



Training Blueprint

Fintech Academy Jordan
2024



2024 Training Blueprint Calendar

Welcome to Fintech Academy Jordan (FTA Jordan), a pioneering initiative aims to transform Jordan's financial landscape in the digital age.

Founded in response to the growing demand for skilled professionals in fintech, this academy emerges as a center for innovation in the heart of the Middle East.

As we embark on this journey in 2024, our goal is clear: to empower individuals with the knowledge and expertise needed to thrive in an ever-evolving financial ecosystem. With training programs, expert trainers, and immersive learning experiences, we invite you to join us in shaping the future of finance, one technologically empowered mind at a time.

CONTENT

- Foreword
- Our Partners
- Application Procedure
- Training Activities
 - ▼ - International Training Programs
 - ▼ - Professional Certificates
 - ▼ - Specialized Professional Diplomas
 - ▼ - Short Courses
- Calendar of Training Activities



"In today's rapidly evolving financial landscape, the establishment of the Fintech Academy Jordan (FTA Jordan) signifies a pivotal moment where local expertise converges with global innovation, shaping a brighter future for Jordanian financial sector and beyond."

His Excellency the Governor of
Central Bank of Jordan

Dr. Adel Al Sharkas

As Chairman of the Board of Directors of the Institute of Banking Studies - Jordan (IBS), I'm Thrilled to Introduce Our Groundbreaking Initiative Set to Revolutionize Jordan's Financial Landscape. Fintech's Fusion of Finance and Technology Has Opened Doors to Unprecedented Innovation and Opportunity Globally. At Fintech Academy Jordan (FTA Jordan), We're Dedicated to Offering Specialized Training Programs Meticulously Crafted to Equip Individuals with the Skills Needed to Thrive in This Dynamic Field.

In the Industry Where Change Is Constant, Staying Updated Is Crucial. FTA Jordan Serves as a Hub for Continuous Learning and Collaboration, Providing Networking Opportunities and Access to Top Resources. We Also Nurture Fintech Entrepreneurship, Guiding Aspiring Entrepreneurs from Ideation to Launch and Addressing Regulatory Complexities Along the Way.

Engaging with FTA Jordan Offers More Than Just Specialized Knowledge. It Contributes to Industry-Wide Advancements, Drives Product and Service Innovation, and Equips Participants with International Market Insights and Risk Management Tools. In Essence, FTA Jordan Is a Catalyst for Growth, Innovation, and Excellence in Fintech. Join Us in Shaping the Future of Finance and Unlocking Endless Possibilities in the Digital Age

Dr. Adel Al Sharkas

His Excellency the Governor of Central Bank of Jordan

OUR PARTNERS

Partnerships play a paramount role in the successful implementation of our training plan at FTA Jordan, bridging expertise, resources, and networks to enrich the training experience and amplify our impact. Both international and local partners bring unique perspectives and strengths to the table, fostering collaboration and innovation in the fintech ecosystem. By forging strategic alliances with leading institutions, industry pioneers, and regulatory bodies, we ensure that our training programs remain at the forefront of industry trends and best practices.





Internationally, partnerships enable us to leverage global expertise and insights, enriching our training curriculum with diverse perspectives and cutting-edge knowledge. Collaborating with renowned fintech academies, universities, and industry associations abroad, we expand our reach and deepen our understanding of emerging technologies, regulatory frameworks, and market dynamics. Through cross-border initiatives and joint training endeavors, we foster a culture of cross-cultural exchange and collaboration, empowering participants to thrive in an increasingly interconnected and globalized world.

Locally, partnerships are the cornerstone of our community engagement and outreach efforts, enabling us to tailor our programs to the specific needs and aspirations of Jordan's burgeoning fintech ecosystem. By collaborating with government entities, financial institutions, startups, universities, and civil society organizations, we ensure that our training initiatives are inclusive, relevant, and responsive to the evolving needs of our stakeholders. Through strategic alliances with local partners, we also facilitate access to mentorship and real-world application scenarios, empowering participants to translate theory into practice and drive tangible impact in their communities.






Register in the Training Activity

FTA Jordan Offers 4 Types of Training Activities:

-  International Programs.
-  Specialized Professional Diplomas.
-  Professional Certificates.
-  Short Courses.

Methodologies:

-  ONLINE
-  IN-CLASS
-  BLENDED

BROWSE

01

- Access FTA Jordan website www.FTA.ibs.edu.jo
- Search the List of Training Programs.
- Review Course* Details and Check Your Eligibility.

Registration at Platform

02

- Create Account at the Digital Platform (LearnersLead.ibs.edu.jo).
- Follow the Instructions in the Link to Complete Registration at the Platform.

APPLY

03

- Follow the Instruction in the [Link](#) to Register at any of Our Training Program.

CONFIRM

04

- Upon Successful Registration for The Training Program, You Will Receive a Confirmation Email Notifying You of Your Enrollment.

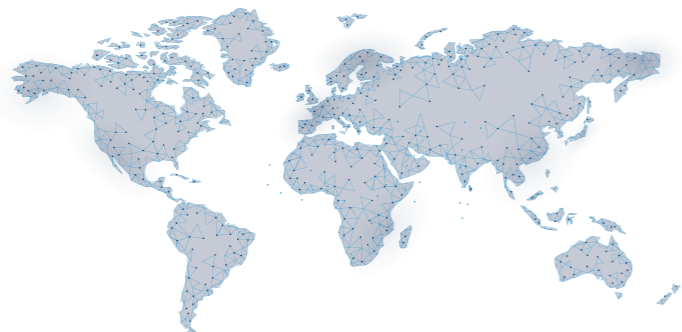
Terms of Award



- Upon Completion of the Training Activity, a Certificate Proving Success will be Issued.
- If the Training Activity Is Related to Taking an Exam, a Certificate of Proof of Success Will Be Given Upon Passing the Exam. Otherwise, Only an Attendance Certificate Will Be Granted

International Training Programs

The international training programs offered by FTA Jordan represent a cornerstone in our commitment to fostering global collaboration, knowledge exchange, and excellence in the fintech sector. By partnering with leading institutions and industry experts worldwide, these programs provide participants with unparalleled access to diverse perspectives, best practices, and emerging trends in the fintech landscape. Through immersive learning experiences, interactive workshops, and cross-cultural engagements, participants gain invaluable insights into global fintech ecosystems, enabling them to navigate international markets, regulatory frameworks, and business landscapes with confidence and acumen. Moreover, these international training programs serve as catalysts for innovation and collaboration, fostering connections and partnerships that transcend borders and contribute to the advancement of fintech on a global scale. As agents of change and ambassadors of expertise, participants emerge from these programs equipped not only with technical skills but also with a global mindset and network, positioning them as leaders and innovators in the dynamic and interconnected world of fintech.



- 01** **ABCs of FinTech**
3 – 4 JUL, 2024
- 02** **Skills Certificate in ESG**
22 JUL – 12 AUG, 2024
- 03** **AI in Finance and Generative AI 360**
11 – 25 AUG, 2024
- 04** **Islamic FinTech**
12 – 14 AUG, 2024
- 05** **Foundations of Digital Finance and Innovation**
2 – 30 SEP, 2024
- 06** **Big Data Analytics**
9 – 11 SEP, 2024
- 07** **RegTech**
20 SEP – 15 OCT, 2024
- 08** **Data Governance, Protection, and Compliance Management**
21 – 23 OCT, 2024

ABCs of FinTech



TRAINING PROGRAM TARGET SEGMENTS

Tailored for banking and finance professionals seeking to fortify their expertise in FinTech, ensuring they remain at the forefront of industry advancements.

TRAINING PROGRAM DESCRIPTION

Explore the cutting-edge landscape of financial technology in the "ABCs of FinTech" course. Designed for banking and finance professionals, this program delves into the dynamic realms of AI, Blockchain, Cybersecurity, and more, ensuring comprehensive expertise in the evolving FinTech ecosystem.

TRAINING PROGRAM OBJECTIVES

1. Equip participants with a holistic understanding of FinTech's core elements - AI, Blockchain, Cybersecurity, and more.
2. Foster critical analysis skills, enabling professionals to navigate the intricate FinTech landscape with confidence and contribute meaningfully to their organizations.

IN-CLASS
8 - Hours

NOMINATION
DEADLINE
6th JUN, 2024

COURSE DATES
3rd-4th JUL,
2024

LANGUAGE
English

Price
500 JOD



TRAINING PROGRAM TOPICS

1. Artificial Intelligence and Robotic Process Automation: Uncover the transformative impact of AI and machine learning & RPA on financial processes.
2. Blockchain and Digital Assets: Delve into the decentralized world of blockchain and explore the rise of digital assets.
3. Cloud Computing and Cybersecurity: Navigate the crucial intersection of cloud technology and cybersecurity within financial systems.
4. Data Analytics and Big Data Strategies: Harness the power of data analytics and big data to drive informed financial decisions.



