**Training Plan
FinTech Academy Jordan
FTA Jordan
During the Period
(21/7-31/12/2025)**

ABOUT IBS

Within the Central Bank of Jordan efforts aimed at promoting and developing human cadres of the banking and financial sector and advance their scientific and practical abilities; These efforts culminated in the creation of the Institute of Banking Studies in accordance with Article (37) Paragraph (d) of the Central Bank of Jordan Law and in accordance with the Institute's Article of Association No. (69) issued on 1970 and its later amendments. The Institute was officially inaugurated on October 9, 1971.

IBS, as the training arm of the banking sector in Jordan, is managed by a unique blend of Board of Directors, headed by the Governor of the Central Bank of Jordan and membership of four representatives of banking and financial institutions in addition to the Secretary General/Ministry of Higher Education and Scientific Research and representative of the University of Jordan.

IBS Premises (headquarters) located in Amman and in the branches of the Institute in the branches of the Central Bank of Jordan in Irbid and Aqaba.

About Fintech Academy Jordan (FTA Jordan)

OUR VISION

"Pioneering in Fintech & Innovation Training on the Local and Regional Level"

OUR MISSION

Providing comprehensive and cutting-edge training in fintech field to equip individuals, businesses and financial institutions with the knowledge, skills, and tools necessary to excel in the rapidly evolving fintech landscape. Furthermore, fostering the culture of innovation and entrepreneurship in the financial field.

Our commitment to excellence and continuous improvement drives us to deliver world-class programs and services that meet the highest standards of quality and relevance.

TARGET SEGMENTS

- Banking and Financial Sector
- Entrepreneurs and Fintech Startups
- Women
- Youth

OUR PARTNERS

Partnerships play a paramount role in the successful implementation of our training plan at FTA Jordan, bridging expertise, resources, and networks to enrich the training experience and amplify our impact. Both international and local partners bring unique perspectives and strengths to the table, fostering collaboration and innovation in the fintech ecosystem. By forging strategic alliances with leading institutions, industry pioneers, and regulatory bodies, we ensure that our training programs remain at the forefront of industry trends and best practices.

Internationally, partnerships enable us to leverage global expertise and insights, enriching our training curriculum with diverse perspectives and cutting-edge knowledge. Collaborating with renowned fintech academies, universities, and industry associations abroad, we expand our reach and deepen our understanding of emerging technologies, regulatory frameworks, and market dynamics. Through cross-border initiatives and joint training endeavors, we foster a culture of cross-cultural exchange and collaboration, empowering participants to thrive in an increasingly interconnected and globalized world.

Locally, partnerships are the cornerstone of our community engagement and outreach efforts, enabling us to tailor our programs to the specific needs and aspirations of Jordan's burgeoning fintech ecosystem. By collaborating with government entities, financial institutions, startups, universities, and civil society organizations, we ensure that our training initiatives are inclusive, relevant, and responsive to the evolving needs of our stakeholders. Through strategic alliances with local partners, we also facilitate access to mentorship and real-world application scenarios, empowering participants to translate theory into practice and drive tangible impact in their communities.

FTA Jordan Training Activities

International Training Programs

International Professional Certificates

Specialized Professional Diplomas

Short Courses

International Training Programs

The international training programs offered by FTA Jordan represent a cornerstone in our commitment to fostering global collaboration, knowledge exchange, and excellence in the fintech sector. By partnering with leading institutions and industry experts worldwide, these programs provide participants with unparalleled access to diverse perspectives, best practices, and emerging trends in the fintech landscape. Through immersive learning experiences, interactive workshops, and cross-cultural engagements, participants gain invaluable insights into global fintech ecosystems, enabling them to navigate international markets, regulatory frameworks, and business landscapes with confidence and acumen. Moreover, these international training programs serve as catalysts for innovation and collaboration, fostering connections and partnerships that transcend borders and contribute to the advancement of fintech on a global scale. As agents of change and ambassadors of expertise, participants emerge from these programs equipped not only with technical skills but also with a global mindset and network, positioning them as leaders and innovators in the dynamic and interconnected world of fintech.
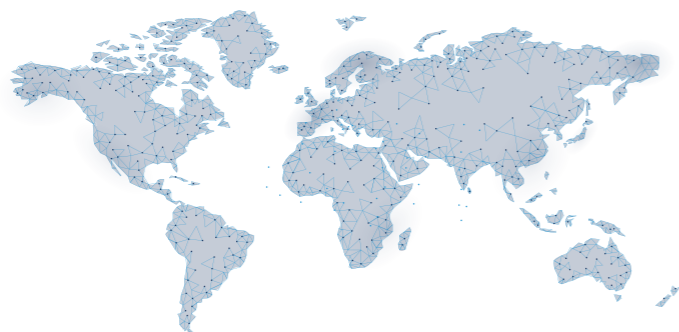
01 Data Governance, Protection, and Compliance Management
18/8 – 20/8/2025

02 Certified Generative AI Expert
25/8 – 26/8/2025

03 Certified Blockchain Developer
8/9 – 9/9/2025

04 Skill Certificate in ESG
15/9 – 3/10/2025

05 FinTech Essentials for Entrepreneurs
29/9 – 1/10/2025

06 Digital Identity and FinTech
13/10 – 14/10/2025

07 Professional Certificate in Digital Risk, AML and Financial Crime Prevention
15/10/2025 – 31/1/2026

08 Certified LLM Developer
27/10 – 28/10/2025

09 RegTech Solutions
27/10 – 28/10/2025

10 SupTech for Regulators
10/11 – 11/11/2025

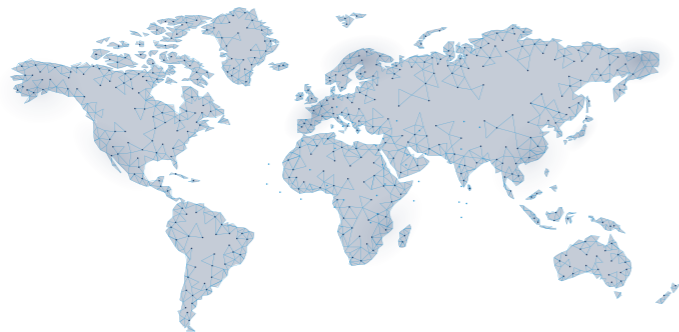# International Training Programs

11 **Islamic FinTech**
17/11 – 19/11/2025

12 **Introduction to Responsible AI for Financial Services**
7/12 – 28/12/2025

Data Governance, Protection, and Compliance Management

TRAINING PROGRAM TARGET SEGMENTS

Senior employees, Team Leaders/Manager, Unit Head/Division Head.

TRAINING PROGRAM DESCRIPTION

This workshop aims to enable participants to master the principles of data governance, protection, and compliance management. Participants will explore frameworks, best practices, and tools to ensure the secure and ethical handling of data, meet regulatory requirements, and drive data-driven decision-making within financial organizations.

IDL
18-Hours

NOMINATION DEADLINE
4th AUG, 2025

COURSE DATES
18th – 20th AUG, 2025

LANGUAGE
English

Price
**850 JOD**

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the principles and frameworks of data governance and their importance in finance.
2. Learn best practices for protecting sensitive financial data and ensuring privacy.
3. Navigate local and international compliance requirements for data management.
4. Develop strategies for implementing and sustaining data governance frameworks.
5. Explore emerging technologies and trends in data governance and protection.

TRAINING PROGRAM TOPICS

1. Introduction to Data Governance.
2. Data Protection Principles and Practices.
3. Compliance Management in Financial Services.
4. Building a Data Governance Strategy.
5. Emerging Trends in Data Governance and Compliance.

Certified Generative AI Expert

FINTECH ACADEMY JORDAN **Blockchain™ Council**
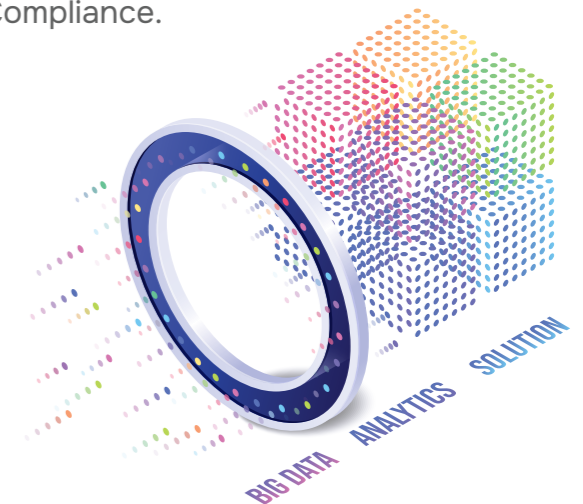
TRAINING PROGRAM TARGET SEGMENTS

The Certified Generative AI Expert™ certification program is suitable for AI professionals, software developers, data scientists, academics, entrepreneurs, creative professionals, business leaders, AI enthusiasts, career changers, and anyone interested in gaining expertise in generative artificial intelligence

TRAINING PROGRAM DESCRIPTION

Generative Artificial Intelligence (AI) represents the cutting edge of technological innovation, seamlessly blending creativity and intelligence. It's a field where algorithms and networks learn to produce new content, ranging from art and music to text and design, mirroring human ingenuity.

According to a recent nearly 100% of global executives believe Generative AI will be important to their strategies. As the frontiers of AI expand, the demand for skilled professionals who can harness its potential is on the rise.

The Certified Generative AI Expert™ program from Blockchain Council is designed to transform you into a pioneer in this dynamic landscape. This certification offers a comprehensive understanding of generative models, neural networks, and advanced machine learning techniques.

With hands-on experience, you'll master the art of creating AI systems that generate imaginative and innovative outputs. Embark on this journey with us, and become a Certified Generative AI Expert™ to shape the future of AI-driven creativity and lead in a world where technology and imagination converge.

IDL
8-Hours

NOMINATION DEADLINE
18th AUG, 2025

COURSE DATES
25th – 26th AUG, 2025

LANGUAGE
English

Price
350 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

A comprehensive understanding of generative models, neural networks, and advanced machine learning techniques.

TRAINING PROGRAM TOPICS

1. Introduction to Generative AI
2. Generative AI for Text
3. Generative AI for Images
4. Generative AI for Enterprises
5. Generative AI for Public Services
6. Data Privacy in AI
7. Prompt Engineering for Text Analysis
8. Upcoming Trends in Generative AI
9. Recommended Learning Methodology
10. Exam

Certified Blockchain Developer

TRAINING PROGRAM TARGET SEGMENTS

The Certified Blockchain Developer™ certification program is designed for developers who have a strong interest in blockchain technology and aspire to become experts in this field. Whether you are a blockchain expert, Solidity developer, Ethereum developer, We3 developer, or hold any other job role related to blockchain, crypto, the metaverse, or NFTs, this certification is tailored to meet your needs. The program caters specifically to developers who want to expand their skill set and dive into the exciting world of blockchain development.

IDL
8-Hours

NOMINATION DEADLINE
1st SEP, 2025

COURSE DATES
8th – 9th SEP, 2025

LANGUAGE
English

Price
350 JOD

Main Menu

TRAINING PROGRAM DESCRIPTION

With the benefits and advantages that blockchain provides over other systems, this brilliant technology of distributed ledgers also has the potential to revolutionize and redefine a large number of businesses, sectors, and industries in the near future. The technology surely offers many opportunities to tech enthusiasts or any individual wanting to build their knowledge and understanding in blockchains. The Certified Blockchain Developer course aims to provide a deeper understanding of blockchains with greater insights into the key blockchain concepts. It is an exhaustive training and exam-based program which aims to provide proof of knowledge to the certificate holder within the blockchain space.

