, these international training programs serve as catalysts for innovation and collaboration, fostering connections and partnerships that transcend borders and contribute to the advancement of fintech on a global scale. As agents of change and ambassadors of expertise, participants emerge from these programs equipped not only with technical skills but also with a global mindset and network, positioning them as leaders and innovators in the dynamic and interconnected world of fintech.



01 **Web3, Blockchain, DeFi, and the Metaverse: Foundations, Opportunities, and Trends**
19/1 - 20/1/2026

02 **Emerging Digital Finance Technologies in Banking**
3/2 - 4/2/2026

03 **Skill Certificate in ESG**
29/3 - 15/4/2026
8/6 - 22/6/2026
15/9 - 3/10/2026

04 **Digital Public Infrastructure (DPI) for Financial Innovation**
6/4 - 7/4/2026

05 **Cloud Computing and Financial Infrastructure**
13/4 - 15/4/2026

06 **ABCs of Fintech**
14/4 - 15/4/2026

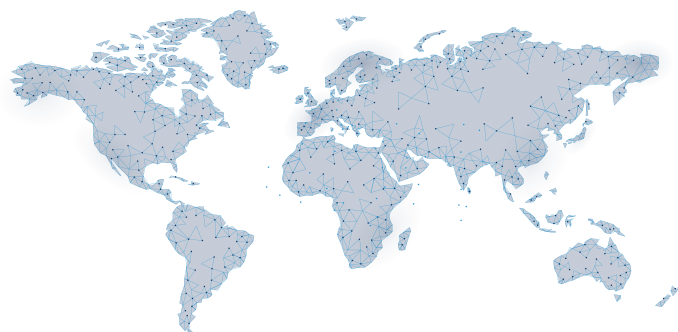
07 **Tokenisation in Financial Services and DeFi**
4/5 - 5/5/2026

08 **Digital Identity and FinTech: Frameworks, Innovations, and Use Cases**
18/5 - 19/5/2026

09 **AI and Generative AI in Finance**
20/5 - 21/5/2026

10 **CBDC and Cryptocurrencies and Relevance to Islamic Finance**
1/6 - 3/6/2026

International Training Programs



11

ESG & Digital Finance

1/6 – 3/6/2026

12

**IoT in Financial Services -
Connected Finance**

8/6 – 10/6/2026

13

Mastering Embeded Finance

28/6 – 29/6/2026

14

**Digital MSME Credit Risk
Management**

1/7 – 2/7/2026

15

Data Analytics in Finance

6/7 – 8/7/2026

16

**Blockchain, Digital Assets &
Real World Assets for Banking
Executives**

14/7 – 15/7/2026

17

**Introduction to Responsible AI
for Financial Services**

20/7 – 4/8/2026

1/11 – 15/12/2026

18

**Cybersecurity and Its
Relevance to Islamic
Finance**

27/7 – 29/7/2026

19

**Developing AI-Driven Credit
Scoring Models**

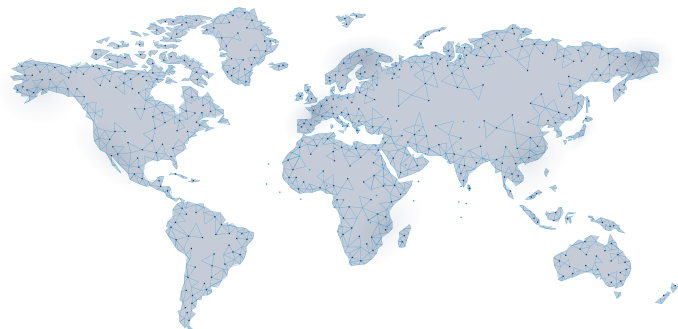
3/8 – 4/8/2026

20

**AI, Blockchain, Smart
Contracts : A New Frontier
For Islamic Finance**

10/8 – 12/8/2026

International Training Programs



21

**Data Governance, Protection,
and Compliance Management**

18/8 – 20/8/2026

22

**Certified Generative AI
Expert**

26/8 – 27/8/2026

23

**Certified Blockchain
Developer**

8/9 – 9/9/2026

24

**Entrepreneurship, MSMEs,
and Islamic Finance**

21/9 – 23/9/2026

25

**Fintech Essentials for
Entrepreneurs**

29/9 – 1/10/2026

26

Certified Blockchain Expert

6/10 – 7/10/2026

27

**Professional Certificate in
Digital Risk, AML, and
Crime Prevention**

12/10/2026 – 31/1/2027

28

**Mastering Tokenisation for
Banking and Capital Market**

20/10 – 21/10/2026

28

RegTech Solutions

27/10 – 28/10/2026

29

SupTech for Regulators

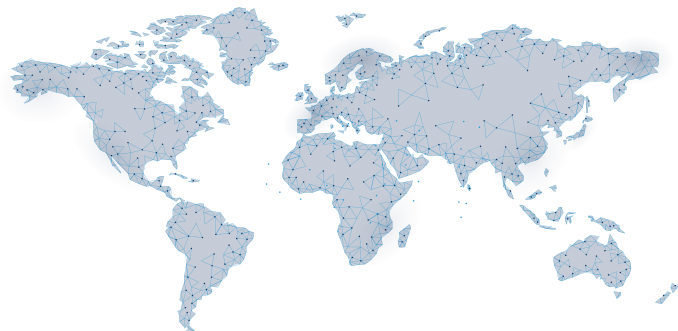
10/11 – 11/11/2026

International Training Programs

30 **Islamic Fintech**
17/11 – 19/11/2026

31 **Certified LLM Developer**
16/11 – 17/11/2026

32 **Quantum Security Training &
Implementation in BFSI industry**
24/11 – 25/11/2026



Web3, Blockchain, DeFi, and the Metaverse: Foundations, Opportunities, and Trends

TRAINING PROGRAM TARGET SEGMENTS

This course is designed for finance professionals, fintech entrepreneurs, technology enthusiasts, and business leaders interested in understanding the implications of emerging technologies on the financial sector. It is also suitable for students and researchers in finance, economics, and technology who want to explore innovative solutions and trends shaping the future of finance.

TRAINING PROGRAM DESCRIPTION

This course aims to provide participants with a comprehensive overview of how emerging technologies such as the metaverse, Web3, and decentralized finance (DeFi) are revolutionizing the financial sector. By the end of the course, participants will gain a deep understanding of these technologies, their potential applications, and the transformative impact they are having on financial services and business models globally.

IDL
10-Hours

**NOMINATION
DEADLINE**
**12th JAN,
2026**

COURSE DATES
**19th – 20th
JAN, 2026**

LANGUAGE
English

Price
300 JOD



 Main Menu

TRAINING PROGRAM OBJECTIVES

Participants will gain a comprehensive understanding of how emerging technologies such as the metaverse, Web 3, and Decentralized Finance (DeFi) are transforming the financial sector. By the end of the course, they will be able to analyze the impact of these innovations on traditional financial models, identify opportunities for new business applications, and understand the potential challenges associated with their adoption.

TRAINING PROGRAM TOPICS

1. Introduction to the metaverse and Blockchain
2. Web3 principles, benefits, use cases and future
3. DeFi applications and investment opportunities
4. NFTs and types of tokens
 - Smart contract and fintech
5. Meta and Metaverse
6. Real-world assets and tokenisation
7. Risks and challenges in Metaverse, Web 3 and blockchain
8. Jordan and blockchain and how it can transform the Fintech industry
9. Session with a DeFi expert.



Emerging Digital Finance Technologies in Banking

TRAINING PROGRAM TARGET SEGMENTS

1. Banking executives and managers
2. ICT and innovation officers
3. Risk management professionals
4. Product development specialists
5. Regulators and policymakers in financial services

TRAINING PROGRAM DESCRIPTION

The financial services industry is undergoing rapid transformation driven by emerging digital finance technologies. To remain competitive, banks are adopting fintech innovations that enhance efficiency, strengthen customer experience, and address new categories of risks.

This 2-day training program is designed to equip participants with a comprehensive understanding of:

- New banking models such as digital banks and neobanks
- Innovative fintech-driven products and services
- CT applications in risk management
- Selected cutting-edge topics including digital currencies, blockchain, and open banking

The program blends expert presentations, case studies, group exercises, and interactive discussions, enabling participants to gain actionable insights to support innovation strategies and decision-making in their institutions.

IN-CLASS
16-Hours

NOMINATION
DEADLINE
26th JAN,
2026

COURSE DATES
3rd – 4th
FEB, 2026

LANGUAGE
English

Price
745 JOD



TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to:

1. Understand the evolution of new banking models and their implications.
2. Explore emerging fintech-driven products and customer-centric innovations.
3. Analyze the role of ICT in managing both traditional and emerging banking risks.
4. Evaluate opportunities and challenges posed by crypto assets, blockchain, and open banking frameworks.



Emerging Digital Finance Technologies in Banking

TRAINING PROGRAM TOPICS

Session 1: New Bank Models – Blending Commercial Banking and Fintechs

- Evolution of banking: from traditional to digital-first models
- Digital-only banks, neobanks, and challenger banks – global case studies
- Partnerships between commercial banks and fintech firms
- Regulatory, customer trust, and competition implications
- Group exercise: Mapping the strengths of fintechs vs. traditional banks

Session 2: Novel Fintech-Driven Bank Products and Services

- Automation of lending processes: credit scoring and digital onboarding
- AI applications: chatbots, robo-advisors, intelligent customer support
- Hyper-personalization and data-driven cross-selling
- Rise of financial “super apps” and embedded finance models
- Case discussion: Disruptive fintech products reshaping banking

Session 3: Fintech in Bank Risk Management – Addressing Traditional and New Risks

- CT tools for credit, market, and operational risk management
- Managing cyber risks, fraud, and data privacy challenges
- AI-driven risk monitoring and compliance (RegTech, SupTech)
- Stress testing and scenario modeling with big data
- Group activity: Identifying risks and fintech-enabled mitigation approaches

Session 4: Selected Topics – Crypto, Digital Currencies, Blockchain, and Open Banking

- Blockchain and distributed ledger applications beyond payments
- Cryptocurrencies and stablecoins – risks and regulatory perspectives
- Central Bank Digital Currencies (CBDCs) – implications for the banking sector
- Open banking ecosystems and APIs – innovation and inclusion opportunities
- Case study: Adoption trends and regulatory frameworks across market

Skill Certificate in ESG

TRAINING PROGRAM TARGET SEGMENTS

The programme is aimed at those looking to re-skill in ESG or who are looking to develop a career in ESG or sustainable finance.

TRAINING PROGRAM DESCRIPTION

This course provides an overview of ESG and sustainability in the world of business, with emphasis on the financial services sector. The course will examine the role of finance in ESG and the core elements of the Sustainable Finance agenda

TRAINING PROGRAM OBJECTIVES

The aim of the programme is for participants:

1. to decipher the main themes within the vast ESG terrain
2. becoming more conversant on the overall subject
3. recognizing how it is relevant and should be applied in their own organizations

The programme will be delivered over 6 weeks including 15 hours of eLearning, 1 hour of live online lectures per week and 4 hours of exercises and assessment throughout the 6 weeks.

Blended
25-Hours

NOMINATION
DEADLINE
**15th MAR,
2026**

COURSE DATES
**29th MAR-
15th APR, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM TOPICS

1. ESG background and definitions
2. Deep dive on “E”, Environmental
3. Deep dive on “S”, Social
4. Deep dive on “G”, Governance
5. Sustainable finance and responsible financial services
6. Responsible investment
7. Regulation, disclosure and reporting
8. ESG and climate risk management
9. Sustainability strategy and culture



Digital Public Infrastructure (DPI) for Financial Innovation

TRAINING PROGRAM TARGET SEGMENTS

Policy makers and students, bankers, fintech enthusiasts, and other financial service providers.

TRAINING PROGRAM DESCRIPTION

Participants will learn how DPI supports fintech innovations and enables digital transformation in any country. Participants will apply the learnings to build Digital Public Goods (DPG) and Infrastructure for the fintech revolution like Estonia, India, France, Dubai, Oman etc have done.

TRAINING PROGRAM OBJECTIVES

To introduce participants to the concept and role of DPIs in technology-led financial inclusion and service delivery. Global examples of DPIs in payment, lending, identity, education health and other fintech innovations

IDL
10-Hours

**NOMINATION
DEADLINE**
**23rd MAR,
2025**

COURSE DATES
**6th – 7th
APR, 2026**

LANGUAGE
English

Price
300 JOD



TRAINING PROGRAM TOPICS

1. What is DPI and DPG
2. Core principles of DPI by DPGA, United Nations
3. Global examples, and their role in the Fintech revolution
4. Mifos payment. MOSIP identity, Aadhaar architecture
5. How to build DPI from scratch
6. Blockchain, AI, IoT, and big data for DPI
7. Open Interoperable Network for Fintechs
8. Japan, France, Estonia, India, Dubai, Oman and others experience
9. Indicators and requirements for DPI and DPG
10. Jordan's DPI, World Bank and Japan. What is getting built?
11. Guest lecture by a DPI expert



Cloud Computing and Financial Infrastructure

TRAINING PROGRAM TARGET SEGMENTS

Policy makers and students, bankers, fintech enthusiasts, and other financial service providers.

TRAINING PROGRAM DESCRIPTION

This Program aims to equip participants with knowledge and skills to leverage cloud computing for enhancing financial infrastructure. Participants will explore cloud technologies, regulatory challenges, and implementation strategies to modernize financial systems and improve efficiency.

TRAINING PROGRAM TOPICS

1. Introduction to Cloud Computing in Finance
2. Security, Compliance, and Risk Management
3. Future Trends in Cloud Computing for Financial Services
4. Modernizing Financial Infrastructure with Cloud Technologies
5. Optimizing Costs and Efficiency

IDL
15-Hours

**NOMINATION
DEADLINE**
**30th MAR,
2026**

COURSE DATES
**13th –15th
APR, 2026**

LANGUAGE
English

Price
770 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the key principles and benefits of cloud computing in the financial sector.
2. Learn how to design and implement cloud-based solutions for modern financial infrastructure.
3. Gain expertise in addressing security and compliance challenges in cloud environments.
4. Develop skills to optimize cloud resources and manage operational costs.
5. Evaluate emerging trends and their potential to transform financial services.



ABCs of Fintech

TRAINING PROGRAM TARGET SEGMENTS

Tailored for banking and finance professionals seeking to fortify their expertise in Fintech, ensuring they remain at the forefront of industry advancements.

TRAINING PROGRAM DESCRIPTION

Explore the cutting-edge landscape of financial technology in the "ABCs of Fintech" course. Designed for banking and finance professionals, this program delves into the dynamic realms of AI, Blockchain, Cybersecurity, and more, ensuring comprehensive expertise in the evolving Fintech ecosystem.

TRAINING PROGRAM OBJECTIVES

1. Equip participants with a holistic understanding of Fintech's core elements – AI, Blockchain, Cybersecurity, and more.
2. Foster critical analysis skills, enabling professionals to navigate the intricate Fintech landscape with confidence and contribute meaningfully to their organizations.

IDL
12-Hours

**NOMINATION
DEADLINE**
**31th MAR,
2026**

COURSE DATES
**14th –15th
APR, 2026**

LANGUAGE
English

Price
500 JOD



TRAINING PROGRAM TOPICS

1. Artificial Intelligence and Robotic Process Automation: Uncover the transformative impact of AI and machine learning & RPA on financial processes.
2. Blockchain and Digital Assets: Delve into the decentralized world of blockchain and explore the rise of digital assets.
3. Cloud Computing and Cybersecurity: Navigate the crucial intersection of cloud technology and cybersecurity within financial systems.
4. Data Analytics and Big Data Strategies: Harness the power of data analytics and big data to drive informed financial decisions.



Tokenisation in Financial Services and DeFi

TRAINING PROGRAM TARGET SEGMENTS

This is for those working in banking, payments, asset management, private equity, and capital markets, as well as professionals seeking to understand DeFi innovations and their impact on traditional financial systems. Senior & Middle-level professionals from fintech, regulatory bodies, financial institutions, compliance officers, risk managers, auditors, and IT teams in financial services. Also, the policymakers, consultants, business leaders and decision-makers looking to explore the potential of tokenization.

TRAINING PROGRAM DESCRIPTION

By the end of the course, participants will have a strong understanding of tokenization concepts and their real-world applications. They will be equipped to analyze different token models, evaluate regulatory implications, and assess business opportunities in various financial sectors. The course will also enable them to understand implementation strategies for financial institutions and fintech firms, ensuring they are prepared to navigate the evolving landscape of digital assets and decentralized finance.

IDL
10-Hours

NOMINATION DEADLINE
20th APR, 2026

COURSE DATES
4th –5th MAY, 2026

LANGUAGE
English

Price
300 JOD



TRAINING PROGRAM OBJECTIVES

The course aims to equip professionals in Jordan's financial services sector professionals, fintech innovators, and regulators with a comprehensive understanding of tokenization in financial services and DeFi. It covers the technical, regulatory, and business aspects of tokenization, exploring its applications in payments, lending, asset management, capital markets, and emerging industries. Participants will gain insights into the role of blockchain, security considerations, compliance challenges, and future trends shaping the token economy.



Tokenisation in Financial Services and DeFi

TRAINING PROGRAM TOPICS

1. Introduction to Tokenization in Financial Services

- Key concepts, types of tokens, blockchain role, benefits & challenges

2. Technical Foundations of Tokenization

- Smart contracts, encryption, token standards, security & compliance

3. Tokenization in Payments & Lending

- Use cases in card transactions, remittances, stablecoins, DeFi lending

4. Tokenization in Asset Management & Wealth

- Fractional ownership in real estate, art, ETFs, robo-advisory services.

5. Tokenization in Private Equity & Capital Markets

- STOs, tokenized bonds, secondary market liquidity, institutional adoption.

6. Tokenization in Emerging Industries

- Insurance, trade finance, commodities, gaming, and metaverse finance.

7. Regulatory Landscape & Industry Adoption

- Global regulations, central bank perspectives, compliance challenges.

8. Implementing Tokenization in Financial Institutions

- Infrastructure, interoperability, monetisation strategies, enterprise adoption.

9. Real-World Use Cases & Business Models

- Traditional players vs. fintech innovations, SME financing, revenue models.

10. Future Trends & Innovations in Tokenization

- AI integration, quantum security risks, multi-CBDC projects.

11. Guest Speaker from the Industry

- Expert insights, practical case studies, and industry perspectives.

Digital Identity and FinTech: Frameworks, Innovations, and Use Cases

TRAINING PROGRAM TARGET SEGMENTS

Banks, fintech companies, and regulatory bodies.

TRAINING PROGRAM DESCRIPTION

This course introduces digital identity frameworks and their role in enabling secure, trusted, and innovative FinTech services. Participants will gain insights into KYC, data privacy, biometrics, blockchain-based identity, and global use cases, with a focus on practical applications within financial and regulatory environments.

TRAINING PROGRAM OBJECTIVES

To understand digital identity systems and their significance in enhancing financial services. Digital identity has helped the fintech industry to suddenly grow manifold and hence it is extremely critical for any financial services professional to understand this in detail.

IDL
10-Hours

**NOMINATION
DEADLINE**
**4th MAY
2026**

COURSE DATES
**18th – 19th
MAY, 2026**

LANGUAGE
English

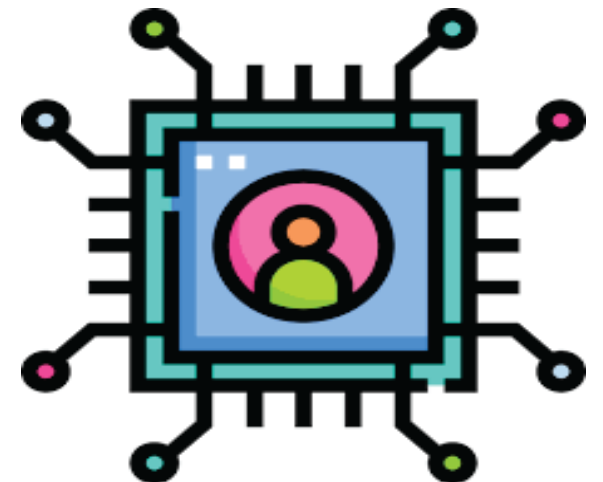
Price
300 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Digital identity frameworks
2. KYC processes, data privacy, and security.
3. MOSIP.
4. Blockchain-based identity.
5. FinTech and identity.
6. Identity of individuals, businesses, and things. Role of Fintech.
7. India's Aadhaar-based digital identity, Estonia's digital identity, and many more.
8. Biometric-based identity and its role in Fintech.
9. Key consideration when designing an identity platform and role of Fintechs.
10. Session with a digital identity expert.



AI and Generative AI in Finance

TRAINING PROGRAM TARGET SEGMENTS

Policy makers and students, bankers, fintech enthusiasts, and other financial service providers.

TRAINING PROGRAM DESCRIPTION

This Program aims to equip participants with the knowledge and skills to understand, evaluate, and implement AI and Generative AI technologies in financial services, focusing on their current applications, future potential, and the associated risks and regulations.

TRAINING PROGRAM TOPICS

1. AI and Generative AI Fundamentals
2. The Landscape of AI and Generative AI
3. Technologies of AI and Generative AI
4. Current Applications in Finance
5. Future Applications in Finance
6. Data, Risks and Regulation

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**20th APR,
2026**

COURSE DATES
**20th –21st
MAY, 2026**

LANGUAGE
English

Price
950 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the foundational concepts of AI and Generative AI.
2. Explore the landscape and key technologies driving AI innovation in finance.
3. Analyze current applications of AI in financial services to enhance decision-making.
4. Identify future trends and use cases of AI in transforming the financial industry.
5. Assess the risks, data considerations, and regulatory frameworks for implementing AI in finance.
6. Apply knowledge through an industry-relevant project to address real-world challenges.



CBDC and Cryptocurrencies & Relevance to Islamic Finance

TRAINING PROGRAM DESCRIPTION

The rise of digital currencies—including central bank digital currencies (CBDCs) and cryptocurrencies—is revolutionizing global finance. Over 130 countries are exploring or implementing CBDCs, while cryptocurrencies continue to reshape the nature of money, value storage, and payment systems.

For the Islamic finance industry, these innovations raise profound questions:

1. Are cryptocurrencies permissible under Shari'ah?
2. How can CBDCs be aligned with Islamic financial principles?
3. What are the economic, ethical, and social implications for Islamic economies?

Recognizing the critical importance of these discussions, IBS, with support from its international partners, is launching a 3-day specialized workshop to equip scholars, regulators, financial institutions, and fintech leaders with the knowledge needed to navigate this digital frontier in light of Shari'ah principles

IDL
18-Hours

**NOMINATION
DEADLINE**
**4th MAY,
2026**

COURSE DATES
**1st– 3rd
JUN, 2026**

LANGUAGE
English

Price
1000 JOD



TRAINING PROGRAM TARGET SEGMENTS

1. Central bank policymakers and regulators
2. Islamic banking and finance staff and executives
3. Shari'ah scholars and advisory boards
4. Academics and legal experts
5. Fintech developers and digital payment innovators

TRAINING PROGRAM OBJECTIVES

1. Understand the structures, technologies, and regulatory frameworks surrounding CBDCs and cryptocurrencies.
2. Analyze the Shari'ah perspectives on digital currencies, including permissibility and risks.
3. Debate the opportunities and threats posed by digital currencies to Islamic finance and economies.
4. Develop policy recommendations for regulators, Islamic banks, and fintechs in Jordan and the region.



CBDC and Cryptocurrencies & Relevance to Islamic Finance

TRAINING PROGRAM TOPICS

Understanding the Digital Currency Landscape

1. Introduction to CBDCs: What they are, why they matter
2. Global trends: Current Status, Success stories and ongoing pilots
3. Common digital currencies and cryptos
4. Afternoon Session:
5. Introduction to Cryptocurrencies: Bitcoin, Ethereum, Stablecoins
6. Differences between decentralized and centralized digital currencies

Interactive Discussion:

1. CBDCs vs. Cryptocurrencies: Competing models or complementary forces?

Shari'ah Analysis and Ethical Considerations

1. Cryptocurrencies and Shari'ah:
 - Money vs. commodity debate
 - Gharar (uncertainty), Maysir (gambling), and Riba (interest) concerns
2. CBDCs and Shari'ah:
 - Can a CBDC be designed Shari'ah-compliant?
 - Trust, transparency, and zakat collection opportunities

Groups Discussion and project:

1. Project, Bankers, Scholars, regulators, economists, and legal experts debate "Are Cryptocurrencies Halal or Haram?"

Case Study Review:

1. Malaysia, Bahrain, and UAE experiences in regulating digital assets within Islamic frameworks

Policy, Governance, and Innovation for Islamic Finance

1. Regulatory approaches to CBDCs: Jordan's future outlook
2. Crypto regulations: What Islamic finance stakeholders must demand
- 3.
4. Innovation for Good:
 - Smart contracts for Islamic finance
 - Waqf tokenization and Zakat distribution using blockchain

Workshop Breakout Groups:

1. Drafting Policy Recommendations for Jordanian regulators, Islamic banks, and fintechs

ESG & Digital Finance

TRAINING PROGRAM TARGET SEGMENTS

Financial institutions, regulators, and sustainability professionals in Jordan

TRAINING PROGRAM DESCRIPTION

The ESG & Digital Finance Training Programme is a three-day intensive course designed to equip financial institutions, regulators, and sustainability professionals in Jordan with the knowledge and tools to drive sustainable transformation through digital innovation. The programme explores the intersection of environmental, social, and governance (ESG) principles with emerging financial technologies, highlighting their combined potential to advance inclusive, transparent, and resilient financial systems.

Through a combination of expert presentations, case studies, and interactive workshops, participants will gain a comprehensive understanding of ESG fundamentals, digital finance applications, and the regulatory and institutional enablers required to accelerate sustainable finance in Jordan and the MENA region.

IN-CLASS
24-Hours

**NOMINATION
DEADLINE**
**18th MAY,
2026**

COURSE DATES
**1st – 3rd
JUN, 2026**

LANGUAGE
English

Price
890 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to:

1. Understand the key ESG fundamentals and their relevance to financial sector
2. Explore how financial institutions can integrate ESG principles into business strategies, risk management, and product innovation.
3. Examine the role of digital technologies such as blockchain, AI in supporting ESG data management, green finance, and financial inclusion.
4. Analyze regional and global case studies to identify successful models of ESG-driven digital transformation.
5. Strengthen institutional capacity to measure, report, and verify ESG performance using digital solutions.



ESG & Digital Finance

TRAINING PROGRAM TOPICS

1. ESG Fundamentals and the Financial Sector Transition
 - Opening Remarks and Context: ESG in Jordan and the MENA Region
 - Global ESG Frameworks (EU Taxonomy, TCFD, ISSB, IFC Performance Standards)
 - Integrating ESG into Banking Strategy & Risk Management
 - ESG Metrics, Ratings, and Disclosure Requirements
 - Case Study: Jordan's National Green Growth Plan and Central Bank ESG Roadmap
 - Workshop: Mapping your institution's ESG maturity and identifying material issues
2. Digital Finance and Sustainable Innovation
 - Digital Transformation in the Financial Sector: Overview & Trends
 - Blockchain Applications for Green Finance (carbon credits, green bonds)
 - AI & Big Data in ESG Scoring and Risk Analytics
 - FinTech and Financial Inclusion: Empowering Women and SMEs through Digital Tools
 - Case Study: Green Microfinance & Digital Lending Platforms in the Arab Region
 - Exercise: Designing a digital product with measurable ESG impact
3. Building an ESG-Ready Digital Finance Ecosystem
 - Regulatory & Policy Frameworks for ESG and Digital Finance
 - ESG Impact Measurement, Reporting, and Verification Technologies
 - Public-Private Partnerships & Green Investment Platforms
 - Financing Climate Action: Carbon Markets and Green Sukuk
 - Interactive Panel / Simulation: ESG project financing in Jordan
 - Closing Session: Institutional action plans and next steps for ESG integration

IoT in Financial Services - Connected Finance

TRAINING PROGRAM TARGET SEGMENTS

Participants will gain practical knowledge and insights into how IoT can be leveraged to optimize operations, enhance security, and improve customer experiences in the BFSI sector. They will also understand the integration of IoT with emerging technologies like AI, blockchain, and 5G, and be better prepared to navigate the regulatory landscape and drive innovation within their organizations.

TRAINING PROGRAM DESCRIPTION

The course is tailored for professionals in Jordan's financial services industry, including technology firms, bankers, fintech professionals, regulators, and insurance providers. It is designed for individuals seeking to enhance their knowledge and skills in IoT applications, regulatory compliance, and business strategies related to the evolving financial landscape. Participants will benefit from collaborative learning experiences, networking opportunities, and insights from industry experts, positioning them to drive innovation within their organizations.

IDL
15-Hours

**NOMINATION
DEADLINE**
**25th MAY,
2026**

COURSE DATES
**8th - 10th
JUN, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

The course aims to equip professionals in Jordan's financial services sector with a comprehensive understanding of the Internet of Things (IoT) and its transformative applications in banking, insurance, and wealth management. Participants will explore the IoT ecosystem, including its architecture, business applications, regulatory landscape, and integration with emerging technologies like AI, blockchain, and 5G. Through real-world case studies and expert insights, attendees will gain practical knowledge of how IoT enhances customer experience, optimizes operations, and improves security in BFSI.



IoT in Financial Services - Connected Finance

TRAINING PROGRAM TOPICS

1. IoT in Financial Services and Connected Finance

- Understanding IoT, key stakeholders, and industry use cases.

2. IoT Technology Stack for BFSI

- Exploring sensors, connectivity, data processing, and security concerns.

3. Business Models & Economics of IoT

- Revenue impact, cost-benefit analysis, and customer experience.

4. Regulatory & Compliance Landscape

- Data protection laws, AML, KYC, and sandbox innovation.

5. IoT in Banking & Payments

- Contactless payments, smart ATMs, fraud detection, and case studies.

6. IoT in Insurance (InsurTech)

- Telematics, health monitoring, property insurance, and claims processing.

7. IoT in Wealth Management & Investment Banking

- Asset tracking, AI-driven trading, ESG investing.

8. RegTech & IoT for Compliance & Cybersecurity

- Automated reporting, biometric authentication, and fraud prevention.

9. Emerging Technologies & IoT in BFSI

- 5G, blockchain, AI, metaverse, and quantum computing in finance.

10. Smart Cities, IoT & Financial Services

- Urban fintech applications, digital identity, and government use cases.

11. Guest Speaker: IoT in Financial Services – Connected Finance

- Industry expert insights on the future of IoT in BFSI

Skill Certificate in ESG

TRAINING PROGRAM TARGET SEGMENTS

The programme is aimed at those looking to re-skill in ESG or who are looking to develop a career in ESG or sustainable finance.

TRAINING PROGRAM DESCRIPTION

This course provides an overview of ESG and sustainability in the world of business, with emphasis on the financial services sector. The course will examine the role of finance in ESG and the core elements of the Sustainable Finance agenda

TRAINING PROGRAM OBJECTIVES

The aim of the programme is for participants:

1. to decipher the main themes within the vast ESG terrain
2. becoming more conversant on the overall subject
3. recognizing how it is relevant and should be applied in their own organizations

The programme will be delivered over 6 weeks including 15 hours of eLearning, 1 hour of live online lectures per week and 4 hours of exercises and assessment throughout the 6 weeks.

Blended
25-Hours

**NOMINATION
DEADLINE**
**25th MAY,
2026**

COURSE DATES
**8th - 22nd
JUN, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM TOPICS

1. ESG background and definitions
2. Deep dive on “E”, Environmental
3. Deep dive on “S”, Social
4. Deep dive on “G”, Governance
5. Sustainable finance and responsible financial services
6. Responsible investment
7. Regulation, disclosure and reporting
8. ESG and climate risk management
9. Sustainability strategy and culture



Mastering Embedded Finance

TRAINING PROGRAM TARGET SEGMENTS

Fintech professionals, product managers, platform developers, and business strategists who are looking to enhance customer engagement by integrating financial services into their platforms. It is also ideal for executives in digital banking, payment services, e-commerce, and other industries seeking to innovate their service offerings with embedded finance solutions. Additionally, entrepreneurs and startup founders in the fintech space can benefit from the course by learning how to add value and grow their customer base through strategic financial service integration.

TRAINING PROGRAM DESCRIPTION

Participants will gain a comprehensive understanding of how Fintechs can strategically integrate financial services into existing platforms to enhance customer engagement. They will learn about the key drivers of integration, best practices for seamless implementation, and the impact on customer experience and retention. By the end of the course, participants will be equipped with actionable insights to drive engagement and add value through integrated financial solutions.

IDL
10-Hours

**NOMINATION
DEADLINE**
**14th JUN,
2026**

COURSE DATES
**28th – 29th
JUN, 2026**

LANGUAGE
English

Price
300 JOD

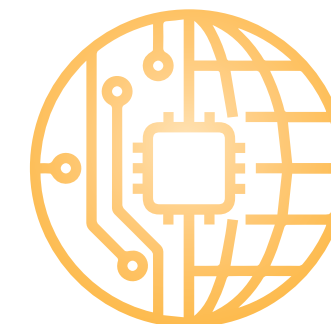


TRAINING PROGRAM OBJECTIVES

This course aims to explore the future of embedded finance, focusing on how non-financial platforms can integrate and offer financial services. Participants will learn about emerging trends, key opportunities, and challenges in embedding financial products within various sectors, enabling businesses to enhance customer experiences and drive growth through seamless financial integration.

TRAINING PROGRAM TOPICS

1. Embedded fintech models.
2. Global use cases.
3. Integration models and strategies.
4. Embedded finance, BaaS and API banking.
5. Embedded payment, lending, insurance and finance use cases and examples.
6. Embedded finance and stakeholders.
7. Jordan and embedded finance.
8. How to build an embedded finance-based product.
9. Session with an embedded finance expert.



Digital MSME Credit Risk Management

TRAINING PROGRAM TARGET SEGMENTS

1. Credit risk managers and analysts
2. MSME lending officers
3. Risk and compliance professionals
4. Banking supervisors and regulators

TRAINING PROGRAM DESCRIPTION

Micro, Small, and Medium Enterprises (MSMEs) represent a key driver of economic growth, but they also carry higher levels of credit risk. Effective MSME risk management requires sound assessment tools, data-driven methodologies, and a strong understanding of risk parameters. This training provides participants with knowledge and frameworks to enhance their MSME credit risk management strategies..

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to:

1. Understand the fundamentals of risk management in the MSME context.
2. Apply the $EL = PD \times EAD \times LGD$ approach
3. Analyze portfolio risk through descriptive statistics and default measures.
4. Strengthen credit risk provisioning practices

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**17th JUN,
2026**

COURSE DATES
**1st – 2nd
JUL, 2026**

LANGUAGE
English

Price
585 JOD



TRAINING PROGRAM TOPICS

1. Welcome, Introduction, expectations, learning objectives, outlines and agenda
2. Introduction to Risk management (continued session) Introduction to Credit Risk
3. The $EL = PD \times EAD \times LGD$ Way of Thinking
4. Nature of Default
5. Descriptive Portfolio Statistics
6. Credit Risk Provisioning
7. Daily Evaluation
8. Loan Given Credit



Data Analytics in Finance

TRAINING PROGRAM TARGET SEGMENTS

Senior employees, Team Leaders/Manager, Unit Head/Division Head

TRAINING PROGRAM DESCRIPTION

This program aims to equip participants with the tools and techniques to harness data analytics for decision-making and innovation. Participants will explore key data analytics concepts, practical applications, and advanced tools to extract actionable insights, optimize operations, and enhance customer experiences in the financial industry.

TRAINING PROGRAM OBJECTIVES

1. Understand foundational concepts and techniques in data analytics.
2. Gain proficiency in using tools for cleaning, analysing, and visualising financial data.
3. Apply analytics to solve financial challenges such as fraud detection and portfolio optimisation.
4. Develop a framework for responsible and compliant use of financial data.
5. Evaluate emerging data analytics trends and their implications for financial innovation.

IDL
18-Hours

**NOMINATION
DEADLINE**
**22nd JUN,
2026**

COURSE DATES
**6th – 8th
JUL, 2026**

LANGUAGE
English

Price
800 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Data Analytics in Finance.
2. Tools and Techniques for Financial Data Analytics.
3. Applications of Data Analytics in Finance.
4. Regulatory and Ethical Considerations.
5. Emerging Trends in Data Analytics for Finance.



Blockchain, Digital Assets & Real World Assets for Banking Executives

TRAINING PROGRAM TARGET SEGMENTS

1. Senior Banking Executives
2. Asset & Wealth Management Leaders
3. Risk, Compliance & Governance Professionals
4. Digital Transformation & Innovation Leaders
5. Sustainable Finance & ESG Leaders
6. Institutional Strategy & Corporate Development Teams
7. Regulatory & Public-Sector Financial Leaders (Selective)

TRAINING PROGRAM DESCRIPTION

Tokenization is no longer a buzzword—it's redefining how banks and asset managers unlock value from real estate, commodities, carbon credits, and more. This executive program delivers the strategic insight, governance frameworks, and ESG integration tools you need to lead confidently in the era of digital finance. Through case studies, boardroom simulations, and peer exchange, you'll gain actionable strategies to position your institution at the forefront of innovation

IDL
12-Hours

NOMINATION
DEADLINE
30th JUN,
2026

COURSE DATES
14th –15th
JUL, 2026

LANGUAGE
English

Price
500 JOD



TRAINING PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

Strategic Awareness

- Recognize how blockchain and RWAs reshape capital markets, lending, and asset management.
- Identify opportunities for new revenue streams and efficiency gains in tokenized finance.

Risk & Governance

- Evaluate regulatory, compliance, and systemic risk implications of digital assets and RWAs.
- Integrate governance frameworks for institutional adoption.

Competitive Positioning

- Benchmark global trends in tokenization and digital asset infrastructure.
- Assess partnerships with fintechs, custodians, and DeFi platforms.

Leadership & ESG

- Lead organizational strategies that incorporate ESG-linked RWAs (e.g., carbon credits, green bonds).
- Communicate blockchain's role in democratizing finance to stakeholders and regulators.