Skills Certificate in ESG

TRAINING PROGRAM TARGET SEGMENTS

The programme is aimed at those looking to re-skill in ESG or who are looking to develop a career in ESG or sustainable finance.

TRAINING PROGRAM DESCRIPTION

This course provides an overview of ESG and sustainability in the world of business, with emphasis on the financial services sector. The course will examine the role of finance in ESG and the core elements of the Sustainable Finance agenda.

TRAINING PROGRAM OBJECTIVES

The aim of the program is for participants to :

1. decipher the main themes within the vast ESG terrain.
2. becoming more conversant on the overall subject.
3. recognizing how it is relevant and should be applied in their own organizations.

The program will be delivered over 6 weeks including 15 hours of elearning, 1 hour of live online lectures per week and 4 hours of exercises and assessment throughout the 6 weeks.



BLENDED
25 - Hours

NOMINATION
DEADLINE
20th JUN, 2024

COURSE DATES
22th JUL – 12th
AUG, 2024

LANGUAGE
English

Price
350 JOD



TRAINING PROGRAM TOPICS

1. ESG background and definitions.
2. Deep dive on "E", Environmental.
3. Deep dive on "S", Social.
4. Deep dive on "G", Governance.
5. Sustainable finance and responsible financial services.
6. Responsible investment.
7. Regulation, disclosure and reporting.
8. ESG and climate risk management.
9. Sustainability strategy and culture.



AI in Finance & Generative AI 360 **CFTE**

TRAINING PROGRAM TARGET SEGMENTS

Suitable for finance professionals across job functions and managerial levels.

TRAINING PROGRAM DESCRIPTION

The AI in Finance & Generative AI 360 programme provides participants with a deep understanding of the foundations of AI, including current applications, emerging trends, and the potential impact of AI technologies across various industries. Participants will deep dive into technologies such as Generative AI, machine learning, NLP, recommendation engines, and robotic process automation, while working on case studies and hands-on projects. In addition, each learning week starts with a 3-hour Live webinar to offer guidance and direct insights from an industry expert.

TRAINING PROGRAM OBJECTIVES

1. Gain a comprehensive understanding of AI and Generative AI technologies. Analyse real-world applications of how AI technologies are revolutionising the financial industry.
2. Explore key industry trends, case studies, ethical considerations and strategic insights related to AI applications in finance.

BLENDED
30 - Hours

NOMINATION
DEADLINE
11th JUL, 2024

COURSE DATES
11th - 25th
AUG, 2024

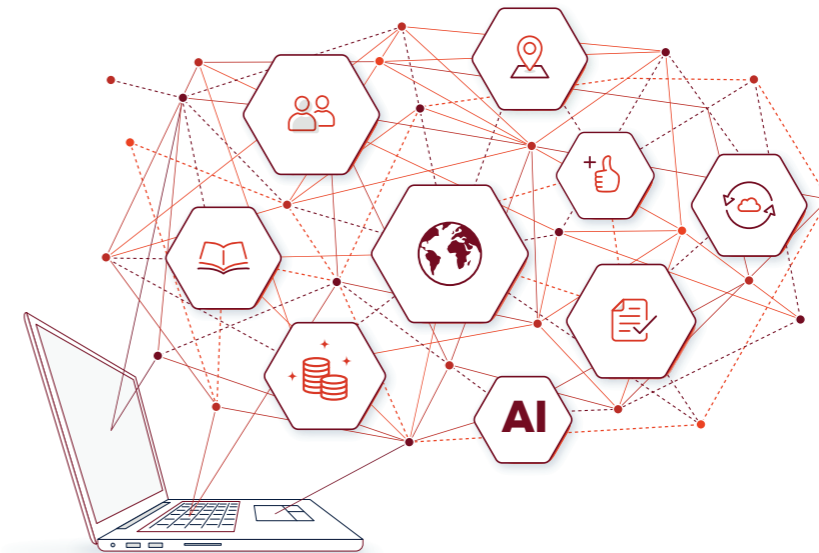
LANGUAGE
English

Price
1800 JOD



TRAINING PROGRAM TOPICS

1. AI in Finance: Foundations of AI: Applications and Trends. *AI Technologies: Machine Learning Techniques, NLP and Recommendation Engines. Implementing AI in an Enterprise: Technology Skill-sets and Regulations. Applications of AI in Finance: Use Cases from the Industry.
2. Generative AI 360: Generative AI Fundamentals. * The Landscape of Generative AI. * Technologies of Generative AI. * Current Applications in Finance. * Future Applications in Finance. * Data, Risks, and Regulation.
3. Expert-Led Webinars & Case studies of Generative AI in Finance.



Islamic FinTech



TRAINING PROGRAM TARGET SEGMENTS

The program is customized for banking and financial industry staff, regulatory, Shariah, R&D academia and Islamic finance, IT and economic, banking and finance students.

TRAINING PROGRAM DESCRIPTION

The training seeks to explore the dynamic synergy between Islamic finance and fintech, fostering a deeper understanding of how technology can be harnessed to align with Shariah principles. The workshop will span three days, featuring a diverse range of sessions, interactive discussions, case studies and hands-on activities to engage participants.

IN-CLASS
18 - Hours

NOMINATION DEADLINE
11th JUL, 2024

COURSE DATES
12th-14th AUG, 2024

LANGUAGE
English & Arabic

Price
1550 JOD



TRAINING PROGRAM OBJECTIVES

1. To enhance the understanding of the intersection between Islamic finance and Fintech.
2. Increase awareness of the ethical considerations and regulatory landscape in Islamic Fintech.
3. Encouragement of innovative solutions and entrepreneurship in the Islamic Fintech space.
4. Strengthen collaboration and networking among stakeholders in Jordan's Islamic finance and Fintech sectors and with AAOIFI standards.

TRAINING PROGRAM TOPICS

1. Innovative fintech ecosystem.
2. Emerging financial technologies & trends.
3. Future of Islamic finance & fintech.



Foundations of Digital Finance and Innovation

TRAINING PROGRAM TARGET SEGMENTS

The Foundations of Digital Finance and Innovation programme is suitable for anyone looking to build their understanding of fintech. Participants will gain the knowledge they need to embrace the digitalisation of the banking world.

TRAINING PROGRAM DESCRIPTION

Digital technology has changed the banking and finance world beyond recognition. Whether it's cryptocurrency, online payment platforms or robo advisers, fintech continues to shape the way people interact with money. Our Foundations of Digital Finance and Innovation (FDFI) Program has been designed to give participants a broad understanding of the different technologies, innovations, and applications of fintech and the various ways they impact banking.

TRAINING PROGRAM OBJECTIVES

By studying this programme, participants will gain the knowledge they need to embrace the digitalization of the banking world.

1. Available on demand all year around.
2. Self-paced study, with interactive content.
3. Around 12 hours to complete.
4. Online access for 12 months.
5. Created by fintech founders and experts.

The London Institute
of Banking & Finance

BLENDED
24-Hours

NOMINATION
DEADLINE
1st AUG, 2024

COURSE DATES
2nd- 30th
SEP, 2024

LANGUAGE
English

Price
1100 JOD



TRAINING PROGRAM TOPICS

1. A brief history of digital finance.
2. Changing customer expectations.
3. The new banking landscape.
4. Digital wealth and Asset Management.
5. Alternative and Embedded Finance.
6. Payments & Regulation.
7. API's and cloud & Innovation.
8. Culture and Leadership.
9. Data, AI and Machine Learning.
10. Blockchain and DLT.



Big Data Analytics

TRAINING PROGRAM TARGET SEGMENTS

Suitable for finance professionals across job functions and managerial levels.

TRAINING PROGRAM DESCRIPTION

The Big Data Analytics workshop is designed to empower finance professionals with the skills and insights needed to harness big data analytics for strategic decision-making in the financial sector. Participants will learn the fundamentals of Big Data Analytics, tools and techniques and current applications in Finance. Participants will gain hands-on experience with processing and visualizing financial data.

TRAINING PROGRAM OBJECTIVES

1. Understand the role of Big Data techniques in Finance.
2. Explore the current applications of Big Data Analytics.
3. Learn tools and techniques for Big Data Analytics in Decision Making.
4. Apply big data analytics techniques to real-world scenarios.