1. Know what it means to be a Certified Blockchain Developer
2. Learn about Ethereum, IPFS, Hyperledger and R3 Corda
3. Explore how to deploy Ethereum Smart Contract on Hyperledger Fabric Gain an in-depth knowledge on R3 Corda

Certified Blockchain Developer

TRAINING PROGRAM OBJECTIVES

1. Understand Blockchain Fundamentals
2. Master Ethereum and Smart Contract Development
3. Build Real-World Decentralized Applications (DApps).
4. Work with Hyperledger Fabric
5. Develop Enterprise Applications on R3 Corda

TRAINING PROGRAM TOPICS

1. Introduction
2. Blockchain Basics
3. Advanced Blockchain Concepts
4. Ethereum
5. Introduction to Development Environment and basics of Solidity
6. Project 1: Creating Ethereum Tokens
7. Project 2: Voting DApp
8. Project 3: Crowdfunding
9. Understanding Hyperledger Fabric
10. Getting Started with Hyperledger Architecture
11. Setting-up the Prerequisites
12. Using Hyperledger Fabric
13. R3 corda
14. R3 Corda- Project 1 - Tesla CordApp
15. R3 Corda- Project 2 - Building another CordApp
16. RECOMMENDED LEARNING METHODOLOGY
17. Exam

Skill Certificate in ESG

FINTECH ACADEMY JORDAN

iob — A recognised college of UCD

TRAINING PROGRAM TARGET SEGMENTS

The programme is aimed at those looking to re-skill in ESG or who are looking to develop a career in ESG or sustainable finance.

TRAINING PROGRAM DESCRIPTION

This course provides an overview of ESG and sustainability in the world of business, with emphasis on the financial services sector. The course will examine the role of finance in ESG and the core elements of the Sustainable Finance agenda

Blended
25-Hours

NOMINATION DEADLINE
1st SEP, 2025

COURSE DATES
15th SEP - 3rd OCT, 2025

LANGUAGE
English

Price
350 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

The aim of the programme is for participants:
1. to decipher the main themes within the vast ESG terrain
2. becoming more conversant on the overall subject
3. recognizing how it is relevant and should be applied in their own organizations

The programme will be delivered over 6 weeks including 15 hours of eLearning, 1 hour of live online lectures per week and 4 hours of exercises and assessment throughout the 6 weeks.

TRAINING PROGRAM TOPICS

1. ESG background and definitions
2. Deep dive on "E", Environmental
3. Deep dive on "S", Social
4. Deep dive on "G", Governance
5. Sustainable finance and responsible financial services
6. Responsible investment
7. Regulation, disclosure and reporting
8. ESG and climate risk management
9. Sustainability strategy and culture

FinTech Essentials for Entrepreneurs

TRAINING PROGRAM TARGET SEGMENTS

Level: intermediate, open to all include:

1. Financial services professionals transitioning into FinTech roles
2. Product managers and business analysts in tech or finance
3. Early-stage FinTech startup founders or team members
4. Regulators and policymakers seeking practical FinTech insights
5. Consultants and advisors working with financial innovation
6. Graduate students or researchers specializing in finance, innovation, or technology

TRAINING PROGRAM DESCRIPTION

This workshop aims to develop a foundational understanding of FinTech. Participants will explore the evolving FinTech ecosystem, identify opportunities, and learn to develop innovative financial solutions. The workshop includes practical insights on leveraging technology, navigating regulations, and building sustainable FinTech ventures.

IDL
18-Hours

NOMINATION DEADLINE
15th SEP, 2025

COURSE DATES
29th SEP
1st OCT, 2025

LANGUAGE
English

Price
850 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of FinTech and its role in transforming financial services.
2. Learn how to design customer-centric financial products using emerging technologies.
3. Develop strategies for navigating regulatory.
4. Landscapes and ensuring compliance.
5. Gain insights into scaling operations and building sustainable business models.
6. Identify emerging FinTech trends and opportunities for innovation.

TRAINING PROGRAM TOPICS

1. Introduction to FinTech
2. The FinTech Ecosystem
3. Building a FinTech Product
4. Regulations and Compliance for Building a FinTech Product FinTech Entrepreneurs
5. Scaling and Sustaining a FinTech Business

Digital Identity and FinTech

FINTECH ACADEMY JORDAN — GFA

TRAINING PROGRAM TARGET SEGMENTS

Policy makers and students, bankers, fintech enthusiasts, and other financial service providers.

TRAINING PROGRAM DESCRIPTION

Participants will gain insights into the role of digital identity in enabling secure financial transactions and customer onboarding and also its role in advancing financial inclusion through fintech.

IDL
10-Hours

NOMINATION DEADLINE
6th OCT, 2025

COURSE DATES
13th – 14th OCT, 2025

LANGUAGE
English

Price
300 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

To introduce participants to the concept and role of DPIs in technology-led financial inclusion and service delivery. Global examples of DPIs in payment, lending, identity, education health and other fintech innovations

TRAINING PROGRAM TOPICS

1. What is DPI and DPG
2. Core principles of DPI by DPGA, United Nations
3. Global examples, and their role in the FinTech revolution
4. Mifos payment, MOSIP identity, Aadhaar architecture
5. How to build DPI from scratch
6. Blockchain, AI, IoT, and big data for DPI
7. Open Interoperable Network for Fintechs
8. Japan, France, Estonia, India, Dubai, Oman and others experience
9. Indicators and requirements for DPI and DPG
10. Jordan's DPI, World Bank and Japan. What is getting built?
11. Guest lecturer by a DPI expert
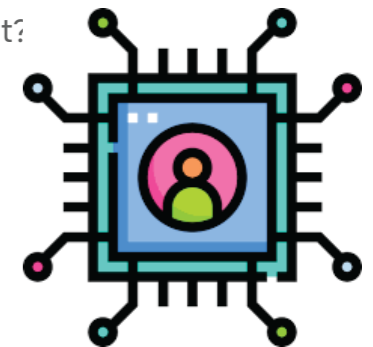
Professional Certificate in Digital Risk, AML and Financial Crime Prevention

TRAINING PROGRAM TARGET SEGMENTS

This program is relevant to those in regulated financial services firms, trust companies, FinTech and firms with AML requirements who are looking to build key skills for managing digital risks and AML in their organisations.

TRAINING PROGRAM DESCRIPTION

Digital technologies are dominating financial services worldwide, from how organisations conduct business, distribute products and services, and interact with customers. This programme addresses the main types of digital risk and financial crime that can arise as a result of digital technologies, as well as the policies, procedures and internal controls intended to prevent it.

BLENDED
250-Hours

NOMINATION DEADLINE
30th SEP, 2025

COURSE DATES
15th OCT, 2025 - 31th JAN, 2026

LANGUAGE
English

Price
1150 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

At the end of the program, graduates will be able to:

1. Understand the different types of digital risks and financial crime activities that can impact a financial services organisation.
2. Identify, analyze, and undertake an assessment of the degree of digital and financial crime risks facing financial services organisations.
3. Propose some mitigations to the digital and financial crime risks facing the organization.
4. Communicate these risks and mitigations to stakeholders.
5. Identify and utilise additional sources of information on digital and financial crime risk management as part of ongoing professional development in the area.

TRAINING PROGRAM TOPICS

Module 1: AML, Cyber Security and Financial Crime.
Module 2: Digital Risk Management.

Certified LLM Developer

TRAINING PROGRAM TARGET SEGMENTS

This program is ideal for individuals passionate about artificial intelligence, natural language processing, and language models. It is designed for software developers, data scientists, AI researchers, and anyone interested in a career in AI-driven language modeling. Whether you're an experienced professional seeking to deepen your expertise or new to the field, this certification provides the knowledge and skills necessary to excel in the rapidly evolving domain of large language models.

TRAINING PROGRAM DESCRIPTION

LLMs) are transforming the landscape of technology and innovation. The Certified LLM Developer Certification program is meticulously designed to equip you with the comprehensive knowledge and cutting-edge skills needed to develop, fine-tune, and deploy large language models. This program offers an in-depth understanding of LLM architectures, tools, and best practices, providing hands-on experience in building AI models that can understand and generate human-like text. Through immersive learning experiences, you'll master the art of working with LLMs to create intelligent, context-aware applications that push the boundaries of AI-driven solutions. Join us and emerge as a Certified LLM Developer ™, ready to lead the field in developing sophisticated AI-driven language models. Be at the forefront of a world where language models enhance communication, decision-making, and innovation, and your expertise becomes a key driver of technological advancement.

IDL
8-Hours

NOMINATION DEADLINE
20th OCT, 2025

COURSE DATES
27th – 28th OCT, 2025

LANGUAGE
English

Price
350 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

Comprehensive Understanding of LLM Development: In-depth knowledge of LLM architectures, tools, and techniques for developing advanced AI-driven language models.

TRAINING PROGRAM TOPICS

1. Introduction to Large Language Models
2. Core LLM Technologies
3. Advanced LLM Techniques
4. Computer Vision
5. Audio/Video Coding
6. LLM Frameworks and Tools
7. Project 1: Text Classification Model
8. Project 2: Text Generation Model
9. Project 3: Designing a conversational agent architecture
10. Deployment and MLOps
11. Recommended Learning Methodology
12. Exam

RegTech Solutions

FINTECH ACADEMY JORDAN · **CFTE**

TRAINING PROGRAM TARGET SEGMENTS

Level: Foundational, open to all

Compliance Officers & Risk Managers, Regulatory & Legal Experts, Financial Institutions & Banks FinTech & RegTech Professionals, Government & Regulatory Bodies, Tech & Data Analysts, Startups & Entrepreneurs

TRAINING PROGRAM DESCRIPTION

This training aims to explore the role of Regulatory Technology (RegTech) in Transforming compliance and risk management processes. Participants will gain Insights into innovative RegTech tools, practical use cases, and strategies for adopting these solutions to ensure regulatory compliance and operational efficiency.

IDL
12-Hours

NOMINATION DEADLINE
13th OCT, 2025

COURSE DATES
27th – 28th OCT, 2025

LANGUAGE
English

**Price**
550 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of FinTech and its role in transforming financial services.
2. Learn how to design customer-centric financial products using emerging technologies.
3. Develop strategies for navigating regulatory landscapes and ensuring compliance.
4. Gain insights into scaling operations and building sustainable business models.
5. Identify emerging FinTech trends and opportunities for innovation.

TRAINING PROGRAM TOPICS

1. Introduction to RegTech
2. RegTech Tools and Technologies
3. Applications of RegTech in Finance
4. RegTech Compliance and Governance
5. Future Trends in RegTech
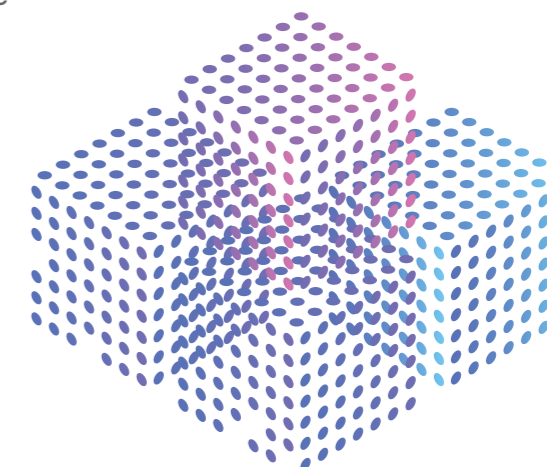
SupTech for Regulators

TRAINING PROGRAM TARGET SEGMENTS

1. Entry- to mid-level staff from financial regulatory and supervisory authorities looking to build foundational knowledge in SupTech.
2. Professionals from non-technical backgrounds interested in understanding how technology is transforming regulatory oversight.
3. New hires or cross-functional team members in supervisory agencies involved in compliance, policy, or data-related roles.
4. Anyone in the public sector exploring the use of technology to enhance governance, risk management, and reporting functions.

TRAINING PROGRAM DESCRIPTION

This program aims to equip participants with the knowledge and skills to leverage Supervisory Technology (SupTech) for enhancing regulatory oversight. Participants will explore the latest SupTech tools, use cases, and frameworks to improve efficiency, detect risks, and ensure compliance in the increasingly complex financial ecosystem.

IDL
12-Hours

NOMINATION DEADLINE
27th OCT, 2025

COURSE DATES
10th – 11th NOV, 2025

LANGUAGE
English

Price
550 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the role and potential of SupTech in modern regulatory frameworks.
2. Gain familiarity with SupTech tools and their applications in monitoring and compliance.
3. Learn to implement and manage SupTech solutions effectively while ensuring data security and ethical use.
4. Explore real-world use cases for predictive analytics, risk detection, and reporting automation.
5. Assess future trends and innovations shaping the SupTech landscape.

TRAINING PROGRAM TOPICS

1. Introduction to SupTech.
2. SupTech Tools and Technologies.
3. Applications of SupTech in Regulatory Oversight.
4. Governance and Data Management in SupTech.
5. Future Trends and Global Developments in SupTech.

Islamic Fintech

TRAINING PROGRAM TARGET SEGMENTS

The program is customized for banking and financial industry staff, regulatory, Shariah, R&D academia and Islamic finance, IT and economic, banking and finance students.