Blockchain, Digital Assets & Real World Assets for Banking Executives

TRAINING PROGRAM TOPICS

Session 1: Blockchain & Digital Assets – Strategic Overview

- Evolution from crypto to institutional-grade digital assets
- Why RWAs are the next frontier for banks and asset managers

Session 2: Digital Asset Taxonomy for Executives

- Cryptocurrencies, stablecoins, CBDCs
- Security tokens and tokenized RWAs as regulated instruments

Session 3: Real World Assets (RWAs) – Boardroom Lens

- Categories: real estate, commodities, carbon credits, IP
- Case studies: BlackRock's tokenized funds, JPMorgan's Onyx platform

Session 4: Governance, Risk, and Compliance

- Global regulatory frameworks (MiCA, SEC, MAS, HKMA)
- Risk management: custody, valuation, liquidity, systemic risk

Session 5: Market Infrastructure & Institutional Adoption

- Custody solutions, digital wallets, and interoperability
- Partnerships with fintechs and consortiums (e.g., Project Guardian in Singapore)

Session 6: ESG & Sustainable Finance

- Tokenized carbon credits and green bonds
- Blockchain for impact investing and transparent reporting

Session 7: Emerging Trends & Strategic Positioning

- DeFi integration with RWAs
- AI-driven valuation and compliance monitoring
- Institutional adoption roadmaps

Session 8: Executive Capstone Workshop

- Scenario planning: tokenizing a portfolio of RWAs
- Boardroom simulation: presenting strategy to regulators and investors
- Peer discussion: opportunities and challenges for the banking sector

Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TARGET SEGMENTS

1. Financial Services Professionals
2. Technology and Innovation Leaders in FSI
3. Risk, Compliance, and Ethics Officers
4. Product Managers and Business Analysts
5. Data Scientists and AI Practitioners
6. Policymakers and Regulators
7. Students and Early-Career Professionals

TRAINING PROGRAM DESCRIPTION

The Skills Certificate in Introduction to Responsible AI for Financial Services is designed to provide a comprehensive understanding of AI's impact on financial services.

The online programme Learning supports for this programme comprise:

- Study guide
- eLearning video lessons
- MCQ practice review questions after each lesson
- Required reading materials as part of reflective assessment
- Skill Exercises as part of reflective assessment
- End of course MCQ assessment

BLENDED
25-Hours

**NOMINATION
DEADLINE**
**6th JUL,
2026**

COURSE DATES
**20th JUL - 4th
AUG, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

This programme will enable you to:

1. Understand the significance of AI in transforming financial services
2. Explain the key concepts of AI, including its history and evolution, and practical applications for FSI.
3. Apply AI techniques like discriminative AI for operational efficiency and generative AI for enhancing productivity and innovation in FSI.
4. Evaluate the ethical implications of AI and implement strategies for responsible AI use in decision-making processes within FSI.
5. Develop strategies for managing AI risks and enhancing regulatory compliance in FSI.
6. Identify opportunities and engagement models for productively leveraging AI.



Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TOPICS

1. Section 1: Introduction
 - Lesson 1.1: Course Introduction
 - Lesson 1.2: The Importance of AI Skills for FSI
2. Section 2: AI Fundamentals
 - Lesson 2.1: AI & Machine Learning
 - Lesson 2.2: Generative AI
3. Section 3: AI for Digital Transformation in the FSI
 - Lesson 3.1: Discriminative AI for Operational Efficiency
 - Lesson 3.2: Generative AI for Organisational Productivity in the FSI
 - Lesson 3.3: Generative AI for FSI Innovation
 - Lesson 3.4: AI to Enhance Customer Experience
4. Section 4: Responsible AI Decision Making in the FSI
 - Lesson 4.1: Responsible AI
 - Lesson 4.2: Explainable AI
 - Lesson 4.3: Ethical AI
5. Section 5: AI Governance in the FSI
 - Lesson 5.1: AI & Regulatory Risk
 - Lesson 5.2: AI Ownership and Control
 - Lesson 5.3: AI & Security
6. Section 6: Course Conclusion
 - Lesson 6.1: Course Conclusion

Cybersecurity and Its Relevance to Islamic Finance

TRAINING PROGRAM DESCRIPTION

The Islamic finance industry is undergoing rapid digital transformation. From online banking and mobile Islamic finance apps to blockchain-based sukuk platforms and AI-driven Shari'ah compliance tools, Islamic financial institutions (IFIs) are more connected than ever before.

However, with digital innovation comes heightened exposure to cybersecurity threats—data breaches, financial fraud, ransomware attacks, identity theft, and even manipulation of smart contracts.

For Islamic finance, cybersecurity is not just a technical concern—it is a Shari'ah imperative.

Protecting customers' trust (amanah), preventing financial harm (darar), and ensuring transparency (kashf) are central to the ethical and legal foundations of Islamic financial governance.

Recognizing this urgent need, IBS with its international partners is launching a 3-Day Specialized Workshop to build cybersecurity awareness, capabilities, and strategies tailored to Islamic financial institutions.

IDL
18-Hours

**NOMINATION
DEADLINE**
**13th JUL,
2026**

COURSE DATES
**27th – 29th
JUL, 2026**

LANGUAGE
English

Price
1000 JOD



TRAINING PROGRAM OBJECTIVES

1. Raise awareness about the cybersecurity risks facing Islamic financial institutions.
2. Equip stakeholders with best practices for cyber risk management, incident response, and regulatory compliance.
3. Explore Shari'ah perspectives on data protection, customer privacy, and ethical tech governance.
4. Develop a cybersecurity roadmap for Jordan's Islamic finance market.

TRAINING PROGRAM TARGET SEGMENTS

1. Islamic bank staff, executives and IT staff and managers
2. Risk management staff
3. Takaful operators and Islamic asset managers
4. Shari'ah board members and compliance officers
5. Regulators, supervisors, and policy makers
6. Fintech developers and technology service providers



Cybersecurity and Its Relevance to Islamic Finance

TRAINING PROGRAM TOPICS

Understanding Cybersecurity Risks in Islamic Finance

1. Introduction to Cyber risks and cyber security
2. Cyber Threat Landscape: Global Trends and Middle East Focus
3. Anatomy of Cyber Attacks: From Phishing to Ransomware and others
4. Case Studies of Cyber Incidents in the Financial Sector
5. Impact on Trust, Compliance, and Reputation

Group assignment:

1. "Are Islamic Banks Ready for the Next Cyber Attack?"

Islamic Ethics, Legal Frameworks, and Best Practices

1. Data Protection and Privacy in Islamic Law: A Shari'ah Perspective
2. Ethical Dimensions of Cybersecurity in Islamic Finance
3. Regulatory Expectations:
 - Cybersecurity guidelines for Islamic financial institutions
 - Aligning with AAOIFI, IFSB, and local laws
4. Cyber Risk Management Essentials:
 - Building a Cyber-Resilient Islamic Financial Institution

Practical Tools, Simulations, and Policy Roadmap Morning Sessions:

1. Cybersecurity mental Simulation Exercise:
 - Participants engage in a live tabletop simulation of a cyberattack scenario against an Islamic bank
 - Teams must respond, manage, and recover
2. Incident Response Planning:
 - How to detect, contain, and recover from breaches

Workshop Breakout Groups:

- Drafting a Cybersecurity Policy Checklist for Islamic Financial Institutions

Developing AI-Driven Credit Scoring Models

TRAINING PROGRAM TARGET SEGMENTS

1. Credit risk managers
2. Data scientists and credit analysts
3. Product development specialists
4. Risk and compliance officers
5. Policy and regulatory stakeholder

TRAINING PROGRAM DESCRIPTION

Credit scoring models are essential tools for enhancing financial institutions' lending decisions, particularly in MSME and retail segments. With advances in analytics and artificial intelligence, scoring models are becoming increasingly predictive and efficient. This training introduces participants to modern approaches to credit scoring and explores how AI can be integrated to support more accurate decisions.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to:

1. Understand the principles and rationale behind credit scoring.
2. Design and develop effective scoring models.
3. Incorporate AI and data-driven insights into credit decision-making.
4. Evaluate adoption steps for AI-enabled scoring systems.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**7th JUL,
2026**

COURSE DATES
**3rd– 4th
AUG, 2026**

LANGUAGE
English

Price
585 JOD



TRAINING PROGRAM TOPICS

1. What is credit scoring?
2. Why credit scoring is used
3. Outcomes and benefits of credit scoring
4. How credit scoring supports risk management
5. What to incorporate credit scoring models
6. Designing credit scoring models
7. Types of questions and answers
8. Development and practical exercises
9. How can AI support in the development of scoring models and credit decisions
10. How to use AI and what are the adoption steps



AI, Blockchain, Smart Contracts: A New Frontier for Islamic Finance

TRAINING PROGRAM DESCRIPTION

Artificial Intelligence (AI), blockchain, and smart contracts are no longer futuristic concepts—they are here and transforming the financial services landscape. Islamic finance, built on the principles of trust, transparency, and ethics, must seize these technologies to remain resilient, inclusive, and competitive.

AI offers new models for Shari'ah compliance automation, risk management, and customer engagement. Blockchain promises transparent, tamper-proof records ideal for sukuk issuance, zakat distribution, and halal supply chains. Smart contracts can revolutionize Islamic contracts like murabaha, ijarah, and takaful, making them self-executing and efficient. However, these technologies also raise critical questions:

1. How can they be aligned with Shari'ah principles?
2. What governance structures are necessary to maintain Islamic ethics in the digital space?
3. What risks must Islamic financial institutions be prepared for?

To answer these and more, IBS, alongside its international partners, is hosting a specialized 3-day workshop to explore the new frontier where emerging technology meets Islamic finance.

IDL
18-Hours

**NOMINATION
DEADLINE**
**27th JUL,
2026**

COURSE DATES
**10th – 12th
AUG, 2026**

LANGUAGE
English

Price
1000 JOD



TRAINING PROGRAM TARGET SEGMENTS

1. Islamic banking and finance staff and executives
2. Shari'ah scholars and compliance officers
3. Fintech innovators and developers
4. Central bank staff, policymakers and regulators
5. Legal advisors, auditors, and academicians

TRAINING PROGRAM OBJECTIVES

1. Demystify AI, blockchain, and smart contracts for Islamic finance professionals.
2. Explore use cases where emerging tech supports Shari'ah-compliant finance.
3. Discuss Shari'ah, ethical, and legal considerations for deploying these technologies.
4. Promote collaboration between Islamic financial institutions, scholars, technologists, and regulators.
5. Equip stakeholders with practical tools and frameworks to implement innovation safely and ethically



AI, Blockchain, Smart Contracts: A New Frontier for Islamic Finance

TRAINING PROGRAM TOPICS

Introduction to Emerging Technologies

1. Introduction to Blockchain Technology:
 - How it works, key concepts, distributed ledger, immutability
1. Introduction to Artificial Intelligence and Machine Learning:
 - Definitions, key applications, opportunities, and risks
1. Blockchain for Islamic Finance: Crafting a Transaction solution

Interactive Discussion:

- Myths vs. Realities of AI and Blockchain in Islamic Finance.

Smart Contracts, Shari'ah Implications, and Ethical Challenges

1. Understanding Smart Contracts:
2. How they function, use cases in Islamic modes of financing
3. Smart Sukuk, Takaful Smart Contracts, Automated Musharakah and Murabaha: Case Studies

Group Discussion:

1. "Can Smart Contracts Fulfill Shari'ah Requirements for Consent, Gharar, and Documentation?"
2. Ethical AI in Islamic Finance:
 - Fairness, transparency, accountability, and bias mitigation strategies.

Strategy Labs, Risks, and Roadmaps

1. Risks and Challenges:
 - Cybersecurity threats, smart contract vulnerabilities, regulatory gaps
1. Islamic Governance Models for AI and Blockchain:
 - Digital Shari'ah audit: A live Demo

Innovation Strategy Labs:

1. Participants work in groups to design a digital Islamic finance solution using AI, blockchain, and/or smart contract

Data Governance, Protection, and Compliance Management

TRAINING PROGRAM TARGET SEGMENTS

Senior employees, team leaders, managers, unit/division heads
Professionals in: Risk and compliance, Data management, Information security, IT governance, Regulatory affairs

TRAINING PROGRAM DESCRIPTION

This workshop aims to enable participants to master the principles of data governance, protection, and compliance management. Participants will explore frameworks, best practices, and tools to ensure the secure and ethical handling of data, meet regulatory requirements, and drive data-driven decision-making within financial organizations.

TRAINING PROGRAM OBJECTIVES

1. Understand the principles and frameworks of data governance and their importance in finance.
2. Learn best practices for protecting sensitive financial data and ensuring privacy.
3. Navigate local and international compliance requirements for data management.
4. Develop strategies for implementing and sustaining data governance frameworks.
5. Explore emerging technologies and trends in data governance and protection.

IDL
18-Hours

**NOMINATION
DEADLINE**
**4th AUG,
2026**

COURSE DATES
**18th – 20th
AUG, 2026**

LANGUAGE
English

Price
800 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Data Governance.
2. Data Protection Principles and Practices.
3. Compliance Management in Financial Services.
4. Building a Data Governance Strategy.
5. Emerging Trends in Data Governance and Compliance.



Certified Generative AI Expert



TRAINING PROGRAM TARGET SEGMENTS

The Certified Generative AI Expert™ certification program is suitable for AI professionals, software developers, data scientists, academics, entrepreneurs, creative professionals, business leaders, AI enthusiasts, career changers, and anyone interested in gaining expertise in generative artificial intelligence.

TRAINING PROGRAM DESCRIPTION

Generative Artificial Intelligence (AI) represents the cutting edge of technological innovation, seamlessly blending creativity and intelligence. It's a field where algorithms and networks learn to produce new content, ranging from art and music to text and design, mirroring human ingenuity.

According to a recent survey, nearly 100% of global executives believe Generative AI will be important to their strategies. As the frontiers of AI expand, the demand for skilled professionals who can harness its potential is on the rise.

The Certified Generative AI Expert™ program from Blockchain Council is designed to transform you into a pioneer in this dynamic landscape. This certification offers a comprehensive understanding of generative models, neural networks, and advanced machine learning techniques.

With hands-on experience, you'll master the art of creating AI systems that generate imaginative and innovative outputs. Embark on this journey with us, and become a Certified Generative AI Expert™ to shape the future of AI-driven creativity and lead in a world where technology and imagination converge.

IDL

8-Hours

**NOMINATION
DEADLINE**

**12th AUG,
2025**

COURSE DATES

**26th – 27th
AUG, 2026**

LANGUAGE

English

Price

350 JOD



TRAINING PROGRAM OBJECTIVES

A comprehensive understanding of generative models, neural networks, and advanced machine learning techniques.

TRAINING PROGRAM TOPICS

1. Introduction to Generative AI
2. Generative AI for Text
3. Generative AI for Images
4. Generative AI for Enterprises
5. Generative AI for Public Services
6. Data Privacy in AI
7. Prompt Engineering for Text Analysis
8. Upcoming Trends in Generative AI
9. Recommended Learning Methodology
10. Exam



Certified Blockchain Developer



TRAINING PROGRAM TARGET SEGMENTS

The Certified Blockchain Developer™ certification program is designed for developers who have a strong interest in blockchain technology and aspire to become experts in this field. Whether you are a blockchain expert, Solidity developer, Ethereum developer, We3 developer, or hold any other job role related to blockchain, crypto, the metaverse, or NFTs, this certification is tailored to meet your needs. The program caters specifically to developers who want to expand their skill set and dive into the exciting world of blockchain development.

TRAINING PROGRAM DESCRIPTION

With the benefits and advantages that blockchain provides over other systems, this brilliant technology of distributed ledgers also has the potential to revolutionize and redefine a large number of businesses, sectors, and industries in the near future. The technology surely offers many opportunities to tech enthusiasts or any individual wanting to build their knowledge and understanding in blockchains. The Certified Blockchain Developer course aims to provide a deeper understanding of blockchains with greater insights into the key blockchain concepts. It is an exhaustive training and exam-based program which aims to provide proof of knowledge to the certificate holder within the blockchain space

IDL
8-Hours

NOMINATION DEADLINE
25th AUG, 2026

COURSE DATES
8th – 9th SEP, 2026

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand Blockchain Fundamentals
2. Master Ethereum and Smart Contract Development
3. Build Real-World Decentralized Applications (DApps).
4. Work with Hyperledger Fabric
5. Develop Enterprise Applications on R3 Corda

TRAINING PROGRAM TOPICS

1. Introduction
2. Blockchain Basics
3. Advanced Blockchain Concepts
4. Ethereum
5. Introduction to Development Environment and basics of Solidity
6. Project 1: Creating Ethereum Tokens
7. Project 2: Voting DApp
8. Project 3: Crowdfunding
9. Understanding Hyperledger Fabric
10. Getting Started with Hyperledger Architecture
11. Setting-up the Prerequisites
12. Using Hyperledger Fabric
13. R3 corda
14. R3 Corda- Project 1 - Tesla CordApp
15. R3 Corda- Project 2 - Building another CordApp
16. RECOMMENDED LEARNING METHODOLOGY
17. Exam



Skill Certificate in ESG

TRAINING PROGRAM TARGET SEGMENTS

The programme is aimed at those looking to re-skill in ESG or who are looking to develop a career in ESG or sustainable finance.

TRAINING PROGRAM DESCRIPTION

This course provides an overview of ESG and sustainability in the world of business, with emphasis on the financial services sector. The course will examine the role of finance in ESG and the core elements of the Sustainable Finance agenda

TRAINING PROGRAM OBJECTIVES

The aim of the programme is for participants:

1. to decipher the main themes within the vast ESG terrain
2. becoming more conversant on the overall subject
3. recognizing how it is relevant and should be applied in their own organizations

The programme will be delivered over 6 weeks including 15 hours of eLearning, 1 hour of live online lectures per week and 4 hours of exercises and assessment throughout the 6 weeks.

Blended
25-Hours

**NOMINATION
DEADLINE**
**1st SEP,
2026**

COURSE DATES
**15th SEP -
3rd OCT, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM TOPICS

1. ESG background and definitions
2. Deep dive on “E”, Environmental
3. Deep dive on “S”, Social
4. Deep dive on “G”, Governance
5. Sustainable finance and responsible financial services
6. Responsible investment
7. Regulation, disclosure and reporting
8. ESG and climate risk management
9. Sustainability strategy and culture



Entrepreneurship, MSMEs, and Islamic Finance

TRAINING PROGRAM DESCRIPTION

Micro, Small, and Medium Enterprises (MSMEs) are the backbone of Jordan's economy, accounting for over 95% of all businesses and playing a critical role in employment and innovation.

Entrepreneurship is also thriving, with youth and women increasingly venturing into business ownership.

Despite this dynamism, MSMEs and startups face persistent barriers to growth:

- Limited access to ethical and affordable financing
- Lack of Shari'ah-compliant financing alternatives
- Gaps in financial literacy and business management skills

Islamic finance, with its principles of risk-sharing, asset-backing, and prohibition of riba (interest), offers a powerful and ethical financing model tailored for MSME empowerment. Instruments like mudarabah, musharakah, murabaha, and qard al-hasan are ideal vehicles to support inclusive, sustainable entrepreneurship.

Recognizing the urgent need to connect entrepreneurs, MSMEs, financiers, and regulators, IBS, alongside its international partners is hosting a 3-Day Workshop to foster deeper collaboration and innovation at the intersection of entrepreneurship, MSMEs, and Islamic finance.

IDL
18-Hours

**NOMINATION
DEADLINE**
**7th SEP,
2026**

COURSE DATES
**21st – 23rd
SEP, 2026**

LANGUAGE
English

Price
1000 JOD



TRAINING PROGRAM OBJECTIVES

1. Enhance understanding of Islamic finance models suited for MSMEs and startups.
2. Empower entrepreneurs and MSMEs with tools for accessing Islamic financial services.
3. Connect Islamic financial institutions with the entrepreneurial ecosystem.
4. Promote financial literacy and business skills from a Shari'ah-compliant perspective.
5. Develop strategies to expand Islamic MSME financing across Jordan

TRAINING PROGRAM TARGET SEGMENTS

1. Entrepreneurs and MSME owners
2. Islamic banks, Islamic windows, and microfinance institutions
3. Shari'ah scholars and financial advisors
4. Policymakers and SME development agencies
5. Business incubators and accelerators
6. University students and recent graduates interested in entrepreneurship



Entrepreneurship, MSMEs, and Islamic Finance



TRAINING PROGRAM TOPICS

Building Entrepreneurial Mindsets and Understanding Islamic Finance

1. Entrepreneurship in Jordan: Opportunities and Challenges
2. Introduction to Islamic Finance Principles for Entrepreneurs
3. Islamic Financial Products for MSMEs:
 - Mudarabah, Musharakah, Murabaha, Ijarah, Salam, and Qard al-Hasan

Interactive Session:

1. Matching Your Business Model with the Right Islamic Financing Instrument

Accessing Islamic Finance for MSMEs and Startups

1. How to Approach Islamic Banks and Islamic Microfinance Institutions
2. Preparing Shari'ah-Compliant Business Plans
 - Case Studies:
 - Successful MSMEs financed through Islamic models in the region

Panel Discussion:

- "Innovations in Islamic Microfinance: Digital Tools and Alternative Financing"

Entrepreneurship Pitch Clinic:

- Participants practice pitching their ideas to Islamic finance

Building Strategies, Partnerships, and the Future Ecosystem

1. Challenges in MSME Islamic Financing: Risk Management and Scaling Up

Workshop Breakout Groups:

- Designing New Islamic Financing Models for Entrepreneurs (group work)
- Roadmap to Strengthen Jordan's Islamic MSME Ecosystem

FinTech Essentials for Entrepreneurs

TRAINING PROGRAM TARGET SEGMENTS

1. Financial services professionals transitioning into FinTech roles
2. Product managers and business analysts in tech or finance
3. Early-stage FinTech startup founders or team members
4. Regulators and policymakers seeking practical FinTech insights
5. Consultants and advisors working with financial innovation
6. Graduate students or researchers specializing in finance, innovation, or technology

TRAINING PROGRAM DESCRIPTION

This workshop aims to develop a foundational understanding of Fintech. Participants will explore the evolving Fintech ecosystem, identify opportunities, and learn to develop innovative financial solutions. The workshop includes practical insights on leveraging technology, navigating regulations, and building sustainable FinTech ventures.

IDL
18-Hours

**NOMINATION
DEADLINE**
**15th SEP,
2026**

COURSE DATES
**29th SEP
1st OCT, 2026**

LANGUAGE
English

Price
800 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of FinTech and its role in transforming financial services.
2. Learn how to design customer-centric financial products using emerging technologies.
3. Develop strategies for navigating regulatory.
4. Landscapes and ensuring compliance.
5. Gain insights into scaling operations and building sustainable business models.
6. Identify emerging FinTech trends and opportunities for innovation.

TRAINING PROGRAM TOPICS

1. Introduction to Fintech
2. The Fintech Ecosystem
3. Building a Fintech Product
4. Regulations and Compliance for Building a Fintech Product Fintech Entrepreneurs
5. Scaling and Sustaining a Fintech Business



Certified Blockchain Expert



TRAINING PROGRAM TARGET SEGMENTS

1. Investment Banker, Consultant & Advisors
2. University Professors
3. Engineering & Management Students
4. Programmers & Developers
5. Software Engineers & Architects
6. Application Architects
7. Cryptocurrency Enthusiasts
8. CEO, CTO, CIO, CISO or any other CXO
9. Operations Head in Businesses
10. Senior Government Officials
11. Security Professionals, Administrators
12. Venture Capitalists, Angel & Seed Investors

TRAINING PROGRAM DESCRIPTION

A Certified Blockchain Expert is a skilled professional who understands and knows deeply what is Blockchain and how Blockchain works and also uses the same knowledge to build Blockchain-based applications for enterprises and businesses. The CBE credential certifies individuals in the Blockchain discipline of Distributed Ledger Technology from a vendor-neutral perspective.

IDL
8-Hours

**NOMINATION
DEADLINE**
**29th SEP,
2026**

COURSE DATES
**6th – 7th
OCT, 2026**

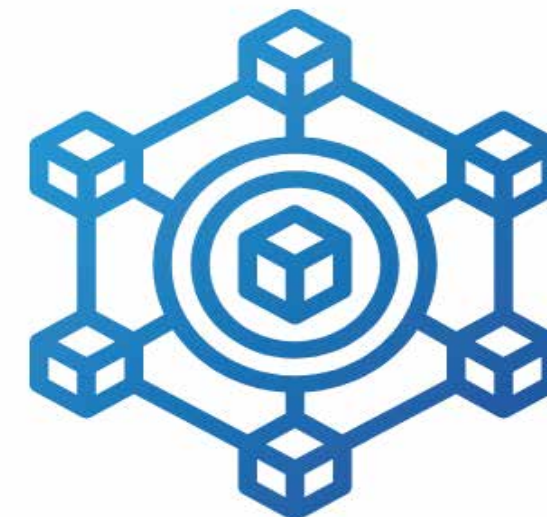
LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of blockchain technology and its core concepts.
2. Gain in-depth knowledge of distributed ledger systems and their working mechanisms.
3. Learn about cryptocurrencies, consensus algorithms, and smart contracts.
4. Explore various blockchain platforms and their real-world applications.
5. Analyze blockchain use cases across multiple industries.
6. Develop the ability to design and evaluate blockchain-based solutions.
7. Prepare for professional blockchain roles and industry-recognized certifications.



Certified Blockchain Expert



TRAINING PROGRAM TOPICS

Origin of Blockchain Technology

1. Electronic Systems and Trust
2. Bitcoin Predecessors
3. The Bitcoin Experiment
4. Bringing Bitcoin to Life

Introduction to Blockchain

1. What is Blockchain?
2. Why is Blockchain a Distributed, P2P Network?
3. Blockchain Vs Cryptocurrency
4. Types of Blockchain
5. What Are Different Blockchain Technologies?
6. Benefits of using Blockchain Technology

Tokenize Everything

1. Tokens on Ethereum Platform
2. Ethereum Token Standards

Blockchain Ecosystem

1. Merkle Tree and Hashing
2. Blocks, Wallets and Addresses
3. Public and Private Key
4. Cryptography and Cryptographic Algorithms
5. Transaction Execution and Distribution
6. Components of Blockchain Ecosystem
7. Blockchain Architectures in Blockchain

Blockchain Mining

1. What is Blockchain Mining?
2. Types of Mining
3. Who are Miners?

Transactions UTXO Vs Account Model

1. Transactions UTXO Vs Account Model

Security and Privacy

1. What are Smart Contracts?
2. What is Consensus?
3. Types of Consensus Algorithms

Other Consensus Mechanisms in Blockchain

1. Proof-Of-Capacity (PoC) & Proof-of Activity (PoA)
2. Proof-of-Burn (PoB) & Proof-of-Weight (PoWeight)
3. Leased Proof-of-Stake (LPOS)

Blockchain Solutions – Steps and measures

1. Blockchain Solutions – Steps and measures

Use-Cases of Blockchain

1. Blockchain use cases in Financial Sector
2. Blockchain use cases in Business Sector
3. Blockchain use cases in Government & Public Sector
4. Blockchain use cases in other Industries

Other Use-Cases of Blockchain

1. Blockchain in IoT
2. Blockchain in CBDC
3. Blockchain in Retail Fashion & Luxury
4. Blockchain in Sports and E-sports
5. Blockchain in Legal Industry

Professional Certificate in Digital Risk, AML and Financial Crime Prevention

TRAINING PROGRAM TARGET SEGMENTS

This program is relevant to those in regulated financial services firms, trust companies, FinTech and firms with AML requirements who are looking to build key skills for managing digital risks and AML in their organisations.

TRAINING PROGRAM DESCRIPTION

Digital technologies are dominating financial services worldwide, from how organisations conduct business, distribute products and services, and interact with customers. This programme addresses the main types of digital risk and financial crime that can arise as a result of digital technologies, as well as the policies, procedures and internal controls intended to prevent it.

TRAINING PROGRAM TOPICS

Module 1: AML, Cyber Security and Financial Crime.

Module 2: Digital Risk Management.

BLENDED
250-Hours

**NOMINATION
DEADLINE**
**28th SEP,
2026**

COURSE DATES
**12th OCT, 2026 -
31th JAN, 2027**

LANGUAGE
English

Price
1150 JOD



TRAINING PROGRAM OBJECTIVES

At the end of the program, graduates will be able to:

1. Understand the different types of digital risks and financial crime activities that can impact a financial services organisation.
2. Identify, analyze, and undertake an assessment of the degree of digital and financial crime risks facing financial services organisations.
3. Propose some mitigations to the digital and financial crime risks facing the organization.
4. Communicate these risks and mitigations to stakeholders.
5. Identify and utilise additional sources of information on digital and financial crime risk management as part of ongoing professional development in the area.



Mastering Tokenisation for Banking and Capital Market

TRAINING PROGRAM TARGET SEGMENTS

This training is designed for mid-to-senior level professionals in the Banking, Financial Services, and Insurance (BFSI) sectors of Jordan. Ideal participants include central and commercial bank executives, capital market regulators, fintech innovators, compliance officers, treasury and risk managers, and policy advisors who are responsible for digital strategy, product innovation, or financial infrastructure modernization. The course is also relevant for professionals seeking to bridge traditional finance with emerging decentralized finance (DeFi) and tokenized asset ecosystems.

TRAINING PROGRAM DESCRIPTION

Tokenisation is transforming how money, securities, and real-world assets are issued, settled, and traded. This program provides a deep dive into stablecoins, tokenized deposits, and digital capital market infrastructure, enabling institutions to unlock efficiency, liquidity, and innovation.

IDL
10-Hours

**NOMINATION
DEADLINE**
**6th OCT,
2026**

COURSE DATES
**20th – 21th
OCT, 2026**

LANGUAGE
English

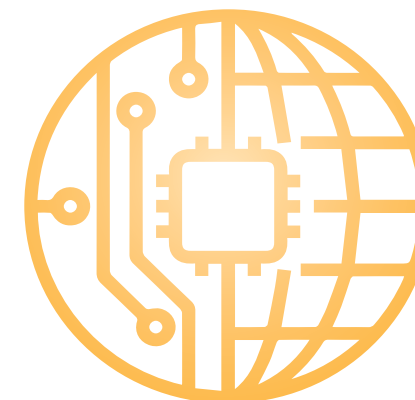
Price
550 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

to equip BFSI professionals in Jordan with a comprehensive understanding of the technologies, regulatory frameworks, and strategic opportunities driving the tokenization revolution. Through deep dives into stablecoins, tokenized deposits, and digital asset infrastructure, the course seeks to enable participants to grasp how tokenization can enhance capital efficiency, financial inclusion, and cross-border payment systems in alignment with global financial innovation trends.



Mastering Tokenisation for Banking and Capital Market

TRAINING PROGRAM TOPICS

1. The Evolution of Money and Financial Infrastructure (Legacy rails: SWIFT, prefunding, netting & their inefficiencies, Tokenization, digital representation of assets on programmable platforms,
2. Stablecoins and Tokenized Deposits as New Money Layers (Types of stablecoins: fiat-backed, algorithmic, hybrid, Monetary policy implications: stablecoins as % of M2 by 2030, Regulatory developments: GENIUS Act (US), EU, Asia (HK/Singapore)
3. Stablecoins in Cross-Border Payments (Case studies: Latin America remittances, institutional flows, Onchain FX: stablecoins' role in re-engineering FX markets)
4. Tokenization in Capital Markets (Tokenized government bonds: liquidity & issuance cost advantages, Corporate bonds, tokenized MMFs, and real estate, Case studies: EIB, Hong Kong SAR, Thailand sovereign tokenized bonds)
5. Opportunities for Traditional Banks and Fintechs (Banks: tokenized deposits, custody, settlement infrastructure, Fintechs: embedded stablecoin rails, treasury optimization, payments innovation, Collaboration models: private vs public chains; hybrid ecosystems
6. Future Scenarios and Strategic Roadmap (The Great Tokenization Takeover vs Silent Tokenization Trap, Designing scalable tokenized ecosystems (liquidity, interoperability, regulation), Policy & risk considerations: AML/KYC, systemic stability, investor protection).

RegTech Solutions

TRAINING PROGRAM TARGET SEGMENTS

Compliance Officers & Risk Managers, Regulatory & Legal Experts, Financial Institutions & Banks FinTech & RegTech Professionals, Government & Regulatory Bodies, Tech & Data Analysts, Startups & Entrepreneurs

TRAINING PROGRAM DESCRIPTION

This training aims to explore the role of Regulatory Technology (RegTech) in Transforming compliance and risk management processes. Participants will gain Insights into innovative RegTech tools, practical use cases, and strategies for adopting these solutions to ensure regulatory compliance and operational efficiency.

TRAINING PROGRAM TOPICS

1. Introduction to RegTech
2. RegTech Tools and Technologies
3. Applications of RegTech in Finance
4. RegTech Compliance and Governance
5. Future Trends in RegTech

IDL
12-Hours

NOMINATION
DEADLINE
13th OCT,
2026

COURSE DATES
27th – 28th
OCT, 2026

LANGUAGE
English

Price
550 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of RegTech and its significance in compliance and risk management.
2. Learn to evaluate and select RegTech tools tailored to organizational needs.
3. Explore real-world applications of RegTech in KYC, AML, and reporting processes.
4. Gain strategies to integrate RegTech solutions while ensuring compliance and data security.
5. Identify emerging trends and future opportunities in the RegTech landscape..



Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TARGET SEGMENTS

1. Financial Services Professionals
2. Technology and Innovation Leaders in FSI
3. Risk, Compliance, and Ethics Officers
4. Product Managers and Business Analysts
5. Data Scientists and AI Practitioners
6. Policymakers and Regulators
7. Students and Early-Career Professionals

TRAINING PROGRAM DESCRIPTION

The Skills Certificate in Introduction to Responsible AI for Financial Services is designed to provide a comprehensive understanding of AI's impact on financial services.

The online programme Learning supports for this programme comprise:

- Study guide
- eLearning video lessons
- MCQ practice review questions after each lesson
- Required reading materials as part of reflective assessment
- Skill Exercises as part of reflective assessment
- End of course MCQ assessment

BLENDED
25-Hours

**NOMINATION
DEADLINE**
**18th OCT,
2026**

COURSE DATES
**1st –15th
NOV, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

This programme will enable you to:

1. Understand the significance of AI in transforming financial services
2. Explain the key concepts of AI, including its history and evolution, and practical applications for FSI.
3. Apply AI techniques like discriminative AI for operational efficiency and generative AI for enhancing productivity and innovation in FSI.
4. Evaluate the ethical implications of AI and implement strategies for responsible AI use in decision-making processes within FSI.
5. Develop strategies for managing AI risks and enhancing regulatory compliance in FSI.
6. Identify opportunities and engagement models for productively leveraging AI.



Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TOPICS

1. Section 1: Introduction
 - Lesson 1.1: Course Introduction
 - Lesson 1.2: The Importance of AI Skills for FSI
2. Section 2: AI Fundamentals
 - Lesson 2.1: AI & Machine Learning
 - Lesson 2.2: Generative AI
3. Section 3: AI for Digital Transformation in the FSI
 - Lesson 3.1: Discriminative AI for Operational Efficiency
 - Lesson 3.2: Generative AI for Organisational Productivity in the FSI
 - Lesson 3.3: Generative AI for FSI Innovation
 - Lesson 3.4: AI to Enhance Customer Experience
4. Section 4: Responsible AI Decision Making in the FSI
 - Lesson 4.1: Responsible AI
 - Lesson 4.2: Explainable AI
 - Lesson 4.3: Ethical AI
5. Section 5: AI Governance in the FSI
 - Lesson 5.1: AI & Regulatory Risk
 - Lesson 5.2: AI Ownership and Control
 - Lesson 5.3: AI & Security
6. Section 6: Course Conclusion
 - Lesson 6.1: Course Conclusion

SupTech for Regulators

TRAINING PROGRAM TARGET SEGMENTS

1. Entry- to mid-level staff from financial regulatory and supervisory authorities looking to build foundational knowledge in SupTech.
2. Professionals from non-technical backgrounds interested in understanding how technology is transforming regulatory oversight.
3. New hires or cross-functional team members in supervisory agencies involved in compliance, policy, or data-related roles.
4. Anyone in the public sector exploring the use of technology to enhance governance, risk management, and reporting functions.

TRAINING PROGRAM DESCRIPTION

This program aims to equip participants with the knowledge and skills to leverage Supervisory Technology (SupTech) for enhancing regulatory oversight. Participants will explore the latest SupTech tools, use cases, and frameworks to improve efficiency, detect risks, and ensure compliance in the increasingly complex financial ecosystem.

IDL
12-Hours

**NOMINATION
DEADLINE**
**27th OCT,
2026**

COURSE DATES
**10th – 11th
NOV, 2026**

LANGUAGE
English

Price
550 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the role and potential of SupTech in modern regulatory frameworks.
2. Gain familiarity with SupTech tools and their applications in monitoring and compliance.
3. Learn to implement and manage SupTech solutions effectively while ensuring data security and ethical use.
4. Explore real-world use cases for predictive analytics, risk detection, and reporting automation.
5. Assess future trends and innovations shaping the SupTech landscape.

TRAINING PROGRAM TOPICS

1. Introduction to SupTech.
2. SupTech Tools and Technologies.
3. Applications of SupTech in Regulatory Oversight.
4. Governance and Data Management in SupTech.
5. Future Trends and Global Developments in SupTech.



Islamic Fintech



TRAINING PROGRAM TARGET SEGMENTS

The program is customized for banking and financial industry staff, regulatory, Shariah, R&D academia and Islamic finance, IT and economic, banking and finance students.

TRAINING PROGRAM DESCRIPTION

The training seeks to explore the dynamic synergy between Islamic finance and fintech, fostering a deeper understanding of how technology can be harnessed to align with Shariah principles. The workshop will span three days, featuring a diverse range of sessions, interactive discussions, case studies and hands-on activities to engage participants.

TRAINING PROGRAM TOPICS

1. Innovative fintech ecosystem.
2. Emerging financial technologies & trends.
3. Future of Islamic finance & fintech.

IN-CLASS
18-Hours

NOMINATION
DEADLINE
22nd OCT,
2025

COURSE DATES
17th – 19th
NOV, 2026

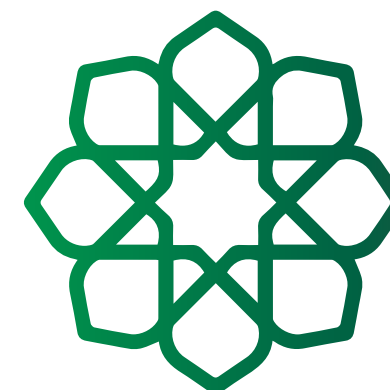
LANGUAGE
English

Price
1300 JOD



TRAINING PROGRAM OBJECTIVES

1. To enhance the understanding of the intersection between Islamic finance and Fintech.
2. Increase awareness of the ethical considerations and regulatory landscape in Islamic Fintech.
3. Encouragement of innovative solutions and entrepreneurship in the Islamic Fintech space.
4. Strengthen collaboration and networking among stakeholders in Jordan's Islamic finance and Fintech sectors and with AAOIFI standards.



Certified LLM Developer



TRAINING PROGRAM TARGET SEGMENTS

This program is ideal for individuals passionate about artificial intelligence, natural language processing, and language models. It is designed for software developers, data scientists, AI researchers, and anyone interested in a career in AI-driven language modeling. Whether you're an experienced professional seeking to deepen your expertise or new to the field, this certification provides the knowledge and skills necessary to excel in the rapidly evolving domain of large language models.