CFTE

IN-CLASS
18 - Hours

NOMINATION
DEADLINE
8th AUG, 2024

COURSE DATES
9th - 11th SEP,
2024

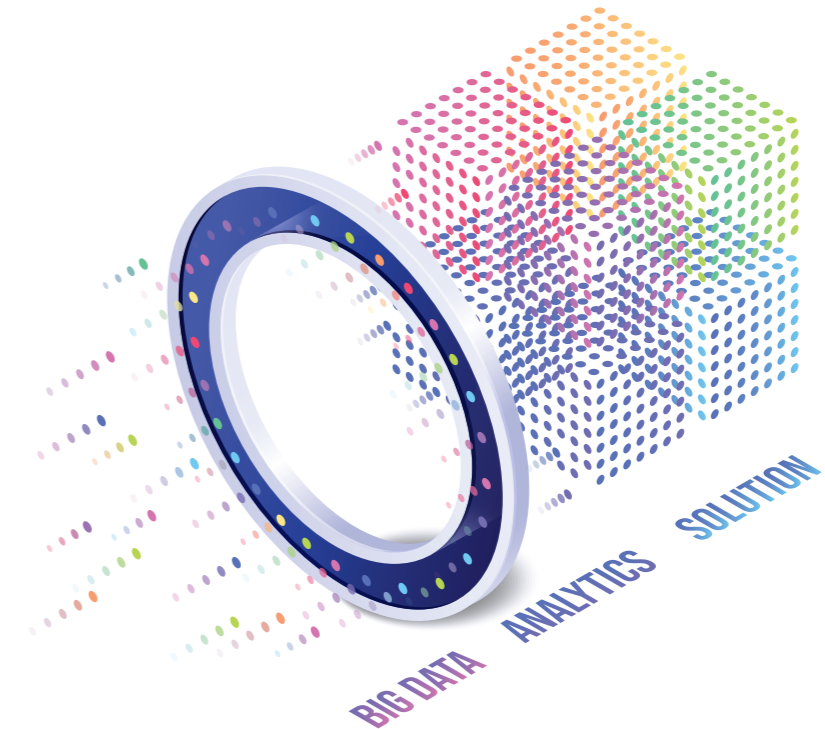
LANGUAGE
English

Price
1500 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Big Data in Finance.
2. Essential Tools and Technologies.
3. Predictive Analytics in Finance.
4. Applications in finance.
5. Financial Data Collection and Preprocessing.
6. Financial Analytics Tools and Platforms.
7. Data Visualization for Finance Professionals.



RegTech

TRAINING PROGRAM TARGET SEGMENTS

Suitable for finance professionals across job functions and managerial levels.

TRAINING PROGRAM DESCRIPTION

The Regtech program provides a comprehensive understanding on the development of the RegTech landscape, including technological foundation and key applications in Finance and Regulation, through expert-led lectures and real world case studies. In addition, participants join a 3-hour Live webinar at the start of each learning week for 3 weeks to receive guidance and direct insights from an industry expert.

TRAINING PROGRAM OBJECTIVES

1. Develop a comprehensive understanding of the RegTech landscape, including its technological foundations and key applications in finance and regulation.
2. Learn how to apply RegTech solutions effectively in various regulatory and compliance contexts through case studies.

CFTE

BLENDED
49 - Hours

NOMINATION
DEADLINE
22nd AUG,
2024

COURSE DATES
20th SEP
- 15th OCT, 2024

LANGUAGE
English

Price
1500 JOD



TRAINING PROGRAM TOPICS

Chapter 1 - RegTech Foundation.

Chapter 2 - AML & Client Onboarding.

Chapter 3 - RegTech For Regulators And SupTech.

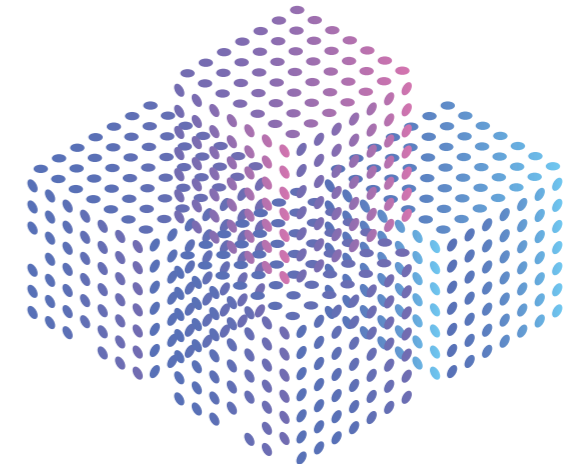
Chapter 4 - Digital Regulators Reporting.

Chapter 5 - Data Regulation.

Expert-Led Webinar 1 Key learning outcomes of Chapter 1 and 2 Case studies.

Expert-led Webinar 2 Key learning outcomes of Chapter 3 Case studies.

Expert-led Webinar 3 Key learning outcomes of Chapter 4 and 5 Case studies.



Data Governance, Protection and Compliance Management

TRAINING PROGRAM TARGET SEGMENTS

Suitable for finance professionals across job functions and managerial levels.

TRAINING PROGRAM DESCRIPTION

The Data Governance, Protection, and Compliance Management workshop aims to empower financial professionals with the skills needed to effectively manage data and the processes around usage of data in their departments. These workshops focus on control over data processes, protection over quality and integrity of data, and compliance requirements, ensuring a comprehensive understanding of the field.

TRAINING PROGRAM OBJECTIVES

1. Understand the fundamentals of data governance, data protection, and compliance management.
2. Learn to identify, assess, and manage risks associated with data.
3. Explore how to design and implement effective data governance frameworks.
4. Develop comprehensive data governance and compliance strategies.

CFTE

IN-CLASS
18 - Hours

NOMINATION DEADLINE
19th SEP,
2024

COURSE DATES
21th-23th OCT,
2024

LANGUAGE
English

Price
1500 JOD



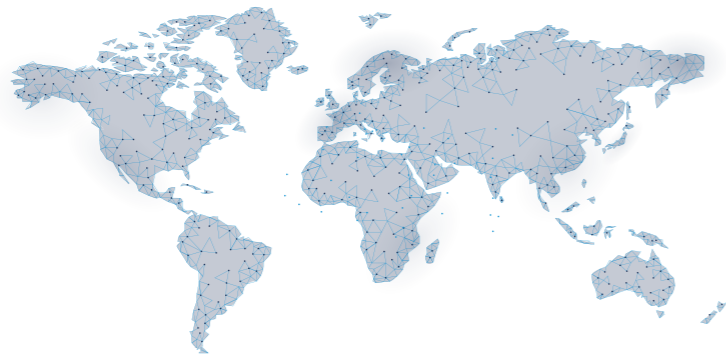
TRAINING PROGRAM TOPICS

1. Fundamentals of Data Governance.
2. Legal Frameworks and Compliance.
3. Effective Data Governance Frameworks within the organization.
4. Risk Management.
5. Developing Data Governance and Compliance Strategies.



International Certificates

The provision of international certificates by FTA Jordan holds paramount importance in validating the skills and expertise of participants on a global scale. In an increasingly interconnected world, where talent transcends geographical boundaries, these international certificates serve as a recognized benchmark of proficiency in fintech and innovation disciplines. Accredited by reputable international bodies and aligned with industry standards, these certificates not only enhance the credibility and marketability of individuals but also open doors to global career opportunities and collaborations. By attesting to the quality and rigor of the academy's training programs, these certificates bolster confidence among employers, investors, and stakeholders, reaffirming the academy's commitment to excellence and innovation in the fintech domain. Moreover, as ambassadors of competence and professionalism, holders of these international certificates contribute to advancing the fintech industry's reputation and fostering trust in the global marketplace.



09 **Certified Innovation Professional (CInP)**
18 – 29 AUG, 2024
27 OCT – 7 NOV, 2024

10 **Professional Certificate in Digital Risk, AML and Financial Crime Prevention**
OCT, 2024 – JAN, 2025

11 **Certified Design Thinking Professional (CDTP)**
17 – 28 NOV, 2024

Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!



IN-CLASS
30 - Hours

NOMINATION
DEADLINE
15th AUG, 2024

COURSE DATES
18th – 29th AUG,
2024.