TRAINING PROGRAM DESCRIPTION

The training seeks to explore the dynamic synergy between Islamic finance and fintech, fostering a deeper understanding of how technology can be harnessed to align with Shariah principles. The workshop will span three days, featuring a diverse range of sessions, interactive discussions, case studies and hands-on activities to engage participants.

IN-CLASS
18-Hours

NOMINATION DEADLINE
2nd NOV, 2025

COURSE DATES
17th – 19th NOV, 2025

LANGUAGE
**English**

Price
1100 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. To enhance the understanding of the intersection between Islamic finance and Fintech.
2. Increase awareness of the ethical considerations and regulatory landscape in Islamic Fintech.
3. Encouragement of innovative solutions and entrepreneurship in the Islamic Fintech space.
4. Strengthen collaboration and networking among stakeholders in Jordan's Islamic finance and Fintech sectors and with AAOIFI standards.

TRAINING PROGRAM TOPICS

1. Innovative fintech ecosystem.
2. Emerging financial technologies & trends.
3. Future of Islamic finance & fintech.
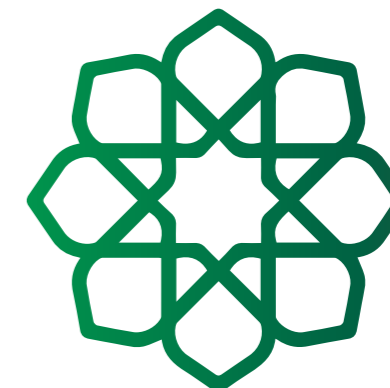
Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TARGET SEGMENTS

1. Financial Services Professionals
2. Technology and Innovation Leaders in FSI
3. Risk, Compliance, and Ethics Officers
4. Product Managers and Business Analysts
5. Data Scientists and AI Practitioners
6. Policymakers and Regulators
7. Students and Early-Career Professionals

TRAINING PROGRAM DESCRIPTION

The Skills Certificate in Introduction to Responsible AI for Financial Services is designed to provide a comprehensive understanding of AI's impact on financial services.

The online programme Learning supports for this programme comprise:

• Study guide
• eLearning video lessons
• MCQ practice review questions after each lesson
• Required reading materials as part of reflective assessment
• Skill Exercises as part of reflective assessment
• End of course MCQ assessment

BLENDED
25-Hours

NOMINATION DEADLINE
23th NOV, 2025

COURSE DATES
7th –28th DEC, 2025

LANGUAGE
English

Price
350 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

This programme will enable you to:

1. Understand the significance of AI in transforming financial services
2. Explain the key concepts of AI, including its history and evolution, and practical applications for FSI.
3. Apply AI techniques like discriminative AI for operational efficiency and generative AI for enhancing productivity and innovation in FSI.
4. Evaluate the ethical implications of AI and implement strategies for responsible AI use in decision-making processes within FSI.
5. Develop strategies for managing AI risks and enhancing regulatory compliance in FSI.
6. Identify opportunities and engagement models for productively leveraging AI.

Introduction to Responsible AI for Financial Services

TRAINING PROGRAM TOPICS

1. Section 1: Introduction
   • Lesson 1.1: Course Introduction
   • Lesson 1.2: The Importance of AI Skills for FSI
2. Section 2: AI Fundamentals
   • Lesson 2.1: AI & Machine Learning
   • Lesson 2.2: Generative AI

3. Section 3: AI for Digital Transformation in the FSI
   • Lesson 3.1: Discriminative AI for Operational Efficiency
   • Lesson 3.2: Generative AI for Organisational Productivity in the FSI
   • Lesson 3.3: Generative AI for FSI Innovation
   • Lesson 3.4: AI to Enhance Customer Experience

4. Section 4: Responsible AI Decision Making in the FSI
   • Lesson 4.1: Responsible AI
   • Lesson 4.2: Explainable AI
   • Lesson 4.3: Ethical AI
5. Section 5: AI Governance in the FSI
   • Lesson 5.1: AI & Regulatory Risk
   • Lesson 5.2: AI Ownership and Control
   • Lesson 5.3: AI & Security
6. Section 6: Course Conclusion
   • Lesson 6.1: Course Conclusion

International Professional Certificates

The provision of international certificates by FTA Jordan holds paramount importance in validating the skills and expertise of participants on a global scale. In an increasingly interconnected world, where talent transcends geographical boundaries, these international certificates serve as a recognized benchmark of proficiency in fintech and innovation disciplines. Accredited by reputable international bodies and aligned with industry standards, these certificates not only enhance the credibility and marketability of individuals but also open doors to global career opportunities and collaborations. By attesting to the quality and rigor of the academy's training programs, these certificates bolster confidence among employers, investors, and stakeholders, reaffirming the academy's commitment to excellence and innovation in the fintech domain. Moreover, as ambassadors of competence and professionalism, holders of these international certificates contribute to advancing the fintech industry's reputation and fostering trust in the global marketplace.
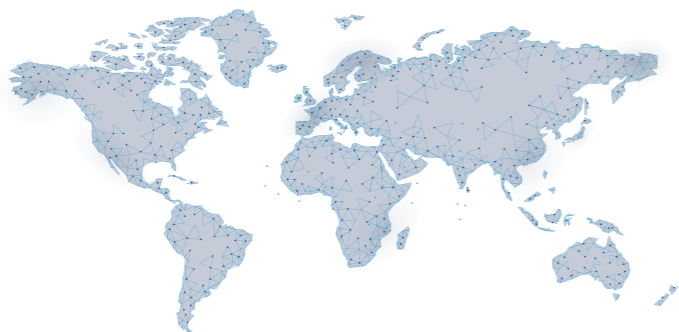
01 **Certified Innovation Professional - (CInP)**
17/8 – 28/8/2025

02 **Certified Chief Innovation Officer (CCInO)**
22/9 – 1/10/2025

03 **Certified Cryptoasset AFC Specialist (CCAS)**
October 2025

04 **Certified Design Thinking (CDTP)**
19/10 – 30/10/2025

Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

IN-CLASS
30-Hours

NOMINATION DEADLINE
14th AUG, 2025

COURSE DATES
17th – 28th AUG, 2025

LANGUAGE
English

Price
1200 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!

Certified Innovation Professional (CInP)

FINTECH ACADEMY JORDAN · **GLOBAL INNOVATION INSTITUTE**

TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to Know Business Innovation.
3. Innovation's Design Outputs – The Many Forms of "What's New".
4. The E-ective Innovator – Einstein, Edison, Jobs, and You.
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation's Source of Life.
6. The GInI Breakthrough Innovation Method.
7. Getting Innovation Done – Running Innovation's Source of Life.
   • Running the Front End of Innovation
   • Running the Mid Zone of Innovation
   • Running the Back End of Innovation

8. The Big Dig – The Role of Research in Innovation
   • Core Concepts in Research
   • Problem / Solution Research
   • Forward-Looking Research Methods.
   • "Hard" Research Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New.
11. The Innovation Manager as Project Leader – Driving Focused Innovation.
12. Leading & Building a Core Innovation Team.
13. The Innovation Management Process.
14. Program & Project Management Tools for Innovation Management.

15. Engagement – The Art of Participatory Innovation.
16. Designing Innovation Spaces.
17. The Innovation Manager as Liason – Leveraging Open Innovation.
18. Storytelling – How to Spark the Imagination & Turn Ships.
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together.

Certified Chief Innovation Officer (CCInO)

TRAINING PROGRAM TARGET SEGMENTS

Senior executives and leaders driving organizational innovation strategies. Senior executives, innovation managers, and leaders responsible for fostering innovation within organizations

TRAINING PROGRAM DESCRIPTION

An advanced certification program designed for executives to master leadership in innovation, fostering transformative growth and sustainable innovation cultures.

IN-CLASS
25-Hours

NOMINATION DEADLINE
21th SEP, 2025

COURSE DATES
22th SEP - 1st OCT, 2025

LANGUAGE
English

Price
1350 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

To equip participants with advanced knowledge in innovation leadership, including how to design, implement, and sustain organizational innovation strategies, while aligning them with business goals and market demands.

TRAINING PROGRAM TOPICS

1. Innovation Leadership Principles: Understanding the role of a Chief Innovation Officer
2. Building and Sustaining Innovation Cultures: Strategies to foster a creative organizational environment
3. Strategic Innovation Frameworks: Developing and executing innovation strategies
4. Leading Change and Transformation: Navigating challenges and resistance to innovation
5. Innovation Metrics and KPIs: Measuring the success and impact of innovation initiatives
6. Ecosystem and Stakeholder Management: Collaborating with internal and external stakeholders
7. Case Studies and Best Practices: Real-world applications and lessons from successful organizations

Certified Cryptoasset AFC Specialist (CCAS)

TRAINING PROGRAM TARGET SEGMENTS

CCAS is designed for professionals working in the crypto sector, with responsibility for cryptocurrency compliance and managing the risks of Cryptoasset-related financial crime.

This cryptocurrency AML certification is also appropriate for individuals who want to expand their knowledge and better apply their skills to the crypto sector. This includes those who are CAMS, CKYCA, CTMA, or CAFCA certified.

TRAINING PROGRAM DESCRIPTION

The CCAS training program provides specialized education in anti-financial crime practices within the Cryptoasset and blockchain space. It covers key areas such as AML compliance, risk management frameworks, blockchain technology, and the regulatory landscape. Through interactive modules, practical case studies, and expert-led content, the program equips participants with the knowledge and tools needed to identify, assess, and mitigate financial crime risks in digital asset environments.

IN-CLASS
35-Hours

NOMINATION DEADLINE
**OCTOBER, 2025**

COURSE DATES
OCTOBER, 2025

LANGUAGE
English

Price
2400 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

- Develop a deep understanding of financial crime risks associated with Cryptoassets and blockchain technology.
- Equip professionals with practical skills to design and implement effective AML and risk management frameworks in digital asset environments.
- Enhance the ability to detect, investigate, and respond to suspicious activities involving Cryptoasset.
- Ensure compliance with global regulatory standards related to virtual assets.
- Support organizations in building a culture of compliance and resilience against crypto-related financial crimes.

Certified Cryptoasset AFC Specialist (CCAS)

FINTECH ACADEMY JORDAN   ACAMS
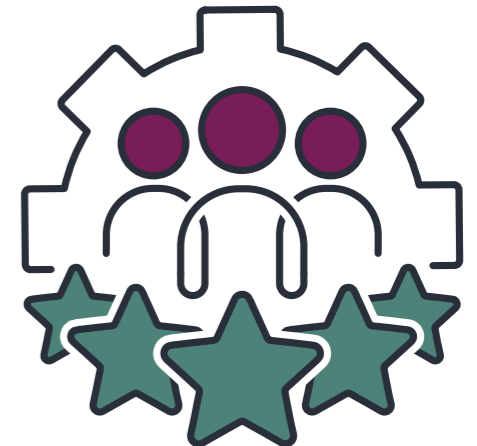
TRAINING PROGRAM TOPICS

1. AML Foundations for Cryptoasset and Blockchain
- How money laundering, fraud, and tax evasion happen in Cryptoasset
- How to spot financial crime risks and red flags specific to cryptoassets
- How risk is controlled and managed across key compliance measures and functions
- How to identify which customer information is relevant and important for cryptoassets
- The process for identifying, researching, and reporting unusual and suspicious customer activity

2. Cryptoasset and Blockchain
- How a blockchain functions, what cryptoassets are, and how mining creates coins
- The different types of cryptoassets and virtual asset service providers
- How transactions happen on the blockchain, and their purpose, and types of wallets
- How to utilize analytics to help protect against blockchain risks and assist in cryptoasset tracing and attribution

3. Risk Management Programs for Cryptoasset and Blockchain
- How a blockchain functions, what Cryptoasset are, and how mining creates coins
- The different types of Cryptoasset and virtual asset service providers
- How transactions happen on the blockchain, and their purpose, and types of wallets
- How to utilize analytics to help protect against blockchain risks and assist in Cryptoasset tracing and attribution

Certified Design Thinking (CDTP)

FINTECH ACADEMY JORDAN | **GLOBAL INNOVATION INSTITUTE**

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

GInI Certified Design Thinking Professional (CDTP)® is GInI's recognition of innovation professionals who have demonstrated an advanced understanding of the key topics relating to Human-Centered Design, Design Thinking, the Design Thinking process, and Design Methods. CDTP certification affirms an individual's proficiency at this most crucial of innovation methods. This includes: the Human-Centered Design (HCD) philosophy, Design Thinking overall, the Design Thinking process, Points of View, Design Principles, Design Methods for Observation, Design Methods for Inquiry, Design Methods for Experimenting, Design Methods for Study, and the critical role of Prototyping.