TRAINING PROGRAM DESCRIPTION

LLMs) are transforming the landscape of technology and innovation. The Certified LLM Developer Certification program is meticulously designed to equip you with the comprehensive knowledge and cutting-edge skills needed to develop, fine-tune, and deploy large language models. This program offers an in-depth understanding of LLM architectures, tools, and best practices, providing hands-on experience in building AI models that can understand and generate human-like text. Through immersive learning experiences, you'll master the art of working with LLMs to create intelligent, context-aware applications that push the boundaries of AI-driven solutions. Join us and emerge as a Certified LLM Developer™, ready to lead the field in developing sophisticated AI-driven language models. Be at the forefront of a world where language models enhance communication, decision-making, and innovation, and your expertise becomes a key driver of technological advancement.

IDL
8-Hours

**NOMINATION
DEADLINE**
**2nd NOV,
2026**

COURSE DATES
**16th – 17th
NOV, 2026**

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

Comprehensive Understanding of LLM Development: In-depth knowledge of LLM architectures, tools, and techniques for developing advanced AI-driven language models.

TRAINING PROGRAM TOPICS

1. Introduction to Large Language Models
2. Core LLM Technologies
3. Advanced LLM Techniques
4. Computer Vision
5. Audio/Video Coding
6. LLM Frameworks and Tools
7. Project 1: Text Classification Model
8. Project 2: Text Generation Model
9. Project 3: Designing a conversational agent architecture
10. Deployment and MLOps
11. Recommended Learning Methodology
12. Exam



Quantum Security Training & Implementation in BFSI industry

TRAINING PROGRAM TARGET SEGMENTS

This training is specifically designed for policy makers, technology leaders, CISOs, and BFSI decision-makers in Jordan's financial ecosystem who are responsible for driving cybersecurity strategy, technology modernization, and regulatory compliance. It is particularly relevant for executives from central and commercial banks, insurance firms, capital market authorities, and financial technology regulators seeking to build institutional readiness for post-quantum cryptographic adoption and secure digital finance transformation.

TRAINING PROGRAM DESCRIPTION

Quantum computing is set to disrupt today's encryption standards, posing a direct risk to banking systems, payment rails, and sensitive financial data. This program equips BFSI leaders with the strategic and practical knowledge required to transition toward quantum-safe security frameworks

IDL
10-Hours

NOMINATION
DEADLINE
**14th NOV,
2026**

COURSE DATES
**24th – 25th
NOV, 2026**

LANGUAGE
English

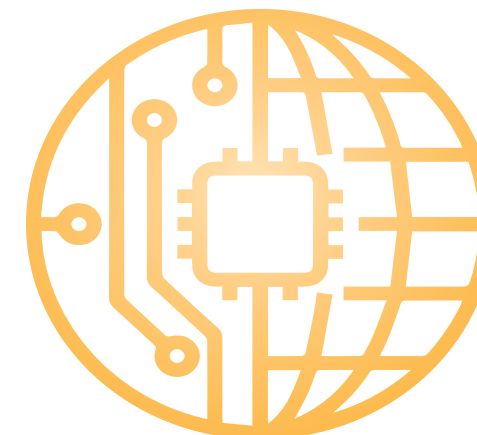
Price
550 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

To enable banking, financial services, and insurance leaders in Jordan to understand, evaluate, and strategically plan for the transition to quantum-safe cryptographic systems. The program aims to equip participants with the technical and governance insights required to future-proof financial infrastructure, ensuring resilience against quantum-era cyber threats while aligning with emerging global regulatory and compliance frameworks.



Quantum Security Training & Implementation in BFSI industry

TRAINING PROGRAM TOPICS

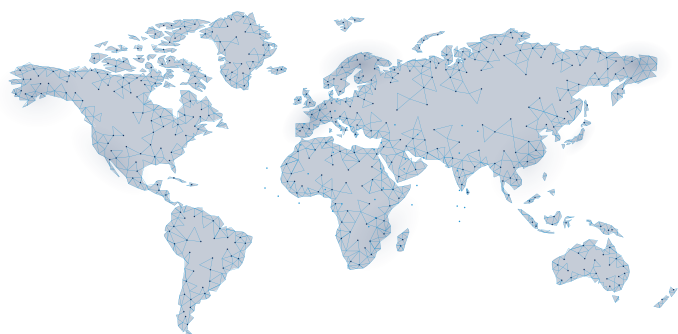
1. The Quantum Threat Landscape (Quantum vs Classical Computing, Global regulatory trends: NIST PQC, EU, RBI, and ISO initiatives, Banking & financial data at risk: payment rails, interbank messaging, and authentication systems)
2. Anatomy of Quantum-Resilient Cryptography (Core principles of Post-Quantum Cryptography (PQC), Algorithms shortlisted by NIST (Kyber, Dilithium, Falcon, SPHINCS+), Lattice-based vs code-based vs multivariate cryptography)
3. Policy & Governance for Quantum Readiness (Defining a “Quantum Security Policy” – core clauses and reporting architecture, Key risk indicators (KRIs) and metrics for measuring readiness, ISO 27001, DORA).
4. Quantum-Safe Implementation Framework (cryptographic hotspots: payment gateways, data vaults, API ecosystems, Integrating with cloud-native security controls (AWS, Azure, GCP PQC pilots).
5. Simulation & Sectoral Integration (upgrading an interbank messaging protocol with PQC, Cost-benefit analysis and resource modelling for transition, Operational risk and compliance impact)
6. Actionable Blueprint & Institutional Next Steps (How to launch a “Quantum Transition Task Force” internally, Setting up an internal watchlist and audit cadence, Designing measurable quantum resilience KPIs)



International Professional Certificates

International Professional Certificates

The provision of international certificates by FTA Jordan holds paramount importance in validating the skills and expertise of participants on a global scale. In an increasingly interconnected world, where talent transcends geographical boundaries, these international certificates serve as a recognized benchmark of proficiency in fintech and innovation disciplines. Accredited by reputable international bodies and aligned with industry standards, these certificates not only enhance the credibility and marketability of individuals but also open doors to global career opportunities and collaborations. By attesting to the quality and rigor of the academy's training programs, these certificates bolster confidence among employers, investors, and stakeholders, reaffirming the academy's commitment to excellence and innovation in the fintech domain. Moreover, as ambassadors of competence and professionalism, holders of these international certificates contribute to advancing the fintech industry's reputation and fostering trust in the global marketplace.



01

Certified Innovation Professional - (CInP)

1/2 -12/2/2026
9/8 - 20/8/2026
18/10 - 29/10/2026

03

Certified Innovation Strategist (CInS)

11/5 - 19/5/2026

05

Certified Design Thinking (CDTP)

5/7 - 16/7/2026

07

Certified Chief Innovation Officer (CCInO)

20/9 - 29/9/2026

02

Certified Cryptoasset AFC Specialist (CCAS)

19/4 - 23/4/2026
16/8 - 20/8/2026
4/10 - 8/10/2026

04

COBIT 2019 Foundation & Design/Implementation – Combined Preparation Cours

7/6 - 22/6/2026

06

Certified Information Security Manager (CISM) Exam Preparation Course

9/8 - 25/8/2026

08

Certified Information Systems Auditor (CISA) Exam Preparation Course

4/10 - 19/10/2026

Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

IN-CLASS
30-Hours

NOMINATION DEADLINE
29th JAN, 2026

COURSE DATES
1st– 12th FEB, 2026

LANGUAGE
English

Price
1200 JOD



TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!



Certified Innovation Professional (CInP)

TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to Know Business Innovation.
3. Innovation’s Design Outputs – The Many Forms of “What’s New”.
4. The E-ective Innovator – Einstein, Edison, Jobs, and You.
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation’s Source of Life.
6. The GInI Breakthrough Innovation Method.
7. Getting Innovation Done – Running Innovation’s Source of Life.
 - Running the Front End of Innovation
 - Running the Mid Zone of Innovation
 - Running the Back End of Innovation
8. The Big Dig – The Role of Research in Innovation
 - Core Concepts in Research
 - Problem / Solution Research
 - Forward-Looking Research Methods.
 - “Hard” Research Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New.
11. The Innovation Manager as Project Leader – Driving Focused Innovation.
12. Leading & Building a Core Innovation Team.
13. The Innovation Management Process.
14. Program & Project Management Tools for Innovation Management.
15. Engagement – The Art of Participatory Innovation.
16. Designing Innovation Spaces.
17. The Innovation Manager as Liason – Leveraging Open Innovation.
18. Storytelling – How to Spark the Imagination & Turn Ships.
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together.

Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM DESCRIPTION

When combined with 18 months to two years of financial crime compliance experience, earning the Certified Cryptoasset AFC Specialist Certification (CCAS) means that an individual has the knowledge necessary to manage the risk of, and comply with regulations related to, financial crime in the context of the crypto sector.

CCAS has been developed in conjunction with certified cryptocurrency experts, representatives from the cryptoasset sector, AML/CTF professionals, and other subject matter experts from a regulatory and law enforcement background. CCAS fills a gap in the market for a cryptocurrency AML certification – for both individual AML professionals and entire cryptoasset compliance functions.

This cryptocurrency compliance certification program enables organizations to contextualize the threat cryptoassets pose, establish an effective risk appetite, and demonstrate compliance with regulatory requirements

IN-CLASS
35-Hours

NOMINATION DEADLINE
30th MAR, 2026

COURSE DATES
19th - 23th APR, 2026

LANGUAGE
English

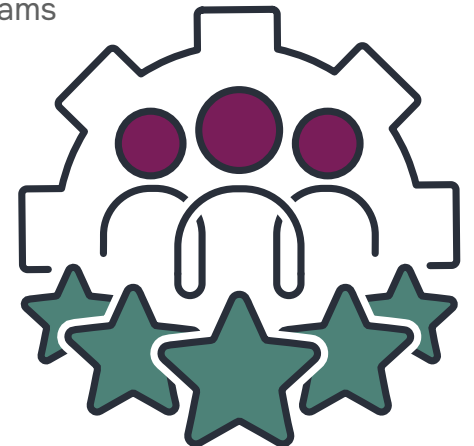
Price
2400 JOD



TRAINING PROGRAM TARGET SEGMENTS

Professionals in the Crypto sector responsible for managing the risk of, and complying with regulations related to, financial crime. Organizations that provide services to, or govern the actions of, the Crypto sector that employ previously CAMS, CKYCA, CTMA, or CAFCA certified individuals who additionally have attained this certification demonstrate that those employees meet a specialized standard of knowledge as it relates to managing the risk of, and complying with regulations related to, financial crime. These include:

1. Governmental entities such as law enforcement, regulators and examiners
2. Banks
3. Non-Bank Financial Institutions
4. Fintech companies
5. DNFPBs with financial crime compliance programs
6. Consulting firms



Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM OBJECTIVES

1. Describe how the blockchain functions, what cryptoassets are, and how mining creates coins.
2. Describe the cryptoasset types and business models.
3. Describe how transactions occur on the blockchain and the purpose and types of wallets.
4. Describe how analytics help protect against blockchain events and risk and assist in cryptoasset tracing and attribution.
5. Define and differentiate the types of financial crimes and the common methods used.
6. Describe the types of financial crime risks faced by organizations, including their red flags.
7. Define a risk-based approach to preventing and identifying financial crime, including the common compliance measures and tools.
8. Summarize the process for identifying, researching, and reporting unusual and suspicious customer activity.
9. Identify the major international regulatory bodies and jurisdiction-specific regulations and guidance concerning financial crime risk management.
10. Describe the risk-based approach to business, including the risk-assessment process and key elements of risk-management programs.
11. Outline the key elements of KYC and transaction monitoring to mitigate risk.
12. Outline the components and steps of the investigation process

TRAINING PROGRAM TOPICS

1. Cryptoasset and Blockchain
 - Cryptoasset Infrastructure
 - Cryptoasset Types and Business Models
 - Cryptoasset Wallets and Transactions
 - Cryptoasset Analytics
2. AML Foundations for Cryptoasset and Blockchain
 - What is Financial Crime?
 - Financial Crime Risk from Cryptoasset
 - Controlling Risk from Cryptoasset
 - Research and Reporting from Cryptoasset
3. Risk Management Programs for Cryptoasset and Blockchain
 - Regulations and Guidance for Cryptoasset
 - Overview of Risk Management for Cryptoasset
 - Overview of KYC and Transaction Monitoring for Cryptoasset
 - Investigations for Cryptoasset

Certified Innovation Strategist (CInS)

TRAINING PROGRAM TARGET SEGMENTS

Senior business professionals who desire or intend to take on the role of Innovation Strategist within a business, and thus wish to develop a deeper insight into key areas of Innovation Strategy, including the more advanced forms of Business Innovation.

TRAINING PROGRAM DESCRIPTION

This is a certification preparation training program for business professionals to develop the innovation strategy of their organization.

TRAINING PROGRAM OBJECTIVES

This course intends to introduce an understanding to strategic business innovation starting with an understanding of business innovation, the importance of relevance and resilience for business growth, setting an innovation strategy stemming out of corporate strategy including growth pathways and growth vehicles, being discovery driven, and designing customer experience and business model innovation.

IN-CLASS
21-Hours

**NOMINATION
DEADLINE**
**10th MAY,
2026**

COURSE DATES
**11th – 19th
MAY, 2026**

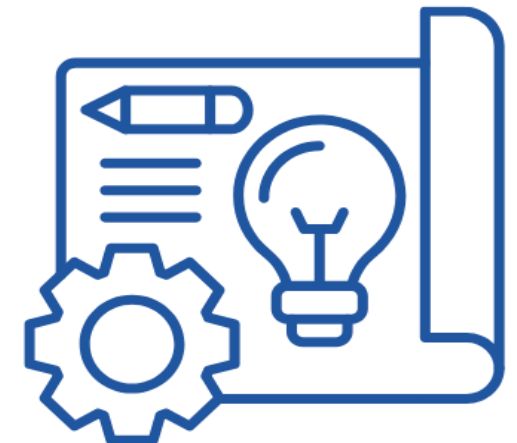
LANGUAGE
English

Price
1250 JOD



TRAINING PROGRAM TOPICS

1. Understanding Innovation
2. Setting the Framework - On Relevance
3. Innovation Strategy Prologue
4. The Innovation Strategy Cycle
5. The Strategic Innovation Pathways
6. Being Discovery Driven
7. The Strategic Innovation Vehicles - Driving the Innovation Strategy
8. Designing the Customer Experience
9. Business Model Innovation
10. Promoting Winning Opportunities



COBIT 2019 Foundation & Design/Implementation Combined Preparation Course

TRAINING PROGRAM TARGET SEGMENTS

1. IT professionals involved in governance, risk, and compliance (GRC).
2. IT and business managers, process owners, and leaders.
3. IT auditors and consultants.
4. Professionals seeking the COBIT 2019 Foundation and Design & Implementation certifications

TRAINING PROGRAM DESCRIPTION

This intensive course covers the core principles of the COBIT 2019 framework and how to apply them to design, implement, and optimize a tailored Governance System for Enterprise IT (GEIT). The course aligns with ISACA's two distinct certifications: COBIT 2019 Foundation and COBIT 2019 Design & Implementation. It provides the knowledge to pass both exams and apply the framework practically.

BLENDED
35-Hours

**NOMINATION
DEADLINE**
4th JUN,
2026

COURSE DATES
7th - 22th
JUN, 2026

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this course, participants will be able to:

1. Explain the context, benefits, and key reasons for using COBIT 2019.
2. Recognize the key concepts and terminology of the COBIT 2019 framework.
3. Describe the governance "system" and governance "framework" principles.
4. Explain the 40 Governance and Management Objectives and their components.
5. Understand how to use COBIT 2019 Design Factors to tailor the governance system.
6. Apply the COBIT 2019 Goals Cascade to translate stakeholder needs into



COBIT 2019 Foundation & Design/Implementation Combined Preparation Course

TRAINING PROGRAM TOPICS

Framework Introduction & Core Concepts

Module 1: Introduction to Enterprise Governance of IT (EGIT)

- The need for a governance framework.
- Evolution from COBIT 5 to COBIT 2019.
- COBIT 2019 product family and publications.

Module 2: COBIT 2019 Core Concepts & Principles

- Key terms: governance vs. management.
- The six governance system principles.
- The three governance framework principles.
- Governance System Components & Design Factors

Module 3: The COBIT 2019 Governance System

- Overview of the 40 Governance and Management Objectives (GMOs).
- Components of the governance system: Processes, Organizational Structures, Information, and more.

Goals Cascade & Performance Management

Module 5: Aligning Goals with the COBIT Goals Cascade

- Process of translating stakeholder needs into enterprise goals, alignment goals, and GMOs.
- Practical workshop on applying the Goals Cascade.

Module 6: Performance Management

- The COBIT Performance Management (CPM) model.
- Capability levels (0-5) for processes.
- Key performance indicators (KPIs) and outcome metrics.

The Implementation Approach (Phases 1-4)

Module 7: Introduction to the Implementation Guide Recognizing pain points and trigger events. The seven-phase implementation lifecycle.

Module 8: Phase 1 – What are the Drivers?

Identifying environmental factors and stakeholder needs.

Module 9: Phase 2 – Where are we Now?

Assessing the current state of the governance system.

Module 10: Phase 3 – Where do we Want to be?

- Defining the target state using design factors and goals cascade.

Module 11: Phase 4 – What Needs to be Done?

- Creating a feasible improvement plan and business case.

Implementation Completion & Exam Preparation

Module 12: Phase 5 – How do we Get There?

- Program and project management for implementation.

Module 13: Phase 6 – Did we Get There?

- Benefits realization and performance review.

Module 14: Phase 7 – How do we Keep the Momentum Going?

- Embedding governance and continuous improvement.

Module 15: Integrated Case Study & Exam Prep

- Application of all concepts to a practical scenario.
- Review of exam structures, question formats, and test-taking strategies for both certifications

Certified Design Thinking (CDTP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

GInI Certified Design Thinking Professional (CDTP)[®] is GInI's recognition of innovation professionals who have demonstrated an advanced understanding of the key topics relating to Human-Centered Design, Design Thinking, the Design Thinking process, and Design Methods. CDTP certification affirms an individual's proficiency at this most crucial of innovation methods. This includes: the Human-Centered Design (HCD) philosophy, Design Thinking overall, the Design Thinking process, Points of View, Design Principles, Design Methods for Observation, Design Methods for Inquiry, Design Methods for Experimenting, Design Methods for Study, and the critical role of Prototyping.

IN-CLASS
30-Hours

**NOMINATION
DEADLINE**
2nd JUL,
2026

COURSE DATES
5th – 16th
JUL, 2026

LANGUAGE
English

Price
1200 JOD



TRAINING PROGRAM OBJECTIVES

1. Elevate your expertise in human-centered design and design thinking.
2. Gain a deep understanding of the Design Thinking process, methodologies, and principles essential for driving innovation and creating impactful solutions.
3. Unlock a world of possibilities to revolutionize products, services, and experiences with a user-centric approach.

TRAINING PROGRAM TOPICS

1. The Human-Centered Design (HCD) Philosophy.
2. Design Thinking Overall.
3. the Design Thinking Process.
4. Points of View.
5. Design Principles.
6. Design Methods for Observation.
7. Design Methods for Inquiry.
8. Design Methods for Experimenting.
9. Design Methods for Study.
10. The critical role of Prototyping.



Certified Information Security Manager (CISM) Exam Preparation Course

TRAINING PROGRAM TARGET SEGMENTS

1. Security professionals and IT administrators advancing their skills in information security
2. IT professionals seeking comprehensive understanding of security risks and protection approaches
3. Individuals involved in security risk management and security controls
4. Professionals developing and evaluating security policies
5. Those working in information security or pursuing related degrees

TRAINING PROGRAM DESCRIPTION

CISM (Certified Information Security Manager) is a certification awarded by ISACA to IT professionals who demonstrate expertise in information security governance, program development & management, incident management, and risk management.

The CISM is a management-focused certification that promotes global information security procedures and recognizes professionals' abilities to manage, supervise, and assess an organization's information security. The certification is designed for those who manage cybersecurity teams and those who want to lead security teams.

BLENDED
35-Hours

**NOMINATION
DEADLINE**
**6th AUG,
2026**

COURSE DATES
**9th - 25th
AUG, 2026**

LANGUAGE
English

Price
400 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the roles & responsibilities of a Certified Information Security Manager and how to properly manage a security program.
2. Learn about current security management standards and best practices for Information Security.
3. Establish effective security policies, programs and procedures.
4. Develop the skills to create and implement an information security strategy, risk management program and security audit process.
5. Identify, evaluate and mitigate threats to an organization's IT infrastructure, applications and data.
6. Know how to ensure that all internal and external stakeholders are compliant with security policies and processes.

Certified Information Security Manager (CISM) – Exam Preparation Cours

TRAINING PROGRAM TOPICS

Domain 1: Information Security Governance

A. Enterprise Governance

- Organizational Culture
- Legal, regulatory, and contractual requirements
- Organizational structure, roles and responsibilities

B. Information Security Strategy

- Information security strategy development
- Information governance framework and standards
- Strategic Planning (e.g., budgets, resources, business case)

Domain 2: Information Security Risk Management

A. Information Security Risk Assessment

- Emerging Risk and Threat Landscape
- Vulnerability and Control Deficiency Analysis
- Risk Assessment and Analysis

B. Information Security Risk Response

- Risk Treatment / Risk Response Options
- Risk and Control Ownership
- Risk Monitoring and Reporting

Domain 3: Information Security Program (33%)

A. Information Security Program Development

- Information Security Program Resources (e.g., people, tools, technologies)
- Information Asset Identification and Classification
- Industry Standards and Frameworks for Information Security
- Information Security Policies, Procedures, and Guidelines
- Information Security Program Metrics

B. Information Security Program Management

- Information Security Control Design and Selection
- Information Security Control Implementation and Integrations
- Information Security Control Testing and Evaluation
- Information Security Awareness and Training
- Vendor, supplier, third-party, and fourth-party management
- Information Security Program Communications and Reporting

Domain 4: Incident Management (30%)

A. Incident Management Readiness

- Incident Response Plan
- Business Impact Analysis (BIA)
- Business Continuity Plan (BCP)
- Disaster Recovery Plan (DRP)
- Incident Classification/Categorization
- Incident Management Training, Testing, and Evaluation

B. Incident Management Operations

- Incident Management Tools and Techniques
- Incident Investigation and Evaluation
- Incident Containment Methods
- Incident Response Communications (e.g., reporting, notification, escalation)
- Incident Eradication and Recovery
- Post-incident Review Practices

Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

IN-CLASS
30-Hours

**NOMINATION
DEADLINE**
**6th AUG,
2026**

COURSE DATES
**9th – 20th
AUG, 2026**

LANGUAGE
English

Price
1200 JOD



TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!



Certified Innovation Professional (CInP)

TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to Know Business Innovation.
3. Innovation’s Design Outputs – The Many Forms of “What’s New”.
4. The E-ective Innovator – Einstein, Edison, Jobs, and You.
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation’s Source of Life.
6. The GInI Breakthrough Innovation Method.
7. Getting Innovation Done – Running Innovation’s Source of Life.
 - Running the Front End of Innovation
 - Running the Mid Zone of Innovation
 - Running the Back End of Innovation
8. The Big Dig – The Role of Research in Innovation
 - Core Concepts in Research
 - Problem / Solution Research
 - Forward-Looking Research Methods.
 - “Hard” Research Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New.
11. The Innovation Manager as Project Leader – Driving Focused Innovation.
12. Leading & Building a Core Innovation Team.
13. The Innovation Management Process.
14. Program & Project Management Tools for Innovation Management.
15. Engagement – The Art of Participatory Innovation.
16. Designing Innovation Spaces.
17. The Innovation Manager as Liason – Leveraging Open Innovation.
18. Storytelling – How to Spark the Imagination & Turn Ships.
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together.

Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM DESCRIPTION

When combined with 18 months to two years of financial crime compliance experience, earning the Certified Cryptoasset AFC Specialist Certification (CCAS) means that an individual has the knowledge necessary to manage the risk of, and comply with regulations related to, financial crime in the context of the crypto sector.

CCAS has been developed in conjunction with certified cryptocurrency experts, representatives from the cryptoasset sector, AML/CTF professionals, and other subject matter experts from a regulatory and law enforcement background. CCAS fills a gap in the market for a cryptocurrency AML certification – for both individual AML professionals and entire cryptoasset compliance functions.

This cryptocurrency compliance certification program enables organizations to contextualize the threat cryptoassets pose, establish an effective risk appetite, and demonstrate compliance with regulatory requirements

IN-CLASS
35-Hours

NOMINATION DEADLINE
2nd AUG, 2026

COURSE DATES
16th - 20th AUG, 2026

LANGUAGE
English

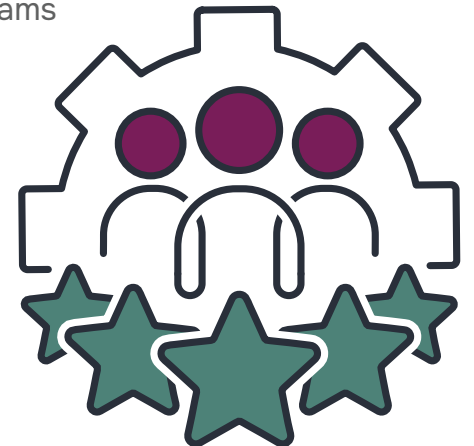
Price
2400 JOD



TRAINING PROGRAM TARGET SEGMENTS

Professionals in the Crypto sector responsible for managing the risk of, and complying with regulations related to, financial crime. Organizations that provide services to, or govern the actions of, the Crypto sector that employ previously CAMS, CKYCA, CTMA, or CAFCA certified individuals who additionally have attained this certification demonstrate that those employees meet a specialized standard of knowledge as it relates to managing the risk of, and complying with regulations related to, financial crime. These include:

1. Governmental entities such as law enforcement, regulators and examiners
2. Banks
3. Non-Bank Financial Institutions
4. Fintech companies
5. DNFPBs with financial crime compliance programs
6. Consulting firms



Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM OBJECTIVES

1. Describe how the blockchain functions, what cryptoassets are, and how mining creates coins.
2. Describe the cryptoasset types and business models.
3. Describe how transactions occur on the blockchain and the purpose and types of wallets.
4. Describe how analytics help protect against blockchain events and risk and assist in cryptoasset tracing and attribution.
5. Define and differentiate the types of financial crimes and the common methods used.
6. Describe the types of financial crime risks faced by organizations, including their red flags.
7. Define a risk-based approach to preventing and identifying financial crime, including the common compliance measures and tools.
8. Summarize the process for identifying, researching, and reporting unusual and suspicious customer activity.
9. Identify the major international regulatory bodies and jurisdiction-specific regulations and guidance concerning financial crime risk management.
10. Describe the risk-based approach to business, including the risk-assessment process and key elements of risk-management programs.
11. Outline the key elements of KYC and transaction monitoring to mitigate risk.
12. Outline the components and steps of the investigation process

TRAINING PROGRAM TOPICS

1. Cryptoasset and Blockchain
 - Cryptoasset Infrastructure
 - Cryptoasset Types and Business Models
 - Cryptoasset Wallets and Transactions
 - Cryptoasset Analytics
2. AML Foundations for Cryptoasset and Blockchain
 - What is Financial Crime?
 - Financial Crime Risk from Cryptoasset
 - Controlling Risk from Cryptoasset
 - Research and Reporting from Cryptoasset
3. Risk Management Programs for Cryptoasset and Blockchain
 - Regulations and Guidance for Cryptoasset
 - Overview of Risk Management for Cryptoasset
 - Overview of KYC and Transaction Monitoring for Cryptoasset
 - Investigations for Cryptoasset

Certified Chief Innovation Officer (CCInO)

TRAINING PROGRAM TARGET SEGMENTS

Senior executives and leaders driving organizational innovation strategies. Senior executives, innovation managers, and leaders responsible for fostering innovation within organizations

TRAINING PROGRAM DESCRIPTION

An advanced certification program designed for executives to master leadership in innovation, fostering transformative growth and sustainable innovation cultures.

TRAINING PROGRAM OBJECTIVES

To equip participants with advanced knowledge in innovation leadership, including how to design, implement, and sustain organizational innovation strategies, while aligning them with business goals and market demands.

IN-CLASS
25-Hours

**NOMINATION
DEADLINE**
**17th SEP,
2025**

COURSE DATES
**20th - 29th
SEP, 2026**

LANGUAGE
English

Price
1350 JOD



TRAINING PROGRAM TOPICS

1. Innovation Leadership Principles: Understanding the role of a Chief Innovation Officer
2. Building and Sustaining Innovation Cultures: Strategies to foster a creative organizational environment
3. Strategic Innovation Frameworks: Developing and executing innovation strategies
4. Leading Change and Transformation: Navigating challenges and resistance to innovation
5. Innovation Metrics and KPIs: Measuring the success and impact of innovation initiatives
6. Ecosystem and Stakeholder Management: Collaborating with internal and external stakeholders
7. Case Studies and Best Practices: Real-world applications and lessons from successful organizations



Certified Information Systems Auditor (CISA) Exam Preparation Course

TRAINING PROGRAM TARGET SEGMENTS

1. Executives and professionals in IT.
2. Experts in information and operational risk management.
3. Specialists in IT infrastructure security.
4. Internal control professionals.
5. IT auditors.

TRAINING PROGRAM DESCRIPTION

ISACA's Certified Information Systems Auditor (CISA) designation is a globally recognized certification for IS audit control, assurance and security professionals. Being CISA-certified showcases your audit experience, skills, and knowledge, and demonstrates you are capable of assessing vulnerabilities, reporting on compliance, and instituting controls within the enterprise.

This course is packed with practical information and study tips, making it a great resource for those interested in obtaining the CISA certification. It is also a tool for those interested in enhancing their IS audit, control, and security skills.

BLENDED
35-Hours

**NOMINATION
DEADLINE**
**1st OCT,
2026**

COURSE DATES
**4th - 19th
OCT, 2026**

LANGUAGE
English

Price
400 JOD



TRAINING PROGRAM OBJECTIVES

1. Confirms your knowledge and experience.
2. Quantifies and markets your expertise.
3. Demonstrates that you have gained and maintained the level of knowledge required to meet the dynamic challenges of a modern enterprise.
4. Is globally recognized as the mark of excellence for the IS audit professional.
5. Combines the achievement of passing a comprehensive exam with recognition of work and educational experience, providing you with credibility in the marketplace.
6. Increases your value to your organization.

Certified Information Systems Auditor (CISA) Exam Preparation Course



TRAINING PROGRAM TOPICS

Domain 1: Information Systems Auditing Process

A. Planning

- IS Audit Standards, Guidelines, and Codes of Ethics
- Business Processes
- Types of Controls
- Risk-Based Audit Planning
- Types of Audits and Assessments

B. Execution

- Audit Project Management
- Sampling Methodology
- Audit Evidence Collection Techniques
- Data Analytics
- Reporting and Communication Techniques
- Quality Assurance and Improvement of the Audit Process

Domain 2: Governance and Management of IT

A. IT Governance

- IT Governance and IT Strategy
- IT-Related Frameworks
- IT Standards, Policies, and Procedures
- Organizational Structure
- Enterprise Architecture
- Enterprise Risk Management
- Maturity Models
- Laws, Regulations, and Industry Standards affecting the Organization

B. IT Management

- IT Resource Management
- IT Service Provider Acquisition and Management
- IT Performance Monitoring and Reporting
- Quality Assurance and Quality Management of

Domain 3: Information Systems Acquisition, Development, and Implementation (12%)

A. Information Systems Acquisition and Development

- Project Governance and Management
- Business Case and Feasibility Analysis
- System Development Methodologies
- Control Identification and Design

B. Information Systems Implementation

- Testing Methodologies
- Configuration and Release Management
- System Migration, Infrastructure Deployment and Data Conversion
- Post-implementation Review

Certified Information Systems Auditor (CISA) Exam Preparation Course

TRAINING PROGRAM TOPICS

Domain 4: Information Systems Operations and Business Resilience

A. Information Systems Operations

- Common Technology Components
- IT Asset Management
- Job Scheduling and Production Process Automation
- System Interfaces
- End-User Computing
- Data Governance
- Systems Performance Management
- Problem and Incident Management
- Change, Configuration, Release, and Patch Management
- IT Service Level Management
- Database Management

B. Business Resilience

Business Impact Analysis (BIA)

- System Resiliency
- Data Backup, Storage, and Restoration
- Business Continuity Plan (BCP)
- Disaster Recovery Plans (DRP)

Domain 5: Protection of Information Assets

A. Information Asset Security and Control

- Information Asset Security Frameworks, Standards, and Guidelines
- Privacy Principles
- Physical Access and Environmental Controls
- Identity and Access Management
- Network and End-Point Security
- Data Classification
- Data Encryption and Encryption-Related Techniques
- Public Key Infrastructure (PKI)
- Web-Based Communication Techniques
- Virtualized Environments
- Mobile, Wireless, and Internet-of-Things (IoT) Devices

B. Security Event Management

- Security Awareness Training and Programs
- Information System Attack Methods and Techniques
- Security Testing Tools and Techniques
- Security Monitoring Tools and Techniques
- Incident Response Management
- Evidence Collection and Forensic

Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM DESCRIPTION

When combined with 18 months to two years of financial crime compliance experience, earning the Certified Cryptoasset AFC Specialist Certification (CCAS) means that an individual has the knowledge necessary to manage the risk of, and comply with regulations related to, financial crime in the context of the crypto sector.

CCAS has been developed in conjunction with certified cryptocurrency experts, representatives from the cryptoasset sector, AML/CTF professionals, and other subject matter experts from a regulatory and law enforcement background. CCAS fills a gap in the market for a cryptocurrency AML certification – for both individual AML professionals and entire cryptoasset compliance functions.

This cryptocurrency compliance certification program enables organizations to contextualize the threat cryptoassets pose, establish an effective risk appetite, and demonstrate compliance with regulatory requirements

IN-CLASS
35-Hours

NOMINATION DEADLINE
17th SEP, 2026

COURSE DATES
4th - 8th OCT, 2026

LANGUAGE
English

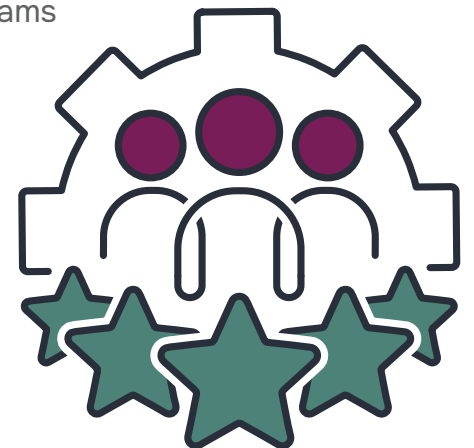
Price
2400 JOD



TRAINING PROGRAM TARGET SEGMENTS

Professionals in the Crypto sector responsible for managing the risk of, and complying with regulations related to, financial crime. Organizations that provide services to, or govern the actions of, the Crypto sector that employ previously CAMS, CKYCA, CTMA, or CAFCA certified individuals who additionally have attained this certification demonstrate that those employees meet a specialized standard of knowledge as it relates to managing the risk of, and complying with regulations related to, financial crime. These include:

1. Governmental entities such as law enforcement, regulators and examiners
2. Banks
3. Non-Bank Financial Institutions
4. Fintech companies
5. DNFPBs with financial crime compliance programs
6. Consulting firms



Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM OBJECTIVES

1. Describe how the blockchain functions, what cryptoassets are, and how mining creates coins.
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3. Describe how transactions occur on the blockchain and the purpose and types of wallets.
4. Describe how analytics help protect against blockchain events and risk and assist in cryptoasset tracing and attribution.
5. Define and differentiate the types of financial crimes and the common methods used.
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7. Define a risk-based approach to preventing and identifying financial crime, including the common compliance measures and tools.
8. Summarize the process for identifying, researching, and reporting unusual and suspicious customer activity.
9. Identify the major international regulatory bodies and jurisdiction-specific regulations and guidance concerning financial crime risk management.
10. Describe the risk-based approach to business, including the risk-assessment process and key elements of risk-management programs.
11. Outline the key elements of KYC and transaction monitoring to mitigate risk.
12. Outline the components and steps of the investigation process

TRAINING PROGRAM TOPICS

1. Cryptoasset and Blockchain
 - Cryptoasset Infrastructure
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 - Cryptoasset Wallets and Transactions
 - Cryptoasset Analytics
2. AML Foundations for Cryptoasset and Blockchain
 - What is Financial Crime?
 - Financial Crime Risk from Cryptoasset
 - Controlling Risk from Cryptoasset
 - Research and Reporting from Cryptoasset
3. Risk Management Programs for Cryptoasset and Blockchain
 - Regulations and Guidance for Cryptoasset
 - Overview of Risk Management for Cryptoasset
 - Overview of KYC and Transaction Monitoring for Cryptoasset
 - Investigations for Cryptoasset

Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

IN-CLASS
30-Hours

**NOMINATION
DEADLINE**
**15th OCT,
2026**

COURSE DATES
**18th – 29th
OCT, 2026**

LANGUAGE
English

Price
1200 JOD



TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!



Certified Innovation Professional (CInP)

TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to Know Business Innovation.
3. Innovation’s Design Outputs – The Many Forms of “What’s New”.
4. The E-ective Innovator – Einstein, Edison, Jobs, and You.
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation’s Source of Life.
6. The GInI Breakthrough Innovation Method.
7. Getting Innovation Done – Running Innovation’s Source of Life.
 - Running the Front End of Innovation
 - Running the Mid Zone of Innovation
 - Running the Back End of Innovation
8. The Big Dig – The Role of Research in Innovation
 - Core Concepts in Research
 - Problem / Solution Research
 - Forward-Looking Research Methods.
 - “Hard” Research Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New.
11. The Innovation Manager as Project Leader – Driving Focused Innovation.
12. Leading & Building a Core Innovation Team.
13. The Innovation Management Process.
14. Program & Project Management Tools for Innovation Management.
15. Engagement – The Art of Participatory Innovation.
16. Designing Innovation Spaces.
17. The Innovation Manager as Liason – Leveraging Open Innovation.
18. Storytelling – How to Spark the Imagination & Turn Ships.
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together.

Specialized Professional Diploma

Specialized Professional Diplomas

The Specialized Professional Diplomas offered by FTA Jordan represent a pinnacle of achievement and expertise in the fintech industry, providing participants with in-depth knowledge and recognized credentials to propel their careers to new heights. These diplomas serve as a testament to the dedication and mastery of individuals who undergo rigorous training and assessment in specialized areas. Beyond equipping participants with practical skills and theoretical foundations, these diplomas instill confidence and credibility, enhancing their professional standing and marketability in a competitive job market. Moreover, by adhering to industry standards and best practices, the academy ensures that graduates are well-prepared to tackle real-world challenges and drive innovation within their respective fields. As beacons of excellence, these specialized diplomas not only validate the expertise of individuals but also contribute to raising the overall standards of proficiency and professionalism in the fintech ecosystem.