LANGUAGE
English & Arabic

Price
1200 JOD



TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to know Business Innovation.
3. Innovation's Design Outputs – The Many Forms of "What's New"
4. The Effective Innovator – Einstein, Edison, Jobs, and You
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation's Source of Life.
6. The GInI Breakthrough Innovation Method.
7. Getting Innovation Done – Running Innovation's Source of Life.
 - Running the Front End of Innovation
 - Running the Mid Zone of Innovation
 - Running the Back End of Innovation.
8. The Big Dig – The Role of Research in Innovation
 - Core Concepts in Research
 - Problem / Solution Research
 - Forward-Looking Research Methods.
 - "Hard" Research
 - Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New
11. The Innovation Manager as Project Leader – Driving Focused Innovation
12. Leading & Building a Core Innovation Team
13. The Innovation Management Process
14. Program & Project Management Tools for Innovation Management
15. Engagement – The Art of Participatory Innovation
16. Designing Innovation Spaces
17. The Innovation Manager as Liason – Leveraging Open Innovation
18. Storytelling – How to Spark the Imagination & Turn Ships
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together



Professional Certificate in Digital Risk, AML and Financial Crime Prevention

TRAINING PROGRAM TARGET SEGMENTS

This program is relevant to those in regulated financial services firms, Trust companies, FinTech and firms with AML requirements who are looking to build key skills for managing digital risks and AML in their organisations.

TRAINING PROGRAM DESCRIPTION

Digital technologies are dominating financial services worldwide, from how organisations conduct business, distribute products and services, and interact with customers. This programme addresses the main types of digital risk and financial crime that can arise as a result of digital technologies, as well as the policies, procedures and internal controls intended to prevent it.



BLENDED
250 – Hours

NOMINATION
DEADLINE
12th SEP,
2024

COURSE DATES
OCT, 2024 –
JAN, 2025

LANGUAGE
English

Price
1150 JOD



TRAINING PROGRAM OBJECTIVES

At the end of the program, graduates will be able to:

1. Understand the different types of digital risks and financial crime activities that can impact a financial services organisation.
2. Identify, analyze, and undertake an assessment of the degree of digital and financial crime risks facing financial services organisations.
3. Propose some mitigations to the digital and financial crime risks facing the organization.
4. Communicate these risks and mitigations to stakeholders.
5. Identify and utilise additional sources of information on digital and financial crime risk management as part of ongoing professional development in the area.

TRAINING PROGRAM TOPICS

Module 1: AML, Cyber Security and Financial Crime.
Module 2: Digital Risk Management.



Certified Innovation Professional (CInP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

CInP® certification affirms an individual's proficiency at key and foundational innovation methods and tools. This includes: research and insights mining, brainstorming and the GInI Breakthrough Innovation Method, Design Thinking, innovation project structuring, the GInI Innovation Management System, the different roles of the Innovation Manager, leading and building innovation teams, engagement & intrapreneuring, open innovation, innovation storytelling, and idea selection.

TRAINING PROGRAM OBJECTIVES

This is an exam preparation training program for the CInP Certification. The course starts at the beginning, and teaches a practical, hands-on approach to business innovation – explaining clearly what it is, and how to go about pursuing it within a business enterprise. It also presents a number of key concepts relating to Innovation Management – the work that Innovation Project Leaders and Program Leaders do within the business to help drive and sustain a program of ongoing innovation therein. When finished, participants should walk away knowing exactly how to pursue and drive new innovation within their business, so that the business can produce a large number of new innovation outputs – and so that you can have the fun of defining, developing, and launching those innovations!



**IN-CLASS
30 - Hours**

**NOMINATION
DEADLINE
24th OCT, 2024**

**COURSE DATES
27th OCT – 7th NOV,
2024.**

**LANGUAGE
English & Arabic**

**Price
1200 JOD**



TRAINING PROGRAM TOPICS

1. The Innovation Professional – World Changers of the Business World.
2. The Innovation Fundamentals – Getting to know Business Innovation.
3. Innovation's Design Outputs – The Many Forms of "What's New"
4. The Effective Innovator – Einstein, Edison, Jobs, and You
5. Creativity, Ideation, & Brainstorming – Tapping into Innovation's Source of Life.
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 - Running the Back End of Innovation.
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 - "Hard" Research
 - Developing the Insight Plan
9. Design Thinking, Human-Centric Design, & The Role of Design in Innovation.
10. The Innovation Manager – Grand Masters of the New
11. The Innovation Manager as Project Leader – Driving Focused Innovation
12. Leading & Building a Core Innovation Team
13. The Innovation Management Process
14. Program & Project Management Tools for Innovation Management
15. Engagement – The Art of Participatory Innovation
16. Designing Innovation Spaces
17. The Innovation Manager as Liason – Leveraging Open Innovation
18. Storytelling – How to Spark the Imagination & Turn Ships
19. Selecting the Winning Ideas – My Innovation is Better Than Your Innovation Integration – Putting it All Together



Certified Design Thinking Professional (CDTP)

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

GInI Certified Design Thinking Professional (CDTP)[®] is GInI's recognition of innovation professionals who have demonstrated an advanced understanding of the key topics relating to Human-Centered Design, Design Thinking, the Design Thinking process, and Design Methods. CDTP certification affirms an individual's proficiency at this most crucial of innovation methods. This includes: the Human-Centered Design (HCD) philosophy, Design Thinking overall, the Design Thinking process, Points of View, Design Principles, Design Methods for Observation, Design Methods for Inquiry, Design Methods for Experimenting, Design Methods for Study, and the critical role of Prototyping



IN-CLASS
30 - Hours

NOMINATION
DEADLINE
14th NOV,
2024

COURSE DATES
17th - 28th NOV,
2024

LANGUAGE
English

Price
1200 JOD



TRAINING PROGRAM OBJECTIVES

1. Elevate your expertise in human-centered design and design thinking.
2. Gain a deep understanding of the Design Thinking process, methodologies, and principles essential for driving innovation and creating impactful solutions.
3. Unlock a world of possibilities to revolutionize products, services, and experiences with a user-centric approach.

TRAINING PROGRAM TOPICS

1. the Human-Centered Design (HCD) philosophy.
2. Design Thinking overall.
3. the Design Thinking process.
4. Points of View.
5. Design Principles.
6. Design Methods for Observation.
7. Design Methods for Inquiry.
8. Design Methods for Experimenting.
9. Design Methods for Study.
10. The critical role of Prototyping.



Specialized Professional Diplomas

The Specialized Professional Diplomas offered by FTA Jordan represent a pinnacle of achievement and expertise in the fintech industry, providing participants with in-depth knowledge and recognized credentials to propel their careers to new heights. These diplomas serve as a testament to the dedication and mastery of individuals who undergo rigorous training and assessment in specialized areas. Beyond equipping participants with practical skills and theoretical foundations, these diplomas instill confidence and credibility, enhancing their professional standing and marketability in a competitive job market. Moreover, by adhering to industry standards and best practices, the academy ensures that graduates are well-prepared to tackle real-world challenges and drive innovation within their respective fields. As beacons of excellence, these specialized diplomas not only validate the expertise of individuals but also contribute to raising the overall standards of proficiency and professionalism in the fintech ecosystem.

12

Professional Diploma in Digital Payments Management

5 AUG – 19 SEP, 2024



Digital Payments Management

TRAINING PROGRAM TARGET SEGMENTS

Workers in the financial services sector.
Individuals seeking to enter the field of electronic payments or transition to related fields.
Regulators & Entrepreneurs and innovators.

TRAINING PROGRAM DESCRIPTION

This Diploma addresses the urgent need for expertise and efficiency in the rapidly evolving fintech landscape. With electronic payment methods gaining global popularity, there is a growing demand for professionals who possess specialized knowledge and skills in this field. By offering a comprehensive professional diploma program, we can bridge the gap between theoretical understanding and practical application, equipping participants with the necessary tools to navigate and excel in this dynamic landscape.

BLENDED
70 - Hours

NOMINATION
DEADLINE
1st AUG, 2024

COURSE DATES
5th AUG – 19th SEP,
2024

LANGUAGE
Arabic

Price
560 JOD



TRAINING PROGRAM OBJECTIVES

1. Provide participants with comprehensive knowledge of electronic payment systems, including their functions, processes, and underlying technologies.
2. Offer a deep understanding of the regulatory frameworks and standards governing electronic payments, at both the national and international levels.
3. Enhance expertise in implementing and managing various electronic payment methods, such as mobile payments, online transactions, e-wallets, and instant payments.

TRAINING PROGRAM TOPICS

- Unit 1: Introduction to Electronic Payments.
- Unit 2: Fundamentals of Payment Technologies.
- Unit 3: Payment Security and Risk Management.
- Unit 4: Electronic Payment Platforms and Systems.
- Unit 5: Consumer Behaviour and User Experience.
- Unit 6: Regulatory Compliance and Behavioural Standards.
- Unit 7: Capstone Project and Final Evaluation.