IN-CLASS
30-Hours

NOMINATION DEADLINE
16th OCT, 2025

COURSE DATES
19th – 30th OCT, 2025

LANGUAGE
English

Price
1200 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Elevate your expertise in human-centered design and design thinking.
2. Gain a deep understanding of the Design Thinking process, methodologies, and principles essential for driving innovation and creating impactful solutions.
3. Unlock a world of possibilities to revolutionize products, services, and experiences with a user-centric approach.

TRAINING PROGRAM TOPICS

1. The Human-Centered Design (HCD) Philosophy.
2. Design Thinking Overall.
3. the Design Thinking Process.
4. Points of View.
5. Design Principles.
6. Design Methods for Observation.
7. Design Methods for Inquiry.
8. Design Methods for Experimenting.
9. Design Methods for Study.
10. The critical role of Prototyping.

Specialized Professional Diplomas

The Specialized Professional Diplomas offered by FTA Jordan represent a pinnacle of achievement and expertise in the fintech industry, providing participants with in-depth knowledge and recognized credentials to propel their careers to new heights. These diplomas serve as a testament to the dedication and mastery of individuals who undergo rigorous training and assessment in specialized areas. Beyond equipping participants with practical skills and theoretical foundations, these diplomas instill confidence and credibility, enhancing their professional standing and marketability in a competitive job market. Moreover, by adhering to industry standards and best practices, the academy ensures that graduates are well-prepared to tackle real-world challenges and drive innovation within their respective fields. As beacons of excellence, these specialized diplomas not only validate the expertise of individuals but also contribute to raising the overall standards of proficiency and professionalism in the fintech ecosystem.

1 Specialized Professional Diploma in Digital Payments Management
21/7 – 8/9/2025

2 Applied Diploma in Cyber Security with AI for Banking and Financial Sector
September 2025

3 Specialized Professional Diploma in Digital Payments Management
6/10 – 26/11/2025

Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

1. Workers in the financial services sector.
2. Individuals seeking to enter the field of electronic payments or transition to related fields.
3. Regulators & Entrepreneurs and innovators.

TRAINING PROGRAM DESCRIPTION

This Diploma addresses the urgent need for expertise and efficiency in the rapidly evolving fintech landscape. With electronic payment methods gaining global popularity, there is a growing demand for professionals who possess specialized knowledge and skills in this field. By offering a comprehensive professional diploma program, we can bridge the gap between theoretical understanding and practical application, equipping participants with the necessary tools to navigate and excel in this dynamic landscape

IDL
70-Hours

NOMINATION DEADLINE
20th JUL , 2025

COURSE DATES
21th JUL – 8th SEP, 2025

LANGUAGE
English & Arabic

Price
560 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Provide participants with comprehensive knowledge of electronic payment systems, including their functions, processes, and underlying technologies.
2. Offer a deep understanding of the regulatory frameworks and standards governing electronic payments, at both the national and international levels.
3. Enhance expertise in implementing and managing various electronic payment methods, such as mobile payments, online transactions, e-wallets, and instant payments.

TRAINING PROGRAM TOPICS

Unit 1: Introduction to Electronic Payments.
Unit 2: Fundamentals of Payment Technologies.
Unit 3: Payment Security and Risk Management.
Unit 4: Electronic Payment Platforms and Systems.
Unit 5: Consumer Behavior and User Experience.
Unit 6: Regulatory Compliance and Behavioral Standards.
Unit 7: Capstone Project and Final Evaluation.

Applied Diploma in Cyber Security with AI for Banking and Financial Sector

TRAINING PROGRAM TARGET SEGMENTS

1. Professionals with a background in cybersecurity who wish to deepen their expertise in securing financial systems and analyzing risks associated with financial transactions.
2. Managers responsible for overseeing digital systems in banking and financial institutions who need to develop effective strategies to counter cyber threats.
3. Professionals working in risk management and compliance within banking and financial institutions who aim to understand how to mitigate cyber risks and protect financial data.
4. New employees in banking and financial institutions who require training and guidance in cybersecurity to prepare them for daily operational challenges.
5. Students studying cybersecurity or financial management who wish to apply their knowledge within the financial sector.
6. Specialists providing consultancy services to banking and financial institutions who seek to enhance their cybersecurity knowledge to ensure the safety of the institutions they serve.
7. Employees and administrators working in the banking and financial sector.
8. Individuals interested in fintech topics, innovations, and emerging technologies.

BLENDED
226-Hours

NOMINATION DEADLINE
September, 2025

COURSE DATES
September, 2025

LANGUAGE
English & Arabic

Price
1808 JOD

Main Menu

TRAINING PROGRAM DESCRIPTION

The Applied Diploma in Cybersecurity is a vital program aimed at enhancing the financial sector's readiness to confront the growing cyber threats. This diploma enables professionals in the sector to acquire advanced practical skills in protecting digital systems and critical infrastructures, such as banking systems and electronic payment platforms. With the rise of cyber threats targeting customer data and financial transactions, building a qualified workforce capable of countering attacks, analyzing breaches, and developing effective response strategies has become an urgent necessity. Additionally, the diploma contributes to strengthening trust between financial institutions and their clients by ensuring a secure digital environment that supports innovation and economic sustainability.

Applied Diploma in Cyber Security with AI for Banking and Financial Sector

TRAINING PROGRAM OBJECTIVES

1. Empowering graduates to assume leadership roles and drive innovation in the banking and financial sectors, particularly in the field of financial technology (FinTech) and its innovations, contributing to the growth and sustainability of the financial and banking sectors in Jordan and beyond.
2. Preparing professional cadres with technical and practical skills in cybersecurity, with a particular focus on the needs of the banking and financial sector.
3. Enabling participants to protect digital systems, databases, financial systems, and electronic payment platforms from cyber threats and attacks.
4. Developing capabilities in cyber risk analysis and security incident management to ensure business continuity and minimize the impact of breaches.
5. Training participants on compliance with international and local cybersecurity standards in the financial sector, such as the regulations issued by the Central Bank of Jordan, the National Cybersecurity Center, and international standards like PCI DSS and ISO 27001.
6. Teaching trainees how to develop effective incident response strategies and systematically address emerging challenges.
7. Promoting a cybersecurity culture within banking and financial institutions and among other target groups by preparing specialists capable of raising awareness among employees and customers.
8. Enabling banking and financial institutions to securely leverage modern technologies to enhance innovation, such as blockchain technologies, virtual asset management, and digital financial services.
9. Reducing financial losses resulting from cyberattacks through effective prevention and highly skilled incident management.

TRAINING PROGRAM TOPICS

Unit 1: Cybersecurity Fundamentals and Terminology
Unit 2: Cyber Attacks in the Financial Sector
Unit 3: Risk Management and Governance
Unit 4: Regulatory Compliance and Auditing
Unit 5: Cyber Fraud Detection and Prevention
Unit 6: Application Security in the Financial Sector
Unit 7: Cyber Investigation and Digital Forensics
Unit 8: Cybersecurity for Emerging Financial Technologies (FinTech)
Unit 9: Data Protection and Privacy
Unit 10: Financial Cyber Threat Intelligence

Specialized Professional Diploma in Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

1. Workers in the financial services sector.
2. Individuals seeking to enter the field of electronic payments or transition to related fields.
3. Regulators & Entrepreneurs and innovators.

TRAINING PROGRAM DESCRIPTION

This Diploma addresses the urgent need for expertise and efficiency in the rapidly evolving fintech landscape. With electronic payment methods gaining global popularity, there is a growing demand for professionals who possess specialized knowledge and skills in this field. By offering a comprehensive professional diploma program, we can bridge the gap between theoretical understanding and practical application, equipping participants with the necessary tools to navigate and excel in this dynamic landscape

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BLENDED
70-Hours

NOMINATION DEADLINE
5ᵗʰ OCT, 2025

COURSE DATES
6ᵗʰ OCT – 26ᵗʰ NOV, 2025

LANGUAGE
English & Arabic

Price
560 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Provide participants with comprehensive knowledge of electronic payment systems, including their functions, processes, and underlying technologies.
2. Offer a deep understanding of the regulatory frameworks and standards governing electronic payments, at both the national and international levels.
3. Enhance expertise in implementing and managing various electronic payment methods, such as mobile payments, online transactions, e-wallets, and instant payments.

TRAINING PROGRAM TOPICS

Unit 1: Introduction to Electronic Payments.
Unit 2: Fundamentals of Payment Technologies.
Unit 3: Payment Security and Risk Management.
Unit 4: Electronic Payment Platforms and Systems.
Unit 5: Consumer Behavior and User Experience.
Unit 6: Regulatory Compliance and Behavioral Standards.
Unit 7: Capstone Project and Final Evaluation.

Short Courses

The short training courses offered by FTA Jordan hold significant importance as they cater to the dynamic needs of individuals and organizations seeking to enhance their skills and knowledge in specific areas of fintech efficiently. These succinct yet comprehensive courses provide a flexible training pathway for participants, allowing them to acquire specialized expertise without committing to long-term programs. These short courses offer targeted insights and practical skills that can be immediately applied in the workplace. By condensing complex concepts into digestible modules, the academy ensures that participants gain relevant and up-to-date knowledge that aligns with industry trends and demands. Moreover, the accessibility and affordability of these short courses democratize access to fintech education, empowering a broader spectrum of individuals to embark on their journey towards professional growth and advancement in the rapidly evolving fintech landscape.

01 **Design Thinking**
21/7 – 22/7/2025

02 **Introduction to Fintech**
21/7 – 23/7/2025

03 **Digital Financial Crime Prevention and Risk Management**
23/7 – 24/7/2025

04 **E-payment Channels and Fraud Methods**
27/7 – 31/7/2025

05 **Introduction to Innovation Strategy**
3/8 – 7/8/2025

06 **Digital Payments Solutions**
10/8 – 14/8/2025

07 **Using Data Analytics in Decision Making**
17/8 – 21/8/2025

08 **الامتثال وحماية البيانات الشخصية في بيئة التكنولوجيا المالية**
17/8 – 21/8/2025

09 **Exploring The Fintech Disruption and Emerging Technologies**
24/8 – 27/8/2025

10 **Introduction to Open Banking and Open Finance – Jordan Edition**
25/8 – 27/8/2025

Short Courses

11 E-payment Channels and Fraud Methods
24/8 – 28/8/2025

12 Applications of AI and Machine Learning in Predicting Economic Variables
1/9 – 4/9/2025

13 Developing Digital Governance Strategies
7/9 – 11/9/2025

14 Business Innovation
8/9 – 11/9/2025

15 Design Thinking
15/9 – 18/9/2025

16 أخلاقيات الذكاء الاصطناعي في القطاع المصرفي والمالي: نحو ممارسات مسؤولة ومستقبل مستدام
15/9 – 18/9/2025

17 Introduction to Open Banking and Open Finance – Jordan Edition
22/9 – 24/9/2025

18 Business Innovation
6/10 –9/10/2025

19 Managing your Payment Cards Business from Inception to Growth
6/10 – 9/10/2025

20 Design Thinking
13/10 – 16/10/2025

21 Digital Transformation in Finance
13/10 – 16/10/2025

22 E-Payment Channels and Fraud Methods
19/10 – 23/10/2025

23 PCI-DSS Version 4.0 Implementation
3/11 – 5/11/2025

24 Cybercrimes and its Countermeasures
3/11 – 5/11/2025

25 Business Innovation
10/11 – 13/11/2025

Short Courses

26 **Design Thinking**
17/11 – 20/11/2025

27 **Exploring the Fintech Disruption and Emerging Technologies**
24/11 – 27/11/2025

28 **Business Innovation**
1/12 – 4/12/2025

29 **Design Thinking**
8/12 – 11/12/2025

Design Thinking

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

NOMINATION DEADLINE
20th JUL, 2025

COURSE DATES
21th – 22th JUL, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

Module 1: Introduction to Design Thinking
- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define
- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate
- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype
- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate
- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

Introduction to FinTech

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

The program is ideal for banking & financial industry staff, and for those interested in fintech.