1

Specialized Professional Diploma in Digital Payments Management

2/2 - 27/4/2026

11/5 - 18/7/2026

10/8 - 23/9/2026

2

Specialized Professional Diploma in Data Analysis in the Banking and Financial Sector

22/6 - 10/8/2026

25/10 - 7/12/2026

3

Specialized Professional Diploma in Cyber Security with AI for Banking and Financial Sector

5/7 - 30/9/2026

Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals in the financial services sector, including banking, payments, and financial technology.
2. Individuals seeking to enter the field of digital payments or transition to related areas.
3. Regulatory authorities, policymakers, and compliance officers responsible for overseeing electronic payment systems and ensuring adherence to regulatory standards.
4. Entrepreneurs and innovators looking to integrate innovative digital payment solutions into their businesses.

BLENDED
70-Hours

**NOMINATION
DEADLINE**
**1st FEB,
2026**

COURSE DATES
**2nd FEB–
27th APR, 2026**

LANGUAGE
Arabic

Price
560 JOD



TRAINING PROGRAM DESCRIPTION

The Professional Diploma Program in Digital Payments Management addresses the growing demand for skilled professionals in the rapidly evolving fintech landscape. As digital payment systems become central to financial transactions, the program bridges the gap between theory and practice by equipping participants with the expertise needed to operate and innovate in this field.

The program also raises standards across the financial sector by promoting secure, efficient, and best-practice use of digital payment systems in banks, financial institutions, and fintech companies. By developing highly trained specialists, it supports innovation and strengthens institutional capabilities.

Strategically, the program contributes to economic growth and competitiveness by enhancing workforce skills, attracting investment, encouraging entrepreneurship, and fostering innovation. Overall, it plays a vital role in closing skill gaps, strengthening the financial sector, and supporting the transition toward a resilient and inclusive digital economy.



Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM OBJECTIVES

Upon completion of the program, the following outcomes are expected to be achieved:

1. Participants will gain a deep understanding of digital payment systems, the technologies used, and the regulatory frameworks and rules for executing digital payments. They will also develop practical skills in payment processing, security standards, and risk management.
2. Graduates will be equipped with the expertise and confidence needed to navigate and excel in the rapidly evolving digital payments landscape, making them valuable assets to banks, financial institutions, fintech companies, and other organizations.
3. Participants will be able to identify, assess, and mitigate risks associated with digital payments, contributing to the enhancement of security and resilience within their institutions and the financial sector as a whole.
4. The program will foster a culture of innovation among participants, empowering them to leverage emerging technologies and market trends to develop innovative digital payment solutions and services.
5. It will reinforce principles of ethical conduct and regulatory compliance in digital payments, promoting trust, transparency, and accountability within the digital payments industry.
6. Participants will have the opportunity to network with industry experts, facilitating Knowledge exchange, collaboration, and career advancement within the digital payments ecosystem.
7. The program aims to elevate the standards of the digital payments industry, contributing to economic growth and positioning financial institutions as leaders in fintech and innovation.
8. Graduates will be supported in contributing to broader societal benefits, such as increased access to financial services and enhanced economic empowerment.
9. The program will instill a commitment to continuous learning and professional development among participants, enabling them to keep pace with evolving technologies, requirements, standards, and best practices in digital payments.

TRAINING PROGRAM TOPICS

Unit 1: Introduction to Electronic Payments.

Unit 2: Fundamentals of Payment Technologies.

Unit 3: Payment Security and Risk Management.

Unit 4: Electronic Payment Platforms and Systems.

Unit 5: Consumer Behavior and User Experience.

Unit 6: Regulatory Compliance and Behavioral Standards.

Unit 7: Capstone Project and Final Evaluation.

Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals in the financial services sector, including banking, payments, and financial technology.
2. Individuals seeking to enter the field of digital payments or transition to related areas.
3. Regulatory authorities, policymakers, and compliance officers responsible for overseeing electronic payment systems and ensuring adherence to regulatory standards.
4. Entrepreneurs and innovators looking to integrate innovative digital payment solutions into their businesses.

BLENDED
70-Hours

**NOMINATION
DEADLINE**
10th MAY,
2026

COURSE DATES
11th MAY–
18th JUL, 2026

LANGUAGE
Arabic

Price
560 JOD



TRAINING PROGRAM DESCRIPTION

The Professional Diploma Program in Digital Payments Management addresses the growing demand for skilled professionals in the rapidly evolving fintech landscape. As digital payment systems become central to financial transactions, the program bridges the gap between theory and practice by equipping participants with the expertise needed to operate and innovate in this field.

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Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM OBJECTIVES

Upon completion of the program, the following outcomes are expected to be achieved:

1. Participants will gain a deep understanding of digital payment systems, the technologies used, and the regulatory frameworks and rules for executing digital payments. They will also develop practical skills in payment processing, security standards, and risk management.
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TRAINING PROGRAM TOPICS

Unit 1: Introduction to Electronic Payments.

Unit 2: Fundamentals of Payment Technologies.

Unit 3: Payment Security and Risk Management.

Unit 4: Electronic Payment Platforms and Systems.

Unit 5: Consumer Behavior and User Experience.

Unit 6: Regulatory Compliance and Behavioral Standards.

Unit 7: Capstone Project and Final Evaluation.

Specialized Professional Diploma in Data Analysis in the Banking and Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

University graduates in the fields of information technology and computer science, accounting, financial and banking sciences and economics.

TRAINING PROGRAM DESCRIPTION

This diploma aims to equip participants with specialized knowledge and skills in data analysis within a financial context. By focusing on theoretical foundations and practical applications, the program enables participants to understand how to utilize data to support financial decision-making, predict risks, and achieve regulatory compliance, as well as develop the soft skills necessary to succeed in modern work environments. This diploma is designed for financial analysts, risk officers, compliance managers, and digital transformation specialists in financial institutions.

BLENDED
80-Hours

**NOMINATION
DEADLINE**
18th JUN,
2026

COURSE DATES
22nd JUN–
10th AUG, 2026

LANGUAGE
Arabic

Price
640 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

1. Analyze financial data using modern tools
2. Predict financial risks and trends
3. Adhere to regulatory and ethical requirements
4. Provide clear analyses and recommendations to decision-makers
5. Work effectively within multidisciplinary professional teams

TRAINING PROGRAM TOPICS

Unit 1: Introduction to the Jordanian Banking and Financial Sector

Unit 2: Fundamentals of Data Analysis in the Financial Sector.

Unit 3: Predictive Analysis and its Financial Applications.

Unit 4: Data and Risk Management and Regulatory Compliance.

Unit 5: Essential Behavioral Skills in the Workplace.

Unit 6: Case Studies and Presentations.



Specialized Professional Diploma in Cyber Security with AI for Banking and Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals with a background in cybersecurity who wish to deepen their expertise in securing financial systems and analyzing risks associated with financial transactions.
2. Managers responsible for overseeing digital systems in banking and financial institutions who need to develop effective strategies to counter cyber threats.
3. Professionals working in risk management and compliance within banking and financial institutions who aim to understand how to mitigate cyber risks and protect financial data.
4. New employees in banking and financial institutions who require training and guidance in cybersecurity to prepare them for daily operational challenges.
5. Students studying cybersecurity or financial management who wish to apply their knowledge within the financial sector.
6. Specialists providing consultancy services to banking and financial institutions who seek to enhance their cybersecurity knowledge to ensure the safety of the institutions they serve.
7. Employees and administrators working in the banking and financial sector.

IN-CLASS
114-Hours

**NOMINATION
DEADLINE**
2nd JUL,
2026

COURSE DATES
5th JUL - 30th
SEP, 2026

LANGUAGE
English

Price
912 JOD



TRAINING PROGRAM DESCRIPTION

The Applied Diploma in Cybersecurity is a specialized program designed to strengthen the readiness of the banking and financial sector in confronting escalating cyber threats. The diploma equips professionals with advanced practical skills required to protect digital systems and critical infrastructures, including banking systems, financial applications, databases, and electronic payment platforms.

In light of the increasing cyberattacks targeting financial transactions and customer data, the development of a qualified workforce capable of identifying threats, analyzing security breaches, managing cyber risks, and implementing effective incident response strategies has become a critical necessity. The diploma also contributes to enhancing trust between financial institutions and their clients by promoting a secure digital environment that supports operational stability, regulatory compliance, and sustainable growth..



Specialized Professional Diploma in Cyber Security with AI for Banking and Financial Sector

TRAINING PROGRAM OBJECTIVES

1. Preparing professional cadres with technical and practical skills in cybersecurity, with a particular focus on the needs of the banking and financial sector.
2. Enabling participants to protect digital systems, databases, financial systems, and electronic payment platforms from cyber threats and attacks.
3. Developing capabilities in cyber risk analysis and security incident management to ensure business continuity and minimize the impact of breaches.
4. Training participants on compliance with international and local cybersecurity standards in the financial sector, such as the regulations issued by the Central Bank of Jordan, the National Cybersecurity Center, and international standards like PCI DSS and ISO 27001.
6. Teaching trainees how to develop effective incident response strategies and systematically address emerging challenges.
7. Promoting a cybersecurity culture within banking and financial institutions and among other target groups by preparing specialists capable of raising awareness among employees and customers.
9. Reducing financial losses resulting from cyberattacks through effective prevention and highly skilled incident management.

TRAINING PROGRAM TOPICS

- Unit 1: Cybersecurity Fundamentals and Terminology
- Unit 2: Cyber Attacks in the Financial Sector
- Unit 3: Risk Management and Governance
- Unit 4: Regulatory Compliance and Auditing
- Unit 5: Application Security in the Financial Sector

Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals in the financial services sector, including banking, payments, and financial technology.
2. Individuals seeking to enter the field of digital payments or transition to related areas.
3. Regulatory authorities, policymakers, and compliance officers responsible for overseeing electronic payment systems and ensuring adherence to regulatory standards.
4. Entrepreneurs and innovators looking to integrate innovative digital payment solutions into their businesses.

BLENDED
70-Hours

**NOMINATION
DEADLINE**
**9th AUG,
2026**

COURSE DATES
**10th AUG–
23rd SEP, 2026**

LANGUAGE
Arabic

Price
560 JOD



TRAINING PROGRAM DESCRIPTION

The Professional Diploma Program in Digital Payments Management addresses the growing demand for skilled professionals in the rapidly evolving fintech landscape. As digital payment systems become central to financial transactions, the program bridges the gap between theory and practice by equipping participants with the expertise needed to operate and innovate in this field.

The program also raises standards across the financial sector by promoting secure, efficient, and best-practice use of digital payment systems in banks, financial institutions, and fintech companies. By developing highly trained specialists, it supports innovation and strengthens institutional capabilities.

Strategically, the program contributes to economic growth and competitiveness by enhancing workforce skills, attracting investment, encouraging entrepreneurship, and fostering innovation. Overall, it plays a vital role in closing skill gaps, strengthening the financial sector, and supporting the transition toward a resilient and inclusive digital economy.



Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM OBJECTIVES

Upon completion of the program, the following outcomes are expected to be achieved:

1. Participants will gain a deep understanding of digital payment systems, the technologies used, and the regulatory frameworks and rules for executing digital payments. They will also develop practical skills in payment processing, security standards, and risk management.
2. Graduates will be equipped with the expertise and confidence needed to navigate and excel in the rapidly evolving digital payments landscape, making them valuable assets to banks, financial institutions, fintech companies, and other organizations.
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TRAINING PROGRAM TOPICS

Unit 1: Introduction to Electronic Payments.

Unit 2: Fundamentals of Payment Technologies.

Unit 3: Payment Security and Risk Management.

Unit 4: Electronic Payment Platforms and Systems.

Unit 5: Consumer Behavior and User Experience.

Unit 6: Regulatory Compliance and Behavioral Standards.

Unit 7: Capstone Project and Final Evaluation.

Specialized Professional Diploma in Data Analysis in the Banking and Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

University graduates in the fields of information technology and computer science, accounting, financial and banking sciences and economics.

TRAINING PROGRAM DESCRIPTION

This diploma aims to equip participants with specialized knowledge and skills in data analysis within a financial context. By focusing on theoretical foundations and practical applications, the program enables participants to understand how to utilize data to support financial decision-making, predict risks, and achieve regulatory compliance, as well as develop the soft skills necessary to succeed in modern work environments. This diploma is designed for financial analysts, risk officers, compliance managers, and digital transformation specialists in financial institutions.

BLENDED
80-Hours

**NOMINATION
DEADLINE**
22th OCT,
2026

COURSE DATES
25th OCT -
7th DEC, 2026

LANGUAGE
Arabic

Price
640 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

1. Analyze financial data using modern tools
2. Predict financial risks and trends
3. Adhere to regulatory and ethical requirements
4. Provide clear analyses and recommendations to decision-makers
5. Work effectively within multidisciplinary professional teams

TRAINING PROGRAM TOPICS

Unit 1: Introduction to the Jordanian Banking and Financial Sector

Unit 2: Fundamentals of Data Analysis in the Financial Sector.

Unit 3: Predictive Analysis and its Financial Applications.

Unit 4: Data and Risk Management and Regulatory Compliance.

Unit 5: Essential Behavioral Skills in the Workplace.

Unit 6: Case Studies and Presentations.





Specialized Professional Bootcamp

Specialized Professional Bootcamps

The Specialized Professional Bootcamps offered by FTA Jordan deliver intensive, hands-on learning experiences designed to rapidly build in-demand fintech skills. Through practical training, real-world applications, and industry-aligned content, participants gain the confidence and expertise to perform, adapt, and excel in today's competitive financial landscape.

These bootcamps enhance professional credibility, accelerate career growth, and prepare graduates to create immediate impact—empowering them to drive innovation and success within the fintech ecosystem

1

**Blockchain Fundamentals
(IBCDL–Track1) Bootcamp**

5/4 – 30/4/2026

2

**UI/UX Design in Digital Payments
Bootcamp**

13/4 – 25/6/2026

3

**AI in Financial Services
Bootcamp**

19/5– 16/7/2026

13/9– 5/11/2026

4

**Blockchain Technical Development
(IBCDL–Track2) Bootcamp**

10/6 – 31/7/2026

5

**Blockchain Business & Strategy
(IBCDL–Track3) Bootcamp**

6/9– 30/10/2026

Blockchain Fundamentals (IBCDL–Track1) Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Complete beginners, non-technical professionals, students, and professionals new to blockchain.

TRAINING PROGRAM DESCRIPTION

Provides a comprehensive introduction for learners with no prior blockchain experience and no programming requirement. Learners develop core literacy across concepts, architecture, cryptography, consensus, blockchain types, real-world applications, and safe learning practices through testnet-only exercises.

TRAINING PROGRAM TOPICS

1. Understanding Digital Money
2. What Is Blockchain?
3. Digital Wallets and Addresses
4. Making Your First Transaction
5. Where Is Blockchain Used?
6. Safe Learning and Next Steps

IN-CLASS
40-Hours

**NOMINATION
DEADLINE**
2nd APR,
2026

COURSE DATES
5th – 30th
APR, 2026

LANGUAGE
English

Price
400 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of Bootcamp learners will be able to:

1. Understand fundamental blockchain concepts and terminology
2. Explain how blockchain works (architecture/components/mechanisms)
3. Understand the role of cryptography in securing blockchain systems
4. Compare consensus mechanisms and their implications
5. Distinguish blockchain types (public/private/consortium/hybrid)
6. Identify appropriate vs inappropriate use cases
7. Understand ecosystem basics (stakeholders, governance, trends)
8. Recognize benefits, limitations, and implementation challenges
9. Apply comprehensive safety practices and avoid common beginner mistakes



UI/UX Design in Digital Payments Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Designers, product teams, and professionals.

TRAINING PROGRAM DESCRIPTION

A practical UI/UX program focused on designing secure, intuitive fintech digital products, combining user research, design systems, and real-world financial use cases.

TRAINING PROGRAM OBJECTIVES

To qualify participants to understand and design professional user experiences for financial technology (Fintech) products, from the basics to the advanced level, with a focus on the practical, organizational, and technical aspects that are compatible with market requirements.

BLENDED
60-Hours

**NOMINATION
DEADLINE**
12th APR,
2026

COURSE DATES
13th APR- 25th
JUN, 2026

LANGUAGE
English

Price
480 JOD



TRAINING PROGRAM TOPICS

1. UX fundamentals for fintech
2. UX Research
3. UX in Digital Payments
4. UX Principles
5. Design systems for fintech
6. Build your Fintech Project



AI in Financial Services Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Banking, financial services, Fintech, risk, compliance, technology, and senior management professionals.

TRAINING PROGRAM DESCRIPTION

A comprehensive diploma equipping financial professionals with practical and strategic AI capabilities across data governance, risk, fraud, operations, automation, and intelligent leadership in modern financial services.

TRAINING PROGRAM OBJECTIVES

1. Build Comprehensive AI Foundations And Common Financial Culture
2. Master AI Applications in Financial Services
3. Develop Advanced Analytical, Analysis , Science and Data Skills
4. Master AI Utilization in Daily Financial Activities
5. Develop Fraud Prediction and Prevention Capabilities
6. Establish Risk Management Excellence with MIT 3 dimensions Risk Framework
7. Foster Intelligent Transformation Leadership
8. Build AI-Ready Workforce and Ecosystem Capabilities

BLENDED
120-Hours

**NOMINATION
DEADLINE**
7th MAY,
2026

COURSE DATES
19th MAY–
16th JUL, 2026

LANGUAGE
English

Price
960 JOD



Main Menu

TRAINING PROGRAM TOPICS

Unit 1: Foundations of AI: Introduction to AI, ML, DL, and LLM

Unit 2: AI in Financial Services: Data Governance and Data Analysis

Unit 3: AI in Financial Operations and Strategic Risk Management

Unit 4: The Intelligent Financial Ecosystem and AI Sovereignty for Banking

Unit 5: Agentic AI and Intelligent Automation in Banking & Financial Services

Unit 6: Developing an AI-Ready Workforce, Ecosystem, and Digital Leadership



Blockchain Technical Development (IBCDL–Track2) Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Aspiring blockchain developers, technical professionals, and learners seeking hands-on smart contract skills.

TRAINING PROGRAM DESCRIPTION

A hands-on technical program focused on smart contract development using Solidity, enabling learners to safely build, deploy, and interact with blockchain applications in a controlled, testnet-only development environment.

TRAINING PROGRAM OBJECTIVES

By the end of Bootcamp, learners will be able to:

1. Understand how blockchain networks work behind the scenes
2. Write and deploy a first Solidity smart contract
3. Use Remix IDE and MetaMask safely on a testnet
4. Build a simple Solidity-based calculator application
5. Follow a basic developer workflow (idea → code → deploy → test)
6. Gain confidence through simple hands-on coding exercises

BLENDED
40-Hours

**NOMINATION
DEADLINE**
**9th JUN,
2026**

COURSE DATES
**8th JUN - 31st
JUL, 2026**

LANGUAGE
English

Price
400 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Inside the Blockchain
2. Smart Contracts 101
3. Solidity Basics
4. Deploy and Interact
5. Calculator App Project
6. Reflection, Discussion, and Next Steps



Blockchain Business & Strategy (IBCDL–Track3) Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Business leaders, managers, strategists, consultants, policymakers, and decision-makers.

TRAINING PROGRAM DESCRIPTION

A business-focused program that builds strategic judgment to evaluate blockchain initiatives, governance models, and digital asset use cases, enabling evidence-based decision-making without requiring technical or coding expertise.

TRAINING PROGRAM TOPICS

1. Blockchain as a Business System
2. Evaluating Blockchain Use Cases
3. Business Models and Incentive Design
4. Enterprise Strategy and Why Projects Fail
5. Digital Assets and NFTs (Business-Only Edition)
6. Industry Case Analysis
7. Final Blockchain Strategy Project

BLENDED
40-Hours

**NOMINATION
DEADLINE**
3rd SEP,
2026

COURSE DATES
6th SEP- 30th
OCT, 2026

LANGUAGE
English

Price
400 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of Bootcamp, learners will be able to:

1. Explain blockchain as a business coordination system
2. Evaluate initiatives using clear frameworks and counter-arguments
3. Distinguish value-driven adoption from “tech experimentation”
4. Analyze business models and incentive design
5. Identify why enterprise projects fail (governance, adoption, regulation, complexity)
6. Explain digital assets and NFTs as standardized ownership and issuance systems
7. Inspect and interpret an ERC-721 NFT smart contract conceptually (ownership, transfer, governance design) without writing code
8. Produce an executive-ready blockchain strategy proposal



AI in Financial Services Bootcamp

TRAINING PROGRAM TARGET SEGMENTS

Banking, financial services, Fintech, risk, compliance, technology, and senior management professionals.

TRAINING PROGRAM DESCRIPTION

A comprehensive diploma equipping financial professionals with practical and strategic AI capabilities across data governance, risk, fraud, operations, automation, and intelligent leadership in modern financial services.

TRAINING PROGRAM OBJECTIVES

1. Build Comprehensive AI Foundations And Common Financial Culture
2. Master AI Applications in Financial Services
3. Develop Advanced Analytical, Analysis , Science and Data Skills
4. Master AI Utilization in Daily Financial Activities
5. Develop Fraud Prediction and Prevention Capabilities
6. Establish Risk Management Excellence with MIT 3 dimensions Risk Framework
7. Foster Intelligent Transformation Leadership
8. Build AI-Ready Workforce and Ecosystem Capabilities

BLENDED
120-Hours

**NOMINATION
DEADLINE**
3th SEP,
2026

COURSE DATES
13th SEP
5th NOV, 2026

LANGUAGE
English & Arabic

Price
960 JOD



TRAINING PROGRAM TOPICS

Unit 1: Foundations of AI: Introduction to AI, ML, DL, and LLM

Unit 2: AI in Financial Services: Data Governance and Data Analysis

Unit 3: AI in Financial Operations and Strategic Risk Management

Unit 4: The Intelligent Financial Ecosystem and AI Sovereignty for Banking

Unit 5: Agentic AI and Intelligent Automation in Banking & Financial Services

Unit 6: Developing an AI-Ready Workforce, Ecosystem, and Digital Leadership



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Short Courses

Short Courses

The short training courses offered by FTA Jordan hold significant importance as they cater to the dynamic needs of individuals and organizations seeking to enhance their skills and knowledge in specific areas of fintech efficiently. These succinct yet comprehensive courses provide a flexible training pathway for participants, allowing them to acquire specialized expertise without committing to long-term programs. These short courses offer targeted insights and practical skills that can be immediately applied in the workplace. By condensing complex concepts into digestible modules, the academy ensures that participants gain relevant and up-to-date knowledge that aligns with industry trends and demands. Moreover, the accessibility and affordability of these short courses democratize access to fintech education, empowering a broader spectrum of individuals to embark on their journey towards professional growth and advancement in the rapidly evolving fintech landscape.

01

E-Payment Channels and Fraud Methods

11/1 - 14/1/2026
12/4 - 16/4/2026
16/8 - 20/8/2026
20/9 - 24/9/2026
13/12 - 17/12/2026

03

Metaverse & Industry 4.0 Scenarios

12/1 - 15/1/2026

05

Digital Financial Crime Prevention and Risk Management

19/1 - 21/1/2026
29/6 - 1/7/2026

07

Web3, Blockchain Technology & Smart Contracts

25/1 - 29/1/2026

09

Compliance and Protection of Personal Data in the Fintech Environment

1/2 - 5/2/2026
10/5 - 14/5/2026
2/8 - 6/8/2026

02

Advance Data Analysis Using MS Excel

11/1 - 14/1/2026
13/9 - 16/9/2026

04

Business Innovation

19/1 - 22/1/2026
1/3 - 4/3/2026
1/6 - 4/6/2026
5/10 - 8/10/2026

06

Fundamentals of Generative AI: Opportunities & Risk Management in Financial Services

29/3 - 2/4/2026

08

Using Data Analytics in Decision Making

25/1 - 29/1/2026
19/4 - 23/4/2026

10

Data Analysis Using PowerBI

1/2 - 4/2/2026
11/10 - 14/10/2026

Short Courses

11

Digital Asset and Tokenization in Financial Sector

8/2 - 12/2/2026
7/6 - 11/6/2026
1/11 - 5/11/2026

14

Introduction to Open Banking and Open Finance

10/2 - 12/2/2026

17

Digital Payments Trends

9/3/2026

20

Digital Asset Governance in the Jordanian Banking Environment

30/3 - 2/4/2026

23

FinTech Fundamentals for SMEs

6/4 - 9/4/2026

12

AI, Machine Learning, and Generative AI in Fintech

9/2 - 12/2/2026
6/7 - 9/7/2026

15

AI Principles & Practices: Mastering Artificial Intelligence: From Theory to Execution

22/2 - 26/2/2026

18

Institutional Readiness to Implement Law No. (14) of 2025 Regulating Dealings in Virtual Assets

31/3 - 2/4/2026

21

Exploring The Fintech Disruption and Emerging Technologies

30/3 - 2/4/2026
9/11 - 12/11/2026

24

Designing Innovative Digital Payment Products

13/4 - 16/4/2026
16/11 - 19/11/2026

13

Leading a Digital Business: Transformation, Innovation, Fintech

9/2 - 12/2/2026

16

Zero Entrepreneurship : Building One-Person Companies Powered by Artificial Intelligence

3/3/2026

19

Responsible Digital Financial Services: Applying the DFS Standards

29/3 - 2/4/2026

22

User Experience in Digital Paymen

6/4-8/4/2026
1/9-3//2026

25

Digital Transformation in Finance

20/4 - 23/4/2026
12/10 - 15/10/2026

Short Courses

- | | | |
|--|--|---|
| 26 Recent Developments and Trends in Digital Payment
20/4 - 22/4/2026 | 27 Managing Payment Card Issuing and Acquiring – From Inception to Growth
26/4 - 29/4/2026
26/10 - 29/10/2026 | 28 Fintech-Enabled ESG Data Management: CBJ Taxonomy & IFRS S1 & S2 in Practice
11/5 - 14/5/2026 |
| 29 Payment Card Fraud Management
4/5 - 6/5/2026
27/7 - 29/7/2026 | 30 Introduction to Fintech
4/5 - 6/5/2026
14/7 - 16/7/2026 | 31 E-Commerce and Tokenization: From Digital Stores to Digital Assets
4/5 - 6/5/2026 |
| 32 AI in the Workplace: A Guide for Non-Technical Roles
4/5 - 7/5/2026 | 33 Banking as a Service (BaaS): From Concept to Real Market Use Cases
4/5 - 5/5/2026 | 34 Cybersecurity & Fraud Awareness for SMEs
11/5 - 14/5/2026 |
| 35 Digital Financial Inclusion Strategies: From Policy to Practice
11/5 - 14/5/2026 | 36 Digital Supply Chain Finance and Fintech Solutions
18/5 - 21/5/2026
16/11 - 19/11/2026 | 37 Compliance Rules and Pricing Structures for Digital Payment Cards
18/5 - 21/5/2026
19/10 - 22/10/2026 |
| 38 Blockchain Essentials: Building the Foundation
19/5 - 21/5/2026
4/8 - 6/8/2026 | 39 Digital Transformation Strategy for SMEs
1/6 - 4/6/2026 | 40 Financial Modelling using MS Excel & Power BI
7/6 - 10/6/2026 |

Short Courses

41

Open Banking and Open Finance Practical Training

14/6 - 18/6/2026
11/10 - 15/10/2026

44

E-Commerce Business from Setup to Growth

22/6 - 25/6/2026

47

Design Thinking

20/7 - 23/7/2026
17/8 - 20/8/2026
14/12 - 17/12/2026

50

Digital Payments Solutions

9/8 - 13/8/2026

53

Advance Design Thinking for C-Level

14/9 - 17-9/2026

42

Introduction to Innovation Strategy

21/6 - 25/6/2026
20/9 - 24/9/2026

45

Introduction to Digital Transformation and Digital Banking

6/7 - 9/7/2026

48

AI Ethics in the Financial Sector: Towards Responsible Practices and a Sustainable Future

26/7 - 30/7/2026

51

Digital Banking and Cryptocurrencies

6/9 - 10/9/2026

54

Digital Payment Trends and Development

28/9 - 30/9/2026

43

Applications of AI and Machine Learning in Modeling

22/6 - 25/6/2026

46

AI-driven Banking Services

20/7 - 23/7/2026

49

Digital Climate Risk Assessment and Mitigation

3/8 - 6/8/2026

52

Applications of AI and Machine Learning in Predicting Economic Variables

7/9-10/9/2026

55

Fintech Applications in ESG

19/10 - 22/10/2026

Short Courses

56

**Fundamentals of Virtual Assets
and the Regulation of Virtual
Asset Activities in Jordan**

19/10 - 22/10/2026

59

Cybercrimes and its Countermeasures
2/11 - 4/11/2026

57

**Open Finance Mastery:
Architecting the Future of Data**
27/10 - 29/10/2026

60

**SME Transition Finance: Practical
Pathways to Sustainable Growth**
9/11 - 11/11/2026

58

Digital Payment
1/11 - 4/11/2026

61

**Digital Product Development
and Digital Transformation**
23/11 - 26/11/2026

E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**8th JAN,
2026**

COURSE DATES
**11th – 15th
JAN, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Advanced Data Analysis using MS Excel

TRAINING PROGRAM TARGET SEGMENTS

This program is designed for all administrative, Accountants, financials, Engineers and Executive secretariat

TRAINING PROGRAM DESCRIPTION

This course aims to introduce the advanced level of data analysis and dashboards, set of detailed procedures to be followed in the treatment of data analysis using excel functions to prepare reports and the suitable spread sheets in the right way.

TRAINING PROGRAM OBJECTIVES

To provide participants with an in-depth knowledge with different types of excel functions and applications that are needed to prepare spread sheets.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
8th JAN,
2026

COURSE DATES
11th– 14th
JAN, 2026

LANGUAGE
English

Price
128 JOD



TRAINING PROGRAM TOPICS

1. Concepts and data analysis and dashboards
2. Tips and tricks
3. XLOOK & LOOKUP, VLOOKUP, HLOOKUP, for business/Finance/Accounting
4. Manage rules
5. Data validation
6. Get & transform data
7. Queries and connection
8. Data types
9. Scenario analysis
10. Sensitivity analysis
11. Goal seeking & back solving
12. Preparation of reports
13. Laying out the pivot table
14. Modifying the pivot table
15. Pivot table examples
16. Grouping pivot table items
17. Creating a calculated field or calculated item
18. Referencing cells within a pivot table – GETPIVOTI
19. Producing a report with a pivot table
20. Pivot charts power
21. Power Query
22. Power Pivot



Metaverse & Industry 4.0 Scenarios

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals, Managers, Educators, Innovators, Entrepreneurs.
2. Digital transformation and innovation teams
3. Government and corporate stakeholders exploring XR/AI/IoT adoption
4. Universities and vocational institutes (faculty, lab managers, curriculum designers)
5. Product teams and solution architects interested in immersive experiences

TRAINING PROGRAM DESCRIPTION

This 12-hour training program equips participants with a clear, practical understanding of the Metaverse and its direct role in enabling Fourth Industrial Revolution (Industry 4.0) transformation. The course blends high-impact concepts with real-world XR demonstrations, industry use cases, and hands-on activities that result in tangible outputs: a sector-ready use-case design, a pilot roadmap, and KPI-driven value measurement.

IN_CLASS
12-Hours

**NOMINATION
DEADLINE**
11th JAN,
2026

COURSE DATES
12th – 15th
JAN, 2026

LANGUAGE
English

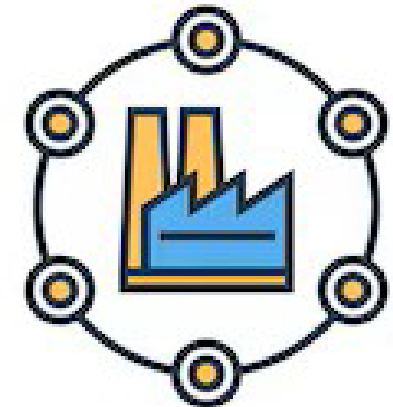
Price
96 JOD



 Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the Metaverse stack (XR, digital twins, AI, IoT, spatial computing, blockchain) in a business-ready way
2. Translate Industry 4.0 challenges into XR/Metaverse solutions using proven frameworks
3. Design 3 high-value use cases and select the best one using a scoring matrix (impact, feasibility, ROI, risk)
4. Build a pilot plan: scope, stakeholders, budget ranges, timeline, KPIs, and governance gates
5. Identify risks (privacy, safety, ethics, cyber) and mitigation strategies for immersive deployments
6. Experience and evaluate XR tools through guided labs and scenario walkthroughs



Metaverse & Industry 4.0 Scenarios

TRAINING PROGRAM TOPICS

Module 1 – Metaverse Foundations (Business-first)

- Definitions & myths vs reality
- XR spectrum (AR/VR/MR) and when to use each
- The Metaverse value stack: devices → platforms → content → data → governance
- Global adoption indicators and why it matters now

Module 2 – Industry 4.0: The Scenario Lens

- Industry 4.0 pillars: IoT, AI, robotics, digital twins, additive manufacturing, cyber-physical systems
- Scenario thinking: signals, drivers, uncertainty, disruption patterns
- Mapping 4IR priorities to immersive opportunities

Module 3 – XR & Metaverse Use Cases Across Sectors

- Education & vocational training (simulations, labs, safety, collaborative learning)
- Healthcare (anatomy, surgery support, therapy, medical training)
- Defense & emergency response (mission rehearsal, incident command)
- Manufacturing & maintenance (remote expert, step-by-step guidance, digital twin ops)
- Smart cities & infrastructure (urban twins, command centers, citizen services)
- Retail, tourism, culture and customer experience (immersive storytelling & commerce)

Module 4 – Hands-on XR Labs (Practical Experiences)

- Guided device onboarding and XR safety
- Immersive scenario walkthroughs (multi-user where possible)
- Content creation overview (no-code / low-code) and rapid prototyping basics
- User experience (UX) fundamentals for XR: comfort, interaction, accessibility

Module 5 – ROI, KPIs & Risk Management for XR Programs

- KPI design for training & operations: time-to-competency, error rate, retention, compliance
- Value and ROI model: CAPEX/OPEX, cost avoidance, productivity, quality improvements
- Cybersecurity, privacy, ethics, data governance and safety considerations

Module 6 – Implementation Roadmap: Pilot → Scale

- Stakeholder model & change management
- Platform selection criteria (devices, content, LMS/LXP integration, management)
- Pilot blueprint: timeline, deliverables, acceptance criteria
- Scaling strategy: lab model, content library model, and operating model

Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**18th JAN,
2026**

COURSE DATES
**19th – 22th
JAN, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.



Digital Financial Crime Prevention and Risk Management

TRAINING PROGRAM TARGET SEGMENTS

Financial sector professionals, including compliance, risk management, and operations staff.

TRAINING PROGRAM DESCRIPTION

Comprehensive training on identifying, mitigating, and managing digital financial crimes, focusing on fraud, money laundering, cybersecurity risks, and regulatory compliance in the financial sector.

TRAINING PROGRAM OBJECTIVES

Equip participants with skills to prevent, detect, and respond to digital financial crimes, ensuring adherence to global standards and safeguarding financial institutions.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**18th JAN,
2026**

COURSE DATES
**19th – 21th
JAN, 2026**

LANGUAGE
Arabic

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Overview of digital financial crimes and risks.
2. Cybersecurity in financial operations.
3. Fraud detection and prevention strategies.
4. Anti-Money Laundering (AML) frameworks and practices.
5. Regulatory compliance in digital financial services.
6. Emerging threats in financial technologies (FinTech).
7. Reporting and responding to suspicious activities.



Fundamentals of Generative AI: Opportunities & Risk Management in Financial Services

TRAINING PROGRAM TARGET SEGMENTS

Financial services professionals, risk managers, compliance officers, and strategic decision makers

TRAINING PROGRAM DESCRIPTION

This course provides a foundational overview of Generative AI applications in financial services, focusing on strategic implementation and practical risk management.

Participants will learn to identify key opportunities for innovation while establishing robust governance frameworks to ensure secure and responsible AI adoption.

BLENDED
6-Hours

**NOMINATION
DEADLINE**
**18th JAN,
2026**

COURSE DATES
**19th – 20th
JAN, 2026**

LANGUAGE
English

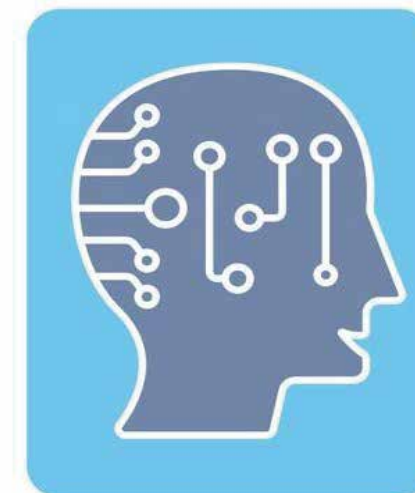
Price
48 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

1. Strategic AI Implementation and Governance
2. Knowledge management and information retrieval
3. Software development and data management
4. Intelligent workflow and email processing
5. Fraud and financial crime detection
6. Legal, contractual and compliance text analysis
7. Desktop and meeting productivity



Fundamentals of Generative AI: Opportunities & Risk Management in Financial Services

TRAINING PROGRAM TOPICS

Strategic Foundation and Core Use Cases

- Strategic AI Implementation and Governance
- Overview of GenAI landscape in financial services
- Establishing governance frameworks
- Aligning AI with business strategy

Knowledge Management and Information Retrieval

- Enhancing internal data accessibility
- Intelligent workflow and email processing
- Case Study: Improving operational efficiency

Desktop and Meeting Productivity

- AI assistants for daily tasks
- Automating meeting summaries and action items
- Practical demonstration of productivity tools

Software Development and Data Management

- Accelerating the SDLC with GenAI
- Data management best practices

Risk Management and Specialized Applications

- Fraud and Financial Crime Detection
- Identifying AI driven fraud patterns
- Enhancing detection systems with GenAI
- Real world examples in financial crime

Legal, Contractual and Compliance Text Analysis

Automating document review
Ensuring regulatory compliance
Case Study: KYC and AML automation

Risk Management Frameworks

Addressing data privacy and security
Managing reliability of AI outputs
Hands on risk assessment exercise

Future Outlook and Implementation Roadmap

Developing a personal action plan
Final Q&A and program wrap up
Distribution of English materials

Web3, Blockchain Technology & Smart Contracts

TRAINING PROGRAM TARGET SEGMENTS

Complete beginners (business, students, professionals, non-technical learners)

TRAINING PROGRAM DESCRIPTION

This course introduces learners to the evolution of the web (Web1 → Web2 → Web3), then explains blockchain fundamentals and how smart contracts enable automated, trust-minimized digital agreements. The course emphasizes real-world understanding, practical evaluation of use cases vs hype, and essential safety practices for beginners.