Short courses

The short training courses offered by FTA Jordan hold significant importance as they cater to the dynamic needs of individuals and organizations seeking to enhance their skills and knowledge in specific areas of fintech efficiently. These succinct yet comprehensive courses provide a flexible training pathway for participants, allowing them to acquire specialized expertise without committing to long-term programs. These short courses offer targeted insights and practical skills that can be immediately applied in the workplace. By condensing complex concepts into digestible modules, the academy ensures that participants gain relevant and up-to-date knowledge that aligns with industry trends and demands. Moreover, the accessibility and affordability of these short courses democratize access to fintech education, empowering a broader spectrum of individuals to embark on their journey towards professional growth and advancement in the rapidly evolving fintech landscape.

- 13 Design Thinking**
3 – 6 JUN, 2024
8 – 11 JUL, 2024
16 – 19 SEP, 2024
14 – 17 OCT, 2024
2 – 5 DEC, 2024
- 14 AI & Machine Learning in FinTech Realm**
10 – 13 JUN, 2024
- 15 Business Innovation**
10 – 13 JUN, 2024
15 – 18 JUL, 2024
2 – 5 SEP, 2024
25 – 28 NOV, 2024
- 16 E-Payment Channels and Fraud Methods**
23 –27 JUN, 2024
4 –8 AUG, 2024
6 –10 OCT, 2024
- 17 International Perspectives in FinTech**
24 – 25 JUN, 2024
6 – 7 OCT, 2024
- 18 Digital Currencies**
1 – 4 JUL, 2024
- 19 Fintech in Practice**
8 – 11 JUL, 2024
7 – 10 OCT, 2024
- 20 Introduction to Fintech**
5 – 7 AUG, 2024
- 21 Digital Transformation**
8 – 11 SEP, 2024
- 22 Digital Payments**
6 – 9 OCT, 2024
- 23 Cybersecurity of Essential for all**
4 – 7 NOV, 2024

Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**30th MAY,
2024**

COURSE DATES
**3rd - 6th
JUN, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

AI & Machine Learning in FinTech Realm

TRAINING PROGRAM TARGET SEGMENTS

The training program is designed for professionals and enthusiasts in the fintech industry who are interested in leveraging artificial intelligence (AI) and machine learning (ML) technologies to enhance their knowledge and skills.

TRAINING PROGRAM DESCRIPTION

This training program is tailored to equip participants with advanced skills and insights into the integration of artificial intelligence (AI) and machine learning (ML) techniques in the fintech industry. Through a comprehensive curriculum, participants will explore cutting-edge methodologies, applications, and best practices in leveraging AI and ML to revolutionize financial services, including banking.

BLENDED
12-Hours

**NOMINATION
DEADLINE**
**6th JUN,
2024**

COURSE DATES
**10th – 13th
JUN, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

Understanding Fintech Landscape:

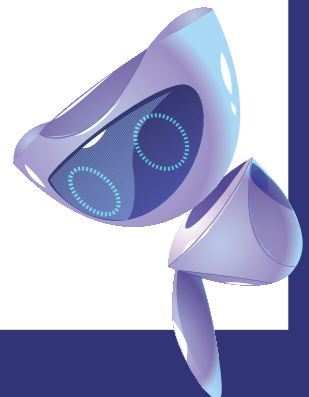
1. Gain insight into the fintech industry, its key players, and technological advancements.
2. Understand the role of artificial intelligence (AI) and machine learning (ML) in shaping the future of financial services.

Mastering AI and ML Fundamentals:

1. Learn the foundational concepts of AI and ML and their applications in fintech.
2. Explore various algorithms and techniques used in AI and ML, such as supervised learning, unsupervised learning, and deep learning.

TRAINING PROGRAM TOPICS

1. Introduction to Fintech:
 - Overview of the fintech industry.
2. Fundamentals of Artificial Intelligence and Machine Learning:
 - Basic concepts of AI and ML.
 - Supervised, unsupervised, and reinforcement learning.
 - classificatio
3. Deep learning architectures (e.g., neural networks, convolutional neural networks).



Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
6th JUN, 2024

COURSE DATES
**10th - 13th JUN,
2024**

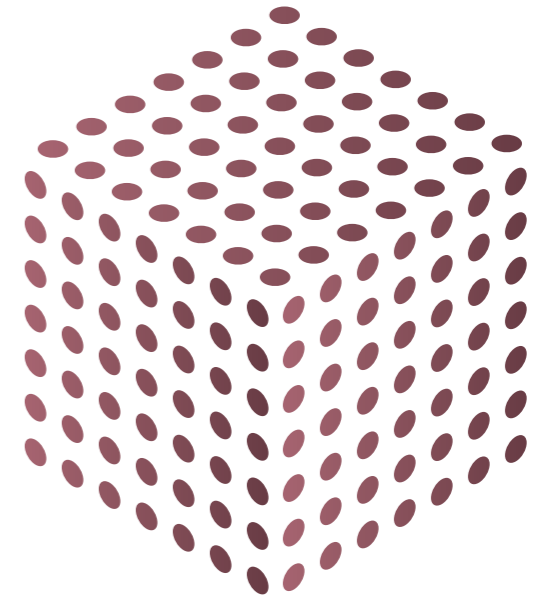
LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation
2. The Innovation Phases
3. The Innovation Professional
4. The Effective Innovator
5. Design Thinking
6. Innovation Management Process
7. Innovation Strategy
8. Enterprise Innovation
9. Innovation Maturity.



E-Payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

TRAINING PROGRAM OBJECTIVES

1. Identify E-Payment systems and the participants in these systems.
2. Identify E-Payment channels and tools
3. Identifying the most prominent technological developments related to payment methods
4. Identify and understand the risks associated with E-Payment channels.
5. Identify fraudulent methods associated with E-Payment channels

BLENDED
15 Hours

**NOMINATION
DEADLINE**
20th JUN, 2024

COURSE DATES
23rd - 27th
JUN, 2024

LANGUAGE
Arabic & English

Price
120 JOD



TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E- payment channels and tools.
4. Types of risks associated with E- payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital. Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels
8. Practical examples of fraud cases.
9. Other related topics.



International Perspectives in FinTech

TRAINING PROGRAM TARGET SEGMENTS

1. Junior level employees of financial & banking sectors.
2. Front lines Employees of financial & banking sectors.

TRAINING PROGRAM DESCRIPTION

This training course aims to provide insights into the applications that many of us use on a daily basis, which form the basis of FinTech. The course does not delve deeply into financial theory or math, nor does it require coding skills. Instead, it provides an understanding of the current state of FinTech, its applications in various types of organizations, and the regulatory environment in which it operates.

IN-CLASS
12 - Hours

NOMINATION DEADLINE
20th JUN, 2024

COURSE DATES
24^h – 25th JUN, 2024

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

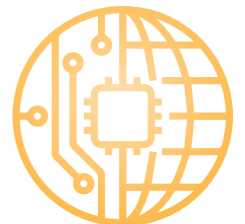
On completion of this training course, trainees should be able to:

1. Conceptualize the major distinctions between traditional finance and digital finance.
2. Apply the appropriate analytical methods to evaluate the effects of innovations in FinTech on financial development.
3. Analyze the behaviors of key economic agents in the market for digital finance, and draw conclusions from this analysis.
4. Develop an appreciation of the role of policy and regulation in the development of FinTech globally.

TRAINING PROGRAM TOPICS

Nature and definitions of FinTech and digital finance:

1. Introduction To FinTech
 - 1.1 Digital Disruption
 - 1.2 FinTech
 - 1.3 SupTech
 - 1.4 RegTech
 - 1.5 InsurTech
2. Digital Payments
3. Digital Wallest
4. Digital Banks
5. FinTech in Investments
 - 5.1 Robo Advisor
 - 5.2 Crowdfunding
 - 5.3 Peer to Peer lending
6. Open Banking and Open Finance
7. Cryptocurrency
8. Regulatory and Policy Issues Around FinTech
9. Regulatory Sandbox
10. Financial Inclusion
 - 10.1 Indicators, Dimensions, and Indices
 - 10.2 Digital Financial Inclusion



Digital Currencies

TRAINING PROGRAM TARGET SEGMENTS

Employees in commercial banks, non-banking financial institutions, and students.

TRAINING PROGRAM DESCRIPTION

Throughout the course, participants will learn about the expanding field of central bank digital currencies (CBDCs) and how they affect financial ecosystems in emerging economies. It will also help to think critically about the ethical implications of these financial tools, as well as how to capitalize on the opportunities they bring.

TRAINING PROGRAM OBJECTIVES

1. The trainee will be acquainted with digital currencies in terms of concept, operation mechanism, different forms, design models, and different stages of issuance.
2. The trainee will understand the importance of digital currencies and the growing interest in them recently.
3. The trainee will learn about the potential effects of digital currencies on banks.
4. The trainee will learn about the potential effects of digital currencies on overall economic policies.