TRAINING PROGRAM DESCRIPTION

This program provides an overview of financial technology (Fintech), covering its core concepts, ecosystem, business models, types of innovations, regulatory sandbox, basics of Innovative Solutions, and real-world case studies. Participants will gain a comprehensive understanding of Fintech and the skills to contribute to its development.

BLENDED
9-Hours

NOMINATION DEADLINE
20th JUL, 2025

COURSE DATES
21th – 23th JUL, 2025

LANGUAGE
English & Arabic

Price
72 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. To provide participants with a comprehensive understanding of financial technology (FinTech).
2. To familiarize participants with various types of innovations within the FinTech space.
3. To introduce participants to the regulatory sandbox concept and its significance in fostering innovation within the FinTech industry.
4. To equip participants with the basics of implementing innovative solutions within a FinTech context.
5. To enable participants to contribute effectively to the development and advancement of FinTech solutions

TRAINING PROGRAM TOPICS

1. What is Fintech.
2. FinTech ecosystem.
3. Business model.
4. Types of innovations.
5. Regulatory Sandbox.
6. Evaluating innovation financial solutions.
7. Case studies.

Digital Financial Crime Prevention and Risk Management

TRAINING PROGRAM TARGET SEGMENTS

Financial sector professionals, including compliance, risk management, and operations staff.

TRAINING PROGRAM DESCRIPTION

Comprehensive training on identifying, mitigating, and managing digital financial crimes, focusing on fraud, money laundering, cybersecurity risks, and regulatory compliance in the financial sector.

TRAINING PROGRAM OBJECTIVES

Equip participants with skills to prevent, detect, and respond to digital financial crimes, ensuring adherence to global standards and safeguarding financial institutions.

BLENDED
7-Hours

NOMINATION DEADLINE
22th JUL, 2025

COURSE DATES
23th – 24th JUL, 2025

LANGUAGE
English & Arabic

Price
56 JOD

Main Menu

TRAINING PROGRAM TOPICS

1. Overview of digital financial crimes and risks.
2. Cybersecurity in financial operations.
3. Fraud detection and prevention strategies.
4. Anti-Money Laundering (AML) frameworks and practices.
5. Regulatory compliance in digital financial services.
6. Emerging threats in financial technologies (FinTech).
7. Reporting and responding to suspicious activities.

E-payment Channels and Fraud Methods

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

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BLENDED
15-Hours

NOMINATION DEADLINE
24ᵗʰ JUL, 2025

COURSE DATES
27ᵗʰ – 31ᵗʰ JUL, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.

Introduction to Innovation Strategy

TRAINING PROGRAM TARGET SEGMENTS

Senior business executives who desire to get an understanding of Innovation Strategy in their pursuit of strategic business innovation.

TRAINING PROGRAM DESCRIPTION

This program is designed to equip senior business leaders with the tools, insights, and frameworks necessary to shape and implement effective innovation strategies. With a focus on aligning innovation with long-term growth goals, the training addresses the what, why, and how of innovation within a strategic business context. Participants will gain clarity on innovation principles, develop strategic foresight, and explore growth-oriented innovation models suited to dynamic markets

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IN-CLASS
15-Hours

NOMINATION DEADLINE
31ᵗʰ JUL, 2025

COURSE DATES
3ʳᵈ – 7ᵗʰ AUG, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

By the end of this program, participants will be able to:

1. Understand key concepts and types of innovation relevant to business growth.
2. Evaluate the strategic relevance of innovation in different market and industry contexts.
3. Develop high-level innovation strategies aligned with organizational goals.
4. Identify and leverage appropriate innovation vehicles for sustainable business development.
5. Apply innovation frameworks to uncover new growth opportunities.

TRAINING PROGRAM TOPICS

1. Understanding Innovation
2. Setting the Framework – On Relevance
3. Establishing High Level Innovation Strategy – Growth Pathways
4. Strategic Innovation Vehicles – Growth Vehicles

Digital Payments Solutions

TRAINING PROGRAM TARGET SEGMENTS

1. FinTech startups and entrepreneurs.
2. Financial and banking sectors employees.
3. Academics and researchers in financial innovation.
4. Individuals interested in digital payment systems and solutions.

TRAINING PROGRAM DESCRIPTION

This program explores the fundamentals and advanced aspects of digital payment solutions, focusing on innovative technologies, regulatory frameworks, and practical applications within the financial and banking sectors.

BLENDED
15-Hours

NOMINATION DEADLINE
7th AUG, 2025

COURSE DATES
10th – 14th AUG, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the evolution and types of digital payment solutions.
2. Analyze regulatory and operational frameworks for digital payments.
3. Explore innovative payment technologies and trends in fintech.
4. Develop practical skills to design and implement digital payment solutions.

TRAINING PROGRAM TOPICS

1. Overview of Digital Payment Systems.
2. Key Technologies in Digital Payments (e.g., QR code, digital wallets, NFC).
3. Regulatory and Compliance Requirements.
4. Case Studies of Digital Payment Solutions.
5. Practical Implementation and Challenges.
6. Trends and Innovations in Digital Payments.

Using Data Analysis in Decision Making

TRAINING PROGRAM TARGET SEGMENTS

1. **Analysts:** Professionals who interpret and transform data into actionable insights.
2. **Functional Managers:** Leaders who oversee specific business areas and rely on data to optimize performance.
3. **Executives:** Senior decision-makers who use data to guide strategic directions and operations.
4. **Consultants:** Advisors who analyze data to provide informed recommendations to their clients.
5. **Any Professional That Uses Data to Make Business Decisions:** This includes a wide range of roles across various industries who need to leverage data for informed decision-making.

TRAINING PROGRAM DESCRIPTION

This data analytics course enhances functional literacy in business analytics for varying skill levels, combining statistical methods and hands-on exercises to enable sound, evidence-based decisions that drive business performance. Ideal for beginners to advanced analysts.

BLENDED
15-Hours

NOMINATION DEADLINE
14th AUG, 2025

COURSE DATES
17th – 21st AUG, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Enable participants to efficiently gather data that addresses specific business challenges.
2. Teach how to recognize and reduce biases in data samples to enhance analysis accuracy.
3. Provide learners with the skills to create statistical summaries and visualizations to better understand the impact of variables on outcomes.
4. Empower participants to assess decisions through key performance indicators and understand their implications for stakeholders.
5. Enable participants to formulate and test hypotheses effectively.
6. Instruct participants on developing and refining regression models for more accurate data analysis.
7. Guide participants on making accurate predictions or estimates using their models, applying these techniques to practical business scenarios.
8. Teach participants to identify and utilize data relationships to reduce uncertainty in business decisions.

Using Data Analysis in Decision Making

TRAINING PROGRAM TOPICS

1. **Module 1:** Understanding and visualizing data
   - Section 1: Gather and Qualify data
   - Section 2: Visualization and Analysis
   - Section 3: Bring the data into the decision
   - Module project

2. **Module 2:** Implementing scientific decision making
   - Section 1: Define a Hypothesis
   - Section 2: Test the Hypothesis
   - Section 3: Testing and conclusion
   - Module project

3. **Module 3:** Using predictive data analysis
   - Section 1: Discovering Relationships
   - Section 2: Quantifying Impact
   - Section 3: Assessing and Validating Your Model
   - Section 4: Applying the Predictive Analytics Framework
   - Module project

الامتثال وحماية البيانات الشخصية في بيئة التكنولوجيا المالية

الهدف من البرنامج

1. اكتساب فهم شامل لقانون حماية البيانات الشخصية الأردني ومتطلباته الجوهرية.
2. التعرّف بعمق على اللائحة العامة لحماية البيانات الأوروبية (GDPR) ومبادئها الأساسية. مع التطرق الى مقارنه حسب النظام السعودي.
3. تحديد وتحليل أوجه التشابه والاختلاف الرئيسة بين قانون حماية البيانات الأردني (PDPL) ونظيره الأوروبي (GDPR).
4. تطوير مهارات عملية في تطبيق متطلبات الامتثال لكلا الإطارين القانونيين والحفاظ عليها بفعالية.
5. التمكّن من إجراء تقييمات أثر حماية البيانات (DPIAs) باستخدام أدوات ومنهجيات متقدمة، والتعامل مع تحديات المعالجة عالية المخاطر.
6. تعزيز القدرة على التعامل بكفاءة مع طلبات أصحاب البيانات، بما يشمل طلبات الوصول، والتصحيح، والحذف.
7. الاستعداد للتعامل مع المشهد القانوني والتنظيمي المتغير لحماية البيانات في الأردن وعلى المستوى الدولي.
8. ترسيخ ثقافة الخصوصية والامتثال المؤسسي داخل بيئة العمل

تدريب صفي ويمكن حضوره عن بُعد
15 ساعة

اخر موعد للتسجيل
14 آب 2025

تاريخ الانعقاد
17 - 21 آب 2025

اللغة
العربية والإنجليزية

السعر
120 JOD

الفئة المستهدفة

1. المديرين التنفيذيين (الرؤساء التنفيذيين، الرؤساء التنفيذيين لتكنولوجيا المعلومات، المخاطر، التدقيق الداخلي والامتثال)، الإدارة العليا (رؤساء الأقسام، مديري المخاطر)
2. مطوروا الذكاء الاصطناعي، فرق تكنولوجيا المعلومات، المستشارون القانونيون، فرق التدقيق، مسؤولو الامتثال، مسؤولي خدمة العملاء

الوصف

يقدّم هذا البرنامج التدريبي المتخصص رحلة معرفية متكاملة نحو فهم شامل وعميق لمبادئ وأسس حماية البيانات الشخصية، من خلال مقارنة تطبيقية وعملية دقيقة بين قانون حماية البيانات الشخصية الاردني وتعليمات البنك المركزي الأردني في هذا المجال، والتشريعات الأوروبية الرائدة (GDPR). والنظام السعودي.

سيتعرف المشاركون على أحدث المفاهيم القانونية، والممارسات التشغيلية، وحالات الامتثال الواقعية، مع تحليل الفجوات وتقديم نماذج تطبيقية لرفع مستوى الجاهزية في المؤسسات المالية الأردنية، لتواكب أرقى المعايير العالمية.

Main Menu

الامتثال وحماية البيانات الشخصية في بيئة التكنولوجيا المالية

محتوى البرنامج

1. الأحكام الرئيسية لقانون حماية البيانات الشخصية (PDPL):
2. تعريف البيانات الشخصية، البيانات الشخصية الحساسة، ومراقب/معالج البيانات بموجب قانون حماية البيانات الشخصية.
3. تحديد نطاق وتطبيق قانون حماية البيانات الشخصية.
4. الأساس القانوني لمعالجة البيانات الشخصية بموجب قانون حماية البيانات الشخصية.
5. تحليل حقوق أصحاب البيانات بموجب قانون حماية البيانات الشخصية.
6. التزامات مراقبي البيانات ومعالجي البيانات بموجب قانون حماية البيانات الشخصية.
7. المبادئ الرئيسية للوائح حماية البيانات العامة (GDPR):

8. المبادئ الأساسية للوائح حماية البيانات العامة، بما في ذلك القانونية، العادلة، والشفافة؛ تحديد الهدف؛ تقليل البيانات؛ الدقة؛ الحد من التخزين؛ النزاهة والسرية؛ والمساءلة.
9. حقوق أصحاب البيانات بموجب لوائح حماية البيانات العامة.
10. تحليل التزامات مراقبي البيانات ومعالجي البيانات بموجب لوائح حماية البيانات العامة.
11. مقارنة بين قانون حماية البيانات الشخصية (PDPL) ولوائح حماية البيانات العامة (GDPR):
12. تحديد أوجه التشابه والاختلاف الرئيسية بين اللوائح.
13. تحليل الآثار المترتبة على هذه الاختلافات بالنسبة للمنظمات العاملة في الأردن.

14. إدارة عمليات نقل البيانات عبر الحدود:
15. متطلبات نقل البيانات الشخصية خارج الأردن والاتحاد الأوروبي.
16. استكشاف الآليات المتاحة لنقل البيانات القانونية، مثل البنود التعاقدية القياسية (SCCs) والقواعد المؤسسية الملزمة (BCRs).
17. تعزيز ثقافة خصوصية البيانات:
18. زيادة الوعي بقضايا حماية البيانات بين الموظفين وأصحاب المصلحة.
19. تعزيز أفضل الممارسات لخصوصية البيانات داخل المنظمة.