IN-CLASS
15-Hours

**NOMINATION
DEADLINE**
**22th JAN,
2026**

COURSE DATES
**25th – 29th
JAN, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this course, learners will be able to:

1. Explain the evolution from Web1 to Web2 to Web3 and what changed at each stage
2. Define blockchain using clear terminology and simple analogies
3. Describe how blockchain works at a high level (transactions, blocks, wallets, networks).
4. Understand why cryptography and consensus matter (conceptually, without math/programming)
5. Compare major blockchain types (public, private, consortium) and when each makes sense
6. Explain what smart contracts are, how they operate, and why they are important in Web3
7. Identify common smart contract and Web3 risks (scams, key safety, permission risks)
8. Evaluate whether a blockchain/smart contract is appropriate for a given use case
9. Understand why cryptography and consensus matter (conceptually, without math/programming)
10. Compare major blockchain types (public, private, consortium) and when each makes sense
11. Explain what smart contracts are, how they operate, and why they are important in Web3
12. Identify common smart contract and Web3 risks (scams, key safety, permission risks)
13. Evaluate whether a blockchain/smart contract is appropriate for a given use case

Web3, Blockchain Technology & Smart Contracts

TRAINING PROGRAM TOPICS

Session 1 – Web1 → Web2 → Web3

Session Code: W3BCSC-S1 Description: Introduces the history and evolution of the internet: static web (Web1), platform-driven web (Web2), and ownership-oriented web (Web3). Learners understand the “why” behind Web3: digital ownership, decentralization, and reduced reliance on intermediaries. Key Topics:

- Web1: read-only web (static sites)
- Web2: social platforms, user-generated content, centralized data ownership
- Web3: decentralization, digital ownership, tokens, identity concepts
- What problems Web3 aims to solve (trust, ownership, intermediaries, platform control)

Session 2 – Blockchain Fundamentals

Session Code: W3BCSC-S2 Description: Defines blockchain in an accessible way and explains the basic components of a blockchain network and ledger model. Key Topics:

- What is a blockchain? (shared ledger concept)
- Transactions, blocks, and chain concept (high-level)
- Nodes and distributed networks
- Immutability and transparency (what they mean in practice) Suggested Activities:
- “Shared notebook ledger” analogy workshop
- Simple transaction-tracing exercise (conceptual journey)

Session 3 – How Blockchain Works in Practice (Conceptual)

Session Code: W3BCSC-S3 Description: Explains how blockchains maintain trust at scale through cryptography and consensus—without technical deep-dives—plus introduces wallets and addresses conceptually. Key Topics:

- Public vs private vs consortium blockchains (with examples)
- Consensus basics (why confirmations exist; PoW vs PoS at a concept level)
- Cryptography basics: public/private keys (as concepts)
- Wallets & addresses: custodial vs non-custodial (tradeoffs and risks)
- Fees and confirmations (why they happen)

Session 4 – Introduction to Smart Contracts

Session Code: W3BCSC-S4 Description: Introduces smart contracts as programmable agreements deployed on blockchains. Focuses on how they work, where they are used, and what risks beginners must understand. Key Topics:

- What smart contracts are (and what they are not)
- Smart contract lifecycle: deploy → execute → events → limitations
- Examples (conceptual): escrow, crowdfunding, tokens, NFTs
- Core risks: bugs, admin permissions, upgradeability, scams, fake contracts Suggested Activities:

Session 5 – Real-World Use Cases, Evaluation Framework & Safety

Session Code: W3BCSC-S5 Description: Learners explore real-world applications and learn a practical framework to evaluate whether blockchain and smart contracts are truly needed. Ends with a capstone discussion and safety checklist. Key Topics:

- Real-world use cases across industries (finance, supply chain, identity, tokenization)
- Use case vs hype: when blockchain makes sense / when it doesn't
- Governance and ecosystem basics (stakeholders, communities, regulation overview)
- Safety-first practices: scams, key security, phishing, “too-good-to-be-true” patterns
- Next steps learning roadmap (paths for business vs technical learners) Suggested Activities:

Using Data Analysis in Decision Making

TRAINING PROGRAM TARGET SEGMENTS

1. **Analysts:** Professionals who interpret and transform data into actionable insights.
2. **Functional Managers:** Leaders who oversee specific business areas and rely on data to optimize performance.
3. **Executives:** Senior decision-makers who use data to guide strategic directions and operations.
4. **Consultants:** Advisors who analyze data to provide informed recommendations to their clients.
5. **Any Professional That Uses Data to Make Business Decisions:** This includes a wide range of roles across various industries who need to leverage data for informed decision-making.

TRAINING PROGRAM DESCRIPTION

This data analytics course enhances functional literacy in business analytics for varying skill levels, combining statistical methods and hands-on exercises to enable sound, evidence-based decisions that drive business performance. Ideal for beginners to advanced analysts.

BLENDED
15-Hours

NOMINATION
DEADLINE
22th JAN,
2026

COURSE DATES
25th – 29th
JAN, 2026

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Enable participants to efficiently gather data that addresses specific business challenges.
2. Teach how to recognize and reduce biases in data samples to enhance analysis accuracy.
3. Provide learners with the skills to create statistical summaries and visualizations to better understand the impact of variables on outcomes.
4. Empower participants to assess decisions through key performance indicators and understand their implications for stakeholders.
5. Enable participants to formulate and test hypotheses effectively.
6. Instruct participants on developing and refining regression models for more accurate data analysis.
7. Guide participants on making accurate predictions or estimates using their models, applying these techniques to practical business scenarios.
8. Teach participants to identify and utilize data relationships to reduce uncertainty in business decisions.



Using Data Analysis in Decision Making

TRAINING PROGRAM TOPICS

1. Module 1: Understanding and visualizing data

- Section 1: Gather and Qualify data
- Section 2: Visualization and Analysis
- Section 3: Bring the data into the decision
- Module project

2. Module 2: Implementing scientific decision making

- Section 1: Define a Hypothesis
- Section 2: Test the Hypothesis
- Section 3: Testing and conclusion
- Module project

3. Module 3: Using predictive data analysis

- Section 1: Discovering Relationships
- Section 2: Quantifying Impact
- Section 3: Assessing and Validating Your Model
- Section 4: Applying the Predictive Analytics Framework
- Module project



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TARGET SEGMENTS

1. Executives (CEOs, CIOs, Risk, Internal Audit & Compliance), Senior Management (Department Heads, Risk Managers)
2. AI Developers, IT Teams, Legal Counsel, Audit Teams, Compliance Officers, Customer Service Officers

TRAINING PROGRAM DESCRIPTION

This specialized training program offers a comprehensive learning journey toward a deep and thorough understanding of the principles and foundations of personal data protection. It achieves this through a rigorous and practical comparison between the Jordanian Personal Data Protection Law, the Central Bank of Jordan's regulations in this area, leading European legislation (GDPR), and the Saudi system.

Participants will learn about the latest legal concepts, operational practices, and real-world compliance cases. The program will also analyze gaps and present practical models to enhance the readiness of Jordanian financial institutions, enabling them to meet the highest international standards.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**29th JAN,
2026**

COURSE DATES
**1st– 5th
FEB, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. To gain a comprehensive understanding of the Jordanian Personal Data Protection Law and its core requirements.
2. To gain in-depth knowledge of the European General Data Protection Regulation (GDPR) and its fundamental principles, with a comparison to the Saudi system.
3. To identify and analyze the key similarities and differences between the Jordanian Data Protection Law (PDPL) and its European counterpart (GDPR).
4. To develop practical skills in effectively implementing and maintaining compliance requirements for both legal frameworks.
5. To be able to conduct Data Protection Impact Assessments (DPIAs) using advanced tools and methodologies, and to address high-risk processing challenges.
6. To enhance the ability to efficiently handle data subject requests, including requests for access, rectification, and deletion.
7. To be prepared to navigate the evolving legal and regulatory landscape for data protection in Jordan and internationally.
8. To foster a culture of privacy and corporate compliance within the workplace.



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TOPICS

Key provisions of the Personal Data Protection Act (PDPL):

1. Definition of personal data, sensitive personal data, and data controller/processor under the PDPL.
2. Scope and application of the PDPL.
3. Legal basis for processing personal data under the PDPL.
4. Analysis of data subjects' rights under the PDPL.
5. Obligations of data controllers and data processors under the PDPL.

Key principles of the General Data Protection Regulation (GDPR):

1. Fundamental principles of the GDPR, including legality, fairness, and transparency; purpose; data minimization; accuracy; storage limitation; integrity and confidentiality; and accountability.
2. Rights of data subjects under the GDPR.

Analysis of the obligations of data controllers and data processors under the GDPR. Comparison of the PDPL and the GDPR:

1. Identification of the main similarities and differences between the regulations. Analyze the implications of these differences for organizations operating in Jorda

Managing Cross-Border Data Transfers:

1. Requirements for transferring personal data outside of Jordan and the European Union.
2. Explore available legal data transfer mechanisms, such as Standard Contractual Clauses (SCCs) and Binding Corporate Rules (BCRs).
3. Foster a Data Privacy Culture:
4. Increase awareness of data protection issues among employees and stakeholders.
5. Promote best practices for data privacy within the organization.

Advanced Data Analysis Using Power BI

TRAINING PROGRAM TARGET SEGMENTS

This program is designed for all administrative, Accountants, financials and Executive secretariat

TRAINING PROGRAM DESCRIPTION

This course aims to introduce the advanced level of data analysis and dashboards, set of detailed procedures to be followed in the treatment of data analysis using Power BI through Visualizations, report layout, relationships and measures

TRAINING PROGRAM OBJECTIVES

To provide participants with an in-depth knowledge of Power BI skills and how to execute measures relationships, report layout and visualizations.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**29th JAN,
2026**

COURSE DATES
**1st – 4th
FEB, 2026**

LANGUAGE
English

Price
128 JOD



TRAINING PROGRAM TOPICS

1. Power Query
2. Power Pivot
3. Power Pivot & Relationships
4. Preparing Data for Analysis with Microsoft Excel
5. Harnessing the Power of Data with Power BI
6. Extract, Transform and Load Data in Power BI
7. Power Business intelligence (Power BI)
8. Building blocks of Power BI
9. Data Modelling in Power BI
10. Power BI & Relationships
11. Power BI & Visualizations
12. Data Analysis and Visualization with Power BI
13. Explore data in Power BI
14. Data Visualizations
15. Power BI & Formulas
16. Create analytics reports with Power BI
17. Publish and share in Power BI
18. Grouping pivot table items
19. Creating a calculated field or calculated item
20. Referencing cells within a pivot table – GETPIVOTDATA
21. Producing a report with a pivot table
22. Pivot charts power



Digital Assets and Tokenization in Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

Financial Sector

TRAINING PROGRAM DESCRIPTION

This course provides a comprehensive understanding of the emerging field of digital assets and tokenization within the financial sector. Participants will explore foundational concepts, regulatory frameworks, and practical applications of digital assets, enabling them to navigate this rapidly evolving landscape effectively.

TRAINING PROGRAM OBJECTIVES

1. Understand Digital Assets.
2. Explore Tokenization Concepts.
3. Analyze Regulatory Frameworks.
4. Examine Practical Applications.
5. Assess Risk Management Strategies.
6. Anticipate Future Trends.
7. Engage in Collaborative Learning.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**5th FEB,
2026**

COURSE DATES
**8th – 12th
FEB, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM TOPICS

1. Understand Digital Assets
2. Explore Tokenization Concepts
3. Analyze Regulatory Frameworks
4. Examine Practical Applications
5. Assess Risk Management Strategies
6. Anticipate Future Trends
7. Engage in Collaborative Learning



AI, Machine Learning, and Generative AI in Fintech

TRAINING PROGRAM TARGET SEGMENTS

The training program is designed for professionals and enthusiasts in the fintech industry who are interested in leveraging artificial intelligence (AI) and machine learning (ML) technologies to enhance their knowledge and skills.

TRAINING PROGRAM DESCRIPTION

This course explores how Artificial Intelligence (AI), Machine Learning (ML), and Generative AI are transforming the fintech industry. Learners will gain a strong understanding of the fintech landscape, the role of intelligent technologies in financial services, and how data-driven systems, predictive models, and generative technologies are reshaping modern finance. The course is theoretical and designed for learners who are already studying fintech and want to understand how AI technologies power the next generation of financial innovation

BLENDED
12-Hours

**NOMINATION
DEADLINE**
8th FEB,
2026

COURSE DATES
9th– 12th
FEB, 2026

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understanding the Fintech Landscape

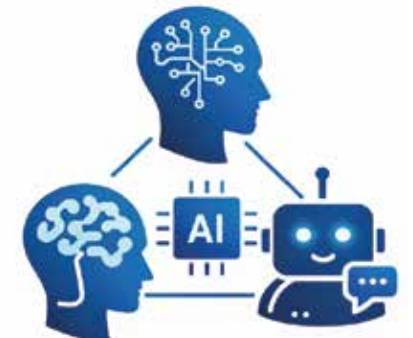
Learners will:

- Gain insight into the fintech industry, its key players, and major technological trends.
- Understand how AI, Machine Learning, and Generative AI are shaping the future of financial services.
- Recognize the role of data, automation, and digital platforms in modern financial ecosystems.

2. Mastering AI, Machine Learning, and Generative AI Fundamentals

Learners will:

- Understand the core concepts of Artificial Intelligence, Machine Learning, and Generative AI.
- Learn how AI and ML models are applied in fintech for prediction, automation, and decision-making.
- Explore key learning approaches, including supervised learning, unsupervised learning, reinforcement learning, and deep learning.
- Understand the purpose and value of Generative AI and Prompt Engineering in creating intelligent financial systems.



AI, Machine Learning, and Generative AI in Fintech

TRAINING PROGRAM TOPICS

1. Overview of the fintech industry
2. AI in Financial Services – Big Picture
3. Fundamentals of Artificial Intelligence and Machine Learning
4. What is Artificial Intelligence?
5. What is Machine Learning?
6. Relationship between AI, ML, and Deep Learning
7. How machines learn from data
8. Supervised learning, Unsupervised learning, Reinforcement learning
9. Classification & Decision Models in Fintech
10. Deep Learning Concepts (CNNs, RNNs)
11. What is Generative AI
12. How Generative AI differs from traditional AI
13. Role of Generative AI in financial services
14. AI Agents
15. Prompt Engineering & How prompts guide AI behavior and outputs
16. Ethics, Risk, and Regulation in AI-Driven Fintech

Leading a Digital Business: Transformation, Innovation, Fintech

TRAINING PROGRAM TARGET SEGMENTS

1. Heads of Legal and Compliance
2. Fintech and innovation staff
3. Senior managers and any staff managing or supporting digital business areas.

TRAINING PROGRAM DESCRIPTION

This course is about helping leaders elevate their organization's approaches in running a digital business. The principal aim is to help participants enhance the profitability and effectiveness of their digital businesses by leveraging emerging technologies, such as AI and Cloud, while managing the risks to adoption and execution.

We focus on several key initiatives or phases of the digital strategy, transformation and execution process, including: understanding the competitive landscape, assessing the organization's capabilities and gaps, assessing and revising the digital transformation roadmap, fostering innovative culture, upskilling and reskilling staff, enhancing customer experience, data-driven decision making, cybersecurity and compliance management and other key initiatives.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**8th FEB,
2026**

COURSE DATES
**9th – 12th
FEB, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the concept of digital transformation, innovation, and fintech.
2. Have insights on digital transformation history.
3. Understand Fintech business models and enabling infrastructure.
4. Understand how to adopt corporate, business and operational strategy to changes in the technological and competitive landscape.
4. Understand how to align corporate, technology and digital strategy.
5. Understand how to identify and research and use the key trends in the digital landscape to innovate and adopt new technologies, such as AI, Cloud, and others.
6. Understand the major risks to digital Strategy, including innovation, adoption, cybersecurity and execution.
6. Understand how to develop a risk appetite for risk exposure.
7. Managing Internal cultural challenges

TRAINING PROGRAM TOPICS

1. Digital Transformation: What, when, How?
2. Drivers of Digital Transformation
3. Key Areas of Impact
4. Fintech exploration
5. Conceptual framework
6. Fintech activities, Deep dive
7. Technologies Enabling, Deep dive
8. Policy enablers
9. Tech related areas
10. Moving Forward, Positioning Banks in the evolving Digital Era,,,
11. What to do now?
12. Strategies for Successful Digital Transformation

Introduction to Open Banking and Open Finance

TRAINING PROGRAM TARGET SEGMENTS

Digital Product Development Team, Business Analysts, Digital Channels and Digital Transformation Teams, Project Managers.

TRAINING PROGRAM DESCRIPTION

Provide a basic understanding of the APIs and related documentation. Additionally, it will introduce different implementation models of the Open Banking and Open Finance services across the world.

A detailed explanation of the Jordan Open Finance Standards will be covered.

TRAINING PROGRAM OBJECTIVES

1. Equip people with a basic understanding of APIs,
2. Equip people with a basic understanding of Open Banking and Open Finance,
3. Introduce Jordan Open Finance Standards.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**9th FEB,
2026**

COURSE DATES
**10th– 12th
FEB, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Reading API and documentation,
2. Basic Terminologies: FinTech, Open Banking, Open Finance, Customer Consent,
3. Global implementations of Open Banking and Open Finance,
4. Jordan Open Finance Standards and available services.



AI Principles & Practices: Mastering Artificial Intelligence: From Theory to Execution

TRAINING PROGRAM DESCRIPTION

This intensive, hands-on training program is designed to move participants beyond theoretical understanding into practical, real-world application of Artificial Intelligence. The program focuses on how AI is actually used, deployed, and managed across business and operational environments.

Participants will learn core AI principles, then immediately apply them through practical exercises, use cases, live demonstrations, and guided implementation scenarios. The program emphasizes decision-making, prompt design, automation logic, AI workflows, and responsible AI usage, enabling participants to confidently use AI tools in their daily work and projects.

The training bridges the gap between knowing AI and using AI effectively.

IDL
10-Hours

**NOMINATION
DEADLINE**
**19th FEB,
2026**

COURSE DATES
**22th – 26th
FEB, 2026**

LANGUAGE
English

Price
80 JOD



Main Menu

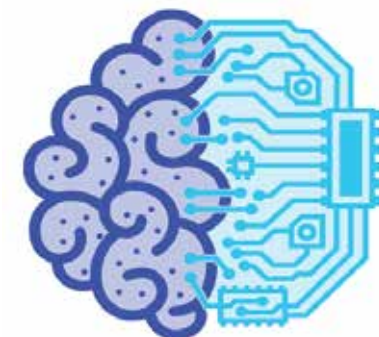
TRAINING PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

1. Understand core AI concepts and principles in a practical context.
2. Apply AI tools to real business and operational problems.
3. Design effective prompts and workflows for different AI use cases.
4. Use AI to automate tasks, support decisions, and improve productivity.
5. Translate AI theory into actionable implementation steps.
6. Apply ethical and responsible AI practices during execution.

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals seeking practical AI skills
2. Managers and team leaders
3. Digital transformation practitioners
4. Business analysts and innovators
5. Technical and non-technical professionals
6. Entrepreneurs and project owners



AI Principles & Practices: Mastering Artificial Intelligence: From Theory to Execution

TRAINING PROGRAM TOPICS

Day 1 | AI Foundations for Practice

- What AI really is (beyond hype)
- Types of AI and where each is used
- AI vs Automation vs Analytics
- Practical examples from business and government
- Hands-on: Using AI tools for daily productivity

Day 2 | Prompt Engineering & AI Interaction

- How AI “thinks” and responds
- Prompt design techniques (basic → advanced)
- Structuring prompts for accuracy and control
- Hands-on: Writing prompts for real tasks
- Common mistakes and how to avoid them

Day 3 | Applied AI Use Cases

- AI in operations, marketing, finance, HR, and customer service
- AI for data analysis and insights
- AI-assisted decision-making
- Hands-on: Build an AI-powered use case
- Group exercise: Solve a real scenario with AI

Day 4 | Automation & AI Workflows

- Combining AI with automation tools
- Designing AI-driven workflows
- Task delegation to AI systems
- Hands-on: Build a simple automated AI workflow
- Measuring impact and efficiency gains

Day 5 | Responsible AI & Implementation Roadmap

- Ethical AI principles in practice
- Bias, risk, and accountability
- AI governance at execution level
- From pilot to implementation
- Final exercise: Build your AI execution roadmap

Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IDL
8-Hours

**NOMINATION
DEADLINE**
**26th FEB,
2026**

COURSE DATES
**1st – 4th
MAR, 2026**

LANGUAGE
English

Price
64 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.



Zero Entrepreneurship : Building One-Person Companies Powered by AI

TRAINING PROGRAM TARGET SEGMENTS

1. Youth and aspiring entrepreneurs
2. Small business owners
3. Freelancers and independent professionals
4. Career switchers
5. Anyone interested in starting a business with minimal capital

TRAINING PROGRAM DESCRIPTION

This interactive community session introduces the concept of Zero Entrepreneurship, where individuals can build real, scalable businesses that are owned by one person and operated by AI and automation—without large teams, deep technical skills, or high startup costs.

The session focuses on Vibe Coding and Automation as practical enablers that allow participants to transform ideas into digital products and services using natural language, AI tools, and automated workflows. Participants will learn how AI can act as a co-founder, operator, and growth engine, handling daily operations such as customer interaction, content creation, task execution, and analytics.

Designed for accessibility and inspiration, the session removes technical barriers and empowers the local community to confidently start AI-enabled ventures.

IDL
2-Hours

**NOMINATION
DEADLINE**
**2nd MAR
2026**

COURSE DATES
3rd MAR, 2026

LANGUAGE
English

Price
16 JOD



TRAINING PROGRAM OBJECTIVES

By the end of the session, participants will be able to:

1. Understand the concept of one-person AI-powered companies.
2. Grasp Vibe Coding as a simple, non-technical way to build products and services.
3. Use automation to operate daily business activities with minimal manual effort.
4. Identify a viable business idea that can be launched quickly.
5. Design a basic roadmap for a business managed by AI.

TRAINING PROGRAM TOPICS

Module 1 | What is Zero Entrepreneurship? (15 minutes)

1. Why traditional business models are changing
2. From employee mindset to owner mindset
3. AI as a business partner

Module 2 | Vibe Coding Explained Simply (15 minutes)

1. What Vibe Coding really means
2. Building products using prompts and intent
3. Examples of one-person AI businesses

Module 3 | Automation: A Business That Runs Itself (15 minutes)

1. Automating marketing, customer support, and follow-ups
2. AI-driven workflows and operations
3. How your business works while you sleep

Module 4 | The One-Person AI Business Model (15 minutes)

1. Core tools (conceptual, not technical)
2. From idea to launch: a simple roadmap
3. Common mistakes to avoid

Digital Payments Trends

TRAINING PROGRAM TARGET SEGMENTS

Role of banks and financial institutions in the digital payment ecosystem

TRAINING PROGRAM DESCRIPTION

This training provides a comprehensive understanding of digital payments, covering the latest trends, technologies, and regulatory developments. Participants will gain insights into payment infrastructure, real-time payments, open banking, and the role of emerging technologies like blockchain and AI in shaping the future of payments.

IDL
2-Hours

**NOMINATION
DEADLINE**
**8th MAR,
2026**

COURSE DATES
9th MAR, 2026

LANGUAGE
Arabic

Price
16 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will:

1. Understand the digital payments ecosystem and the changing role of banks and fintechs
2. Analyze the evolution from cash to digital payments, including benefits and challenges
3. Identify key payment technologies and innovations, including POS and real-time payments
4. Explain the impact of Open Banking, APIs, and Banking-as-a-Service
5. Assess emerging trends such as AI, blockchain, BNPL, and BigTech in financial services

TRAINING PROGRAM TOPICS

1. Introduction to Digital Payments
 - Evolution of payment systems: From cash to digital
 - Benefits and challenges of digital payments
2. Innovations in Digital Payment Methods
 - The evolution of Point-of-Sale (POS) payments: NFC, Tap-to-phone, biometric POS.
 - Instant & real-time payments
 - Open Banking & Open Finance: How APIs are changing digital payments
 - The rise of Banking-as-a-Service (BaaS)
 - BigTech in Financial services (Apple pay, Google Pay, ..)
 - BNPL (Buy Now, Pay Later)

Institutional Readiness to Implement Law No. (14) of 2025 Regulating Dealings in Virtual Assets

TRAINING PROGRAM TARGET SEGMENTS

Banking sector employees from the compliance, risk, money laundering, terrorist financing and digital transformation departments.

TRAINING PROGRAM DESCRIPTION

In light of the rapid developments in the field of digital currencies and virtual assets, it has become imperative for banks and financial institutions to keep pace with these developments and understand their technical and regulatory nature, as well as to possess effective tools for monitoring risks and combating related financial crimes. This training program aims to provide a comprehensive and integrated understanding of central bank digital currencies, types of virtual assets, their ecosystem components, and the legal framework governing virtual asset transactions, with a focus on practical methodologies and data-driven investigations.

BLENDED
9-Hours

NOMINATION DEADLINE
30th MAR, 2026

COURSE DATES
31st MAR - 2nd APR, 2026

LANGUAGE
Arabic

Price
72 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understanding the components of the law regulating virtual assets
2. Understanding the basic concepts of digital currencies and virtual assets
3. Understanding the components of the virtual asset ecosystem
4. Understanding the opportunities and risks associated with virtual assets
5. Understanding the legislative requirements related to virtual assets



Institutional Readiness to Implement Law No. (14) of 2025 Regulating Dealings in Virtual Assets

TRAINING PROGRAM TOPICS

1. Digital Currencies and Their Types
 - The concept of currency and its economic functions in the digital financial system.
 - Technical classification of digital currency types and their effects.
 - The evolutionary path of digital currencies.
2. The concept of virtual assets as a framework encompassing various digital currencies.
3. Explanation of the components of the virtual asset system.
 - A comprehensive overview of the technical and organizational aspects of the virtual asset system.
 - Digital wallets.
 - Centralized platforms.
4. Blockchain Technology and Distributed Ledgers
 - The concept of distributed ledger technology and advanced blockchain.
 - Types of blockchain networks and their applications in digital financial services.
 - Prominent examples of distributed ledger networks.
5. Assessing Money Laundering Risks Associated with Virtual Assets
6. Regulatory Aspects and Legislative Framework
 - Analysis of the Law Regulating Transactions with Virtual Assets
 - Review of the Draft Regulation for Licensing Virtual Asset Service Providers

Responsible Digital Financial Services: Applying the DFS Standards

TRAINING PROGRAM TARGET SEGMENTS

Digital finance managers, Risk, Compliance, Consumer protection, Product development.

TRAINING PROGRAM DESCRIPTION

An interactive training that equips financial service providers with practical tools to assess, manage, and improve responsible digital financial services using the DFS Standards and Self-Assessment Tool.

TRAINING PROGRAM OBJECTIVES

Enable participants to understand digital customer risks, apply DFS Standards, complete the DFS Self-Assessment, and identify practical actions to strengthen responsible digital finance practices.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**26th MAR,
2026**

COURSE DATES
**29th MAR – 2nd
APR, 2026**

LANGUAGE
English

Price
120 JOD



 Main Menu

TRAINING PROGRAM TOPICS

1. Responsible Digital Financial Services and customer risks
2. Overview of Cerise+SPTF DFS Standards
3. Digital customer journey and risk mapping
4. Governance and oversight of DFS
5. Product design, transparency, and fair treatment
6. Data protection, privacy, and third-party risks
7. Using the DFS Self-Assessment and action planning



Digital Asset Governance in The Jordanian Banking Environment

TRAINING PROGRAM TARGET SEGMENTS

1. Executives (CEOs, CIOs, Risk, Internal Audit, and Compliance)
2. Senior Management (Department Heads, Risk Managers)
3. AI Developers, IT Teams
4. Legal Advisors, Audit Teams, Compliance Officers
5. Customer Service Officers

TRAINING PROGRAM DESCRIPTION

This program aims to equip participants with a comprehensive understanding of the legal and regulatory framework governing digital and virtual assets, and to grasp compliance and governance requirements within the banking sector. This is achieved through a review of international best practices (Jordan, UAE, Europe) and practical applications focusing on risk management, anti-money laundering, and licensing and oversight mechanisms. The training provides practical tools to help financial institutions effectively and compliantly address the challenges of the digital economy.

BLENDED
12-Hours

NOMINATION DEADLINE
29th MAR, 2026

COURSE DATES
30th MAR– 2nd APR, 2026

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

This program aims to enable Jordanian financial leaders and institutions to understand, analyze, and apply modern legislative and regulatory frameworks for regulating virtual assets, in line with legislative developments in Jordan, and based on global best practices and models such as the pioneering Emirati model in this field.

TRAINING PROGRAM TOPICS

1. Introduction to Virtual Assets and Digital Finance
2. Jordanian Law Regulating Virtual Assets
3. The UAE Model as a Legislative Reference
4. Compliance and Oversight in the Virtual Assets Environment
5. Licensing and Operational Requirements for Platforms and Service Providers
6. Anti-Money Laundering and Counter-Terrorist Financing (AML/CFT)
7. Global Comparison of Regulatory Best Practices
8. Governance, Risks, and the Role of Regulatory Institutions
9. Platform Governance and Operational Risks
10. The Expected Role of the Central Bank of Jordan and the Securities Commission

Exploring Fintech Disruption and Emerging Technologies

TRAINING PROGRAM TARGET SEGMENTS

Employees and working professionals from:

1. Banks and financial institutions
2. FinTech companies and startups
3. Payment service providers
4. Digital platforms
5. Risk, compliance, and regulatory bodies
6. Entrepreneurs and technology innovators

TRAINING PROGRAM DESCRIPTION

This training program introduces participants to the FinTech domain, its evolution, and its future direction, with a focus on how emerging technologies are reshaping financial services. The course explores key innovations such as artificial intelligence, digital banking, blockchain, and cryptocurrencies, supported by local, regional, and global case studies. Participants will gain practical insights into industry trends, business models, and regulatory considerations shaping today's financial ecosystem.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
29th MAR,
2026

COURSE DATES
30th MAR - 2nd
APR, 2026

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will be able to:

1. Build a solid foundation in FinTech concepts and applications
2. Understand the evolution and transformation of financial technologies
3. Evaluate the role of emerging technologies in financial services
4. Assess AI-driven solutions in FinTech
5. Understand digital banking models and open banking frameworks
6. Analyse local and global FinTech practices
7. Identify key risks, regulatory challenges, and ethical concerns
8. Recognize future trends shaping the financial industr



Exploring Fintech Disruption and Emerging Technologies

TRAINING PROGRAM TOPICS

1.Introducing FinTech

- Definition and scope
- FinTech ecosystem
- Key business models

2.The History of FinTech

- Evolution of financial services
- Major milestones
- Global transformation trends

3.AI in FinTech

- Machine learning applications
- Fraud detection
- Credit scoring and automation

4.FinTech and Digital Banking

- Neobanks and challenger banks
- Open banking & APIs
- Digital payment systems

5.Local and Global Practices and Examples

- Jordanian FinTech landscape
- Regional success stories
- International case studies

6.Blockchain Technology Fundamentals

- Distributed Ledger Technology (DLT)
- Public vs private blockchains
- Smart contracts
- Financial use cases

7.Cryptocurrencies & Digital Assets

- Overview of crypto markets
- Exchanges and wallets
- Risk and volatility
- Regulatory perspectives

8.The Future of FinTech

- Web3 and digital economy
- Embedded finance
- Institutional adoption

9.Challenges and Concerns

- Cybersecurity
- Data privacy
- Regulatory uncertainty
- Consumer protectio

User Experience in Digital Payment

TRAINING PROGRAM TARGET SEGMENTS

UX designers, product managers, fintech professionals, and digital payment stakeholders.

TRAINING PROGRAM DESCRIPTION

This program explores user experience principles in digital payment systems, focusing on consumer behavior, usability, adoption barriers, and strategies to improve retention and engagement through effective UX design.

TRAINING PROGRAM OBJECTIVES

Enable participants to understand UX principles in digital payments, analyze user behavior, identify adoption barriers, and apply practical strategies to enhance usability, retention, and user engagement.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**5th APR,
2026**

COURSE DATES
**6th – 8th
APR, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Introduction to UX and UX principles
2. Consumer behavior and decision influence in digital payments
3. Barriers to adoption and strategies to overcome them
4. Customer lifecycle management and retention strategies
5. Usability testing for payment interfaces
6. UX case studies in digital payments
7. Golden rules and best practices in UX



FinTech Fundamentals for SMEs

TRAINING PROGRAM TARGET SEGMENTS

Entrepreneurs and start-ups, SME employees and Individuals interested in adopting FinTech solutions for business growth

TRAINING PROGRAM DESCRIPTION

This program provides small and medium enterprises (SMEs) with a comprehensive introduction to financial technology (FinTech), focusing on how innovative digital solutions can enhance business operations, strengthen financial management, and improve access to finance. Participants will learn about key FinTech concepts, emerging technologies, digital payments, crowdfunding, open banking, and practical tools SMEs can adopt to increase efficiency and competitiveness in local and global markets

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**5th APR,
2026**

COURSE DATES
**6th – 9th
APR, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of FinTech and its relevance to SMEs.
2. Identify and evaluate digital financial solutions suitable for business needs.
3. Recognize the role of digital payments, e-commerce, and mobile wallets in improving business operations.
4. Understand open banking and how it enables SMEs to access better financial services.
5. Explore alternative financing options such as crowdfunding and digital lending platforms.
6. Develop the ability to assess risks, compliance requirements, and cybersecurity considerations.
7. Apply practical tools and real-world FinTech applications to enhance SME performance.

TRAINING PROGRAM TOPICS

1. Introduction to FinTech and Global Trends
2. The Digital SME: Digital Transformation and Financial Inclusion
3. Digital Payments & E-commerce Solutions for SMEs
4. Mobile Wallets and Merchant Acceptance Tools
5. Open Banking & Open Finance Opportunities for SMEs
6. Digital Lending, BNPL, and Alternative Credit Scoring
7. Crowdfunding Models and SME Financing Innovations
8. Cybersecurity, Data Protection, and Compliance Essentials
9. Case Studies: Successful FinTech Adoption by SMEs

E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**9th APR,
2026**

COURSE DATES
**12th – 16th
APR, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Designing Innovative Digital Payment Products

TRAINING PROGRAM TARGET SEGMENTS

Entrepreneurs and start-ups, Entry-level FinTech and banking employees and Individuals interested in Designing Innovative Products

TRAINING PROGRAM DESCRIPTION

This program introduces participants to the core FinTech concepts behind digital payment products. It focuses on understanding how digital payments work, the role of FinTech in enabling innovation, and how to design simple, user-friendly payment products. The program avoids technical complexity and emphasizes practical understanding through examples and basic exercises.

TRAINING PROGRAM OBJECTIVES

1. Understand basic FinTech and digital payments concepts.
2. Identify common types of digital payment products.
3. Recognize customer needs and pain points in payments.
4. Design a simple digital payment product concept

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**12th APR,
2026**

COURSE DATES
**13th – 16th
APR, 2026**

LANGUAGE
English

Price
96 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Introduction to FinTech and Digital Payments
2. Digital Payment Products: Wallets, Cards, and QR Payments
3. Customer Journey and User Experience Basics
4. FinTech Business Models and Value Creation
5. Basic Security and Regulatory Awareness
6. Practical Exercise: Designing a Simple Digital Payment Product



Using Data Analysis in Decision Making

TRAINING PROGRAM TARGET SEGMENTS

1. **Analysts:** Professionals who interpret and transform data into actionable insights.
2. **Functional Managers:** Leaders who oversee specific business areas and rely on data to optimize performance.
3. **Executives:** Senior decision-makers who use data to guide strategic directions and operations.
4. **Consultants:** Advisors who analyze data to provide informed recommendations to their clients.
5. **Any Professional That Uses Data to Make Business Decisions:** This includes a wide range of roles across various industries who need to leverage data for informed decision-making.

TRAINING PROGRAM DESCRIPTION

This data analytics course enhances functional literacy in business analytics for varying skill levels, combining statistical methods and hands-on exercises to enable sound, evidence-based decisions that drive business performance. Ideal for beginners to advanced analysts.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**16th APR,
2026**

COURSE DATES
**19th – 23th
APR, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Enable participants to efficiently gather data that addresses specific business challenges.
2. Teach how to recognize and reduce biases in data samples to enhance analysis accuracy.
3. Provide learners with the skills to create statistical summaries and visualizations to better understand the impact of variables on outcomes.
4. Empower participants to assess decisions through key performance indicators and understand their implications for stakeholders.
5. Enable participants to formulate and test hypotheses effectively.
6. Instruct participants on developing and refining regression models for more accurate data analysis.
7. Guide participants on making accurate predictions or estimates using their models, applying these techniques to practical business scenarios.
8. Teach participants to identify and utilize data relationships to reduce uncertainty in business decisions.



Using Data Analysis in Decision Making

TRAINING PROGRAM TOPICS

1. Module 1: Understanding and visualizing data

- Section 1: Gather and Qualify data
- Section 2: Visualization and Analysis
- Section 3: Bring the data into the decision
- Module project

2. Module 2: Implementing scientific decision making

- Section 1: Define a Hypothesis
- Section 2: Test the Hypothesis
- Section 3: Testing and conclusion
- Module project

3. Module 3: Using predictive data analysis

- Section 1: Discovering Relationships
- Section 2: Quantifying Impact
- Section 3: Assessing and Validating Your Model
- Section 4: Applying the Predictive Analytics Framework
- Module project



Recent Developments and Trends in Digital Payment

TRAINING PROGRAM TARGET SEGMENTS

Those working in roles related to electronic payments, including product and service development within banks and electronic payment and money transfer companies.

TRAINING PROGRAM DESCRIPTION

Lorem ipsum

Digital payments are evolving rapidly due to technological advancements and changing market needs. This training provides participants with a clear overview of recent developments and emerging trends in digital payments, including modern payment tools, channels, and processing technologies.

The program highlights innovative payment models such as Buy Now, Pay Later (BNPL) and multi-currency payment cards, while emphasizing the role of technology in improving efficiency, security, and customer experience across digital payment services.

BLENDED
9-Hours

NOMINATION DEADLINE
19th APR, 2026

COURSE DATES
20th – 22nd APR, 2026

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the key components of the digital payment ecosystem, with a focus on payment systems, stakeholders, and infrastructure.
2. Identify recent developments in digital payment tools and channels.
3. Gain practical knowledge of digital payment processing technologies, including authorization, clearing, settlement, and security mechanisms.
4. Understand Buy Now, Pay Later (BNPL) models, including operating mechanisms, business models, risks, and local, regional, and global use cases.
5. Explain the concept of multi-currency payment cards, their benefits, and use cases, pricing structures, and operating mechanisms.

TRAINING PROGRAM TOPICS

1. Components of the Payment System in Jordan.
2. Developments in Payment Tools and Channels.
3. Global Trends in Electronic Payment Services.
4. Digital Payment Processing Technologies.
5. Buy Now, Pay Later (BNPL): Mechanism, Business Models, and Local, Regional, and Global Applications.
6. Multi-Currency Payment Cards: Benefits and Operating Mechanism.