BLENDED
12 - Hours

NOMINATION
DEADLINE
27th JUN, 2024

COURSE DATES
1st - 4th JUL,
2024

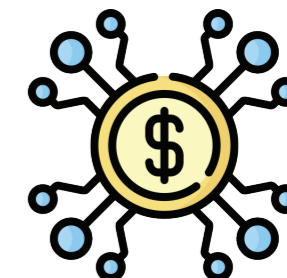
LANGUAGE
Arabic & English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. What are digital currencies? In addition, why is there an increasing interest in them?
2. Forms of digital currencies.
3. Different objectives of issuing digital currencies.
4. The difference between digital currencies and virtual assets (cryptocurrencies).
5. Different models for designing digital currencies.
6. Practical examples of digital currencies issued by central banks, including those that have been actually issued and those under experimentation.
7. Potential effects of digital currencies on individuals.
8. Potential effects of digital currencies on banks and financial stability.
9. Potential effects of digital currencies on overall economic policies, most notably monetary policy.



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**4th JUL,
2024**

COURSE DATES
**8th - 11th
JUL, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

Fintech in Practice

TRAINING PROGRAM TARGET SEGMENTS

The training program is designed for professionals and enthusiasts in the fintech industry who are interested in leveraging artificial intelligence (AI) and machine learning (ML) technologies to enhance their knowledge and skills.

TRAINING PROGRAM DESCRIPTION

Explore the tools, emerging trends, and innovations driving the fintech revolution.

TRAINING PROGRAM OBJECTIVES

1. To understand the trends in fintech
2. To identify the challenges in fintech

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
4th JUL, 2024

COURSE DATES
8th - 11th JUL,
2024

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Understanding Fintech
2. Fintech and New Technologies
3. Robo-advisors



Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments

BLENDED
12 - Hours

NOMINATION
DEADLINE
11th JUL, 2024

COURSE DATES
15th - 18th JUL,
2024

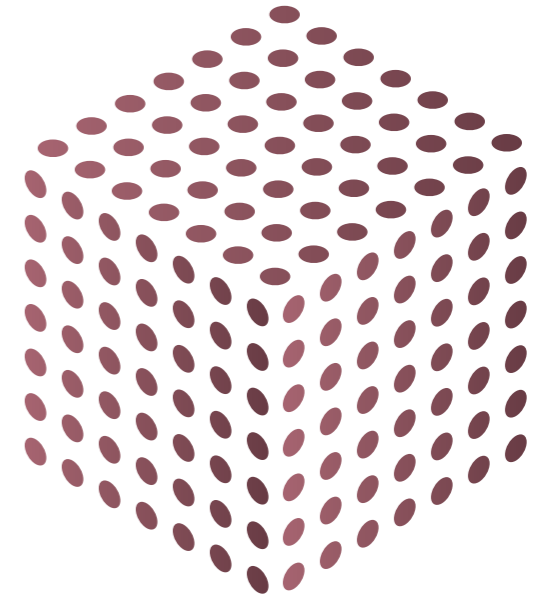
LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation
2. The Innovation Phases
3. The Innovation Professional
4. The Effective Innovator
5. Design Thinking
6. Innovation Management Process
7. Innovation Strategy
8. Enterprise Innovation
9. Innovation Maturity.



E-Payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations.

TRAINING PROGRAM OBJECTIVES

1. Identify E-Payment systems and the participants in these systems.
2. Identify E-Payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-Payment channels.
5. Identify fraudulent methods associated with E-Payment channels.

BLENDED
15 Hours

NOMINATION
DEADLINE
1st AUG, 2024

COURSE DATES
4th - 8th
AUG, 2024

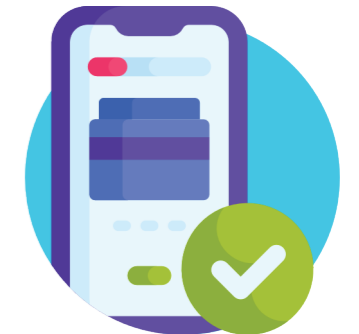
LANGUAGE
English &
Arabic

Price
120 JOD



TRAINING PROGRAM TOPICS

1. Retail payment systems operating in the Jordanian market:
2. System participants (Banks/Payment Service Providers/Payment System Operator).
3. E- payment channels and tools.
4. Types of risks associated with E- payment channels and tools.
5. The most prominent developments in payment methods (QR-BNPL-Digital Banking-Cryptocurrency-E Commerce).
6. The concept of fraud and its types.
7. Fraudulent methods using payment channels.
8. Practical examples of fraud cases.
9. Other related topics.



Introduction to Fintech

TRAINING PROGRAM TARGET SEGMENTS

The program is ideal for banking & financial industry staff, and for those interested in fintech.

TRAINING PROGRAM DESCRIPTION

This program provides an overview of financial technology (Fintech), covering its core concepts, ecosystem, business models, types of innovations, regulatory sandbox, Basics of Innovative Solutions, and real-world case studies. Participants will gain a comprehensive understanding of Fintech and the skills to contribute to its development.

TRAINING PROGRAM OBJECTIVES

1. To provide participants with a comprehensive understanding of financial technology (FinTech).
2. To familiarize participants with various types of innovations within the FinTech space.
3. To introduce participants to the regulatory sandbox concept and its significance in fostering innovation within the FinTech industry.
4. To equip participants with the basics of implementing innovative solutions within a FinTech context.
5. To enable participants to contribute effectively to the development and advancement of FinTech solutions

BLENDED
9 - Hours

NOMINATION
DEADLINE
1st AUG, 2024

COURSE DATES
5th – 7th AUG,
2024

LANGUAGE
Arabic & English

Price
72 JOD



TRAINING PROGRAM TOPICS

1. What is Fintech.
2. FinTech ecosystem.
3. Business model.
4. Types of innovations.
5. Regulatory Sandbox.
6. Evaluating innovative financial solutions.
7. Case Studies.



Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

BLENDED
12 - Hours

NOMINATION
DEADLINE
28th AUG,
2024

COURSE DATES
2nd – 5th SEP,
2024

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation
2. The Innovation Phases
3. The Innovation Professional
4. The Effective Innovator
5. Design Thinking
6. Innovation Management Process
7. Innovation Strategy
8. Enterprise Innovation
9. Innovation Maturity.



Digital Transformation

TRAINING PROGRAM TARGET SEGMENTS

Financial professionals and employees in financial institutions seeking to adapt to digital transformation.

TRAINING PROGRAM DESCRIPTION

This program offers comprehensive insights into the digital transformation landscape within the financial sector, equipping participants with strategies and tools to navigate the evolving digital landscape effectively.

TRAINING PROGRAM OBJECTIVES

1. Understand the key drivers and challenges of digital transformation in finance.
2. Identify opportunities for innovation and growth through digital initiatives.
3. Develop strategies for implementing digital solutions in financial operations.
4. Enhance skills in managing digital risks and compliance requirements.
5. Foster a culture of continuous adaptation and agility in the face of technological change.

BLENDED
12 Hours

**NOMINATION
DEADLINE**
**5th SEP,
2024**

COURSE DATES
**8th – 11th SEP,
2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Introduction to Digital Transformation in Finance.
2. Trends and Technologies Shaping the Future of finance.
3. Customer-Centric Digital Financial Strategies.
4. Risk Management in the Digital Age.
5. Regulatory Compliance and Governance in Digital Finance.
6. Change Management and Leadership in Digital Transformation.
7. Case Studies and Best Practices in Digital Financial Successes.



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**12th SEP,
2024**

COURSE DATES
**16th – 19th
SEP, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

International Perspectives in FinTech

TRAINING PROGRAM TARGET SEGMENTS

1. Junior level employees of financial & banking sectors.
2. Front lines Employees of financial & banking sectors.

TRAINING PROGRAM DESCRIPTION

This training course aims to provide insights into the applications that many of us use on a daily basis, which form the basis of FinTech. The course does not delve deeply into financial theory or math, nor does it require coding skills. Instead, it provides an understanding of the current state of FinTech, its applications in various types of organizations, and the regulatory environment in which it operates.

IN-CLASS
12 - Hours

NOMINATION DEADLINE
3rd OCT, 2024

COURSE DATES
6th - 7th OCT, 2024

LANGUAGE
English

Price
96 JOD



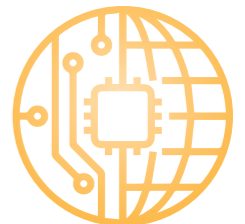
TRAINING PROGRAM OBJECTIVES

On completion of this training course, trainees should be able to:

1. Conceptualize the major distinctions between traditional finance and digital finance.
2. Apply the appropriate analytical methods to evaluate the effects of innovations in FinTech on financial development.
3. Analyze the behaviors of key economic agents in the market for digital finance, and draw conclusions from this analysis.
4. Develop an appreciation of the role of policy and regulation in the development of FinTech globally.