Exploring The Fintech Disruption and Emerging Technologies

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Employees / working professionals of banks, financial institutions, & Fintech

TRAINING PROGRAM DESCRIPTION

Introducing the Fintech domain, its past, present, and future.

Exploring emerging technologies within the industry, as well as local / global practices and examples.

IDL
12-Hours

NOMINATION DEADLINE
21th AUG, 2025

COURSE DATES
24th – 27th AUG, 2025

LANGUAGE
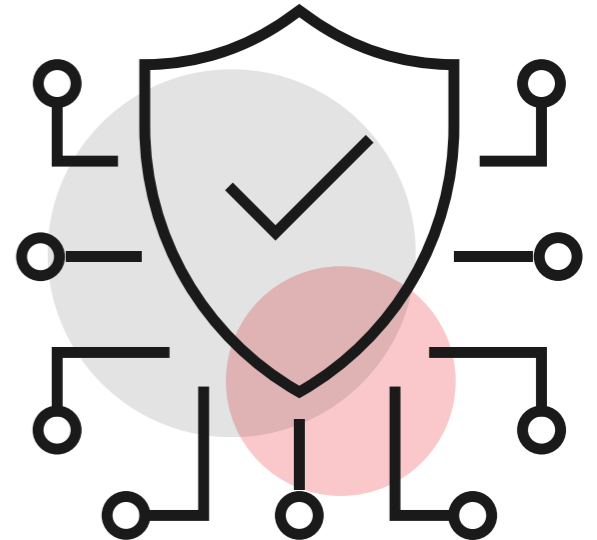**English & Arabic**

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Build the foundation / knowledge on the fintech domain and all its elements
2. Introduce local and global best practices and examples
3. Bridge knowledge gaps and address misconceptions
4. Raise awareness on the main challenges and concerns

TRAINING PROGRAM TOPICS

1. Introducing Fintech
2. The History of Fintech
3. The Tech in Fintech
4. AI In Fintech
5. Fintech and Digital Banking
6. Local and Global Practices and Examples
7. The Future of Fintech
8. Challenges and Concerns

Introduction to Open Banking and Open Finance – Jordan Edition

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Digital Product Development Team, Business Analysts, Digital Channels and Digital Transformation Teams, Project Managers.

TRAINING PROGRAM DESCRIPTION

Provide a basic understanding of the APIs and related documentation. Additionally, it will introduce different implementation models of the Open Banking and Open Finance services across the world.

A detailed explanation of the Jordan Open Finance Standards will be covered.

TRAINING PROGRAM OBJECTIVES

- Equip people with a basic understanding of APIs.
- Equip people with a basic understanding of Open Banking and Open Finance.
- Introduce Jordan Open Finance Standards.

IN-CLASS
9-Hours

NOMINATION DEADLINE
24th AUG, 2025

COURSE DATES
25th – 27th AUG, 2025

LANGUAGE
English & Arabic

Price
72 JOD

Main Menu

TRAINING PROGRAM TOPICS

- Reading API and documentation.
- Basic Terminologies: FinTech, Open Banking, Open Finance, Customer Consent.
- Global implementations of Open Banking and Open Finance.
- Jordan Open Finance Standards and available services.

E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

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BLENDED
15-Hours

NOMINATION DEADLINE
21th AUG, 2025

COURSE DATES
24th – 28th AUG, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.

Applications of AI and Machine Learning in Predicting Economic Variables

TRAINING PROGRAM TARGET SEGMENTS

Economics professionals, data analysts, and technology experts who seek to apply Artificial Intelligence and Machine Learning in predicting economic variables.

TRAINING PROGRAM DESCRIPTION

This comprehensive program aims to explore the applications of Artificial Intelligence (AI) and Machine Learning (ML) in predicting economic variables. Participants will learn how to use these technologies to analyze economic data, build advanced predictive models, and generate accurate forecasts for economic indicators such as GDP, inflation, and interest rates, aiding in more informed economic decision-making. Participants will gain hands-on training with the necessary tools and techniques to build predictive models for forecasting economic market trends, analyzing risks, and managing economic policies. By integrating theoretical knowledge with real-world applications, the program aims to equip participants with the skills necessary to address future economic challenges and drive innovation within economic institutions.

BLENDED
12-Hours

NOMINATION DEADLINE
**31th AUG, 2025**

COURSE DATES
1st – 4th SEP, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

- Equip participants with the expertise to use AI and Machine Learning for building accurate predictive models of economic variables.
- Enhance the ability to analyze large economic datasets to forecast future trends.
- Improve economic decision-making processes using AI-driven predictive models.
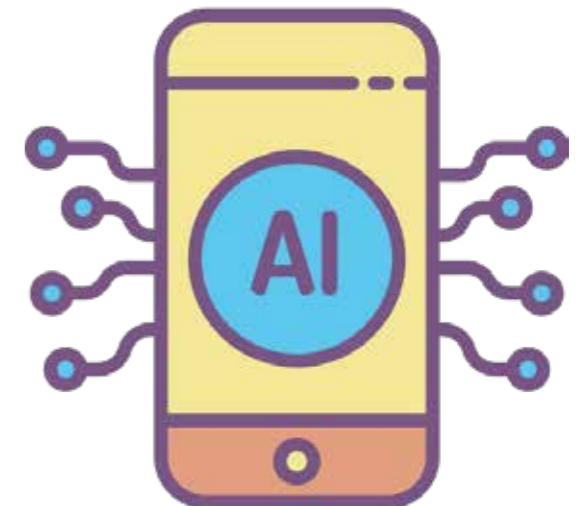
Applications of AI and Machine Learning in Predicting Economic Variables

TRAINING PROGRAM TOPICS

Practical Applications of AI and Machine Learning in Predicting Economic Variables:

In this session, participants will explore the practical applications of AI and ML in predicting economic variables. The session will cover how these techniques can be used to analyze economic data, such as production, employment, inflation, and GDP. Participants will learn how to build accurate predictive models using techniques such as regression, classification, and dimensionality reduction, with practical applications in forecasting market trends, evaluating economic risks, and analyzing economic policies.

This session will also include the use of Natural Language Processing (NLP) techniques to extract and analyze economic information from textual sources, such as reports on economic growth and market forecasts, enhancing the ability to predict economic variables from unstructured data sources.

1. Core Concepts and Future Prospects of Artificial Intelligence: This topic will review the core principles of AI and its evolving role in predicting economic variables. Participants will learn about current trends in AI and ML and how they are impacting the accuracy of economic predictions in the future.

2. Python Fundamentals for Machine Learning: In this session, participants will receive practical training in Python, focusing on its application in building economic predictive models. They will learn fundamental programming techniques and key ML algorithms that are used to build forecasting models for economic variables.

3. The Role of Machine Learning in Developing Predictive Economic Models: This topic will cover the essential role of machine learning in enhancing the accuracy of predictive economic models. Participants will understand how ML can be used to handle large, complex economic datasets, identify patterns, and generate reliable predictions regarding key economic variables such as GDP, inflation, and interest rates.

4. Supervised Learning Techniques: Participants will explore regression and classification models and how these supervised learning techniques can be applied to predictive economic analysis. They will learn how to improve forecasting accuracy and manage economic risks using supervised learning methods.

5. Applications of NLP and Generative AI in Economic Forecasting: In this session, participants will explore the practical applications of Natural Language Processing (NLP) in extracting insights from economic reports and forecasts. They will also learn how Generative AI can enhance future predictions based on textual data.

6. Ethical and Regulatory Aspects of AI in Economic Prediction: This topic will cover the ethical challenges and regulatory issues related to the use of AI in predicting economic variables, including data privacy, algorithmic bias, transparency, and compliance with existing regulations to ensure responsible AI usage in the economic sector.

Developing Digital Governance Strategies

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

1. Leaders, strategic and executive decision-makers to develop and organize the digital and technological work environment
2. Heads and employees of departments and sections related to the development and automation of electronic banking services
3. Professionals in the field of electronic banking and information technology
4. IT professionals and legal and regulatory compliance in the digital environment.
5. Workers in the field of information security in official authorities
6. Systems and data analysts in electronic and security operations centers
7. Employees and employees of government sectors for technical and digital services
8. Those interested in cybersecurity for technologists and non-technicians

TRAINING PROGRAM DESCRIPTION

Innovative governance in the digital age refers to the application of modern technological methods and tools to improve and develop decision-making and management processes in institution. This digital governance aims to enhance transparency, accountability, and efficiency using digital technology. This program seeks to enable participants to develop their skills and understanding of how to achieve innovative governance in the digital age, contributing to enhancing the performance and success of organizations in the evolving digital environment

BLENDED
15-Hours

NOMINATION DEADLINE
4th SEP, 2025

COURSE DATES
7th – 11th SEP, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Enhancing knowledge of digital governance concepts
   - Introduce participants to the basics of governance and its importance in the digital age.
   - Explain the difference between traditional and digital governance.
2. Enable participants to develop effective digital governance strategies
   - Provide tools and methods to design and implement integrated digital governance strategies.
   - Analyze real examples and models of the application of digital governance in organizations.
3. Strengthening leadership capabilities in the field of governance
   - Train participants on the leadership and management skills necessary to achieve digital governance.
   - Clarify the role of leaders in promoting digital transformation and achieving organizational goals.
4. Improving decision-making
   - Teach participants how to use big data and graphical analysis to make informed decisions.
   - Provide methodologies to improve transparency and accountability in institutional decisions.
5. Enhance cybersecurity and legal compliance
   - Educate participants on the importance of cybersecurity in digital governance.
   - Provide strategies for legal and regulatory compliance in the digital environment.

Developing Digital Governance Strategies

TRAINING PROGRAM TOPICS

1. The concept of digital governance
   - Definition of digital governance and its importance.
   - The difference between traditional and digital governance.
2. Digital Governance Strategies
   - Develop and implement digital governance strategies.
   - Examples and applied models.
3. Leadership and Management in Digital Governance
   - The role of leadership in digital transformation.
   - Digital management skills.

4. The use of technology in governance
5. Applications of technology in enhancing governance.
   - The role of data and graphical analysis.
6. Cybersecurity and Compliance
   - Principles and fundamentals of cybersecurity.
   - Legal and regulatory compliance.
7. Challenges and Opportunities in Digital Governance
   - Review the main challenges in implementing digital governance.
   - Future opportunities to enhance governance in the digital age.

8. Case studies and practical applications in digital governance
   - Analysis of real case studies.
   - Apply the acquired concepts and tools to practical situations.
9. Future trends in digital governance
   - Recent trends in the field of digital governance.
   - Technological innovations and developments and their impact on digital governance.

Business Innovation

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

NOMINATION DEADLINE
7th SEP, 2025

COURSE DATES
8th – 11th SEP, 2025

LANGUAGE
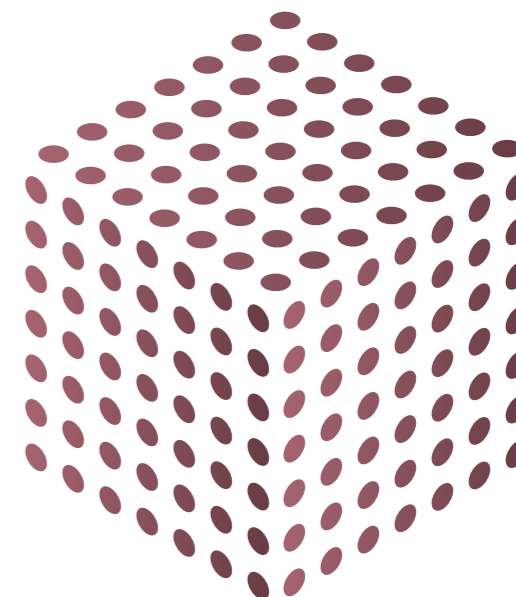**English & Arabic**

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.

Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

NOMINATION DEADLINE
14ᵗʰ SEP, 2025

COURSE DATES
15ᵗʰ – 18ᵗʰ SEP, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking
- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define
- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate
- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype
- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate
- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

أخلاقيات الذكاء الاصطناعي في القطاع المصرفي والمالي: نحو ممارسات مسؤولة ومستقبل مستدام

الهدف من البرنامج

1.تزويد المشاركين بالمعرفة اللازمة لفهم المبادئ الأخلاقية للذكاء الاصطناعي وتطبيقاتها في السياق المالي.