Digital Transformation in Finance

TRAINING PROGRAM TARGET SEGMENTS

1. Financial and banking professionals.
2. FinTech startups and entrepreneurs.
3. Academics and researchers in financial innovation.

TRAINING PROGRAM DESCRIPTION

A concise program exploring digital tools and strategies driving innovation, efficiency, and competitiveness in financial services

TRAINING PROGRAM OBJECTIVES

Equip participants with practical knowledge of emerging digital tools, trends, and their transformative impact on finance.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**19th APR,
2026**

COURSE DATES
**20th – 23rd
APR, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Digital Transformation in the Financial Sector.
2. merging Technologies and Future Trends in the Financial Sector.
3. Customer-Centric Digital Transformation Strategies.
4. Regulatory and Compliance Requirements in Digital Transformation Initiatives.
5. Case Studies and Successful Examples of Digital Transformation in the Financial Sector.



Managing Payment Card Issuing and Acquiring – From Inception to Growth

TRAINING PROGRAM TARGET SEGMENTS

1. Business and Operations teams of Financial and non-Financial Institutions targeting to launch Payment Cards or grow their existing offering / portfolio
2. Card issuing teams in banks and financial institutions
3. Electronic payment and acquiring companies

TRAINING PROGRAM DESCRIPTION

This practical program is designed to develop a comprehensive understanding of payment card issuing and electronic acquiring operations—from licensing and product design to operational setup and scalable growth. It also covers international and local card transaction processing systems and addresses key challenges faced by issuers and acquirers

BLENDED
12-Hours

NOMINATION DEADLINE
23rd APR, 2026

COURSE DATES
26th – 29th APR, 2026

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the lifecycle of payment cards (Issuance – Authorization – Clearing – Settlement – Processing)
2. Differentiate between card types and product offerings (Debit / Credit / Prepaid / Virtual)
3. Explore Visa / Mastercard licensing models and requirements
4. Build the operational and technical setup for issuing and acquiring
5. Comprehend how card transaction processing systems work
6. Analyze components of acquiring operations (POS – Reconciliation)
7. Understand the role of the Central Bank, and international regulations

TRAINING PROGRAM TOPICS

Fundamentals And Operational Setup

- Overview of Global and Local Card Payment Ecosystem
- Types of Payment Cards
- Licensing with Card Schemes
- Issuer & Processor Operational Roles

Acquiring and Transaction Processing

- Introduction to Electronic Acquiring
- Transaction Lifecycle: Authorization to Settlement
- Processing Systems – Global and Local

Compliance, Growth, and Strategy

- Regulatory Environment in Jordan
- Card Business Growth Strategies
- Case Studies & Simulation Exercises



Fintech-Enabled ESG Data Management: CBJ Taxonomy & IFRS S1 & S2 in Practice

TRAINING PROGRAM TARGET SEGMENTS

1. Finance and Financial Control
2. Sustainability and ESG reporting teams
3. Business and Corporate Banking
4. Strategy and Planning
5. Risk Management and Credit
6. Compliance and Regulatory Affairs
7. Digital Transformation, Data, and IT
8. Internal Audit

TRAINING PROGRAM DESCRIPTION

A comprehensive training program designed to equip banking professionals with a practical, end-to-end understanding of ESG regulatory requirements and the data and fintech tools needed to meet them.

The program covers the Central Bank of Jordan (CBJ) ESG taxonomy, IFRS S1 and IFRS S2 disclosure requirements, and the ESG and green data infrastructure that underpins compliance, reporting, risk management, and strategic decision-making across the bank.

BLENDED
12-Hours

NOMINATION DEADLINE
10th MAY, 2026

COURSE DATES
11th – 14th MAY, 2026

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

Regulatory & Governance

- Understand CBJ taxonomy objectives, structure, and applicability
- Understand IFRS S1 and IFRS S2 requirements for banks
- Clarify governance roles and cross-functional responsibilities

Data & Fintech Enablement

- Understand ESG, green, and climate data requirements
- Apply fintech-enabled tools for data capture, tracking, and validation
- Ensure traceability, auditability, and consistency of ESG data

Reporting & Decision-Making

- Connect regulatory disclosures to underlying data and systems
- Use ESG and green data for portfolio analysis and strategic decisions
- Reduce regulatory, audit, and reputational risk



Fintech-Enabled ESG Data Management: CBJ Taxonomy & IFRS S1 & S2 in Practice

TRAINING PROGRAM TOPICS

1. ESG Regulatory Landscape
 - ESG regulation in the Jordanian banking sector
 - CBJ expectations and supervisory direction
 - Relationship between CBJ taxonomy and IFRS standards
2. CBJ ESG Taxonomy
 - Taxonomy structure and eligible activities
 - Classification, tagging, and reporting logic
 - Practical implementation challenges
3. IFRS S1 & IFRS S2 for Banks
 - Scope and objectives of IFRS S1
 - Climate-related disclosures under IFRS S2
 - Governance, strategy, risk management, and metrics & targets
4. ESG, Green, and Climate Data
 - Key data types and sources
 - Data ownership across bank functions
 - Common data gaps and risks
5. ESG Tracking Tools & Fintech Solutions
 - ESG data platforms and tracking tools
 - Automation of data collection and consolidation
 - Integration with core banking and risk system
6. Controls, Quality, and Audit Readiness
 - Data validation and internal controls
 - Documentation and traceability
 - Assurance and audit expectations
7. From Compliance to Insight
 - Using ESG data for portfolio and risk analysis
 - Supporting sustainable and transition finance decisions
 - What regulators, boards, and management will expect next

Payment Card Fraud Management

TRAINING PROGRAM TARGET SEGMENTS

Risk, Compliance, Fraud Management and Card operations employees

TRAINING PROGRAM DESCRIPTION

This training will cover the latest developments in payment card fraud methods, as well as payment card fraud management and prevention strategies, including the technologies and policies used by banks and payment companies to detect, prevent, and respond to unauthorized transactions

TRAINING PROGRAM OBJECTIVES

Learn about the latest developments in payment card fraud techniques, methods and tools for managing payment card fraud.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**3rd MAY,
2026**

COURSE DATES
**4th – 6th
MAY, 2026**

LANGUAGE
Arabic

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Financial Crimes.
2. Elements of Financial Fraud.
3. Card Fraud Techniques.
4. Indicators of Suspicious Transactions and Account Analysis.
5. Methods of Detecting Card Fraud.
6. Tools and Technologies for Combating Card Fraud.
7. Corporate Governance in Financial Fraud.
8. Guide to Combating Financial Fraud in the National Payment System.



Introduction to FinTech

TRAINING PROGRAM TARGET SEGMENTS

The program is ideal for banking & financial industry staff, and for those interested in fintech.

TRAINING PROGRAM DESCRIPTION

This program provides an overview of financial technology (Fintech), covering its core concepts, ecosystem, business models, types of innovations, regulatory sandbox, basics of Innovative Solutions, and real-world case studies. Participants will gain a comprehensive understanding of Fintech and the skills to contribute to its development.

TRAINING PROGRAM TOPICS

1. What is Fintech.
2. FinTech ecosystem.
3. Business model.
4. Types of innovations.
5. Regulatory Sandbox.
6. Evaluating innovation financial solutions.
7. Case studies.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**3rd MAY,
2026**

COURSE DATES
**4th – 6th
MAY, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM OBJECTIVES

1. To provide participants with a comprehensive understanding of financial technology (FinTech).
2. To familiarize participants with various types of innovations within the FinTech space.
3. To introduce participants to the regulatory sandbox concept and its significance in fostering innovation within the FinTech industry.
4. To equip participants with the basics of implementing innovative solutions within a FinTech context.
5. To enable participants to contribute effectively to the development and advancement of FinTech solutions



E-Commerce and Tokenization: From Digital Stores to Digital Assets

TRAINING PROGRAM TARGET SEGMENTS

Entrepreneurs, small and medium business owners, fintech professionals, digital marketing managers, and anyone interested in e-commerce and blockchain applications.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**30th APR,
2026**

COURSE DATES
**4th – 6th
MAY, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this course, participants will be able to:

1. Understand the fundamentals of e-commerce business models.
2. Explore the concept of tokenization and its applications in commerce.
3. Learn how to leverage tokenization for customer engagement, loyalty programs, and digital assets.
4. Identify opportunities for integrating blockchain-based payment solutions in e-commerce.
5. Design strategies to scale an e-commerce business using digital assets and tokenization.



E-Commerce and Tokenization: From Digital Stores to Digital Assets

TRAINING PROGRAM TOPICS

Module 1: E-Commerce Fundamentals

Introduction to e-commerce business models (B2B, B2C, C2C, marketplaces)

Setting up an online store (platforms, payment gateways, logistics)

Key performance metrics for e-commerce growth

Module 2: Introduction to Tokenization

What is tokenization? (digital tokens, crypto assets, NFTs)

Benefits and risks of tokenization in business

Regulatory considerations

Module 3: Tokenization in E-Commerce

- Using tokens for loyalty programs and rewards
- Digital gift cards and pre-paid token systems
- Crowdfunding and fundraising using tokens

Module 4: Integrating Blockchain Payments

- Overview of blockchain payment solutions for online businesses
- Accepting crypto payments in e-commerce
- Smart contracts for automating transactions

Module 5: Marketing and Growth with Tokenization

- Engaging customers through token-based incentives
- Building community around tokenized products
- Analytics and tracking token-driven business growth

Module 6: Practical Workshop / Case Study

- Design a tokenization strategy for an e-commerce business
- Hands-on session: setting up a digital token for loyalty or payments
- Discussion of real-life case studies and success stories

AI in the Workplace: A Guide for Non-Technical Roles

TRAINING PROGRAM TARGET SEGMENTS

Non-technical professionals, managers, business staff, and corporate teams integrating AI tools into their workflows.

TRAINING PROGRAM DESCRIPTION

An introductory course designed to help professionals without a technical background understand how AI is being used at work, what its capabilities and limitations are, and how to engage with AI tools confidently, ethically, and effectively

TRAINING PROGRAM OBJECTIVES

1. Understand the concept of Artificial Intelligence and its applications across different domains.
2. Recognize the importance of AI in improving operational efficiency and decision-making.
3. Understand the ethical, security, transparency, and bias-related considerations of AI usage.
4. Gain practical exposure to building simple AI models and analyzing data.
5. Develop awareness of future AI trends and strategies for effective workplace adoption.
6. Appreciate the value of AI skills for non-technical professionals.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**3rd MAY,
2026**

COURSE DATES
**4th – 7th
MAY, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Artificial Intelligence concepts and real-world applications
2. AI tools for data analysis and pattern recognition
3. Ethical, security, and governance considerations in AI
4. Transparency and bias mitigation in AI systems
5. Practical introduction to simple AI models
6. AI skills for non-technical professionals
7. AI beyond ChatGPT: understanding the broader AI landscape
8. Key AI skills required for non-technical roles
9. Making AI learning accessible and engaging
10. Getting started with AI using free and accessible resources
11. Future trends in Artificial Intelligence
12. Strategies for effective AI implementation in the workplace



Banking as a Service (BaaS): From Concept to Real Market Use Cases

TRAINING PROGRAM TARGET SEGMENTS

1. Banking professionals
2. Digital banking & innovation leaders
3. Product managers
4. Business development & partnerships teams
5. Fintech professionals

TRAINING PROGRAM DESCRIPTION

This training provides a practical and business oriented overview of Banking as a Service (BaaS), focusing on how enterprises and fintechs can leverage API based models to launch new products, expand distribution and create new revenue streams.

The session emphasizes real life use cases, partnership models and implementation insights drawn from regional and global experiences.

BLENDED
6-Hours

NOMINATION
DEADLINE
3rd MAY,
2026

COURSE DATES
4th – 5th
MAY, 2026

LANGUAGE
English

Price
48 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this training, participants will be able to:

1. Understand the fundamentals and value proposition of Banking as a Service (BaaS)
2. Identify key BaaS business models and revenue streams
3. Understand partnership and ecosystem structures within BaaS
4. Recognize implementation challenges and success factors
5. Apply practical learnings through real market use cases

TRAINING PROGRAM TOPICS

1. Introduction to Banking as a Service (BaaS)
2. BaaS ecosystem and key stakeholders
3. API-based banking products (Accounts, Cards, Payments, Lending)
4. BaaS business and commercial models
5. Partnership structures and onboarding approaches
6. Use cases across different industries
7. Regulatory, risk and compliance considerations
8. Regional and global case studies
9. Lessons learned and best practices



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TARGET SEGMENTS

1. Executives (CEOs, CIOs, Risk, Internal Audit & Compliance), Senior Management (Department Heads, Risk Managers)
2. AI Developers, IT Teams, Legal Counsel, Audit Teams, Compliance Officers, Customer Service Officers

TRAINING PROGRAM DESCRIPTION

This specialized training program offers a comprehensive learning journey toward a deep and thorough understanding of the principles and foundations of personal data protection. It achieves this through a rigorous and practical comparison between the Jordanian Personal Data Protection Law, the Central Bank of Jordan's regulations in this area, leading European legislation (GDPR), and the Saudi system.

Participants will learn about the latest legal concepts, operational practices, and real-world compliance cases. The program will also analyze gaps and present practical models to enhance the readiness of Jordanian financial institutions, enabling them to meet the highest international standards.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**7th MAY,
2026**

COURSE DATES
**10th – 14th
MAY, 2026**

LANGUAGE
Arabic

Price
120 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

1. To gain a comprehensive understanding of the Jordanian Personal Data Protection Law and its core requirements.
2. To gain in-depth knowledge of the European General Data Protection Regulation (GDPR) and its fundamental principles, with a comparison to the Saudi system.
3. To identify and analyze the key similarities and differences between the Jordanian Data Protection Law (PDPL) and its European counterpart (GDPR).
4. To develop practical skills in effectively implementing and maintaining compliance requirements for both legal frameworks.
5. To be able to conduct Data Protection Impact Assessments (DPIAs) using advanced tools and methodologies, and to address high-risk processing challenges.
6. To enhance the ability to efficiently handle data subject requests, including requests for access, rectification, and deletion.
7. To be prepared to navigate the evolving legal and regulatory landscape for data protection in Jordan and internationally.
8. To foster a culture of privacy and corporate compliance within the workplace.



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TOPICS

Key provisions of the Personal Data Protection Act (PDPL):

1. Definition of personal data, sensitive personal data, and data controller/processor under the PDPL.
2. Scope and application of the PDPL.
3. Legal basis for processing personal data under the PDPL.
4. Analysis of data subjects' rights under the PDPL.
5. Obligations of data controllers and data processors under the PDPL.

Key principles of the General Data Protection Regulation (GDPR):

1. Fundamental principles of the GDPR, including legality, fairness, and transparency; purpose; data minimization; accuracy; storage limitation; integrity and confidentiality; and accountability.
2. Rights of data subjects under the GDPR.

Analysis of the obligations of data controllers and data processors under the GDPR. Comparison of the PDPL and the GDPR:

1. Identification of the main similarities and differences between the regulations. Analyze the implications of these differences for organizations operating in Jorda

Managing Cross-Border Data Transfers:

1. Requirements for transferring personal data outside of Jordan and the European Union.
2. Explore available legal data transfer mechanisms, such as Standard Contractual Clauses (SCCs) and Binding Corporate Rules (BCRs).
3. Foster a Data Privacy Culture:
4. Increase awareness of data protection issues among employees and stakeholders.
5. Promote best practices for data privacy within the organization.

Cybersecurity & Fraud Awareness for SMEs

TRAINING PROGRAM TARGET SEGMENTS

1. SME Owners & Business Leaders
2. Managers & Team Leaders
3. Finance & Accounting Professionals
4. Non-Technical Employees
5. Startup Teams & Growing Businesses

TRAINING PROGRAM DESCRIPTION

The Cybersecurity & Fraud Awareness for SMEs is designed to help small and medium enterprises understand common cyber threats and cyber fraud schemes targeting businesses today. The course helps participants understand the fundamentals of Cybersecurity and recognise the vital role of technology in cybersecurity. The course also equips the participants with actionable knowledge they can implement to protect their organizations from cyber attacks.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**10th MAY,
2026**

COURSE DATES
**11th – 14th
MAY, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand basic cybersecurity concepts relevant to SMEs.
2. Understand the role of AI in cybersecurity.
3. Recognize cyber threats relevant to SMEs, such as social engineering and malware attacks.
4. Understand the techniques used in Cyber Frauds
5. Recognise the risk of insider threats.
6. Understand what controls SMEs can implement to protect from cyber threats.

TRAINING PROGRAM TOPICS

Module 1: Cybersecurity Fundamentals
 Module 2: AI in Cybersecurity
 Module 3: Social Engineering
 Module 4: Malware
 Module 5: Cyber fraud and the Financial Crime
 Module 6: Insider Threats
 Module 7: Protecting SMEs from cyber threats.



Digital Financial Inclusion Strategies: From Policy to Practice

TRAINING PROGRAM TARGET SEGMENTS

1. Policymakers and regulators
2. Financial institutions
3. Fintech companies
4. Development organizations and NGOs.

TRAINING PROGRAM DESCRIPTION

This training program provides a comprehensive and practical overview of digital financial inclusion, focusing on how digital financial services can be designed, regulated, and implemented to expand access, usage, and sustainability among underserved populations. The program bridges theory and practice by examining digital ecosystems, data-driven decision-making, user-centric approaches, public-private collaboration, and impact measurement, with a strong emphasis on real-world applications and adaptable context.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**10th MAY,
2026**

COURSE DATES
**11th – 14th
MAY, 2026**

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

By the end of the program, participants will be able to:

1. Understand the core concepts and evolution of digital financial inclusion
2. Identify barriers faced by underserved groups in accessing and using digital financial services
3. Analyze digital financial ecosystems and stakeholder roles
4. Use data to inform, refine, and evaluate digital financial inclusion strategies
5. Assess regulatory and policy tools that enable responsible digital financial inclusion
6. Understand the role of public-private collaboration in advancing inclusion
7. Design user-centered, sustainable digital financial inclusion strategies and initiatives
8. Apply indicators to measure outcomes beyond access, including usage and financial health

TRAINING PROGRAM TOPICS

1. Introduction to Digital Financial Inclusion
2. Underserved Segments and User Journeys
3. Digital Financial Ecosystems and Business Models
4. Data-Driven Digital Financial Inclusion Strategies
5. Digital Financial Products and Delivery Channels
6. Consumer Protection and Responsible Innovation
7. Public-Private Collaboration for Digital Financial Inclusion
8. Regulatory and Policy Approaches
9. Measuring Impact and Linking Digital Inclusion to Financial Health
10. Strategy Development and Practical Case Studies



Digital Supply Chain Finance & Fintech Solutions

TRAINING PROGRAM TARGET SEGMENTS

1. Corporate and SME Department Heads.
2. Corporate & SME Relationship Managers.
3. Treasury & Cash Management Officers.
4. Transaction Banking and Trade Finance Managers.
5. Product Development and Digital Transformation Teams.

TRAINING PROGRAM DESCRIPTION

This intensive program introduces participants to the full spectrum of Supply Chain Finance (SCF) – its mechanisms, benefits, and implementation strategies for buyers, suppliers, and banks.

Through a mix of theory, real-life case studies, and practical financial simulations, participants will understand how SCF improves liquidity, strengthens buyer-supplier relationships, and supports inclusive financing for SMEs.

The program also demonstrates how fintech platforms can transform trade finance into a digital, data-driven, and easy-to-use function aligned with Jordan’s Economic Modernization Vision and CBJ’s digital economy objectives.

BLENDED
12-Hours

NOMINATION
DEADLINE
17th MAY,
2026

COURSE DATES
18th – 21th
MAY, 2026

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will be able to:

1. Explain the key SCF techniques (Payables Finance, Receivables Purchase, Dynamic Discounting, and P-Cards) and when to apply each.
2. Calculate working-capital metrics (C2C, DSO, DPO, DIH) and measure the financial benefits for buyers and suppliers.
3. Design and price SCF programs that balance funding costs, utilization, and profitability for banks.
4. Identify and mitigate SCF-related risks (credit, dilution, operational, AML/KYC) within regulatory and compliance frameworks.
5. Understand IFRS 7 / IAS 7 supplier-finance disclosure requirements and how to report SCF programs transparently.
6. Recognize how Basel III capital treatment and fintech platforms improve efficiency, scalability, and risk visibility.
7. Apply SCF knowledge to Jordan-based case studies across sectors (utilities, FMCG, healthcare) and present a practical SCF program proposal.



Digital Supply Chain Finance & Fintech Solutions

TRAINING PROGRAM TOPICS

SCF Foundations & Working-Capital Mechanics

1. Definition and ecosystem of Supply Chain Finance (SCF).
2. Role of SCF in optimizing liquidity for buyers and suppliers.
3. Core techniques:
 - Payables Finance (Reverse Factoring)
 - Receivables Purchase (Factoring)
 - Dynamic Discounting
 - P-Cards
4. Jordan's Economic Modernization Vision 2030 and JoPACC role in digital trade finance.
5. Working-capital metrics and formulas (DSO, DPO, DIH, C2C).
6. Case study: Utility Anchor – extending DPO by 20 days and supplier impact.

Products, Pricing & Program Design

1. SCF product families – key features and differences.
2. Pricing model structure: Base Rate + Credit Spread + Servicing Fee.
3. Jordan example: 8% base rate, 2% supplier discount.
4. Supplier segmentation (Tier 1, 2, 3).
5. Program governance – treasury, procurement, legal, risk, operations.
6. Onboarding process: buyer → supplier → KYC → pilot.
7. Case map: Utility, FMCG, Hospital (Islamic Reverse Factoring).

Risk, Legal & Accounting (IFRS 2023)

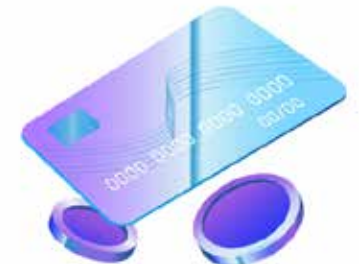
1. SCF Risk Framework:
 - Credit, Dilution, Operational, Fraud, AML/KYC.
2. Legal Architecture:
 - Receivables Purchase Agreement (RPA), assignment, consent, recourse vs non-recourse.

3. Accounting Treatment:

- Buyer disclosures under IFRS 7/IAS 7 (effective 2024).
 - Supplier derecognition under IFRS 9.
 - Bank accounting under Basel III – short-tenor, low RWA exposure.
4. Practical disclosure template and audit checklist.
 5. Capital efficiency and financial statement impact examples

Capstone Clinic & Certification

1. Case simulations: using Credit plus fintech platform (practical session)
 - Utility Anchor: Payables Finance.
 - Islamic Reverse Factoring (Murabaha / Musawameh).



Compliance Rules and Pricing Structures for Digital Payment Cards

TRAINING PROGRAM TARGET SEGMENTS

Compliance, risk, audit, customer service, product development, and payment systems staff

TRAINING PROGRAM DESCRIPTION

This course aims to clarify the regulatory and compliance framework for payment cards in Jordan and the most prominent requirements of the Central Bank regarding the granting of licenses to conduct card issuance activities and the licenses granted by international payment companies, in addition to focusing on pricing structures and fees associated with cards and identifying the most prominent financial consumer protection laws related to cards and pricing and the role of compliance in ensuring transparency, commitment and risk management associated with payment cards.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**17th MAY,
2026**

COURSE DATES
**18th – 21st
MAY, 2026**

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understanding payment cards and the licenses granted by regulatory and supervisory authorities.
2. Understanding the regulatory and compliance framework for payment cards.
3. Familiarity with payment card fees in Jordan.
4. Understanding the Central Bank of Jordan's requirements regarding pricing structures.
5. Ensuring that fees comply with consumer protection laws.
6. The role of the compliance function in relation to payment cards.



Compliance Rules and Pricing Structures for Digital Payment Cards

TRAINING PROGRAM TOPICS

Topic One: Introduction to Payment Cards

- Concept of payment cards and their types.
- Developments in payment cards.
- Key stakeholders in the payment card ecosystem (issuer, operator, merchant, user).
- Licenses granted by global payment companies.

Topic Two: Regulatory Framework for Payment Cards in Jordan

- The role of the Central Bank of Jordan in regulating payment cards.
- Supervisory framework for payment systems and cards.
- The relationship between Central Bank instructions and pricing policies.
- Regulatory obligations imposed on card issuers.

Topic Three: Pricing Structures for Payment Cards

- Types of fees (issuance fees, renewal fees, international transfer fees, cash withdrawal fees).
- Factors influencing card pricing.
- Common pricing models locally and internationally.
- Comparison between fixed pricing and usage-based pricing.
- Cash withdrawal fees: regulatory controls and the disparity between local and international practices.

Topic Four: The Role of Compliance in Payment Cards

- Anti-money laundering and counter-terrorism financing requirements.
- Know Your Customer (KYC) requirements and digital verification.
- Information security and protection of cardholder data.
- The role of compliance in monitoring customer complaints.

Topic Five: Risks and Challenges Related to Cards

- Risks of non-compliance with Central Bank instructions.
- Risks of violating consumer protection laws.
- Examples of non-compliant pricing practices.
- Corrective actions and supervisory remedies.

Topic Six: Consumer Protection in Payment Cards

- Principles of financial consumer protection in Jordan.
- Prior and clear disclosure of fees.
- Prohibition of misleading or unjustified fees.
- Customers' rights to dispute and refunds

Blockchain Essentials: Building the Foundation

TRAINING PROGRAM DESCRIPTION

In a rapidly shifting financial world, Blockchain is no longer just the technology behind Bitcoin; it is the new architecture for global trust and efficiency. This program, "Blockchain for Finance Essentials," is designed to cut through the hype and provide a clear, practical roadmap for how decentralized technology is reshaping modern banking.

The training focuses on the transition from centralized, siloed databases to Distributed Ledger Technology (DLT). Participants will explore how this shift enables near-instant cross-border settlements, digitizes physical assets through Tokenization, and automates complex legal agreements using Smart Contracts.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**18th MAY,
2026**

COURSE DATES
**19th – 21st
MAY, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM TARGET SEGMENTS

1. Banking & Finance Professionals: Managers and officers in operations, settlements, and trade finance looking to modernize traditional workflows.
2. inTech Entrepreneurs & Innovators: Individuals building or working in startups that aim to disrupt traditional financial services.
3. Compliance & Risk Officers: Professionals who need to understand the regulatory implications, security risks, and audit trails of digital assets.
4. Digital Transformation Teams: Leaders responsible for implementing new technologies and steering the bank's future digital strategy.

TRAINING PROGRAM OBJECTIVES

1. Understand the Basics: Define the concept of Open Finance and how it differs from traditional banking models.
2. Identify Technical Tools: Learn the role of APIs in connecting financial services and the basic standards for data sharing.
3. Navigate Regulations: Get familiar with the Central Bank of Jordan (CBJ) requirements and essential privacy rules.
4. Explore Practical Use Cases: Discover real-world examples of Open Finance services, such as budgeting apps and simplified lending.
5. Prepare for Implementation: Identify the initial practical steps needed to start or support an Open Finance project within an organization.

Blockchain Essentials: Building the Foundation

TRAINING PROGRAM TOPICS

Module 1: The Foundations of Trust (How it Works)

- The Paradigm Shift: Moving from centralized ledgers (Traditional Banking) to Distributed Ledger Technology (DLT).
- Core Mechanics: Simplified explanation of Blocks, Hashing, and Nodes (The "Immutability" factor).
- Consensus Simplified: How the network agrees on a transaction without a central authority (Proof of Work vs. Proof of Stake).

Module 2: Smart Contracts & Automation

- Defining Smart Contracts: "If-This-Then-That" logic applied to financial agreements.
- Eliminating Middlemen: How automation reduces human error, costs, and processing time in clearing and settlement.
- The Oracle Problem: How blockchain gets reliable data from the outside world (e.g., gold prices or exchange rates).

Module 3: Digital Assets & The Future of Money

- Tokenization: Turning physical assets (Real Estate, Gold, Stocks) into digital tokens on the blockchain.
- Stablecoins: Why they are becoming a preferred tool for instant cross-border payments.
- Central Bank Digital Currencies (CBDC): Understanding the role of central banks in issuing digital versions of national currencies.

Module 4: Practical Use Cases in Modern Banking

- Cross-Border Payments: Reducing time from days to seconds using blockchain protocols (e.g., Ripple, Stellar).
- Trade Finance: Digitizing Bills of Lading and Letters of Credit to prevent fraud and speed up global trade.
- Identity Management (KYC): Creating a "Reusable KYC" to onboard customers across different financial institutions securely.

Module 5: Challenges, Regulation, and Integration

- The Scalability Challenge: Can blockchain handle millions of transactions per second?
- Regulatory Landscapes: Understanding how global and local regulators (like the CBJ) view digital assets.
- Hybrid Models: How to integrate blockchain with existing legacy banking systems (The "Co-existence" strategy).

Practical Hands-on Session (Workshop)

- The Lifecycle of a Transaction: Visualizing how a payment travels through a blockchain network vs. a traditional Swift network.
- Smart Contract Logic Design: Participants will map out the logic for a "Conditional Payment" (e.g., release funds only when shipping is confirmed).

Digital Transformation Strategies for SMEs

TRAINING PROGRAM TARGET SEGMENTS

1. Financial and banking professionals.
2. FinTech startups and entrepreneurs.
3. Academics and researchers in financial innovation.

TRAINING PROGRAM DESCRIPTION

A comprehensive program designed to empower small and medium-sized enterprises with the digital tools and strategic frameworks necessary to enhance operational efficiency, and drive innovation.

TRAINING PROGRAM OBJECTIVES

Equip participants with practical knowledge of emerging digital tools, trends, and their transformative impact on finance.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**31st MAY,
2026**

COURSE DATES
**1st – 4th
JUN, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Digital Transformation in the Financial Sector.
2. Emerging Technologies and Future Trends in the Financial Sector.
3. Customer-Centric Digital Transformation Strategies.
4. Regulatory and Compliance Requirements in Digital Transformation initiatives.
5. Case Studies: Real-World Success Stories and Lessons Learned from SME Digitalization.



Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**28th MAY,
2026**

COURSE DATES
**1st – 4th
JUN, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.



Financial Modelling Using MS Excel & Power BI

TRAINING PROGRAM TARGET SEGMENTS

This programme is a 'must' for all Accountants, financials & administrative

TRAINING PROGRAM DESCRIPTION

This course aims to introduce the middle/advanced level of financial modelling, and a set of detailed procedures to be followed in the treatment of templates and data to build financial models and prepare financial reports using MS Excel and Power BI.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**4th JUN,
2026**

COURSE DATES
**7th – 10th
JUN, 2026**

LANGUAGE
English

Price
128 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

To provide participants with an in-depth knowledge with different types of MS Excel functions, Power BI, Power Query, Power Pivot, Pivot tables and applications that are needed to prepare spread sheets and building financial modelling



Financial Modelling Using MS Excel & Power BI

TRAINING PROGRAM TOPICS

1. Tips and tricks
2. Absolute and relative references
3. R1C1 reference style
4. Functions: ABS, If, Sum if, Round, Match, Index, Index Match, Int, Mod , Average If, If Error, aggregate
5. LOOKUP, VLOOKUP, HLOOKUP, XLOOK, XMATCH in building the financial modelling
6. Preparation of reports
7. Conditional formatting in financial modelling
8. Manage rules in Excel to Build a finance model
9. Data validation
10. Combine values from multiple ranges into one new range
11. Remove duplication
12. Text to columns
13. Using file manager, define name & create from selection in preparing financial modelling
14. Scenario analysis
15. Goal seeking & back solving
16. Using MS Excel in prepare financial statements: Statement of financial position, Statement of comprehensive income and Statement of cash flows
17. Cash forecast
18. Financial statements and ratios
19. Excel & visual basic application (VBA)
20. Building Financial models by Recording Macros
21. Break-even point in Excel
22. Laying out the pivot table
23. Modifying the pivot table
24. Pivot table examples
25. Grouping pivot table items
26. Creating a calculated field or calculated item
27. Referencing cells within a pivot table – GETPIVOTDATA
28. Producing a financial report using a pivot table
29. Pivot charts power
30. Pivot power
31. Query
32. Power query
33. Power Pivot & Relationships
34. Preparing Data for Analysis with Microsoft Excel
35. Harnessing the Power of Data with Power BI
36. Extract, Transform and Load Data in Power BI
37. Power Business intelligence (Power BI)
38. Building blocks of Power BI
39. Data Modelling in Power BI
40. Power BI & Relationships
41. Power BI & Visualizations
42. Data Analysis and Visualization with Power BI
43. Explore data in Power BI
44. Data Visualizations
45. Power BI & Formulas
46. Create analytics reports with Power BI
47. Publish and share in Power BI
48. The Beneish model
49. Loan amortization scheduled
50. Calculated payments for a loan based on a constant payments and constant interest rate (PMT)
51. Returns the payments on the principal for a given investment based on periodic, constant payments and constant interest rate
52. Price, PV and NPV

Open Banking and Open Finance Practical Training

TRAINING PROGRAM TARGET SEGMENTS

Technical and technical-administrative staff working in finance and fintech, digital transformation, APIs, integration, innovation, and digital products.

TRAINING PROGRAM DESCRIPTION

A practical training program designed to introduce Open Banking and Open Finance concepts, regulatory frameworks, and technical foundations, with hands-on exercises that enable participants to understand, design, and plan compliant Open Banking solutions within banks and financial institutions.

TRAINING PROGRAM OBJECTIVES

To provide participants with a comprehensive understanding of Open Banking from regulatory, technical, and practical perspectives, enabling them to apply concepts, understand compliance requirements, and develop actionable plans for implementing Open Banking solutions within their institutions.

IN-CLASS
15-Hours

**NOMINATION
DEADLINE**
**11th JUN,
2026**

COURSE DATES
**14th – 18th
JUN, 2026**

LANGUAGE
English

Price
120 JOD



 Main Menu

TRAINING PROGRAM TOPICS

1. Open Banking and Open Finance fundamentals
2. Regulatory and legislative frameworks
3. Technical foundations (APIs, OpenAPI, Security)
4. Open Banking Technical Components
5. Consent, authorization, and SCA flows
6. Use cases, challenges, and best practices
7. Future of Open Banking and Open Finance



Introduction to Innovation Strategy

TRAINING PROGRAM TARGET SEGMENTS

Senior business executives who have knowledge in business innovation.

TRAINING PROGRAM DESCRIPTION

An understanding of the Innovation Strategy in pursuit of strategic business innovation.

TRAINING PROGRAM OBJECTIVES

This course intends to introduce an understanding to strategic business innovation starting with an understanding of business innovation, the importance of relevance and resilience for business growth, setting an innovation strategy stemming out of corporate strategy including growth pathways and growth vehicles.

IN-CLASS
15-Hours

**NOMINATION
DEADLINE**
**18th JUN,
2025**

COURSE DATES
**21th – 25th
JUN, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM TOPICS

1. Understanding Innovation
2. Setting the Framework – On Relevance
3. Establishing High Level Innovation Strategy – Growth Pathways
4. Strategic Innovation Vehicles – Growth Vehicles



Applications of AI and Machine Learning in Modeling

TRAINING PROGRAM TARGET SEGMENTS

Economics professionals, data analysts, and technology specialists seeking to apply Artificial Intelligence and Machine Learning tools in economic modeling and analytical applications.

TRAINING PROGRAM DESCRIPTION

This program provides participants with practical exposure to the application of Artificial Intelligence (AI) and Machine Learning (ML) in economic modeling. The focus is on how AI- and ML-based models can be designed, built, and applied to represent key economic variables. The program emphasizes the use of structured economic data in constructing, evaluating, and interpreting economic models that support analytical and policy-related assessments. Participants will develop hands-on skills in building data-driven models using techniques such as regression, classification, and dimensionality reduction, as commonly applied within economic and financial institutions

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**21th JUN,
2026**

COURSE DATES
**22th – 25th
JUN, 2026**

LANGUAGE
English

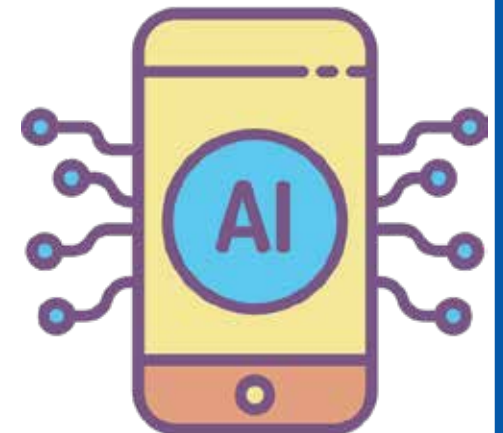
Price
96 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

1. Enable participants to effectively use AI and Machine Learning techniques in developing sound and reliable economic models.
2. Strengthen participants' ability to analyze large-scale economic datasets for modeling economic relationships and trends.
3. Enhance economic decision-making through the application of AI-based modeling approaches



Applications of AI and Machine Learning in Modeling

TRAINING PROGRAM TOPICS

Practical Applications of AI and Machine Learning in Economic Modeling:

This session focuses on applied uses of AI and ML in economic modeling. Participants will examine how these techniques can be employed to model economic variables such as production, employment, inflation, and GDP. The session highlights the development of robust and interpretable models using regression, classification, and dimensionality reduction techniques, with practical applications in market analysis, economic risk evaluation, and policy modeling.

1. Foundations and Evolution of Artificial Intelligence in Economic Modeling

This topic provides an overview of the fundamental principles underlying Artificial Intelligence and examines its expanding role in economic modeling. Participants will gain insight into recent advancements in AI and Machine Learning and how these developments are reshaping contemporary approaches to economic analysis and model construction.

2. Python as a Tool for Economic Machine Learning Models

This session focuses on the use of Python as a practical tool for implementing machine learning models in economic contexts. Participants will develop core programming skills, learn techniques for preparing and managing economic data, and apply selected machine learning algorithms commonly used in AI-driven economic modeling.

3. Machine Learning Methods for Enhancing Economic Model Performance

This topic explores how machine learning methods contribute to improving the robustness and adaptability of economic models. Participants will learn how ML techniques can process large and complex datasets, capture underlying economic relationships, and support the modeling of essential indicators such as GDP growth, inflation dynamics, and interest rates.

4. Data-Driven Machine Learning Techniques for Economic Modeling

This session presents key machine learning techniques used in data-driven economic modeling. Participants will examine supervised learning approaches, including regression and classification, and understand their role in modeling economic relationships and improving predictive accuracy. The session also covers unsupervised learning methods, such as clustering and dimensionality reduction, highlighting their use in analyzing economic data, identifying structural patterns, and supporting exploratory economic analysis.

E-Commerce Business: From Setup to Growth

TRAINING PROGRAM TARGET SEGMENTS

Aspiring entrepreneurs, business owners, and professionals interested in e-commerce business development.