TRAINING PROGRAM TOPICS

1. Introduction To FinTech
 - 1.1 Digital Disruption
 - 1.2 FinTech
 - 1.3 SupTech
 - 1.4 RegTech
 - 1.5 InsurTech
2. Digital Payments
3. Digital Wallest
4. Digital Banks
5. FinTech in Investments
 - 5.1 Robo Advisor
 - 5.2 Crowdfunding
 - 5.3 Peer to Peer lending
6. Open Banking and Open Finance
7. Cryptocurrency
8. Regulatory and Policy Issues Around FinTech
9. Regulatory Sandbox
10. Financial Inclusion
 - 10.1 Indicators, Dimensions, and Indices
 - 10.2 Digital Financial Inclusion



Digital Payments

TRAINING PROGRAM TARGET SEGMENTS

Professionals in the financial services sector, including banking, payments, and financial technology. Individuals seeking entry into the field of electronic payments or transition to related domains. Entrepreneurs and innovators looking to integrate innovative electronic payment solutions into their businesses.

TRAINING PROGRAM DESCRIPTION

This course serves as a comprehensive introduction to the world of electronic payments, providing participants with a comprehensive understanding of payment processing technologies, various payment cards, mobile payment technologies, and emerging trends such as digital currencies and blockchain.

BLENDED
12 - Hours

NOMINATION
DEADLINE
3rd OCT,
2024

COURSE DATES
6th - 9th OCT,
2024

LANGUAGE
Arabic

Price
96 JOD



TRAINING PROGRAM OBJECTIVES

1. Introduce participants to the payment processing lifecycle and the technologies involved.
2. Provide a deep understanding of different types of payment cards, including debit, credit, and prepaid cards.
3. Explore emerging payment technologies such as NFC and contactless payments.
4. Familiarize participants with mobile payment technologies, including QR codes and e-wallets.
5. Introduce participants to concepts of electronic money, digital currencies, and blockchain technology in payments.

TRAINING PROGRAM TOPICS

Module 1: Electronic Payment Processing Technologies

Module 2: Payment Cards: Debit, Credit, and Prepaid.

Module 3: Near Field Communication (NFC) and Contactless Payments.

Module 4: Mobile Payment Technologies: QR Codes and E-Wallets.

Module 5: Electronic Money, Digital Currencies, and Blockchain in Payments.



E-Payment Channels and Fraud Methods

TRAINING PROGRAM TARGET SEGMENTS

1. Banker
2. Fintech people
3. Compliance officer and operational officer at payment companies and exchange companies
4. Student at university
5. Relevant security agencies

TRAINING PROGRAM DESCRIPTION

The course starts at the beginning to teaches about all payment system and channel and the e- innovation in payment method to Identify the ways fraudsters exploit electronic payment to conduct fraudulent operations

TRAINING PROGRAM OBJECTIVES

1. Identify E-Payment systems and the participants in these systems.
2. Identify E-Payment channels and tools.
3. Identifying the most prominent technological developments related to payment methods.
4. Identify and understand the risks associated with E-Payment channels.
5. Identify fraudulent methods associated with E-Payment channels.

BLENDED
15 Hours

**NOMINATION
DEADLINE**
**3rd OCT,
2024**

COURSE DATES
**6th - 10th
OCT, 2024**

LANGUAGE
Arabic & English

Price
120 JOD



TRAINING PROGRAM TOPICS

Retail payment systems operating in the Jordanian market

1. System participants (Banks/Payment Service Providers/Payment System Operator).
2. E- payment channels and tools.
3. Types of risks associated with E- payment channels and tools.
4. The most prominent developments in payment methods (QR-BNPL-Digital. Banking-Cryptocurrency-E Commerce).
5. The concept of fraud and its types.
6. Fraudulent methods using payment channels
7. Practical examples of fraud cases.
8. Other related topics.



Fintech in Practice

TRAINING PROGRAM TARGET SEGMENTS

The training program is designed for professionals and enthusiasts in the fintech industry who are interested in leveraging artificial intelligence (AI) and machine learning (ML) technologies to enhance their knowledge and skills.

TRAINING PROGRAM DESCRIPTION

Explore the tools, emerging trends, and innovations driving the fintech revolution.

TRAINING PROGRAM OBJECTIVES

1. To understand the trends in fintech
2. To identify the challenges in fintech

BLENDED
12 - Hours

NOMINATION
DEADLINE
3rd OCT, 2024

COURSE DATES
7th - 10th OCT,
2024

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Understanding Fintech
2. Fintech and New Technologies
3. Robo-advisors



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**10th OCT
2024**

COURSE DATES
**14th– 17th
OCT, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

- Developing empathetic understanding through user research and observation
- Conducting interviews and creating user personas
- Defining the problem statement and reframing the challenge
- Utilizing tools like journey mapping and empathy mapping

Module 3: Ideate

- Generating a wide range of ideas through brainstorming and ideation techniques
- Encouraging wild ideas and suspending judgment
- Using methods like mind mapping, SCAMPER, and the Fly on the Wall technique
- Collaborative idea generation and building on the ideas of others

Module 4: Prototype

- Translating ideas into tangible prototypes or representations
- Utilizing low-fidelity prototyping techniques
- Iterating and refining prototypes based on feedback
- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

Cybersecurity of Essential for All

TRAINING PROGRAM TARGET SEGMENTS

Any person interested in cybersecurity.

TRAINING PROGRAM DESCRIPTION

This course will provide learners with the knowledge and skills to establish a solid understanding of Cybersecurity concepts, risks and threats. Learners will gain insight into the importance of cybersecurity in our lives, and understand how they can protect themselves and their workplace from the various types of security threats.

TRAINING PROGRAM OBJECTIVES

Upon completion of this training, trainees will be able to:

1. Definition of information security and cybersecurity.
2. Identify the objectives of cybersecurity.
3. Protecting confidentiality and personal data.
4. Identify the most prominent cybersecurity risks, specifically: Social engineering, and Malicious software.
5. Identify the cyber risks associated with the use of social networking sites and ways to prevent them.
6. Learn about password protection controls.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
31st OCT, 2024

COURSE DATES
**4th - 7th, NOV
2024**

LANGUAGE
English

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Information Security and Cybersecurity
2. Information security and cybersecurity objectives
3. Protecting the confidentiality of information
4. Protecting the integrity and accuracy of information
5. Protecting the availability of information
6. Protection of privacy and personal data (Privacy)
7. Cyber Risk
8. Social engineering and protection measures against it
9. Phishing Emails
10. Vishing through phone calls
11. Phishing through SMiShing text messages
12. Baiting
13. Looking behind the user Shoulder Surfing
14. Malware (viruses, Trojans, keystroke loggers, ransomware) and malware protection measures
15. How to protect your password
16. Multiple means of verification Multi Factor Authentication
17. The risks of using social networking sites and protection measures



Business Innovation

TRAINING PROGRAM TARGET SEGMENTS

Front Line Staff and Middle Managers in Strategy, Innovation, Marketing, and Research and Development (R&D). Including Financial Sector and MSMEs staff.

TRAINING PROGRAM DESCRIPTION

This course is designed to provide participants who have little or no experience in Business Innovation. Its aim is to create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments, and highlighting at the end the value of certification in innovation.

TRAINING PROGRAM OBJECTIVES

To create awareness of Business Innovation core concepts; innovation professionals' characteristics and roles, some innovation tools like design thinking and innovation management process, and a glimpse of strategic innovation; enterprise innovation architecture and innovation maturity assessments.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**21th NOV,
2024**

COURSE DATES
**25th – 28th NOV,
2024**

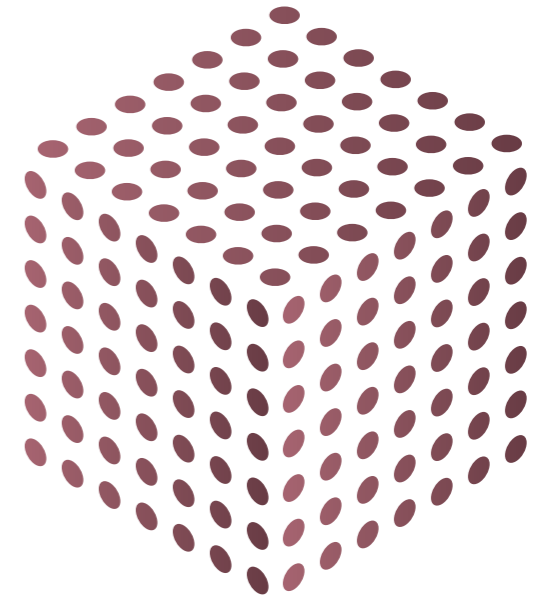
LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

1. Fundamentals of Business Innovation
2. The Innovation Phases
3. The Innovation Professional
4. The Effective Innovator
5. Design Thinking
6. Innovation Management Process
7. Innovation Strategy
8. Enterprise Innovation
9. Innovation Maturity.