2.تمكين المشاركين من تحديد وتقييم المخاطر الأخلاقية والقانونية المرتبطة باستخدام الذكاء الاصطناعي في مؤسساتهم.

3.التعرف على قانون الذكاء الاصطناعي للاتحاد الأوروبي وكيف يمكن الاستفادة منه في بناء أطر عمل داخلية للتعامل مع الذكاء الاصطناعي بمسؤولية.

4.تطوير القدرة على اتخاذ قرارات مستنيرة وتصميم سياسات داخلية تضمن الاستخدام الأخلاقي والمسؤول للذكاء الاصطناعي في القطاع المالي الأردني.

5.تعزيز الوعي بأهمية الحوكمة الرشيدة للذكاء الاصطناعي لضمان الشفافية، العدالة، والمساءلة.

الفئة المستهدفة

1.المدراء التنفيذيون في البنوك والمؤسسات المالية.

2.مدراء ورؤساء الأقسام (مثل: إدارة المخاطر، التكنولوجيا، الالتزام، الائتمان، الموارد البشرية، التحول الرقمي).

الوصف

يركز هذا البرنامج التدريبي على تزويد المشاركين بفهم عميق للمفاهيم الأساسية لأخلاقيات الذكاء الاصطناعي وتطبيقاتها العملية، مع التركيز بشكل خاص على التحديات والفرص التي يواجهها القطاع المالي الأردني. وسيتناول البرنامج أبرز القضايا الأخلاقية والقانونية المتعلقة بالذكاء الاصطناعي، مستعرضًا أفضل الممارسات الدولية، وعلى رأسها قانون الذكاء الاصطناعي للاتحاد الأوروبي، كنموذج استرشادي لتطوير سياسات داخلية مسؤولة في غياب تشريعات محلية.

تدريب صفي ويمكن حضوره عن بُعد
16 ساعة

اخر موعد للتسجيل
11 أيلول 2025

تاريخ الانعقاد
14 - 18 أيلول 2025

اللغة
العربية والإنجليزية

السعر
128 JOD

Main Menu

أخلاقيات الذكاء الاصطناعي في القطاع المصرفي والمالي: نحو ممارسات مسؤولة ومستقبل مستدام

محتوى البرنامج

1. مقدمة إلى الذكاء الاصطناعي وتطبيقاته في القطاع المالي:

- تعريف الذكاء الاصطناعي وأنواعه.
- أمثلة على تطبيقات الذكاء الاصطناعي في البنوك والمؤسسات المالية (مثل: الكشف عن الاحتيال، التداول الآلي، تقييم المخاطر الائتمانية، خدمة العملاء).
- الفرص والتحديات التي يفرضها الذكاء الاصطناعي على القطاع المالي الأردني.

2. المبادئ الأساسية لأخلاقيات الذكاء الاصطناعي:

- الشفافية وقابلية التفسير (Explainability).
- العدالة والإنصاف وعدم التحيز (Fairness and Bias).
- المساءلة والمسؤولية (Accountability and Responsibility).
- الخصوصية وحماية البيانات.
- الأمن والموثوقية.
- التحكم البشري والإشراف.

3. قانون الذكاء الاصطناعي للاتحاد الأوروبي (EU AI Act) كنموذج:

- نظرة عامة على قانون الذكاء الاصطناعي للاتحاد الأوروبي: الأهداف، النطاق، الفئات المختلفة لأنظمة الذكاء الاصطناعي (مخاطر غير مقبولة، عالية، محدودة، دنيا).
- الالتزامات والمتطلبات لأنظمة الذكاء الاصطناعي عالية المخاطر.
- أمثلة على تطبيقات قانون الاتحاد الأوروبي في سياقات مالية.
- كيف يمكن الاستفادة من مبادئ ومتطلبات هذا القانون في سد الفراغ التشريعي الأردني.

4. التحديات الأخلاقية والقانونية للذكاء الاصطناعي في القطاع المالي الأردني:

- قضايا التحيز في الخوارزميات المالية (مثل: في منح القروض، تقييم العملاء).
- مخاطر الخصوصية وأمن البيانات في أنظمة الذكاء الاصطناعي المالية.
- مسؤولية اتخاذ القرار: عندما يتخذ الذكاء الاصطناعي قرارات ذات تأثير مالي كبير.
- التعامل مع الشفافية وقابلية تفسير نماذج الذكاء الاصطناعي المعقدة.
- غياب الإطار التشريعي الأردني: الآثار والتحديات.

5. بناء إطار عمل داخلي للحوكمة الأخلاقية للذكاء الاصطناعي في المؤسسات المالية:

- تطوير سياسات وإجراءات داخلية للاستخدام المسؤول للذكاء الاصطناعي.
- إنشاء لجان أو فرق عمل لأخلاقيات الذكاء الاصطناعي.
- أهمية التدريب المستمر ورفع الوعي داخل المؤسسة.
- تقييم الأثر الأخلاقي للذكاء الاصطناعي (AI Ethics Impact Assessment).
- دور القيادة في تعزيز ثقافة أخلاقيات الذكاء الاصطناعي.

6. ورش عمل وحالات دراسية:

- تحليل حالات دراسية لمشكلات أخلاقية حقيقية حدثت في تطبيقات الذكاء الاصطناعي المالية.
- تطبيق المبادئ المستفادة من قانون الاتحاد الأوروبي على سيناريوهات أردنية.
- صياغة مسودة لمبادئ توجيهية داخلية لأخلاقيات الذكاء الاصطناعي في مؤسسة مالية معينة.

Introduction to Open Banking and Open Finance – Jordan Edition

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Digital Product Development Team, Business Analysts, Digital Channels and Digital Transformation Teams, Project Managers.

TRAINING PROGRAM DESCRIPTION

Provide a basic understanding of the APIs and related documentation. Additionally, it will introduce different implementation models of the Open Banking and Open Finance services across the world.

A detailed explanation of the Jordan Open Finance Standards will be covered.

TRAINING PROGRAM OBJECTIVES

- Equip people with a basic understanding of APIs.
- Equip people with a basic understanding of Open Banking and Open Finance.
- Introduce Jordan Open Finance Standards.

IN-CLASS
9-Hours

NOMINATION DEADLINE
21th SEP, 2025

COURSE DATES
22th – 24th SEP, 2025

LANGUAGE
English & Arabic

Price
72 JOD

Main Menu

TRAINING PROGRAM TOPICS

- Reading API and documentation.
- Basic Terminologies: FinTech, Open Banking, Open Finance, Customer Consent.
- Global implementations of Open Banking and Open Finance.
- Jordan Open Finance Standards and available services.

Business Innovation

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

NOMINATION DEADLINE
5th OCT, 2025

COURSE DATES
6th – 9th OCT, 2025

LANGUAGE
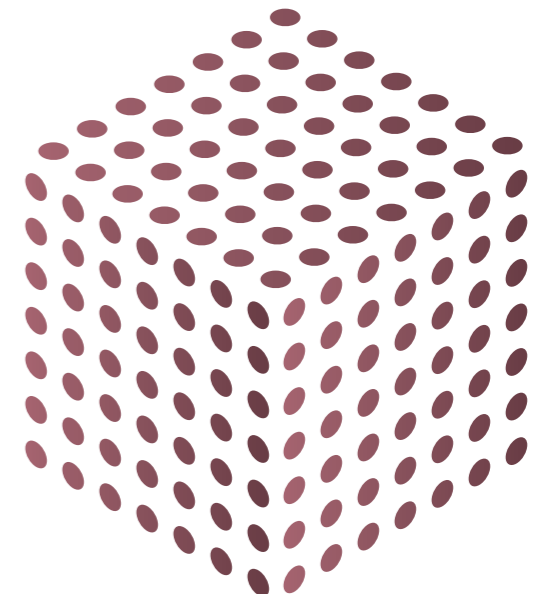**English & Arabic**

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.

Managing your Payment Cards Business from Inception to Growth

TRAINING PROGRAM TARGET SEGMENTS

Business and Operations teams of Financial and non-Financial Institutions targeting to launch Payment Cards Business or grow their existing offering / portfolio

TRAINING PROGRAM DESCRIPTION

The program will be designed to help you understand International Payment Schemes licensing options, how to select and set up your targeted Payment Cards offering and key areas to focus on when running and working to grow this business.

BLENDED
12-Hours

NOMINATION DEADLINE
5th OCT, 2025

COURSE DATES
6th – 9th OCT, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

- Equip the trainees with the required knowledge on Scheme licensing options
- Build an understanding of the different products offered and how to select the right product set.
- Gain the required knowledge on how to set up the targeted offering.
- key areas to focus on when running the business
- key areas to focus on to growing the business

TRAINING PROGRAM TOPICS

1. International Payment Scheme Licensing Options
2. Understanding Card Product Types and Selecting the Right Product Mix
3. Setting Up Your Card Program
4. Running a Card Business: Key Operational Areas
5. Strategies for Growing a Card Business

Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

NOMINATION DEADLINE
12th OCT, 2025

COURSE DATES
13th – 16th OCT, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

▪ Understanding the fundamentals of design thinking and its relevance in problem-solving
▪ Exploring the key principles of empathy, human-centeredness, and iteration
▪ Examining successful case studies of design thinking in action
▪ Identifying the stages of the design thinking process

Module 2: Empathize and Define

▪ Developing empathetic understanding through user research and observation
▪ Conducting interviews and creating user personas
▪ Defining the problem statement and reframing the challenge
▪ Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

▪ Generating a wide range of ideas through brainstorming and ideation techniques
▪ Encouraging wild ideas and suspending judgment
▪ Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
▪ Collaborative idea generation and building on the ideas of others

Module 4: Prototype

▪ Translating ideas into tangible prototypes or representations
▪ Utilizing low-fidelity prototyping techniques
▪ Iterating and refining prototypes based on feedback
▪ Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

▪ Conducting user testing and gathering feedback on prototypes
▪ Analyzing and interpreting user feedback
▪ Iterating and refining prototypes based on user insights
▪ Emphasizing the iterative nature of design thinking and the importance of continuous improvement

Digital Transformation in Finance

TRAINING PROGRAM TARGET SEGMENTS

1. FinTech startups and entrepreneurs.
2. Financial and banking professionals.
3. Academics and researchers in financial innovation.

TRAINING PROGRAM DESCRIPTION

This training program explores the transformative role of digital technologies in financial services, equipping participants with insights into innovative tools, strategies, and trends shaping the future of the finance industry in a rapidly evolving digital era.

BLENDED
12-Hours

NOMINATION DEADLINE
12th OCT, 2025

COURSE DATES
13th – 16th OCT, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the key drivers and challenges of digital transformation in the financial sector.
2. Identify opportunities for innovation and growth through digital transformation initiatives.
3. Develop strategies for implementing digital transformation in financial institutions.
4. Identify regulatory considerations and compliance requirements in the context of digital transformation.
5. Analyze case studies of successful digital transformation in finance.

TRAINING PROGRAM TOPICS

1. Introduction to Digital Transformation in the Financial Sector.
2. Emerging Technologies and Future Trends in the Financial Sector.
3. Customer-Centric Digital Transformation Strategies.
4. Regulatory and Compliance Requirements in Digital Transformation Initiatives.
5. Risk Management and Combating Financial Crime in Digital Financial Services.
6. Case Studies and Successful Examples of Digital Transformation in the Financial Sector.

E-payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech professionals
3. Compliance officer and operational officer at payment companies and exchange companies
4. University students
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations.

BLENDED
15-Hours

NOMINATION DEADLINE
16th OCT, 2025

COURSE DATES
19th – 23th OCT, 2025

LANGUAGE
English & Arabic

Price
120 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Identify E-payment systems and the participants in these systems.
2. Identify E-payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-payment channels.
5. Identify fraudulent methods associated with E-payment channels.

TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market.
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E-payment channels and tools.
4. Types of risks associated with E-payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.

PCI-DSS Version 4.0 implementation

TRAINING PROGRAM TARGET SEGMENTS

This training program is ideal for:

1. Risk management and compliance officers.
2. IT professionals, security officers, GRC officer responsible for data protection and PCI-DSS Compliance.
3. Merchants, service providers, and payment processors.
4. Anyone involved in PCI DSS implementation and/or PCI-DSS Compliance maintenance.