TRAINING PROGRAM DESCRIPTION

E-commerce business training covering setup, planning, marketing, analytics, and growth strategies for launching and scaling an online business.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**21th JUN,
2026**

COURSE DATES
**22th – 25th
JUN, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Better understanding of the different eCommerce Business models
2. Research markets and validate product ideas
3. Set up an online store using popular platforms
4. Retain customers using email, SMS, loyalty and CLM.
5. Track performance using key e-commerce metrics and analytics tools



E-Commerce Business: From Setup to Growth

TRAINING PROGRAM TOPICS

Module 1: Introduction to E-Commerce & Digital Business Models

- What is e-commerce?
- E-commerce vs traditional business
- Types of e-commerce models (B2C, B2B, C2C, D2C)
- Marketplace vs single-brand store
- Revenue models: Product sales, subscriptions, drop shipping

Module 2: Business Idea & Market Research

- Market research techniques (Customer personas, competitor analysis, trend analysis)
- Product-market fit
- Pricing strategy fundamental Emerging Trends

Module 3: E-Commerce Business Setup & Planning

- Business model creation (Pricing strategies: cost-plus, value-based, competitive)
- Creating an e-commerce business plan
- Cost structure & profit margins
- Capacity building (Human resources)
- Business registration & legal requirements / taxes / intellectual property & branding
- Policies (Privacy policy, refund & return policy, terms & conditions)
- E-commerce platforms & technology stack
- Domain & hosting basics
- Payment gateways & checkout systems
- Security (SSL, fraud prevention)
- Mobile commerce & UX basics

Module 4: Digital Marketing for E-Commerce & Customer Engagement

Customer acquisition channels
Content creation
Paid advertising (Google Ads, Facebook & Instagram Ads, social commerce, influencer marketing, word of mouth)
Customer lifecycle & retention strategies
Email marketing (Welcome email, abandoned cart emails, post-purchase follow-ups)
SMS & WhatsApp marketing
Loyalty & referral programs
Customer support & CRM

Module 5: Analytics, KPIs & Performance Tracking

- Key e-commerce metrics
- Conversion rate
- Average order value (AOV)
- Customer acquisition cost (CAC)
- Lifetime value (LTV)
- Google Analytics basics
- Sales & funnel analysis
- Reporting & dashboards

Module 6: E-Commerce Emerging Trends

- AI & automation in e-commerce
- Personalization & recommendation engine

Digital Financial Crime Prevention and Risk Management

TRAINING PROGRAM TARGET SEGMENTS

Financial sector professionals, including compliance, risk management, and operations staff.

TRAINING PROGRAM DESCRIPTION

Comprehensive training on identifying, mitigating, and managing digital financial crimes, focusing on fraud, money laundering, cybersecurity risks, and regulatory compliance in the financial sector.

TRAINING PROGRAM OBJECTIVES

Equip participants with skills to prevent, detect, and respond to digital financial crimes, ensuring adherence to global standards and safeguarding financial institutions.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**27th JUN,
2026**

COURSE DATES
**29th JUN -1st
JUL, 2026**

LANGUAGE
Arabic

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Overview of digital financial crimes and risks.
2. Cybersecurity in financial operations.
3. Fraud detection and prevention strategies.
4. Anti-Money Laundering (AML) frameworks and practices.
5. Regulatory compliance in digital financial services.
6. Emerging threats in financial technologies (FinTech).
7. Reporting and responding to suspicious activities.



AI, Machine Learning, and Generative AI in Fintech

TRAINING PROGRAM TARGET SEGMENTS

The training program is designed for professionals and enthusiasts in the fintech industry who are interested in leveraging artificial intelligence (AI) and machine learning (ML) technologies to enhance their knowledge and skills.

TRAINING PROGRAM DESCRIPTION

This course explores how Artificial Intelligence (AI), Machine Learning (ML), and Generative AI are transforming the fintech industry. Learners will gain a strong understanding of the fintech landscape, the role of intelligent technologies in financial services, and how data-driven systems, predictive models, and generative technologies are reshaping modern finance. The course is theoretical and designed for learners who are already studying fintech and want to understand how AI technologies power the next generation of financial innovation

BLENDED
12-Hours

**NOMINATION
DEADLINE**
5th JUL,
2026

COURSE DATES
6th– 9th
JUL, 2026

LANGUAGE
English

Price
96 JOD



 Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understanding the Fintech Landscape

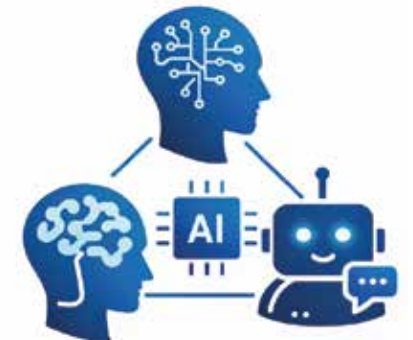
Learners will:

- Gain insight into the fintech industry, its key players, and major technological trends.
- Understand how AI, Machine Learning, and Generative AI are shaping the future of financial services.
- Recognize the role of data, automation, and digital platforms in modern financial ecosystems.

2. Mastering AI, Machine Learning, and Generative AI Fundamentals

Learners will:

- Understand the core concepts of Artificial Intelligence, Machine Learning, and Generative AI.
- Learn how AI and ML models are applied in fintech for prediction, automation, and decision-making.
- Explore key learning approaches, including supervised learning, unsupervised learning, reinforcement learning, and deep learning.
- Understand the purpose and value of Generative AI and Prompt Engineering in creating intelligent financial systems.



AI, Machine Learning, and Generative AI in Fintech

TRAINING PROGRAM TOPICS

1. Overview of the fintech industry
2. AI in Financial Services – Big Picture
3. Fundamentals of Artificial Intelligence and Machine Learning
4. What is Artificial Intelligence?
5. What is Machine Learning?
6. Relationship between AI, ML, and Deep Learning
7. How machines learn from data
8. Supervised learning, Unsupervised learning, Reinforcement learning
9. Classification & Decision Models in Fintech
10. Deep Learning Concepts (CNNs, RNNs)
11. What is Generative AI
12. How Generative AI differs from traditional AI
13. Role of Generative AI in financial services
14. AI Agents
15. Prompt Engineering & How prompts guide AI behavior and outputs
16. Ethics, Risk, and Regulation in AI-Driven Fintech

Introduction to Digital Transformation and Digital Banking

TRAINING PROGRAM TARGET SEGMENTS

1. Banking and financial sector professionals.
2. Regulators and central bank employees (SupTech/RegTech users).
3. Startups and entrepreneurs (Incubators/Accelerators).
4. Financial technology (FinTech) developers and users.

BLENDED
12-Hours

NOMINATION DEADLINE
5th JUL, 2026

COURSE DATES
6th – 9th JUL, 2026

LANGUAGE
English

Price
96 JOD



Main Menu

TRAINING PROGRAM DESCRIPTION

The program covers the concept of digital transformation as the process of adopting digital technologies (such as AI, Cloud Computing, and IoT) to improve and transform traditional operations and activities into digital solutions, enhancing efficiency and innovation. It also explores the evolution of payment systems and the various digital banking infrastructures

TRAINING PROGRAM OBJECTIVES

1. To understand the concepts of Digitization, Digitalization, and Digital Transformation.
2. To familiarize participants with modern financial technologies like FinTech, RegTech, and SupTech.
3. To explain the infrastructure of payment systems.
4. To promote Financial Inclusion through digital tools.

TRAINING PROGRAM TOPICS

1. Concepts of Digital Transformation and its adoption in key sectors.
2. Case studies of global regarding digital adaptation.
3. Key Financial Terminologies.
4. The Regulatory Sandbox (JoRegBox).
5. Payment and Settlement Systems
6. Electronic Money and Digital Wallets.
7. International Banking Standards.



Introduction to FinTech

TRAINING PROGRAM TARGET SEGMENTS

The program is ideal for banking & financial industry staff, and for those interested in fintech.

TRAINING PROGRAM DESCRIPTION

This program provides an overview of financial technology (Fintech), covering its core concepts, ecosystem, business models, types of innovations, regulatory sandbox, basics of Innovative Solutions, and real-world case studies. Participants will gain a comprehensive understanding of Fintech and the skills to contribute to its development.

TRAINING PROGRAM TOPICS

1. What is Fintech.
2. FinTech ecosystem.
3. Business model.
4. Types of innovations.
5. Regulatory Sandbox.
6. Evaluating innovation financial solutions.
7. Case studies.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**13rd JUL,
2026**

COURSE DATES
**14th – 16th
JUL, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM OBJECTIVES

1. To provide participants with a comprehensive understanding of financial technology (FinTech).
2. To familiarize participants with various types of innovations within the FinTech space.
3. To introduce participants to the regulatory sandbox concept and its significance in fostering innovation within the FinTech industry.
4. To equip participants with the basics of implementing innovative solutions within a FinTech context.
5. To enable participants to contribute effectively to the development and advancement of FinTech solutions



AI-driven Banking Services

TRAINING PROGRAM TARGET SEGMENTS

1. Bank employees in commercial and marketing departments
2. Digital customer service employees
3. Bank product and service managers

TRAINING PROGRAM DESCRIPTION

This training program focuses on AI-driven hyper-personalization in banking, enabling participants to understand how artificial intelligence can be used to analyze customer behavior, build financial profiles, and deliver tailored banking services. Through practical case studies and hands-on exercises, participants learn how to design innovative, customer-centric banking solutions while addressing ethical, privacy, and security considerations.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**19th JUL,
2026**

COURSE DATES
**20th – 23rd
JUL, 2026**

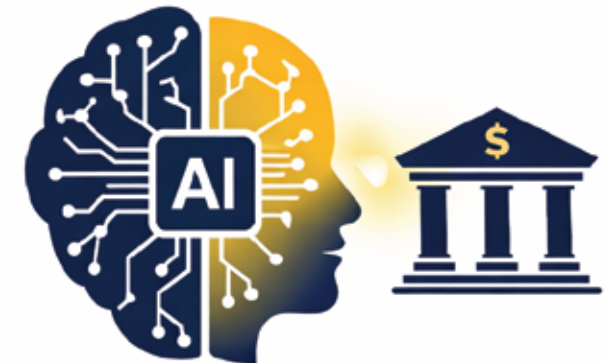
LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Proficiency in AI-driven hyper-personalization and its tools.
2. Proficiency in customer analysis and building financial profiles.
3. Practical application through local and global case studies.
4. Use of practical mechanisms and clear steps to personalize services.
5. Ability to propose innovative banking services tailored to different customer segments.



AI-driven Banking Services

TRAINING PROGRAM TOPICS

Section One: Theoretical Foundations and Global Trends

- Introduction to Hyper-Personalized Banking Services
- Program overview and objectives
- Introduction to artificial intelligence and banking services
- The concept of personalized banking services and their importance to customers and banks.
- Group activity: Identifying differences between traditional and personalized services

Global Experiences in Hyper-Personalized Banking

- Global AI-driven products and experiences such as Hyper-Personalized Nudges and NAV Planner
- Integrated case study: DBS Bank (Singapore) and its AI-based hyper-personalization ecosystem
- Group activity: Discussion of best user interfaces and customer experiences

Section Two: Practical Applications and Customer Analysis

- Spending Analysis and Target Segments
- How banks analyze customer spending data (cards, accounts, loans)
- Building a “Financial Persona”
- Customer journey mapping
- Practical exercise: Analysis of a public-sector employee (housing loan + school installments) versus a private-sector employee (no loan)

Personalization for Youth and Special Segments

- Youth requirements: flexibility, liquidity, and digital experiences
- Specialized services: youth cards, educational loans, smart savings
- Applied case: A working university student seeking small-scale investment

The Innovation Matrix for Service Personalization

- Presenting the matrix for different segments (students, employees, entrepreneurs, retirees)
- Transforming data → analysis → personalized service → added value
- Interactive activity: Group work to design new services for each segment
-

Section Three: Tools and Mechanisms for Banking Personalization

- The operational mechanism of banking personalization (practical flow from data to recommendation)
- Practical criteria for applying personalization in banks (income, obligations, goals, consumption behavior, risk)

- Reading and analyzing a simulated dataset:

1. Customers with loans and family obligations
2. Youth segment (travel, digital shopping, small investments)
3. Small business owners and entrepreneurs
4. Workshop: Simulation of a bank employee applying personalization step-by-step for different customers

Section Four: Ethical Framework and Privacy

- Challenges and risks: privacy, security, and AI ethics
- Balancing hyper-personalization with customer privacy protection
- Bank strategies for overcoming these challenges
- Group activity: Discussion of privacy challenges in local banks

Section Five: Final Brainstorming

- The future of banking service personalization
- Writing an initial action plan for each participant on how to apply concepts within their institution
- Final evaluation

Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**19th JUL,
2026**

COURSE DATES
**20th – 23rd
JUL, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

AI Ethics in the Financial Sector: Towards Responsible Practices and a Sustainable Future

TRAINING PROGRAM TARGET SEGMENTS

1. Executives in banks and financial institutions.
2. Directors and heads of departments (e.g., risk management, technology, compliance, credit, human resources, digital transformation).

TRAINING PROGRAM DESCRIPTION

This training program focuses on providing participants with a deep understanding of the fundamental concepts of AI ethics and its practical applications, with a particular emphasis on the challenges and opportunities facing the Jordanian financial sector. The program will address key ethical and legal issues related to AI, showcasing international best practices, most notably the European Union's AI Act, as a guiding model for developing responsible domestic policies in the absence of local legislation..

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**23th JUL,
2026**

COURSE DATES
**26th – 30th
JUL, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. To equip participants with the knowledge necessary to understand the ethical principles of artificial intelligence (AI) and its applications in the financial context.
2. To enable participants to identify and assess the ethical and legal risks associated with the use of AI in their organizations.
3. To familiarize participants with the European Union's AI law and how it can be used to build internal frameworks for responsible AI management.
4. To develop the capacity to make informed decisions and design internal policies that ensure the ethical and responsible use of AI in the Jordanian financial sector.
5. To raise awareness of the importance of good AI governance to ensure transparency, fairness, and accountability.



AI Ethics in the Financial Sector: Towards Responsible Practices and a Sustainable Future

TRAINING PROGRAM TOPICS

1. Introduction to Artificial Intelligence and its Applications in the Financial Sector:

- Definition of artificial intelligence and its types.
- Examples of AI applications in banks and financial institutions (e.g., fraud detection, automated trading, credit risk assessment, customer service).
- Opportunities and challenges posed by AI to the Jordanian financial sector.

2. Fundamental Principles of AI Ethics:

- Transparency and explain ability.
- Fairness and impartiality.
- Accountability and responsibility.
- Privacy and data protection.
- Security and reliability.
- Human control and oversight.

3. The EU AI Act as a Model:

- Overview of the EU AI Act: objectives, scope, and different categories of AI systems (unacceptable risk, high risk, limited risk, and minimum risk).
- Obligations and requirements for high-risk AI systems.
- Examples of EU AI Act applications in financial contexts.
- How can the principles and requirements of this law be utilized to fill the legislative gap in Jordan?

4. Ethical and Legal Challenges of Artificial Intelligence in the Jordanian Financial Sector:

- Bias issues in financial algorithms (e.g., in loan approvals, customer evaluations).
- Privacy and data security risks in financial AI systems.
- Decision-making responsibility: when AI makes decisions with significant financial impact.
- Addressing the transparency and interpretability of complex AI models.
- The absence of a Jordanian legislative framework: implications and challenges.

5. Building an Internal Framework for AI Ethical Governance in Financial Institutions:

- Developing internal policies and procedures for the responsible use of AI.
- Establishing AI ethics committees or task forces.
- The importance of ongoing training and awareness-raising within the institution.
- AI Ethics Impact Assessment.
- The role of leadership in fostering a culture of AI ethics.

6. Workshops and Case Studies:

- Case studies analyzing real ethical problems encountered in financial AI applications.
- Applying principles learned from EU law to Jordanian scenarios.
- Drafting internal guidelines for AI ethics within a specific financial institution.

Payment Card Fraud Management

TRAINING PROGRAM TARGET SEGMENTS

Risk, Compliance, Fraud Management, and Card Operations employees

TRAINING PROGRAM DESCRIPTION

This training will cover the latest developments in payment card fraud methods, as well as payment card fraud management and prevention strategies, including the technologies and policies used by banks and payment companies to detect, prevent, and respond to unauthorized transactions

TRAINING PROGRAM OBJECTIVES

Learn about the latest developments in payment card fraud techniques, methods and tools for managing payment card fraud.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**26th JUL,
2026**

COURSE DATES
**27th – 29th
JUL, 2026**

LANGUAGE
Arabic

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Financial Crimes.
2. Elements of Financial Fraud.
3. Card Fraud Techniques.
4. Indicators of Suspicious Transactions and Account Analysis.
5. Methods of Detecting Card Fraud.
6. Tools and Technologies for Combating Card Fraud.
7. Corporate Governance in Financial Fraud.
8. Guide to Combating Financial Fraud in the National Payment System.



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TARGET SEGMENTS

1. Executives (CEOs, CIOs, Risk, Internal Audit & Compliance), Senior Management (Department Heads, Risk Managers)
2. AI Developers, IT Teams, Legal Counsel, Audit Teams, Compliance Officers, Customer Service Officers

TRAINING PROGRAM DESCRIPTION

This specialized training program offers a comprehensive learning journey toward a deep and thorough understanding of the principles and foundations of personal data protection. It achieves this through a rigorous and practical comparison between the Jordanian Personal Data Protection Law, the Central Bank of Jordan's regulations in this area, leading European legislation (GDPR), and the Saudi system.

Participants will learn about the latest legal concepts, operational practices, and real-world compliance cases. The program will also analyze gaps and present practical models to enhance the readiness of Jordanian financial institutions, enabling them to meet the highest international standards.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**30th JUL,
2026**

COURSE DATES
**2nd– 6th
AUG, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. To gain a comprehensive understanding of the Jordanian Personal Data Protection Law and its core requirements.
2. To gain in-depth knowledge of the European General Data Protection Regulation (GDPR) and its fundamental principles, with a comparison to the Saudi system.
3. To identify and analyze the key similarities and differences between the Jordanian Data Protection Law (PDPL) and its European counterpart (GDPR).
4. To develop practical skills in effectively implementing and maintaining compliance requirements for both legal frameworks.
5. To be able to conduct Data Protection Impact Assessments (DPIAs) using advanced tools and methodologies, and to address high-risk processing challenges.
6. To enhance the ability to efficiently handle data subject requests, including requests for access, rectification, and deletion.
7. To be prepared to navigate the evolving legal and regulatory landscape for data protection in Jordan and internationally.
8. To foster a culture of privacy and corporate compliance within the workplace.



Compliance and Protection of Personal Data in the Fintech Environment

TRAINING PROGRAM TOPICS

Key provisions of the Personal Data Protection Act (PDPL):

1. Definition of personal data, sensitive personal data, and data controller/processor under the PDPL.
2. Scope and application of the PDPL.
3. Legal basis for processing personal data under the PDPL.
4. Analysis of data subjects' rights under the PDPL.
5. Obligations of data controllers and data processors under the PDPL.

Key principles of the General Data Protection Regulation (GDPR):

1. Fundamental principles of the GDPR, including legality, fairness, and transparency; purpose; data minimization; accuracy; storage limitation; integrity and confidentiality; and accountability.
2. Rights of data subjects under the GDPR.

Analysis of the obligations of data controllers and data processors under the GDPR. Comparison of the PDPL and the GDPR:

1. Identification of the main similarities and differences between the regulations. Analyze the implications of these differences for organizations operating in Jorda

Managing Cross-Border Data Transfers:

1. Requirements for transferring personal data outside of Jordan and the European Union.
2. Explore available legal data transfer mechanisms, such as Standard Contractual Clauses (SCCs) and Binding Corporate Rules (BCRs).
3. Foster a Data Privacy Culture:
4. Increase awareness of data protection issues among employees and stakeholders.
5. Promote best practices for data privacy within the organization.

Digital Climate Risk Assessment & Mitigation Across Banking Risk Functions

TRAINING PROGRAM TARGET SEGMENTS

1. Enterprise Risk Management
2. Credit Risk
3. Operational Risk
4. Market Risk
5. Information Security & Cyber Risk
6. Risk Analytics and Data teams
7. Internal Audit

TRAINING PROGRAM DESCRIPTION

A practical training program designed to equip banking risk functions with the knowledge and tools to identify, assess, manage, and mitigate climate-related risks using digital and fintech-enabled solutions.

The program focuses on integrating climate risk into existing Risk Appetite Frameworks (RAF), credit, operational, market, and security risk processes, ensuring climate risk is treated as a financial risk driver and embedded within enterprise risk management rather than managed in isolation

BLENDED
9 -Hours

**NOMINATION
DEADLINE**
**2nd AUG,
2026**

COURSE DATES
**3rd – 5th
AUG, 2026**

LANGUAGE
English

Price
72 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

Risk Integration

- Understand climate risk as a cross-cutting financial risk driver
- Integrate climate risk into existing risk frameworks and processes
- Avoid parallel or siloed climate risk assessments

Risk Appetite & Governance

- Embed climate risk considerations into the Risk Appetite Framework (RAF)
- Define climate-related risk indicators, limits, and escalation triggers
- Clarify roles and responsibilities across risk functions

Digital Enablement

- Apply digital tools for climate risk identification, assessment, and monitoring
- Use data, models, and dashboards to support risk decisions
- Improve consistency, traceability, and auditability of climate risk assessments

Digital Climate Risk Assessment & Mitigation Across Banking Risk Functions

TRAINING PROGRAM TOPICS

1. Climate Risk in Banking – Risk Function Perspective
 - Physical vs transition climate risks
 - How climate risk transmits into financial risks
 - Why climate risk cannot sit outside ERM
 -
2. Risk Appetite Framework (RAF) and Climate Risk
 - Translating climate risk into risk appetite statements
 - Climate-related metrics, thresholds, and KRIs
 - Board and senior management oversight
3. Climate Risk and Credit Risk
 - Sector and counterparty exposure to climate risks
 - Climate considerations in credit assessment and underwriting
 - Portfolio concentration and transition risk
4. Climate Risk and Operational Risk
 - Physical risk impacts on operations, branches, and critical assets
 - Business continuity, resilience, and third-party risk
 - Use of digital tools for operational risk monitoring
5. Climate Risk and Market Risk
 - Scenario analysis and stress testing
 - Climate risk impacts on investments and trading portfolios
6. Climate Risk and Security Risk
 - Physical security risks from extreme weather events
 - Climate impacts on data centres, infrastructure, and cyber resilience
 - Integrating climate considerations into security risk assessments
7. Digital Climate Risk Tools and Analytics
 - Climate risk data sources and models
 - Digital platforms for scenario analysis and dashboards
 - Integration with existing risk systems
8. Mitigation, Monitoring, and Reporting
 - Risk mitigation strategies across risk types and how green financing feeds into it
 - Ongoing monitoring and early warning indicators
 - Reporting climate risk to management and the board

Blockchain Essentials: Building the Foundation

TRAINING PROGRAM DESCRIPTION

In a rapidly shifting financial world, Blockchain is no longer just the technology behind Bitcoin; it is the new architecture for global trust and efficiency. This program, "Blockchain for Finance Essentials," is designed to cut through the hype and provide a clear, practical roadmap for how decentralized technology is reshaping modern banking.

The training focuses on the transition from centralized, siloed databases to Distributed Ledger Technology (DLT). Participants will explore how this shift enables near-instant cross-border settlements, digitizes physical assets through Tokenization, and automates complex legal agreements using Smart Contracts.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**3rd AUG,
2026**

COURSE DATES
**4th – 6th
AUG, 2026**

LANGUAGE
English

Price
72 JOD



Main Menu

TRAINING PROGRAM TARGET SEGMENTS

1. Banking & Finance Professionals: Managers and officers in operations, settlements, and trade finance looking to modernize traditional workflows.
2. inTech Entrepreneurs & Innovators: Individuals building or working in startups that aim to disrupt traditional financial services.
3. Compliance & Risk Officers: Professionals who need to understand the regulatory implications, security risks, and audit trails of digital assets.
4. Digital Transformation Teams: Leaders responsible for implementing new technologies and steering the bank's future digital strategy.

TRAINING PROGRAM OBJECTIVES

1. Understand the Basics: Define the concept of Open Finance and how it differs from traditional banking models.
2. Identify Technical Tools: Learn the role of APIs in connecting financial services and the basic standards for data sharing.
3. Navigate Regulations: Get familiar with the Central Bank of Jordan (CBJ) requirements and essential privacy rules.
4. Explore Practical Use Cases: Discover real-world examples of Open Finance services, such as budgeting apps and simplified lending.
5. Prepare for Implementation: Identify the initial practical steps needed to start or support an Open Finance project within an organization.

Blockchain Essentials: Building the Foundation

TRAINING PROGRAM TOPICS

Module 1: The Foundations of Trust (How it Works)

- The Paradigm Shift: Moving from centralized ledgers (Traditional Banking) to Distributed Ledger Technology (DLT).
- Core Mechanics: Simplified explanation of Blocks, Hashing, and Nodes (The "Immutability" factor).
- Consensus Simplified: How the network agrees on a transaction without a central authority (Proof of Work vs. Proof of Stake).

Module 2: Smart Contracts & Automation

- Defining Smart Contracts: "If-This-Then-That" logic applied to financial agreements.
- Eliminating Middlemen: How automation reduces human error, costs, and processing time in clearing and settlement.
- The Oracle Problem: How blockchain gets reliable data from the outside world (e.g., gold prices or exchange rates).

Module 3: Digital Assets & The Future of Money

- Tokenization: Turning physical assets (Real Estate, Gold, Stocks) into digital tokens on the blockchain.
- Stablecoins: Why they are becoming a preferred tool for instant cross-border payments.
- Central Bank Digital Currencies (CBDC): Understanding the role of central banks in issuing digital versions of national currencies.

Module 4: Practical Use Cases in Modern Banking

- Cross-Border Payments: Reducing time from days to seconds using blockchain protocols (e.g., Ripple, Stellar).
- Trade Finance: Digitizing Bills of Lading and Letters of Credit to prevent fraud and speed up global trade.
- Identity Management (KYC): Creating a "Reusable KYC" to onboard customers across different financial institutions securely.

Module 5: Challenges, Regulation, and Integration

- The Scalability Challenge: Can blockchain handle millions of transactions per second?
- Regulatory Landscapes: Understanding how global and local regulators (like the CBJ) view digital assets.
- Hybrid Models: How to integrate blockchain with existing legacy banking systems (The "Co-existence" strategy).

Practical Hands-on Session (Workshop)

- The Lifecycle of a Transaction: Visualizing how a payment travels through a blockchain network vs. a traditional Swift network.
- Smart Contract Logic Design: Participants will map out the logic for a "Conditional Payment" (e.g., release funds only when shipping is confirmed).

Digital Payments Solutions

TRAINING PROGRAM TARGET SEGMENTS

1. FinTech startups and entrepreneurs.
2. Financial and banking sectors employees.
3. Academics and researchers in financial innovation.
4. Individuals interested in digital payment systems and solutions.

TRAINING PROGRAM DESCRIPTION

This program explores the fundamentals and advanced aspects of digital payment solutions, focusing on innovative technologies, regulatory frameworks, and practical applications within the financial and banking sectors.

TRAINING PROGRAM OBJECTIVES

1. Understand the evolution and types of digital payment solutions.
2. Analyze regulatory and operational frameworks for digital payments.
3. Explore innovative payment technologies and trends in fintech.
4. Develop practical skills to design and implement digital payment solutions.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**6th AUG,
2026**

COURSE DATES
**9th – 13th
AUG, 2026**

LANGUAGE
Arabic

Price
120 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Overview of Digital Payment Systems.
2. Key Technologies in Digital Payments (e.g., QR code, digital wallets, NFC).
3. Regulatory and Compliance Requirements.
4. Case Studies of Digital Payment Solutions.
5. Practical Implementation and Challenges.
6. Trends and Innovations in Digital Payments.



E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**13rd AUG,
2026**

COURSE DATES
**16th – 20th
AUG, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**16th AUG,
2026**

COURSE DATES
**17th – 20th
AUG, 2026**

LANGUAGE
English

Price
96 JOD



Main Menu

TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

User Experience in Digital Payment

TRAINING PROGRAM TARGET SEGMENTS

UX designers, product managers, fintech professionals, and digital payment stakeholders.

TRAINING PROGRAM DESCRIPTION

This program explores user experience principles in digital payment systems, focusing on consumer behavior, usability, adoption barriers, and strategies to improve retention and engagement through effective UX design.

TRAINING PROGRAM OBJECTIVES

Enable participants to understand UX principles in digital payments, analyze user behavior, identify adoption barriers, and apply practical strategies to enhance usability, retention, and user engagement.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**31st AUG,
2026**

COURSE DATES
**1st – 3rd
SEP, 2026**

LANGUAGE
English

Price
72 JOD



TRAINING PROGRAM TOPICS

1. Introduction to UX and UX principles
2. Consumer behavior and decision influence in digital payments
3. Barriers to adoption and strategies to overcome them
4. Customer lifecycle management and retention strategies
5. Usability testing for payment interfaces
6. UX case studies in digital payments
7. Golden rules and best practices in UX



Digital Banking and Cryptocurrencies

TRAINING PROGRAM TARGET SEGMENTS

1. Banking and financial sector professionals
2. Central bank and regulatory authority staff
3. Fintech and digital transformation professionals
4. Risk, compliance, and cybersecurity officers
5. IT professionals in financial services
6. Entrepreneurs and fintech startups
7. Graduates seeking specialization in digital banking

TRAINING PROGRAM DESCRIPTION

This program introduces participants to digital banking and cryptocurrencies and their impact on modern financial systems. It covers fintech innovations, electronic payments, blockchain technology, digital assets, and regulatory considerations.

Through practical examples and global case studies, participants will gain a clear understanding of how digital currencies and banking technologies are reshaping financial services and how to engage with them securely and effectively.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**3rd SEP,
2026**

COURSE DATES
**6th – 10th
SEP, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

Upon completion of this training program, participants will be able to:

1. Use digital finance systems efficiently and securely.
2. Understand the transformations that digital currencies are bringing to banking policies.
3. Gain practical knowledge of cryptocurrency applications in the banking sector.
4. Be prepared to engage with the future of the financial sector in the context of digital transformation.

TRAINING PROGRAM TOPICS

1. Introduction to Digital Banking and Financial Innovations (Fintech)
2. Electronic Payment Systems and Instant Transaction Platforms
3. Blockchain Technology and its Impact on Financial Services
4. Comparison between Central Digital Currencies and Cryptocurrencies
5. Legal and Regulatory Frameworks for Digital Assets
6. Risk Management, Compliance, and Cybersecurity in the Digital Environment
7. Case Studies from Global Experiences of Financial Institutions and Central Banks

Applications of AI and Machine Learning in Predicting Economic Variables

TRAINING PROGRAM TARGET SEGMENTS

Economics professionals, data analysts, and technology experts who seek to apply Artificial Intelligence and Machine Learning in predicting economic variables.

TRAINING PROGRAM DESCRIPTION

This comprehensive program aims to explore the applications of Artificial Intelligence (AI) and Machine Learning (ML) in predicting economic variables. Participants will learn how to use these technologies to analyze economic data, build advanced predictive models, and generate accurate forecasts for economic indicators such as GDP, inflation, and interest rates, aiding in more informed economic decision-making. Participants will gain hands-on training with the necessary tools and techniques to build predictive models for forecasting economic market trends, analyzing risks, and managing economic policies. By integrating theoretical knowledge with real-world applications, the program aims to equip participants with the skills necessary to address future economic challenges and drive innovation within economic institutions.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**6th SEP,
2026**

COURSE DATES
**7th – 10th
SEP, 2026**

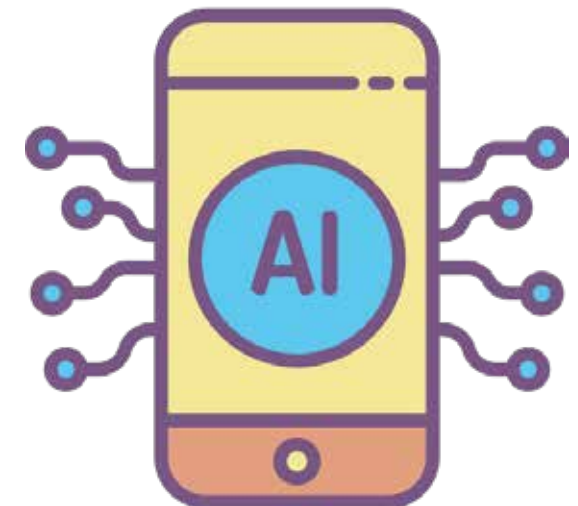
LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

- Equip participants with the expertise to use AI and Machine Learning for building accurate predictive models of economic variables.
- Enhance the ability to analyze large economic datasets to forecast future trends.
- Improve economic decision-making processes using AI-driven predictive models.



Applications of AI and Machine Learning in Predicting Economic Variables

TRAINING PROGRAM TOPICS

Practical Applications of AI and Machine Learning in Predicting Economic Variables:

In this session, participants will explore the practical applications of AI and ML in predicting economic variables. The session will cover how these techniques can be used to analyze economic data, such as production, employment, inflation, and GDP. Participants will learn how to build accurate predictive models using techniques such as regression, classification, and dimensionality reduction, with practical applications in forecasting market trends, evaluating economic risks, and analyzing economic policies.

This session will also include the use of Natural Language Processing (NLP) techniques to extract and analyze economic information from textual sources, such as reports on economic growth and market forecasts, enhancing the ability to predict economic variables from unstructured data sources.

1. **Core Concepts and Future Prospects of Artificial Intelligence:** This topic will review the core principles of AI and its evolving role in predicting economic variables. Participants will learn about current trends in AI and ML and how they are impacting the accuracy of economic predictions in the future.
2. **Python Fundamentals for Machine Learning:** In this session, participants will receive practical training in Python, focusing on its application in building economic predictive models. They will learn fundamental programming techniques and key ML algorithms that are used to build forecasting models for economic variables.
3. **The Role of Machine Learning in Developing Predictive Economic Models:** This topic will cover the essential role of machine learning in enhancing the accuracy of predictive economic models. Participants will understand how ML can be used to handle large, complex economic datasets, identify patterns, and generate reliable predictions regarding key economic variables such as GDP, inflation, and interest rates.
4. **Supervised Learning Techniques:** Participants will explore regression and classification models and how these supervised learning techniques can be applied to predictive economic analysis. They will learn how to improve forecasting accuracy and manage economic risks using supervised learning methods.
5. **Applications of NLP and Generative AI in Economic Forecasting:** In this session, participants will explore the practical applications of Natural Language Processing (NLP) in extracting insights from economic reports and forecasts. They will also learn how Generative AI can enhance future predictions based on textual data.
6. **Ethical and Regulatory Aspects of AI in Economic Prediction:** This topic will cover the ethical challenges and regulatory issues related to the use of AI in predicting economic variables, including data privacy, algorithmic bias, transparency, and compliance with existing regulations to ensure responsible AI usage in the economic sector.

Advanced Data Analysis using MS Excel

TRAINING PROGRAM TARGET SEGMENTS

This program is designed for all administrative, Accountants, financials, Engineers and Executive secretariat

TRAINING PROGRAM DESCRIPTION

This course aims to introduce the advanced level of data analysis and dashboards, set of detailed procedures to be followed in the treatment of data analysis using excel functions to prepare reports and the suitable spread sheets in the right way.

TRAINING PROGRAM OBJECTIVES

To provide participants with an in-depth knowledge with different types of excel functions and applications that are needed to prepare spread sheets.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**10th SEP,
2026**

COURSE DATES
**13th– 16th
SEP, 2026**

LANGUAGE
English

Price
128 JOD



TRAINING PROGRAM TOPICS

1. Concepts and data analysis and dashboards
2. Tips and tricks
3. XLOOK & LOOKUP, VLOOKUP, HLOOKUP, for business/Finance/Accounting
4. Manage rules
5. Data validation
6. Get & transform data
7. Queries and connection
8. Data types
9. Scenario analysis
10. Sensitivity analysis
11. Goal seeking & back solving
12. Preparation of reports
13. Laying out the pivot table
14. Modifying the pivot table
15. Pivot table examples
16. Grouping pivot table items
17. Creating a calculated field or calculated item
18. Referencing cells within a pivot table – GETPIVOTDATA
19. Producing a report with a pivot table
20. Pivot charts power
21. Power Query
22. Power Pivot



Advance Design Thinking for C-Level

TRAINING PROGRAM TARGET SEGMENTS

C-Level leaders in management, innovation, and any relevant managerial position

TRAINING PROGRAM DESCRIPTION

This is the advanced Design Thinking training program aiming at raising awareness about the innovation culture, and oversight to apply the design thinking model.

TRAINING PROGRAM OBJECTIVES

This training aims to introduce C-Level leaders to the principles and methodologies of design thinking at a high-level, equipping them with the skills and mindset needed to lead teams to approach complex problems with creativity and empathy. By the end of the training, the leaders will be able to lead and encourage the application of design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**13th SEP,
2026**

COURSE DATES
**14th – 17th
SEP, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

From Strategy to Sale: Digital Green Finance Solutions

TRAINING PROGRAM TARGET SEGMENTS

1. Retail banking teams
2. Business and SME relationship managers
3. Branch managers
4. Product and sales teams
5. Digital banking teams

TRAINING PROGRAM DESCRIPTION

A practical, business-focused training program designed to enable retail, business, and branch teams to translate green finance strategies into tangible, sellable digital financing solutions. The program focuses on how digital tools and channels can be used to originate, structure, and scale green financing products, enhance client engagement, and support the bank’s sustainable finance objectives while maintaining commercial viability and regulatory alignment.

BLENDED
6-Hours

NOMINATION
DEADLINE
13th SEP,
2026

COURSE DATES
14th – 15th
SEP, 2026

LANGUAGE
English

Price
48 JOD



TRAINING PROGRAM OBJECTIVES

Commercial & Business Objectives

- Understand green finance as a business opportunity, not only a sustainability initiative
- Translate green finance strategies into practical, client-facing products
- Identify revenue opportunities across retail, SME, and business segments.

Product & Sales Enablement

- Understand key green finance products relevant to retail and business banking
- Learn how to position and sell green financing solutions through digital and branch channels
- Align product features with client needs and eligibility criteria

Digital Enablement

- Utilize digital channels to support green loan origination, approvals, and monitoring
- Integrate green finance offerings into existing client journeys and touchpoints
- Leverage digital tools to simplify client onboarding and documentation

TRAINING PROGRAM TOPICS

1. Green Finance Fundamentals for Retail and Business Banking
2. Green Lending Products: Retail, SME, and Business Use Cases
3. From Strategy to Sale: Structuring and Positioning Green Finance Products
4. Digital Channels and Tools for Green Finance Origination
5. Embedding Green Finance into Branch and Relationship Manager Journeys
6. Monitoring, Reporting, and Follow-Up on Green Finance Portfolios

Introduction to Innovation Strategy

TRAINING PROGRAM TARGET SEGMENTS

Senior business executives who have knowledge in business innovation.