Design Thinking

TRAINING PROGRAM TARGET SEGMENTS

Banking and financial services professionals interested to explore the world of innovation and design thinking, particularly those working in Customer Experience CX and focus on the Customer Journey as well as improving work processes.

TRAINING PROGRAM DESCRIPTION

This training aims to introduce participants to the principles and methodologies of design thinking, equipping them with the skills and mindset needed to approach complex problems with creativity and empathy.

TRAINING PROGRAM OBJECTIVES

By the end of the training, participants will be able to apply design thinking techniques to drive innovation and find effective solutions to challenges.

BLENDED
12 - Hours

**NOMINATION
DEADLINE**
**28th NOV
2024**

COURSE DATES
**2nd - 5th
DEC, 2024**

LANGUAGE
English & Arabic

Price
96 JOD



TRAINING PROGRAM TOPICS

Module 1: Introduction to Design Thinking

- Understanding the fundamentals of design thinking and its relevance in problem-solving
- Exploring the key principles of empathy, human-centeredness, and iteration
- Examining successful case studies of design thinking in action
- Identifying the stages of the design thinking process

Module 2: Empathize and Define

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- Emphasizing the importance of rapid prototyping and learning through experimentation

Module 5: Test and Iterate

- Conducting user testing and gathering feedback on prototypes
- Analyzing and interpreting user feedback
- Iterating and refining prototypes based on user insights
- Emphasizing the iterative nature of design thinking and the importance of continuous improvement

The Legacy and Location of FTA Jordan: A Journey Rooted in Excellence

Situated within the operational framework of the IBS, the FTA Jordan stands as a beacon of excellence in the heart of Amman - Jordan. Established under the auspices and management of the Institute, the FTA Jordan inherits a rich legacy dating back to 1965, when CBJ initiated efforts to elevate the human resources of the banking and financial sector. These endeavors led to the formal establishment of the IBS in 1971, which initially operated from the CBJ's premises before relocating to its permanent headquarters in the Tlaa Al-Ali area in the early 1990s. Over the years, the IBS has expanded its repertoire of training activities, encompassing a diverse array of local and international courses, specialized diploma programs, and seminars in collaboration with regional and global partners. Notably, the IBS's commitment to professional development has been underscored by the introduction of professional certificate programs since 2012, including offerings in Islamic finance, catering to the evolving needs

FTA Jordan CONTACTS INFORMATION

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2024 CALENDAR OF TRAINING ACTIVITES

JUN	3 JUN – 6 JUN 2024	➤ Design Thinking
	10 JUN – 13 JUN 2024	➤ AI & Machine Learning in FinTech Realm
	10 JUN – 13 JUN 2024	➤ Business Innovation
	23 JUN – 27 JUN 2024	➤ E-payment Channels and Fraud Methods
	24 JUN - 25 JUN, 2024	➤ International Perspectives in FinTech
JUL	1 JUL – 4 JUL 2024	➤ Digital Currencies
	3 JUL – 4 JUL 2024	➤ ABCs of FinTech
	8 JUL – 11 JUL 2024	➤ Design Thinking
	8 JUL – 11 JUL 2024	➤ Fintech in Practice
	15 JUL – 18 JUL 2024	➤ Business Innovation
	22 JUL – 12 AUG 2024	➤ Skills Certificate in ESG
AUG	4 AUG – 8 AUG 2024	➤ E-payment Channels and Fraud Methods
	5 AUG – 7 AUG 2024	➤ Introduction to Fintech
	5 AUG – 19 SEP 2024	➤ Professional Diploma in Digital Payments Management
	11 AUG – 25 AUG 2024	➤ AI in Finance and Generative AI 360
	12 AUG – 14 AUG 2024	➤ Islamic FinTech
18 AUG – 29 AUG 2024	➤ Certified Innovation Professional (CInP)	
SEP	2 SEP – 5 SEP 2024	➤ Business Innovation
	2 SEP – 30 SEP 2024	➤ Foundation of Digital Finance & Innovation
	8 SEP – 11 SEP 2024	➤ Digital Transformation
	9 SEP – 11 SEP 2024	➤ Big Data Analytics
	16 SEP – 19 SEP 2024	➤ Design Thinking
20 SEP – 15 OCT 2024	➤ RegTech	
OCT	6 OCT – 7 OCT 2024	➤ International Perspectives in FinTech
	6 OCT – 9 OCT 2024	➤ Digital Payments
	6 OCT – 10 OCT 2024	➤ E-payment Channels and Fraud Methods
	7 OCT – 10 OCT 2024	➤ Fintech in Practice
	14 OCT – 17 OCT 2024	➤ Design Thinking
	21 OCT – 23 OCT 2024	➤ Data Governance, Protection, and Compliance Management

27 OCT – 7 NOV 2024

OCT 2024 – JAN 2025

➤ **Certified Innovation Professional (CInP)**

➤ **Professional Certificate in Digital Risk, AML and Financial Crime Prevention**

NOV

4 NOV – 7 NOV 2024

17 NOV – 28 NOV 2024

25 NOV – 28 NOV 2024

➤ **Cybersecurity of Essential for All**

➤ **Certified Design Thinking Professional (CDTP)**

➤ **Business Innovation**

DEC

2 DEC – 5 DEC 2024

➤ **Design Thinking**

Scheduled Date	Course Title	Scheduled Date	Course Title
Short Courses			
3 JUN – 6 JUN 2024	Design Thinking	4 NOV – 7 NOV 2024	Cybersecurity of Essential for All
10 JUN – 13 JUN 2024	Business Innovation	25 NOV – 28 NOV 2024	Business Innovation
10 JUN – 13 JUN 2024	AI & Machine Learning in FinTech Realm	2 DEC – 5 DEC 2024	Design Thinking
23 JUN – 27 JUN 2024	E-payment Channels and Fraud Methods	Specialized Professional Diplomas	
24 JUN - 25 JUN, 2024	International Perspectives in FinTech	5 AUG – 19 SEP 2024	Professional Diploma in Digital Payments Management
1 JUL – 4 JUL 2024	Digital Currencies	International Certificates	
8 JUL – 11 JUL 2024	Design Thinking	18 AUG – 29 AUG 2024	Certified Innovation Professional (CInP)
8 JUL – 11 JUL 2024	Fintech in Practice	OCT 2024 – JAN 2025	Professional Certificate in Digital Risk, AML and Financial Crime Prevention
15 JUL – 18 JUL 2024	Business Innovation	27 OCT – 7 NOV 2024	Certified Innovation Professional (CInP)
4 AUG – 8 AUG 2024	E-payment Channels and Fraud Methods	17 NOV – 28 NOV 2024	Certified Design Thinking Professional (CDTP)
5 AUG – 7 AUG 2024	Introduction to Fintech	International Training Programs	
2 SEP – 5 SEP 2024	Business Innovation	3 JUL – 4 JUL 2024	ABCs of FinTech
8 SEP – 11 SEP 2024	Digital Transformation	22 JUL – 12 AUG 2024	Skills Certificate in ESG
16 SEP – 19 SEP 2024	Design Thinking	11 AUG - 25 AUG 2024	AI in Finance and Generative AI 360
6 OCT - 7 OCT 2024	International Perspectives in FinTech	12 AUG – 14 AUG 2024	Islamic FinTech
6 OCT – 9 OCT 2024	Digital Payments	2 SEP – 30 SEP 2024	Foundation of Digital Finance & Innovation
6 OCT – 10 OCT 2024	E-payment Channels and Fraud Methods	9 SEP - 11 SEP 2024	Big Data Analytics
7 OCT – 10 OCT 2024	Fintech in Practice	20 SEP - 15 OCT 2024	Reg Tech
14 OCT – 17 OCT 2024	Design Thinking	21 OCT - 23 OCT 2024	Data Governance, Protection, and Compliance Management

Visit FTA Jordan's website (www.fta.ibs.edu.jo) for the most up-to-date course information.