TRAINING PROGRAM DESCRIPTION

The PCI DSS Implementer Training Program is a comprehensive course designed to provide participants with the knowledge and skills required to effectively implement and maintain PCI DSS compliance within an organization. This program equips professionals with practical insights, and a clear understanding of PCI DSS requirements to protect payment card data and enhance security measures.

BLENDED
9-Hours

NOMINATION DEADLINE
2nd NOV, 2025

COURSE DATES
3rd – 5th NOV, 2025

LANGUAGE
**English & Arabic**

Price
72 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand how to identify, secure, and manage cardholder data environments (CDEs).
2. Master the PCI DSS framework and its 12 core requirements.
3. Learn strategies for implementing strong access control, encryption, and monitoring mechanisms.
4. Explore methods to reduce scope through segmentation and third-party risk management.
5. Become proficient in preparing organizations for PCI DSS assessments and audits.

TRAINING PROGRAM TOPICS

1. PCI-DSS Introduction
2. PCI-DSS History, Applicability and Scoping
3. PCI-DSS Goals and Overview
4. Defined Approach and Customized Approach Methods
5. High Level Requirement Discussion
6. PCI DSS 4.0 – New Requirements Summary
7. Questions and Answers
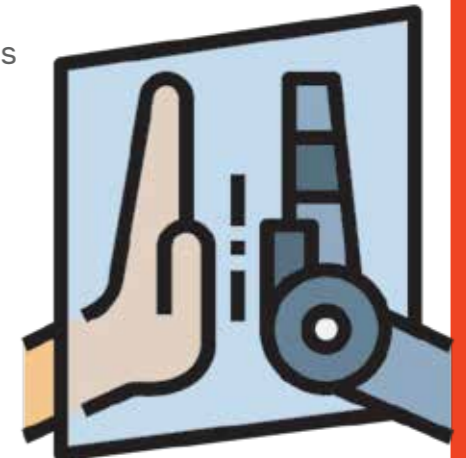
Cybercrimes and its Countermeasures

TRAINING PROGRAM TARGET SEGMENTS

Government and Law Enforcement Professionals, Corporate Security Teams and IT Professionals, Legal and Compliance Officers, Students and Academics in Cybersecurity or Law, Business Leaders and Entrepreneurs, General Public and High-Risk Individuals

TRAINING PROGRAM DESCRIPTION

This course is designed as a proactive approach to introduce the participant to the cybercrime prevention, detection and incident management processes, policies, procedures and cybercrime governance activities. Focuses on a broad overview of cybercrime management standards, guidelines and procedures as well as the implementation and governance of these activities. The course addresses the implications of universal digitalization and emerging digital transformation technologies on creating exposures for cybercrimes as applied to the police and law enforcement domain. The participant will learn about cybercrime fundamentals, modern cybercrime framework, cybercrime exposures and sources of cybercrimes and risk management as well as technology trends and implications. The participant will also learn how to identify cybercrimes, distinguish between different types of cybercrimes, and how to protect themselves from this kind of attack.

BLENDED
9-Hours

NOMINATION DEADLINE
2nd NOV, 2025

COURSE DATES
3rd – 5th NOV, 2025

LANGUAGE
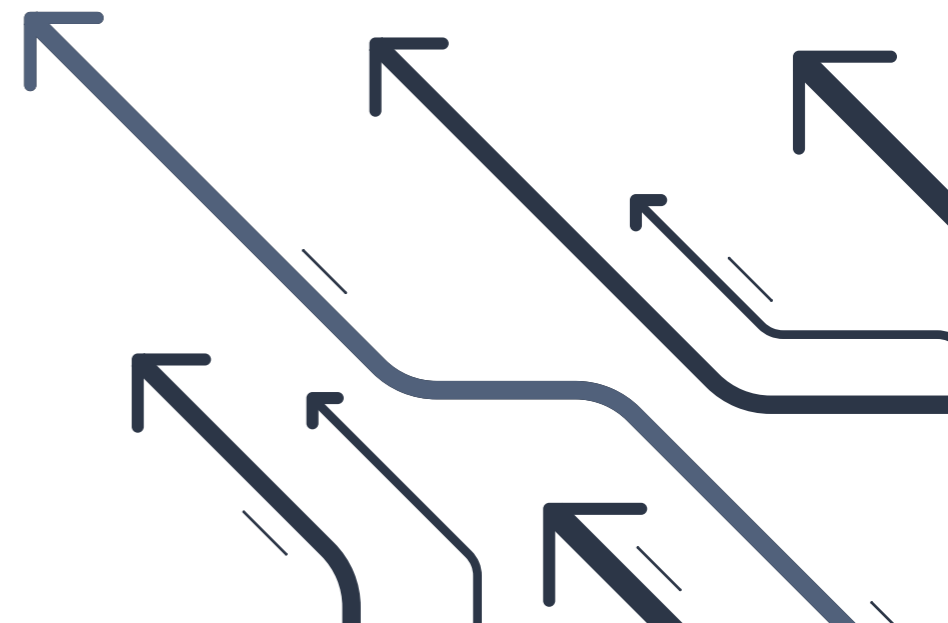**English & Arabic**

Price
72 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

1. Understand the Nature and Classifications of Cybercrimes
2. Analyze the Psychology and Techniques of Cybercriminals
3. Identify and Mitigate Major Cyber Threats
4. Apply Core Cybersecurity Principles and Technologies
5. Develop Strategies for Cybercrime Prevention and Risk Management

Cybercrimes and its Countermeasures

TRAINING PROGRAM TOPICS

1. Cybercrime, Cybercriminals, and Classifications of Cybercrimes • Cybercrime Fundamentals • Cybercrime Law • Iterative Approach Methodology for Cybercrimes
2. The Psychology, Mindset, And Skills of Hackers and Cybercriminals
3. Tools & Methods Used in Cybercrimes
4. Personal Data Breach
5. Phishing / Vishing / Smishing / Pharming
6. Identity Theft
7. Credit Card Fraud
8. Cyber Extortion
9. Identity Theft and Government Impersonation
10. Malware Dissemination (Virus, Worm, Ransomware, Trojan, Backdoor, …)
11. Large Scale Attack (Cyberterrosim, Hacktivism,…)
12. Denial of Service (Dos or DDOS)
13. Cybervandalism
14. Software Piracy and Counterfeiting of Programs • Data Leak • Cybercrime Risk Management
15. Authentication (Multifactor Authentication, SSO, OTP, …)
16. Confidentiality and Privacy (Encryption, Anonymization, …)
17. Data Integrity
18. Non-Repudiation
19. High Availability
20. Traceability and History of Electronic Acts and Actors
21. Cryptographic Solutions
22. Role of PKI Systems and The Electronic Identification
23. Digital Signature Mechanisms and Standards
24. Cyber Terrorism and Cyber Warfare
25. Cost of Cybercrimes • Cybercrime – Illustrations with Case Studies
26. The Future of Cybercrimes
27. Recommendation on The Protection of The Cybercrimes for Government, Businesses and Individuals.

Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

NOMINATION DEADLINE
9th NOV, 2025

COURSE DATES
10th – 13th NOV, 2025

LANGUAGE
English & Arabic

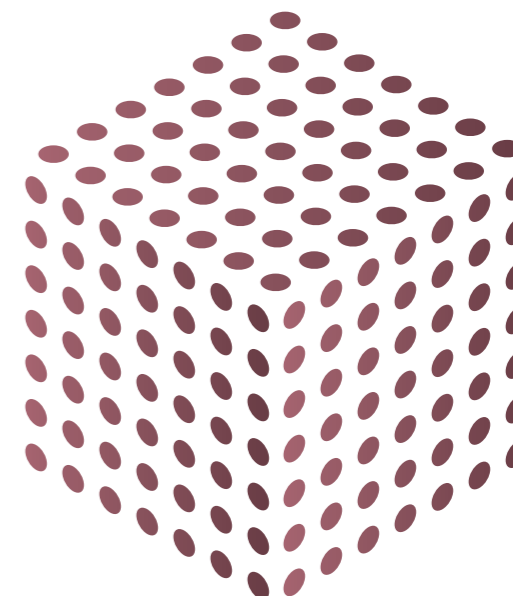**Price**
96 JOD

Main Menu

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation.
2. The Innovation Phases.
3. The Innovation Professional.
4. The Effective Innovator.
5. Design Thinking.
6. Innovation Management Process.
7. Innovation Strategy.
8. Enterprise Innovation.
9. Innovation Maturity.

Design Thinking

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

NOMINATION DEADLINE
16th NOV, 2025

COURSE DATES
17th – 20th NOV, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking
- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define
- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate
- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype
- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate
- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

Exploring The Fintech Disruption and Emerging Technologies

FINTECH ACADEMY JORDAN

TRAINING PROGRAM TARGET SEGMENTS

Employees / working professionals of banks, financial institutions, & Fintech

TRAINING PROGRAM DESCRIPTION

Introducing the Fintech domain, its past, present, and future.

Exploring emerging technologies within the industry, as well as local / global practices and examples.

IDL
12-Hours

NOMINATION DEADLINE
21th NOV, 2025

COURSE DATES
24th – 27th NOV, 2025

LANGUAGE
English & Arabic

Price
96 JOD

TRAINING PROGRAM OBJECTIVES

1. Build the foundation / knowledge on the fintech domain and all its elements
2. Introduce local and global best practices and examples
3. Bridge knowledge gaps and address misconceptions
4. Raise awareness on the main challenges and concerns

TRAINING PROGRAM TOPICS

1. Introducing Fintech
2. The History of Fintech
3. The Tech in Fintech
4. AI In Fintech
5. Fintech and Digital Banking
6. Local and Global Practices and Examples
7. The Future of Fintech
8. Challenges and Concerns

Main Menu

Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

IN-CLASS
12-Hours

NOMINATION DEADLINE
30th NOV, 2025

COURSE DATES
1st – 4th DEC, 2025

LANGUAGE
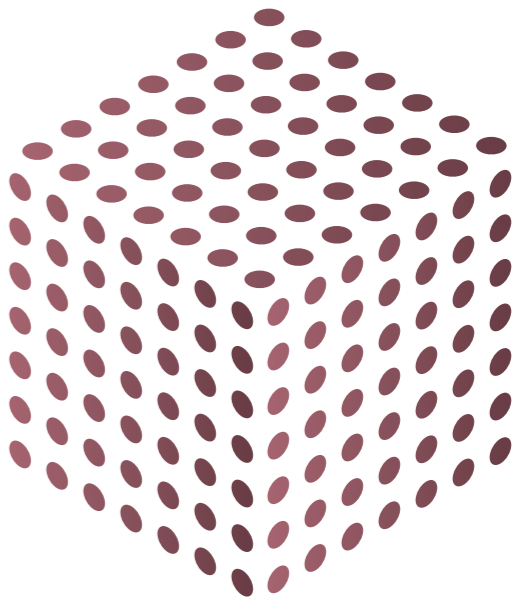**English & Arabic**

Price
96 JOD

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TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

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Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be: able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

IN-CLASS
12-Hours

NOMINATION DEADLINE
7th DEC, 2025

COURSE DATES
8th – 11th DEC, 2025

LANGUAGE
English & Arabic

Price
96 JOD

Main Menu

TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking
- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
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The Legacy and Location of FTA Jordan:
A Journey Rooted in Excellence

Situated within the operational framework of the Institute of Banking Studies (IBS), the FTA Jordan stands as a beacon of excellence in the heart of Amman - Jordan. Established under the auspices and management of the Institute, the FTA Jordan inherits a rich legacy dating back to 1965, when Central Bank of Jordan initiated efforts to elevate the human resources of the banking and financial sector. These endeavors led to the formal establishment of the IBS in 1971, which initially operated from the CBJ's premises before relocating to its permanent headquarters in the Tlaa Al-Ali area in the early 1990s. Over the years, the IBS has expanded its repertoire of training activities, encompassing a diverse array of local and international courses, specialized diploma programs, and seminars in collaboration with regional and global partners. Notably, the IBS's commitment to professional development has been underscored by the introduction of professional certificate programs since 2012, including offerings in Islamic finance, catering to the evolving needs.

FTA Jordan CONTACTS INFORMATION

⌂ P.O.BOX 1378

⊙ Amman, 11953, Jordan.

☏ +962 6 55 363 95

🖨 +962 6 55 321 99

✉ fta.jordan@ibs.edu.jo

🌐 fta.ibs.edu.jo