TRAINING PROGRAM DESCRIPTION

An understanding of the Innovation Strategy in pursuit of strategic business innovation.

TRAINING PROGRAM OBJECTIVES

This course intends to introduce an understanding to strategic business innovation starting with an understanding of business innovation, the importance of relevance and resilience for business growth, setting an innovation strategy stemming out of corporate strategy including growth pathways and growth vehicles.

IN-CLASS
15-Hours

**NOMINATION
DEADLINE**
**17th SEP,
2026**

COURSE DATES
**20th– 24th
SEP, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM TOPICS

1. Understanding Innovation
2. Setting the Framework – On Relevance
3. Establishing High Level Innovation Strategy – Growth Pathways
4. Strategic Innovation Vehicles – Growth Vehicles



E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**17th SEP,
2026**

COURSE DATES
**20th – 24th
SEP, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Digital Payment Trends and Developments

TRAINING PROGRAM TARGET SEGMENTS

Role of banks and financial institutions in the digital payment ecosystem

TRAINING PROGRAM DESCRIPTION

This training provides a comprehensive understanding of digital payments, covering the latest trends, technologies, and regulatory developments.

Participants will gain insights into payment infrastructure, real-time payments, open banking, and the role of emerging technologies like blockchain and AI in shaping the future of payments.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**28th SEP,
2026**

COURSE DATES
**28th – 30th
SEP, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the digital payments ecosystem and its evolution
2. Identify key technologies, trends, and innovations in digital payments
3. Recognize the role of banks and financial institutions in modern payment systems
4. Explore regulatory considerations and emerging payment models
5. Gain insights into the future of digital payments and financial services

TRAINING PROGRAM TOPICS

1. Introduction to Digital Payments
 - Evolution of payment systems: From cash to digital
 - Benefits and challenges of digital payments
2. Innovations in Digital Payment Methods
 - The evolution of Point-of-Sale (POS) payments: NFC, Tap-to-phone, biometric POS.
 - Instant & real-time payments
 - Open Banking & Open Finance: How APIs are changing digital payments
 - The rise of Banking-as-a-Service (BaaS)
 - BigTech in Financial services (Apple pay, Google Pay, ..)
 - BNPL (Buy Now, Pay Later)

Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**4th OCT,
2026**

COURSE DATES
**5th – 8th
OCT, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.



Open Banking and Open Finance Practical Training

TRAINING PROGRAM TARGET SEGMENTS

Technical and technical-administrative staff working in finance and fintech, digital transformation, APIs, integration, innovation, and digital products.

TRAINING PROGRAM DESCRIPTION

A practical training program designed to introduce Open Banking and Open Finance concepts, regulatory frameworks, and technical foundations, with hands-on exercises that enable participants to understand, design, and plan compliant Open Banking solutions within banks and financial institutions.

TRAINING PROGRAM OBJECTIVES

To provide participants with a comprehensive understanding of Open Banking from regulatory, technical, and practical perspectives, enabling them to apply concepts, understand compliance requirements, and develop actionable plans for implementing Open Banking solutions within their institutions.

IN-CLASS

15-Hours

NOMINATION DEADLINE

**8th OCT,
2026**

COURSE DATES

**11th – 15th
OCT, 2026**

LANGUAGE

English

Price

120 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Open Banking and Open Finance fundamentals
2. Regulatory and legislative frameworks
3. Technical foundations (APIs, OpenAPI, Security)
4. Open Banking Technical Components
5. Consent, authorization, and SCA flows
6. Use cases, challenges, and best practices
7. Future of Open Banking and Open Finance



Advanced Data Analysis Using Power BI

TRAINING PROGRAM TARGET SEGMENTS

This program is designed for all administrative, Accountants, financials and Executive secretariat

TRAINING PROGRAM DESCRIPTION

This course aims to introduce the advanced level of data analysis and dashboards, set of detailed procedures to be followed in the treatment of data analysis using Power BI through Visualizations, report lay out, relationships and measures

TRAINING PROGRAM OBJECTIVES

To provide participants with an in-depth knowledge of Power BI skills and how to execute measures relationships, report lay out and visualizations.

IN-CLASS
16-Hours

**NOMINATION
DEADLINE**
**8th OCT,
2026**

COURSE DATES
**11th– 14th
OCT, 2026**

LANGUAGE
English

Price
128 JOD



TRAINING PROGRAM TOPICS

1. Power Query
2. Power Pivot
3. Power Pivot & Relationships
4. Preparing Data for Analysis with Microsoft Excel
5. Harnessing the Power of Data with Power BI
6. Extract, Transform and Load Data in Power BI
7. Power Business intelligence (Power BI)
8. Building blocks of Power BI
9. Data Modelling in Power BI
10. Power BI & Relationships
11. Power BI & Visualizations
12. Data Analysis and Visualization with Power BI
13. Explore data in Power BI
14. Data Visualizations
15. Power BI & Formulas
16. Create analytics reports with Power BI
17. Publish and share in Power BI
18. Grouping pivot table items
19. Creating a calculated field or calculated item
20. Referencing cells within a pivot table – GETPIVOTDATA
21. Producing a report with a pivot table
22. Pivot charts power



Digital Transformation in Finance

TRAINING PROGRAM TARGET SEGMENTS

1. Financial and banking professionals.
2. FinTech startups and entrepreneurs.
3. Academics and researchers in financial innovation.

TRAINING PROGRAM DESCRIPTION

A concise program exploring digital tools and strategies driving innovation, efficiency, and competitiveness in financial services

TRAINING PROGRAM OBJECTIVES

Equip participants with practical knowledge of emerging digital tools, trends, and their transformative impact on finance.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**11th OCT,
2026**

COURSE DATES
**12th – 15th
OCT, 2026**

LANGUAGE
English

Price
96 JOD



 Main Menu

TRAINING PROGRAM TOPICS

1. Introduction to Digital Transformation in the Financial Sector.
2. merging Technologies and Future Trends in the Financial Sector.
3. Customer-Centric Digital Transformation Strategies.
4. Regulatory and Compliance Requirements in Digital Transformation Initiatives.
5. Case Studies and Successful Examples of Digital Transformation in the Financial Sector.



Compliance Rules and Pricing Structures for Digital Payment Cards

TRAINING PROGRAM TARGET SEGMENTS

Compliance, risk, audit, customer service, product development, and payment systems staff

TRAINING PROGRAM DESCRIPTION

This course aims to clarify the regulatory and compliance framework for payment cards in Jordan and the most prominent requirements of the Central Bank regarding the granting of licenses to conduct card issuance activities and the licenses granted by international payment companies, in addition to focusing on pricing structures and fees associated with cards and identifying the most prominent financial consumer protection laws related to cards and pricing and the role of compliance in ensuring transparency, commitment and risk management associated with payment cards.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**18th OCT,
2026**

COURSE DATES
**19th – 22th
OCT, 2026**

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understanding payment cards and the licenses granted by regulatory and supervisory authorities.
2. Understanding the regulatory and compliance framework for payment cards.
3. Familiarity with payment card fees in Jordan.
4. Understanding the Central Bank of Jordan's requirements regarding pricing structures.
5. Ensuring that fees comply with consumer protection laws.
6. The role of the compliance function in relation to payment cards.

Compliance Rules and Pricing Structures for Digital Payment Cards

TRAINING PROGRAM TOPICS

Topic One: Introduction to Payment Cards

- Concept of payment cards and their types.
- Developments in payment cards.
- Key stakeholders in the payment card ecosystem (issuer, operator, merchant, user).
- Licenses granted by global payment companies.

Topic Two: Regulatory Framework for Payment Cards in Jordan

- The role of the Central Bank of Jordan in regulating payment cards.
- Supervisory framework for payment systems and cards.
- The relationship between Central Bank instructions and pricing policies.
- Regulatory obligations imposed on card issuers.

Topic Three: Pricing Structures for Payment Cards

- Types of fees (issuance fees, renewal fees, international transfer fees, cash withdrawal fees).
- Factors influencing card pricing.
- Common pricing models locally and internationally.
- Comparison between fixed pricing and usage-based pricing.
- Cash withdrawal fees: regulatory controls and the disparity between local and international practices.

Topic Four: The Role of Compliance in Payment Cards

- Anti-money laundering and counter-terrorism financing requirements.
- Know Your Customer (KYC) requirements and digital verification.
- Information security and protection of cardholder data.
- The role of compliance in monitoring customer complaints.

Topic Five: Risks and Challenges Related to Cards

- Risks of non-compliance with Central Bank instructions.
- Risks of violating consumer protection laws.
- Examples of non-compliant pricing practices.
- Corrective actions and supervisory remedies.

Topic Six: Consumer Protection in Payment Cards

- Principles of financial consumer protection in Jordan.
- Prior and clear disclosure of fees.
- Prohibition of misleading or unjustified fees.
- Customers' rights to dispute and refunds

Fintech Applications in ESG

TRAINING PROGRAM TARGET SEGMENTS

Client-facing, product development, digital transformation, and sustainability teams in addition to professionals from compliance, risk and innovation

TRAINING PROGRAM DESCRIPTION

A practical training program designed to equip professionals in the banking sector with the tools and knowledge to leverage fintech solutions for effective ESG integration. The program explores real-world applications of financial technology across Environmental, Social, and Governance dimensions, highlighting how fintech enables sustainable finance, carbon emissions tracking, regulatory compliance, financial inclusion, operational efficiency, and transparency across banking operations and client offerings

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**18th OCT,
2026**

COURSE DATES
**19th – 22nd
OCT, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

Internal Banking Practices

- Understand how fintech solutions can support ESG integration across banking operations
- Apply AI-driven tools for ESG data capture, analytics, reporting, and performance monitoring
- Enhance internal sustainability through digitalisation, reduced in-branch interactions, paperless processes, and practical applications of the GHG Protocol
- Explore automation tools for climate risk identification, monitoring, and reporting

Client-Facing Applications

- Design ESG-aligned digital lending products and investment solutions for individuals, SMEs, and corporates
- Enable Sustainability-as-a-Service (SaaS) offerings for clients
- Utilize fintech tools to support client onboarding, ESG data collection, monitoring, and advisory services
- Review fintech applications currently operating in Jordan and their contribution to ESG objectives

TRAINING PROGRAM TOPICS

1. The Role of Fintech in ESG Transformation
2. Fintech Use Cases Across Environmental, Social, and Governance Dimensions
3. ESG Data Infrastructure and Digital Architecture
4. ESG-Oriented Digital Banking Product Innovation: Global Case Studies
5. Embedding ESG into Client Journeys, Digital Channels, and Product Design
6. Automation and Technology-Enabled ESG Reporting and Disclosur

Fundamentals of Virtual Assets and the Regulation of Virtual Asset Activities in Jordan

TRAINING PROGRAM TARGET SEGMENTS

Senior business executives who desire to get an understanding of Innovation Strategy in their pursuit of strategic business innovation.

TRAINING PROGRAM DESCRIPTION

In today's rapidly evolving financial landscape, virtual assets (VAs) have become a central focus of innovation, investment opportunities, and regulatory challenges.

This program offers participants a comprehensive introduction to the concept, origins, and evolution of virtual assets, their ecosystem, risks, and crimes associated with them, with a strong emphasis on Jordan's regulatory and supervisory framework and the international AML/CFT standards set by the FAT

TRAINING PROGRAM OBJECTIVES

Build knowledge of virtual assets, identify associated risks, and understand Jordan's legal and regulatory framework for their activities.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**18th OCT,
2026**

COURSE DATES
**19th – 22nd
OCT, 2026**

LANGUAGE
English

Price
96 JOD



Main Menu

TRAINING PROGRAM TOPICS

1. Understand the concept, origins, and evolution of virtual assets.
2. Identify different types of virtual assets and their practical uses.
3. Recognize risks, crimes, and red-flag indicators related to VA activities.
4. Comprehend the FATF standards and AML/CFT compliance requirements.
5. Analyze Jordan's Law on Virtual Asset Activities and its implications.
6. Understand the ecosystem of virtual assets (wallets, exchanges, service providers)



Managing Payment Card Issuing and Acquiring – From Inception to Growth

TRAINING PROGRAM TARGET SEGMENTS

1. Business and Operations teams of Financial and non-Financial Institutions targeting to launch Payment Cards or grow their existing offering / portfolio
2. Card issuing teams in banks and financial institutions
3. Electronic payment and acquiring companies

TRAINING PROGRAM DESCRIPTION

This practical program is designed to develop a comprehensive understanding of payment card issuing and electronic acquiring operations—from licensing and product design to operational setup and scalable growth. It also covers international and local card transaction processing systems and addresses key challenges faced by issuers and acquirers

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**25th OCT,
2026**

COURSE DATES
**26th – 29th
OCT, 2026**

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand the lifecycle of payment cards (Issuance – Authorization – Clearing – Settlement – Processing)
2. Differentiate between card types and product offerings (Debit / Credit / Prepaid / Virtual)
3. Explore Visa / Mastercard licensing models and requirements
4. Build the operational and technical setup for issuing and acquiring
5. Comprehend how card transaction processing systems work
6. Analyze components of acquiring operations (POS – Reconciliation)
7. Understand the role of the Central Bank, and international regulations

TRAINING PROGRAM TOPICS

Fundamentals And Operational Setup

- Overview of Global and Local Card Payment Ecosystem
- Types of Payment Cards
- Licensing with Card Schemes
- Issuer & Processor Operational Roles

Acquiring and Transaction Processing

- Introduction to Electronic Acquiring
- Transaction Lifecycle: Authorization to Settlement
- Processing Systems – Global and Local

Compliance, Growth, and Strategy

- Regulatory Environment in Jordan
- Card Business Growth Strategies
- Case Studies & Simulation Exercises



Open Finance Mastery: Architecting the Future of Data

TRAINING PROGRAM TARGET SEGMENTS

This program is crafted for banking executives, FinTech entrepreneurs, digital transformation leads, and regulatory compliance officers who aim to move "Beyond Banking" and build the next generation of financial service

TRAINING PROGRAM DESCRIPTION

In an era where data is the most valuable asset, the financial landscape is undergoing a seismic shift. Open Finance Mastery is an intensive training program designed to equip professionals with the strategic, technical, and regulatory expertise needed to lead this transformation.

While "Open Banking" laid the foundation, Open Finance expands the horizon to include insurance, investments, and beyond—placing the customer at the heart of the financial ecosystem through true data ownership. This program bridges the gap between traditional banking and the future of digital finance.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**26th OCT,
2026**

COURSE DATES
**27th – 29th
OCT, 2026**

LANGUAGE
English

Price
72 JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the Basics: Define the concept of Open Finance and how it differs from traditional banking models.
2. Identify Technical Tools: Learn the role of APIs in connecting financial services and the basic standards for data sharing.
3. Navigate Regulations: Get familiar with the Central Bank of Jordan (CBJ) requirements and essential privacy rules.
4. Explore Practical Use Cases: Discover real-world examples of Open Finance services, such as budgeting apps and simplified lending.
5. Prepare for Implementation: Identify the initial practical steps needed to start or support an Open Finance project within an organization.



Open Finance Mastery: Architecting the Future of Data

TRAINING PROGRAM TOPICS

Module 1: Foundations and the Open Finance Ecosystem

- The Evolution of Banking: Transitioning from Traditional Banking to Open Banking and finally to the comprehensive Open Finance paradigm.
- Data Ownership & Sovereignty: Understanding the shift where the customer becomes the actual owner of their financial data, not the institution.
- Economic Impact: The role of Open Finance in fostering competition and enabling Hyper-personalization in financial products.
- Stakeholder Analysis: Identifying the roles of Banks (ASPSPs), FinTechs (TPPs), and the end-consumer.
- Strategic Drivers: Enhancing customer experience, driving innovation, and promoting Financial Inclusion (aligned with Jordan's Economic Modernization Vision).

Module 2: Technical Architecture & the API Economy

- The API Economy: How Application Programming Interfaces (APIs) serve as the essential bridges for secure data transmission.
- API Taxonomy: Differentiating between Public, Private, and Partner APIs and their specific use cases in finance.
- Data Standardization: Understanding unified financial data structures (such as ISO 20022) to ensure global and local Interoperability.

Module 3: Advanced Security, Standards, and Consent

Financial-Grade Security (FAPI): Implementing high-security profiles specifically designed for financial transactions (moving beyond standard security).

- Authentication & Authorization: Deep dive into OAuth2 and OpenID Connect (OIDC) as the industry standards.
- Consent Management: Designing systems that allow customers to grant, manage, and revoke data access permissions seamlessly.
- Trust Frameworks: The role of Public Key Infrastructure (PKI) and Digital Signatures in securing cross-institutional transactions

Module 4: Regulatory Framework & Compliance

- Local Regulations: A deep dive into the Central Bank of Jordan (CBJ) instructions and the national roadmap for Open Finance.
- Global Benchmarking: Analyzing international standards like PSD2 (Europe) and their influence on regional regulatory trends.
- Privacy & Data Protection: Navigating personal data protection laws to ensure compliance while maintaining an open environment

Module 5: Business Models and Innovative Use Cases

- Personal Finance Management (PFM): Consolidating multiple bank accounts into a single "super-app" for better financial health.
- Alternative Credit Scoring: Leveraging retail, utility, and telecommunications data to assess creditworthiness for the unbanked.
- Open Insurance & Wealth Management: Expanding data sharing beyond banking to include insurance (Open Insurance) and investment portfolios.
- Embedded Finance: Integrating lending, payments, and insurance directly into non-financial platforms (e.g., e-commerce and delivery apps).

Module 6: Implementation Strategy and Future Trends

- API-First Strategy: Guiding traditional banks through the digital transformation into "Platform Banks."
- Cultural Change Management: Overcoming internal resistance to data sharing and fostering an innovation-first mindset.
- Towards an Open Data Economy: Preparing for the future where data sharing extends beyond finance into all sectors of the economy.

Practical Workshop (Hands-on Session)

- Case Study Analysis: Reviewing a successful FinTech implementation that utilized Open Finance to bridge the SME funding gap.
- Customer Journey Simulation: Designing a seamless, multi-source loan application process powered by Open Finance APIs.

Digital Payment

TRAINING PROGRAM TARGET SEGMENTS

Entrepreneurs and start-ups, Entry-level
FinTech and banking employees and Individuals
interested in Designing Innovative Products

TRAINING PROGRAM DESCRIPTION

This course provides an overview of digital payments, including basic concepts, different forms and models, modern trends, and the importance of digital payments in the modern economy. It also covers the international principles governing the management of digital payments.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**29th OCT,
2026**

COURSE DATES
**1st – 4th
NOV, 2026**

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. To increase participants' awareness and understanding of the digital payments ecosystem, including its components.
2. To familiarize participants with the historical development and recent advancements in digital payments, enabling them to contextualize current industry practices and anticipate future developments.
3. To solidify participants' understanding of the role of digital payments in facilitating economic transactions, reducing transaction costs, and expanding access to financial services for underserved populations.
4. To enhance participants' understanding of international standards for the digital payments industry and their importance in ensuring the security, efficiency, interoperability, and regulatory compliance of digital payments.



Digital Payment

TRAINING PROGRAM TOPICS

Unit 1: Fundamental Concepts in Digital Payments:

- Introduction to digital payment systems, tools, and channels.
- Types and business models of digital payment systems.
- Types and nature of participants in digital payment systems and how to participate.
- Lifecycle of executing, processing, clearing, and settling digital payment orders.
- Differences between digital payments and traditional payment methods.

Unit 2: Modern Trends in Digital Payments

- Historical development of digital payments.
- Current trends and innovations in digital payments.
- Global adoption rates and market dynamics.

Unit 3: The Importance of Digital Payments in the Modern Economy

- Economic benefits of digital payments.
- Social and environmental benefits of digital payments.
- The role of digital payments in fostering innovation.
- The role of digital payments in promoting financial inclusion.

Unit 4: International Principles in Digital Payments Management

- Overview of the Principles of Financial Market Infrastructures (PFMIs).
 - The importance of compliance with international standards in the digital payments industry.
- Show more

Digital Assets and Tokenization in Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

Financial Sector

TRAINING PROGRAM DESCRIPTION

This course provides a comprehensive understanding of the emerging field of digital assets and tokenization within the financial sector. Participants will explore foundational concepts, regulatory frameworks, and practical applications of digital assets, enabling them to navigate this rapidly evolving landscape effectively.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**29th OCT,
2026**

COURSE DATES
**1st – 5th
NOV, 2026**

LANGUAGE
English

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Understand Digital Assets.
2. Explore Tokenization Concepts.
3. Analyze Regulatory Frameworks.
4. Examine Practical Applications.
5. Assess Risk Management Strategies.
6. Anticipate Future Trends.
7. Engage in Collaborative Learning.

TRAINING PROGRAM TOPICS

1. Understand Digital Assets
2. Explore Tokenization Concepts
3. Analyze Regulatory Frameworks
4. Examine Practical Applications
5. Assess Risk Management Strategies
6. Anticipate Future Trends
7. Engage in Collaborative Learning



Cybercrimes and its Countermeasures

TRAINING PROGRAM TARGET SEGMENTS

Government and Law Enforcement Professionals, Corporate Security Teams and IT Professionals, Legal and Compliance Officers, Students and Academics in Cybersecurity or Law, Business Leaders and Entrepreneurs, General Public and High-Risk Individuals

TRAINING PROGRAM DESCRIPTION

This course is designed as a proactive approach to introduce the participant to the cybercrime prevention, detection and incident management processes, policies, procedures and cybercrime governance activities. Focuses on a broad overview of cybercrime management standards, guidelines and procedures as well as the implementation and governance of these activities. The course addresses the implications of universal digitalization and emerging digital transformation technologies on creating exposures for cybercrimes as applied to the police and law enforcement domain. The participant will learn about cybercrime fundamentals, modern cybercrime framework, cybercrime exposures and sources of cybercrimes and risk management as well as technology trends and implications. The participant will also learn how to identify cybercrimes, distinguish between different types of cybercrimes, and how to protect themselves from this kind of attack.

BLENDED
9-Hours

**NOMINATION
DEADLINE**
**1st NOV,
2026**

COURSE DATES
**2nd – 4th
NOV, 2026**

LANGUAGE
English

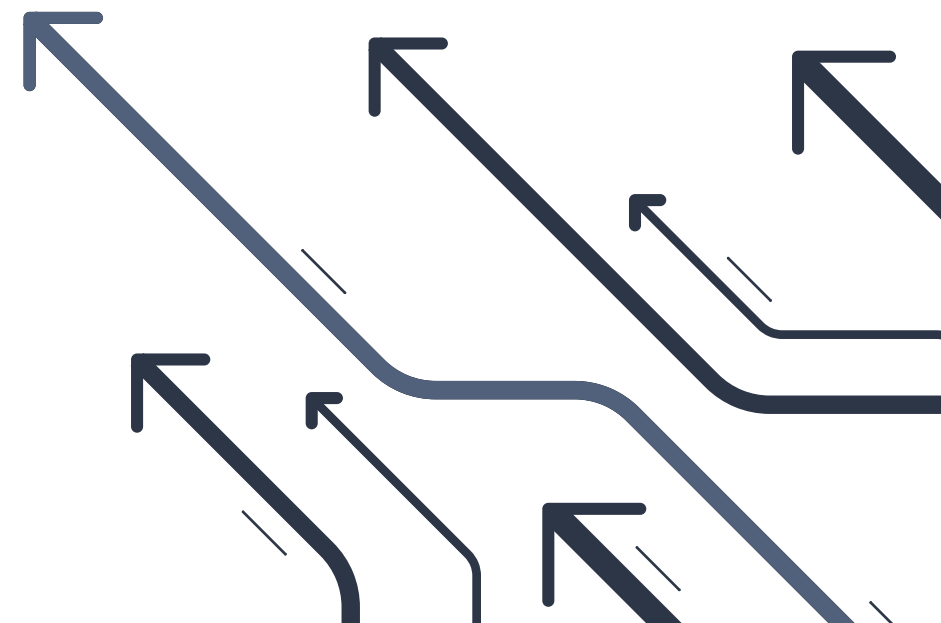
Price
72 JOD



 [Main Menu](#)

TRAINING PROGRAM OBJECTIVES

1. Understand the Nature and Classifications of Cybercrimes
2. Analyze the Psychology and Techniques of Cybercriminals
3. Identify and Mitigate Major Cyber Threats
4. Apply Core Cybersecurity Principles and Technologies
5. Develop Strategies for Cybercrime Prevention and Risk Management



Cybercrimes and its Countermeasures

TRAINING PROGRAM TOPICS

1. Cybercrime, Cybercriminals, and Classifications of Cybercrimes • Cybercrime Fundamentals • Cybercrime Law • Iterative Approach Methodology for Cybercrimes
2. The Psychology, Mindset, And Skills of Hackers and Cybercriminals
3. Tools & Methods Used in Cybercrimes
4. Personal Data Breach
5. Phishing / Vishing / Smishing / Pharming
6. Identity Theft
7. Credit Card Fraud
8. Cyber Extortion
9. Identity Theft and Government Impersonation
10. Malware Dissemination (Virus, Worm, Ransomware, Trojan, Backdoor, ...)
11. Large Scale Attack (Cyberterrorism, Hacktivism,...)
12. Denial of Service (Dos or DDOS)
13. Cyber vandalism
14. Software Piracy and Counterfeiting of Programs • Data Leak • Cybercrime Risk Management
15. Authentication (Multifactor Authentication, SSO, OTP, ...)
16. Confidentiality and Privacy (Encryption, Anonymization, ...)
17. Data Integrity
18. Non-Repudiation
19. High Availability
20. Traceability and History of Electronic Acts and Actors
21. Cryptographic Solutions
22. Role of PKI Systems and The Electronic Identification
23. Digital Signature Mechanisms and Standards
24. Cyber Terrorism and Cyber Warfare
25. Cost of Cybercrimes • Cybercrime – Illustrations with Case Studies
26. The Future of Cybercrimes
27. Recommendation on The Protection of The Cybercrimes for Government, Businesses and Individuals.

Exploring Fintech Disruption and Emerging Technologies

TRAINING PROGRAM TARGET SEGMENTS

Employees and working professionals from:

1. Banks and financial institutions
2. FinTech companies and startups
3. Payment service providers
4. Digital platforms
5. Risk, compliance, and regulatory bodies
6. Entrepreneurs and technology innovators

TRAINING PROGRAM DESCRIPTION

This training program introduces participants to the FinTech domain, its evolution, and its future direction, with a focus on how emerging technologies are reshaping financial services. The course explores key innovations such as artificial intelligence, digital banking, blockchain, and cryptocurrencies, supported by local, regional, and global case studies. Participants will gain practical insights into industry trends, business models, and regulatory considerations shaping today's financial ecosystem.

BLENDED
12-Hours

NOMINATION
DEADLINE
8th NOV,
2026

COURSE DATES
9th - 12th
NOV, 2026

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will be able to:

1. Build a solid foundation in FinTech concepts and applications
2. Understand the evolution and transformation of financial technologies
3. Evaluate the role of emerging technologies in financial services
4. Assess AI-driven solutions in FinTech
5. Understand digital banking models and open banking frameworks
6. Analyse local and global FinTech practices
7. Identify key risks, regulatory challenges, and ethical concerns
8. Recognize future trends shaping the financial industry



Exploring Fintech Disruption and Emerging Technologies

TRAINING PROGRAM TOPICS

1.Introducing FinTech

- Definition and scope
- FinTech ecosystem
- Key business models

2.The History of FinTech

- Evolution of financial services
- Major milestones
- Global transformation trends

3.AI in FinTech

- Machine learning applications
- Fraud detection
- Credit scoring and automation

4.FinTech and Digital Banking

- Neobanks and challenger banks
- Open banking & APIs
- Digital payment systems

5.Local and Global Practices and Examples

- Jordanian FinTech landscape
- Regional success stories
- International case studies

6.Blockchain Technology Fundamentals

- Distributed Ledger Technology (DLT)
- Public vs private blockchains
- Smart contracts
- Financial use cases

7.Cryptocurrencies & Digital Assets

- Overview of crypto markets
- Exchanges and wallets
- Risk and volatility
- Regulatory perspectives

8.The Future of FinTech

- Web3 and digital economy
- Embedded finance
- Institutional adoption

9.Challenges and Concerns

- Cybersecurity
- Data privacy
- Regulatory uncertainty
- Consumer protectio

SME Transition Finance: Practical Pathways to Sustainable Growth

TRAINING PROGRAM TARGET SEGMENTS

1. Internal (Bank)
 - SME Relationship Managers
 - SME Credit and Risk teams
 - SME Product and Business Development teams
 - Sustainability and Digital teams supporting SME banking
2. External (Clients that are SMEs)
 - Small and Medium Enterprises across key sectors
 - SME owners, finance managers, and operations managers

TRAINING PROGRAM DESCRIPTION

A practical training program designed to support SMEs and SME-focused banking teams in understanding, accessing, and implementing transition and green finance solutions. The program focuses on how SMEs can transition toward more sustainable and efficient operations, the role of banks in enabling this transition, and how tailored financing solutions can support cost reduction, competitiveness, and long-term business resilience..

BLENDED
6-Hours

**NOMINATION
DEADLINE**
**8th NOV,
2026**

COURSE DATES
**9th – 10th
NOV, 2026**

LANGUAGE
English

Price
48 JOD



TRAINING PROGRAM OBJECTIVES

For Internal Bank Teams

- Understand SME transition finance concepts and eligibility criteria
- Identify transition and green finance opportunities within SME portfolios
- Strengthen advisory capabilities of SME RMs beyond traditional lending
- Improve alignment between SME credit assessment and sustainability objectives

For SMEs

- Understand what “transition” means in practical, business terms
- Identify cost-saving and efficiency opportunities within operations
- Learn how sustainable investments improve access to finance
- Understand financing options available to support transition efforts

SME Transition Finance: Practical Pathways to Sustainable Growth

TRAINING PROGRAM TOPICS

1. Sustainability and Transition for SMEs

- What sustainability means for SMEs (practical, not theoretical)
- Transition vs green: what qualifies and why it matters
- Common misconceptions and barriers for SMEs

2. SME Transition Pathways

- Energy efficiency and renewable energy
- Resource efficiency and waste reduction
- Operational upgrades and process optimization
- Digitalization as an enabler of transition

3. Financing SME Transition

- Green and transition finance products for SMEs
- Eligibility criteria and documentation
- Role of guarantees, concessional finance, and incentives

4. The Bank's Role in Supporting SME Transition

- Advisory role of SME RMs
- How sustainability factors fit into SME credit assessment
- Aligning transition plans with financing structures

5. Practical Case Studies

- SME transition examples (local and regional)
- Before-and-after cost and efficiency impacts
- Lessons learned and common pitfalls

6. From Plan to Action

- How SMEs can start their transition journey
- What banks look for in transition-ready SMEs
- Next steps for financing and implementation

Designing Innovative Digital Payment Products

TRAINING PROGRAM TARGET SEGMENTS

Entrepreneurs and start-ups, Entry-level FinTech and banking employees and Individuals interested in Designing Innovative Products

TRAINING PROGRAM DESCRIPTION

This program introduces participants to the core FinTech concepts behind digital payment products. It focuses on understanding how digital payments work, the role of FinTech in enabling innovation, and how to design simple, user-friendly payment products. The program avoids technical complexity and emphasizes practical understanding through examples and basic exercises.

TRAINING PROGRAM OBJECTIVES

1. Understand basic FinTech and digital payments concepts.
2. Identify common types of digital payment products.
3. Recognize customer needs and pain points in payments.
4. Design a simple digital payment product concept

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**15th NOV,
2026**

COURSE DATES
**16th – 19th
NOV, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Introduction to FinTech and Digital Payments
2. Digital Payment Products: Wallets, Cards, and QR Payments
3. Customer Journey and User Experience Basics
4. FinTech Business Models and Value Creation
5. Basic Security and Regulatory Awareness
6. Practical Exercise: Designing a Simple Digital Payment Product



Digital Supply Chain Finance & Fintech Solutions

TRAINING PROGRAM TARGET SEGMENTS

1. Corporate and SME Department Heads.
2. Corporate & SME Relationship Managers.
3. Treasury & Cash Management Officers.
4. Transaction Banking and Trade Finance Managers.
5. Product Development and Digital Transformation Teams.

TRAINING PROGRAM DESCRIPTION

This intensive program introduces participants to the full spectrum of Supply Chain Finance (SCF) – its mechanisms, benefits, and implementation strategies for buyers, suppliers, and banks.

Through a mix of theory, real-life case studies, and practical financial simulations, participants will understand how SCF improves liquidity, strengthens buyer-supplier relationships, and supports inclusive financing for SMEs.

The program also demonstrates how fintech platforms can transform trade finance into a digital, data-driven, and easy-to-use function aligned with Jordan's Economic Modernization Vision and CBJ's digital economy objectives.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**15th NOV,
2026**

COURSE DATES
**16th – 19th
NOV, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will be able to:

1. Explain the key SCF techniques (Payables Finance, Receivables Purchase, Dynamic Discounting, and P-Cards) and when to apply each.
2. Calculate working-capital metrics (C2C, DSO, DPO, DIH) and measure the financial benefits for buyers and suppliers.
3. Design and price SCF programs that balance funding costs, utilization, and profitability for banks.
4. Identify and mitigate SCF-related risks (credit, dilution, operational, AML/KYC) within regulatory and compliance frameworks.
5. Understand IFRS 7 / IAS 7 supplier-finance disclosure requirements and how to report SCF programs transparently.
6. Recognize how Basel III capital treatment and fintech platforms improve efficiency, scalability, and risk visibility.
7. Apply SCF knowledge to Jordan-based case studies across sectors (utilities, FMCG, healthcare) and present a practical SCF program proposal.

Digital Supply Chain Finance & Fintech Solutions

TRAINING PROGRAM TOPICS

SCF Foundations & Working-Capital Mechanics

1. Definition and ecosystem of Supply Chain Finance (SCF).
2. Role of SCF in optimizing liquidity for buyers and suppliers.
3. Core techniques:
 - Payables Finance (Reverse Factoring)
 - Receivables Purchase (Factoring)
 - Dynamic Discounting
 - P-Cards
4. Jordan's Economic Modernization Vision 2030 and JoPACC role in digital trade finance.
5. Working-capital metrics and formulas (DSO, DPO, DIH, C2C).
6. Case study: Utility Anchor – extending DPO by 20 days and supplier impact.

Products, Pricing & Program Design

1. SCF product families – key features and differences.
2. Pricing model structure: Base Rate + Credit Spread + Servicing Fee.
3. Jordan example: 8% base rate, 2% supplier discount.
4. Supplier segmentation (Tier 1, 2, 3).
5. Program governance – treasury, procurement, legal, risk, operations.
6. Onboarding process: buyer → supplier → KYC → pilot.
7. Case map: Utility, FMCG, Hospital (Islamic Reverse Factoring).

Risk, Legal & Accounting (IFRS 2023)

1. SCF Risk Framework:
 - Credit, Dilution, Operational, Fraud, AML/KYC.
2. Legal Architecture:
 - Receivables Purchase Agreement (RPA), assignment, consent, recourse vs non-recourse.

3. Accounting Treatment:

- Buyer disclosures under IFRS 7/IAS 7 (effective 2024).
 - Supplier derecognition under IFRS 9.
 - Bank accounting under Basel III – short-tenor, low RWA exposure.
4. Practical disclosure template and audit checklist.
 5. Capital efficiency and financial statement impact examples

Capstone Clinic & Certification

1. Case simulations: using Credit plus fintech platform (practical session)
 - Utility Anchor: Payables Finance.
 - Islamic Reverse Factoring (Murabaha / Musawameh).

Digital Product Development and Digital Transformation

TRAINING PROGRAM TARGET SEGMENTS

1. Banking and financial sector professionals.
2. Regulators and central bank employees (SupTech/RegTech users).
3. Start-ups and entrepreneurs (Incubators/Accelerators).
4. Financial technology (FinTech) developers and users.

TRAINING PROGRAM DESCRIPTION

The program focuses on the journey of digital transformation in the banking sector, explaining how traditional banks can evolve into digital entities. It covers the importance of digital transformation, the challenges faced by banks, the stages of digital maturity, and the role of emerging technologies (like AI, Blockchain, and Cloud Computing) in shaping new banking models and digital products

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**22nd NOV,
2026**

COURSE DATES
**23rd – 26th
NOV, 2026**

LANGUAGE
English

Price
96JOD



Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the importance and drivers of digital transformation in modern banking.
2. Identify the challenges and risks associated with digital shifts, such as cybersecurity and organizational resistance.
3. Learn about the stages of digital maturity and how to evaluate a bank's current position.
4. Explore the impact of emerging technologies (AI, Blockchain, APIs) on banking services.
5. Differentiate between traditional, digital-only, and hybrid banking models.
6. Equip employees with essential digital and analytical skills required for the modern banking era.

TRAINING PROGRAM TOPICS

1. Why Digital Transformation is Important Now.
2. Challenges Facing Banks in Digital Transformation.
3. Digital Transformation Maturity Stages.
4. Role of Emerging Technologies (AI, Blockchain, Cloud Computing, APIs).
5. New Banking Models (Neobanks, Challenger Banks).
6. Differences between Traditional and Digital Bank.
7. Defining Digital Products in a Banking Context.
8. Design Thinking in Product Development.
9. Agile Methodologies for Product Development.
10. Innovation and Customer Experience.
11. Change Management and Scaling Solutions.
12. Essential Digital Skills for the Modern Banker



E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech professionals
3. Compliance officer and operational officer at payment companies and exchange companies
4. University students
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations.

BLENDED
15-Hours

**NOMINATION
DEADLINE**
**10th DEC,
2026**

COURSE DATES
**13th – 17th
DEC, 2026**

LANGUAGE
Arabic

Price
120 JOD



TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

**NOMINATION
DEADLINE**
**13th DEC,
2026**

COURSE DATES
**14th – 17th
DEC, 2026**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

The Legacy and Location of FTA Jordan: A Journey Rooted in Excellence

Situated within the operational framework of the IBS, the FTA Jordan stands as a beacon of excellence in the heart of Amman - Jordan. Established under the auspices and management of the Institute, the FTA Jordan inherits a rich legacy dating back to 1965, when CBJ initiated efforts to elevate the human resources of the banking and financial sector. These endeavors led to the formal establishment of the IBS in 1971, which initially operated from the CBJ's premises before relocating to its permanent headquarters in the Tlaa Al-Ali area in the early 1990s. Over the years, the IBS has expanded its repertoire of training activities, encompassing a diverse array of local and international courses, specialized diploma programs, and seminars in collaboration with regional and global partners. Notably, the IBS's commitment to professional development has been underscored by the introduction of professional certificate programs since 2012, including offerings in Islamic finance, catering to the evolving needs

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